

COMMITTEE: EXECUTIVE
DATE: 15 DECEMBER 2009
SUBJECT: OVERVIEW & SCRUTINY'S
RECOMMENDATION TO EXECUTIVE RE:
REVIEW OF TOWN CENTRE ISSUES
PORTFOLIO HOLDER: COUNCILLOR ATKINS
DIRECTOR: RUSSELL WILLIAMS

Short description of report content and the decision requested:

To consider the recommendations made by the Strategic Overview & Scrutiny Committee on 17 November 2009 in response to the Review of Town Centre Issues.

This report has been prepared by Jan Robinson, Tel: 01473 432510, Email: janice.robinson@ipswich.gov.uk

This report was prepared after consultation with:

The following policies form a context to this report:
(all relevant policies must also be referred to in the body of the report)

This report is not a key decision included in the Forward Plan

LIST OF BACKGROUND PAPERS AS REQUIRED BY LAW

(papers relied on to write the report but which are not published and do not contain exempt information –

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OTHER HELPFUL PAPERS

(papers which the report author considers might be helpful – this might include published material)

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1. Recommendations from the Strategic Overview & Scrutiny Committee

- 1.1 The following recommendations were raised at the Strategic Overview & Scrutiny Committee meeting on 17 November 2009 in response to the Review of Town Centre Issues.

Resolved:

(i) that Strategic Overview & Scrutiny Committee calls on Ipswich Borough Council's Executive at senior levels (both councillors and officers) to develop further the partnership with Ipswich Central, in order to create and drive forward a visionary, coherent plan to improve Ipswich town centre. In particular to:

- **Promote and market Ipswich as a place of destination for visitors, shoppers, retailers and potential retailers.**
- **Invest in the growth of the Ipswich Borough Council Economic Development Team**
- **Learn lessons from other places in the Regional Cities East (RCE Group).**

(ii) As a matter of urgency develop and execute a plan to ensure a rapid and high quality replacement of car parking capacity lost with the closure of Crown car park.

(iii) that the above recommendations are taken to the next Executive meeting and the outcomes reported back to the meeting.

- 1.2 The Executive is asked to consider these recommendations.