

HOLYWELLS PARK

FINAL EVALUATION REPORT



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- Holywells Park is a 28 hectare beautiful open space, with stunning trees and ponds, heritage buildings and a green hub for the community, owned and run by the local authority, Ipswich Borough Council.
- Holywells Park is designated a Conservation Area with two listed buildings – the Stable Block and Victorian conservatory – and is on the English Heritage register of historic parks and gardens of special historic interest.
- In July 2012 Holywells Park was awarded a grant of £2.8 million toward the restoration and enhancement of Holywells Park. Ipswich Borough Council, with the support of the Friends of Holywells Park and volunteer time, added £700,000 in funding, making the total grant award £3.5 million.
- The park's heritage landscape has been restored including the main pond network, lower section of the 20th Century garden, the Ornamental Shrubberies, Wetland Garden and Bishop Wyke landform. The re-creation of the old terrace with a replacement balustrade wall has restored the historic views of the park.
- The Stable Block has been renovated to provide a visitor centre incorporating a reception and information point, multi-use educational and exhibition areas, a cafe, new visitor toilets and a Changing Place. A workshop to the rear of the stables has been added and used by Orwell Mencap Green Bike Project.
- Renovation of the Victorian Conservatory, Walled Garden with a performance area has provided a multi-use space for functions, exhibitions and meetings.
- Improvements have been completed to the park's entrances.
- A new toilet block and kiosk next to the play area, an item highly requested through public consultation has been built, along with the installation a new piece of I-play equipment for teenagers.
- The set of actions in the Activity Plan encouraged more people from the under-represented groups (the over 45s, people with disabilities and from ethnic minority backgrounds) to visit the park and engage in more active pursuits using the whole park. Visitor numbers of 434,780 in 2017/18 indicate that this park is well used in comparison with national figures for similar parks. The proportion of children and teenagers using the park were higher compared to those of the population in the borough catchment area.
- A Health & Wellbeing programme, new footpaths and outdoor classroom facilities have been created and installed.
- New leaflets, entrance boards, interpretation boards, trails, heritage interpretation rooms and online information have been installed, including a Friends of Holywells Park website, Facebook and Twitter accounts.
- A wide variety of events have been held following the Action Plan, attracting the project's target audiences. The events include Holi – Festival of Colour, Family Fun Days, Chopin in the Park, World Food and Music days and Bangladeshi Community Picnics. The park's restoration has attracted independent event companies which now host a range of events in the park including music festivals and outdoor cinema.
- Holywells Park had accumulated 6,383 volunteer days over the life of the project, amounting to £493,491.00 of volunteer time an increase of 33% of the original target of £329,000. The park now has two weekly groups, the Gardening Club and Volunteer Rangers helping deliver the park's Management and Maintenance Plan.
- Ice House – discovered and restored by volunteers.
- The project has covered 22 training areas, with 218 volunteers and 24 staff undertaking formal training.
- The project has helped Holywells retain a Green Flag Award for the past eight years, awarded a distinction for the Holywells Park Renovation by the Ipswich Society in 2015 and was the winner of the Civic Voice Design Awards 2016. The park has attained 4.5 star status on TripAdvisor for the constant achievement of high ratings from visitors.

Holywells Park is a beautiful open space, with stunning trees and ponds, heritage buildings, and is also a green hub for the community. There is something for people of all ages and abilities to enjoy. Holywells Park is owned and run by the local authority, Ipswich Borough Council (IBC).



Holywells Park is a County Wildlife Site, a Conservation Area with two listed buildings – the Stable Block and Conservatory – and is on the English Heritage Register of Historic Parks and Gardens of Special Historic Interest. Holywells has been designated a Regionally Important Geodiversity Site (RIGS).

The park extends over 28 hectares of picturesque grounds, with a history dating back to medieval times. The park was originally part the Manor of Wykes Bishop, held by the Bishops of Norwich from the 13th Century. During the reign of Henry VIII, the Manor was surrendered to the Crown and then granted to Sir John Jeremy. The title of Lord of the Manor was acquired by John Cobbold in 1811.

The Cobbold family purchased what was the Pitts Farm estate in 1811 to use the park's spring water for their

brewery business. The Cobbold's had begun their brewery in Harwich but had problems with the water there and for many years used ships to transport water from Holywells to Harwich and then to return Ipswich with beer.

Holywells House was built by 1814 on the site of an old farmhouse but was unfortunately demolished in 1962 due to an infestation of wood rot. Its Victorian gardens were redesigned in the 20th Century in accordance with the ideas of gardeners such as Gertrude Jekyll.

The Cobbold's sold the estate in 1930 to Lord Woodbridge who subsequently bequeathed the land to the town and it was opened as a park in 1936.

Why was there a need to restore Holywells Park?

In 2000 the document Ipswich Historic Parks Restoration Project was developed by Ipswich Borough Council Parks and Open Spaces which proposed the restoration of Ipswich's flagship heritage parks.

Designation of Holywells Park as a Conservation Area in September 2003 recognised its special status in the absence of inclusion on the English Register of Historic Parks and Gardens. The park has two listed buildings, the Stable Block and Orangery both listed Grade II.

[CLICK HERE FOR DOCUMENT](#)

The vision of Ipswich Borough Council Parks and Open Spaces is:

'To safeguard and enhance the environment and improve everyone's quality of life by working in partnership with others to ensure that our parks and open spaces are well designed, well managed, safe and freely accessible, encouraging use and benefitting the whole community'.

Ipswich Borough Council produced an 'Open Space & Biodiversity Policy/Strategy 2013-2023'. An outcome of the Strategy is to ensure heritage parks and heritage features within our parks are afforded appropriate protection.

[CLICK HERE FOR DOCUMENT](#)

The park is also recognised for its biodiversity and geomorphology through its County Wildlife Site (CWS) in 1991, and Regionally Important Geo-diversity Site (RIGS) in 2009, designations.

In 2013 the park is to be designated as a Local Nature Reserve (LNR). A number of notable and Biodiversity Action Plan species are found at the park. These are as follows:

Birds

Lapwing, Song Thrush, Bullfinch, Dunnock, Spotted Flycatcher, Lesser Redpoll, Herring Gull, House Sparrow, Starling and Nightingale

Mammals

Hedgehog, Noctule, Common and Soprano Pipistrelle Bats and Water Vole

Inverts

Tree Bee (*Bombus hypnorum*) 1st record for Suffolk Sept 2010, White Letter Hairstreak, Solitary Bee (*Lasioglossum sexnotatum*) RDB1, *Cerceris quinquefasciata* RDB3 wasp

Reptiles

Grass Snake, Common Lizard and Slow Worm

The Cobbold Family History Trust wrote enthusiastically in favour of the restoration project in its earliest days. Its optimism has been fully justified. We thought then that John Cobbold who built Holywells and the four generations which lived there would have been keen on the project and that support has been wholly rewarded.

*The Trust has both contributed to the success of the project and benefitted from it. The Keeper of the Trust was graciously invited to speak at the opening ceremony on which occasion we also launched our book *Holywells, Home of the Cobbolds* by Clive Hodges which tells of the original mansion and the families who lived there. Only last year, Holywells kindly hosted the successful Cobbold History charity cycle ride which started and finished in the park.*

One of the displays in the newly refurbished stables features items which portray the history of the Tolly Cobbold brewery; much enjoyed by the older generations who appreciated the odd pint of Cobbold beer in their youth. The universally acclaimed interpretation boards, enjoyed by visitors, were designed, on the Trust's recommendation, by Martin Surgey who carries out all the Trust's graphic design work.

When we think back to the days when the Conservatory was encased in corrugated iron we realise just how fortunate we are to now have such a wonderful park so close to the centre of Ipswich. No wonder the trust makes Holywells its first port of call when showing visitors around!

Anthony Cobbold

Keeper, The Cobbold Family History Trust

What was planned?

The vision for Holywells Park is to create a multicultural and multi-age audience for the park where bespoke events, activities and education will occur for the whole community.

“By 2015 visitors to Holywells Park will have an increased knowledge about the heritage and environment of the park and be able to access all the historic buildings and landscapes. There will be a wider range of cultural, heritage and environmental events and a health and wellbeing package for visitors to enjoy attracting a wider audience into the park. The audiences that will be increased are over 45s, BAME groups, single adults, access groups and teenagers.”

Key milestones/approved aims:

1. Recruit the Project Manager, Community Engagement Officer and Administrative Support to deliver the project.
2. Restore the heritage landscape including the main pond network, lower section of the 20th Century garden, the Ornamental Shrubberies, Wetland Garden and Bishop Wyke landform.
3. Renovate the Stable Block to provide a visitor centre incorporating a reception and information point, multi-use educational and exhibition areas, a cafe, new visitor toilets and new toilets and shower for staff and volunteers. Add a workshop to the rear of the stables to be used by Orwell Mencap Green Bike Project.
4. Renovate the Victorian Conservatory to provide multi-use space for functions, exhibitions and meetings.
5. Recreate the old terrace as a lawn with a replacement balustrade restoring views towards the ponds and providing a performance area.
6. Carry out improvements to the park's entrances including new gates, railings and signage. Install CCTV, fire and intruder alarms, external lighting and new furniture.
7. Build a new toilet block and kiosk adjacent to the play area and install a new piece of i-Play equipment for teenagers.
8. Install new footpaths and engage volunteers to refurbish the woodland paths and create outdoor classroom facilities.
9. As part of the Health & Well Being programme install a Trim Trail with nine exercise stations, a Measured Mile and an orienteering course.
10. Produce and install new interpretation boards with QR codes illustrating a heritage trail, nature and wildlife trail and the newly discovered ice house.
11. Create a new volunteer area in the existing leaf yard with mess and storage facilities.
12. Recruit new volunteers and provide volunteering opportunities in heritage management, conservation, horticulture, delivering events and activities, interpretation research and design, surveys, archiving and administration. Establish a Conservation Club and a Horticulture Club.
13. Deliver training for staff and volunteers as detailed in the Activity Plan.
14. Deliver a programme of activities by partners and trained volunteers as detailed in the Activity Plan to promote learning and skills related to the park's history, health and well-being and ecology.
15. Evaluate the project and provide HLF with an evaluation report at project completion.

The approved aims are covered and discussed throughout the report.

John Norman, Chairman of the Ipswich Society, writes:

"You will be aware that the Ipswich Society have been impressed with the restoration and changes made to Holywells Park over the past few years that we nominated it for a Civic Voice Design Award, and quite rightly your team were successful. A blue plaque is now proudly displayed outside the stables.

The restoration and return to use of the Conservatory has created an outstanding asset, a facility that is being put to good use by community groups, wedding parties and us (The Ipswich Society) for our summer garden party.

There are many other changes around the park that are much less obvious but equally important to the wide variety of park users, for example the 'classrooms' as you term your woodland shelters, ideal for gathering a group together to explain the finer points of the fauna and flora, the geology or the history.

And it is this wide variety of park users that make your efforts so worthwhile, it is not unusual to walk through the park and come across a choir practicing from an elevated position, cyclists on their way to work or bowls players in their pristine whites.

From a personal point of view, however, the children's playground takes some beating. My grandchildren, who ordinarily reside in Denmark (a country renowned for the provision of public play spaces), absolutely love it and frequently request a holiday in England, not to see Gran or Grandpa but simply to visit Holywells."

John Norman

1.
THE PARK

The project recruited a Project Manager and administration support for 30 months and the Community Engagement and Volunteer Officer (Cevo) for six years. The project manager and administration support were in post to aid development of the Round 2 submission and for the first two years of the project. The Cevo was in post for the life of the project.

As part of the project the heritage landscape of the park including the main pond network, the lower terrace section of the 20th Century garden, the ornamental shrubberies, the Dell Garden and a moated section of the Bishops Wyke landform were restored and brought back into use.



Desilting Pond 1 and the spreading and drying of the silt in the park



The drying silt and the park re-landscaped and seeded.





Newly planted ornamental shrubberies of bee-friendly lavender in the Walled Garden



The Dell Garden before and after the project's restoration work. Volunteers installed steps, a raised path to allow access and planted up the area according to the landscape architects' design.



The area was planted up with water and herbaceous plants to resemble the planting assumable of Lady Elizabeth Cobbold's plant collection from around the world.

The project renovated the Grade II listed Stable Block to provide a visitors centre incorporating a reception, multi-use educational and exhibition areas, a café and new visitor toilets. As part of the renovation a workshop to the rear of the stable was built that is used by Orwell Mencap Green Bike Project.

A Google tour of the renovated Stable Block can be found on the IBC Holywells Park website [HERE](#)

The Stable Block is now a thriving community hub with an average 12,031 visitors per annum compared to 6,000 visitors per annum when it first open in 2015.

The café space before and after the renovation



The now café space was being occupied by the Ground Maintenance Team for machinery and chemical storage. Added internal walls were removed to the original layout of the carriage shed. The brick paver flooring was lifted and relaid with underfloor heating installed. All remaining original features of the carriage shed were retained in the restoration of the space



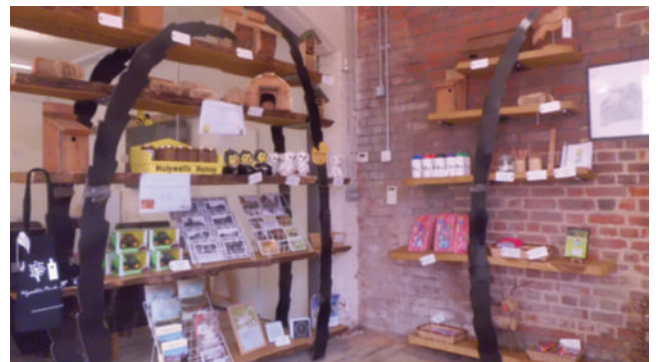
1. THE PARK



The reception area was a canopied area within the courtyard where vehicles were once stored

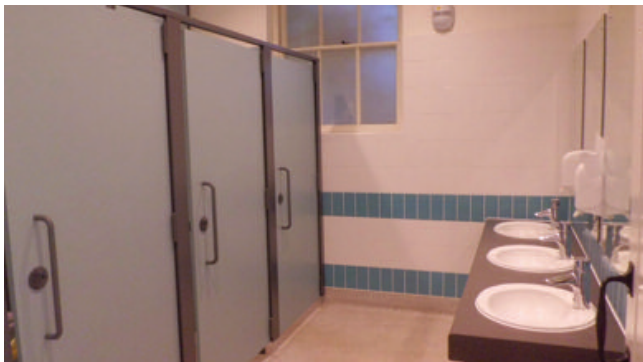


The reception is now a fully glazed space with underfloor heating, reception desk and shelving. The space is a visitor information point and a small retail outlet. The unique reception desk and shelving was designed and built by a local bespoke furniture maker from an oak tree that blew down in the park in St Jude's Storm.





People with profound and multiple learning disabilities, as well as people with other physical disabilities such as spinal injuries, muscular dystrophy and multiple sclerosis often need extra equipment and space to allow them to use the toilets safely and comfortably. These needs are met by Changing Places toilets.



New male, female and disabled toilets facilities have been installed in the Stable Block. The new facilities were moved to a different location within the block, allowing more space and accessibility.



With the restoration of the Stable Block, a new work depot had to be created to store equipment, vehicles and a mess room for staff located in the Stable Block. The existing Leaf Yard was transformed into a fully operational works yard with containers as storage facilities and a fully operational mess room with a drying room, kitchen, office and toilets.

The Friends of Holywells Park contributed £9,000 towards the mess room.



The Genesis Orwell Mencap Green Bike Project's new workshop has allowed the project to grow with more individuals being part of the project.



Nino Serritello, CEO of Genesis Orwell Mencap, writes:

"The idea is simple. We take in unwanted bicycles from the general public and go about fixing them up with the help of our service-users, providing training, life skills and work-based experience for people with learning disabilities.

The project is based at the picturesque old Victorian Stable Block at Holywells Park in Ipswich after its Heritage Lottery funded renovation. The Stable Block along with the stunning conservatory and terraced gardens have been rejuvenated by the recent work and look stunning.

The emphasis of the project is very much upon sharing and encouraging people to learn new skills for the benefit of the whole community."

1. THE PARK

The renovation of the Victorian conservatory to provide a multi-use space from functions, events, exhibitions and meeting is a major success for the project. The structure had been mothballed under corrugated steel for 15 years and the project enabled the building to be restored to its former glory.

The conservatory was modernised during the restoration by removing the planting borders to extend the available floor space. This also enabled a heating system to be installed so the space can be used all year round. The old boiler room located at the back of the conservatory was remodelled into a kitchenette and a store room. Within the renovation, services were put into the store room so if required in the future could be easily turned into a toilet. The conservatory has its original tiled flooring, pond features and sash windows re-glazed with 5mm toughened Goethe restoration glass.

The conservatory has hosted a number of events including Chopin in the Park, Eat the Beat world music and food festival, outdoor theatre, Tai Chi and yoga, community projects, weddings, christenings, birthday parties and baby showers. The income the events generate contributes towards the receptionist post at the Stable Block.





The project recreated the old terrace as a lawn with a replacement balustrade wall restoring views towards the ponds.

Before the project the area was very overgrown with shrubs and trees and only utilised as an overflow car park which was not welcoming for park users to enjoy the area.

A number of select trees and shrubs were removed from the lower terrace, new brick piers and balustrade wall were constructed.



New raised planted borders, raised lawns, benches and surfacing with disabled access has opened up the area to all park users and restored amazing vistas across the park.

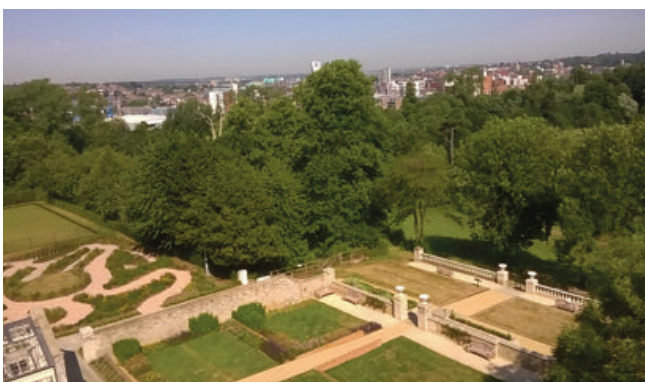
A new surfaced footpath was created to link the lower terrace steps down into the park with a play area.



Along with the restoration of the lower terrace, the Walled Garden, which stands where the Cobbold mansion once stood, was rejuvenated. The Walled Garden was not perceived as an inclusive part of the park due to its high walls, narrow and restricted entrances with no through route and the oppressive corrugated steel-clad conservatory.



A performance area for outside events has been created within the walled garden and now links the Stable Block with the conservatory which was previously perceived as three separate areas. The northern boundary wall for the garden was lowered with a new disabled access created into the Walled Garden. The entrances on the eastern and western walls were widened to open up the Walled Garden.





The four entrances to the park were redesigned to ensure they were more visible and inviting. From the project's initial research it was found people who had lived in Ipswich all their lives had never visited Holywells Park due to not knowing where it was.

The original entrances were narrow and dark due to tree canopy cover which made the entrances unwelcoming. The project reduced the tree and canopy cover around the entrances making them feel brighter and safer.

New gate structures were built at Cliff Lane and Bishops Hill entrance with Nacton Road and Myrtle Road undergoing restoration to brickwork and the wrought iron gates.

Cliff Lane, the main entrance to the park, was tired and not fit for purpose. The entrance was inconspicuous and people did not realise it was an entrance to Holywells Park. Members of the public could drive into

the park and park their vehicle along the entrance road and small car park. This compromised health and safety with pedestrians, often mothers with small children, and vehicles using the same route.

The project made the decision to pedestrianise the entrance and only allow Permit and Blue Badge holders to use the small car park. This reduced the potential risk of a vehicle/pedestrian accident and made the entrance a wider more welcoming experience.

New brick piers with named stone insets of the park were constructed which the new gates hang from. The new gates depict a pattern of water and reeds resembling the park's main landscape feature.

Granite sets were laid at the road and car park entrances and off set with a resin-bound gravel.

1. THE PARK

Bishops Hill entrance showing holly and sycamore trees removed, making the entrance more visible and welcoming. The removal of the trees also allowed the public to see into the park.

The new gates, piers and wall with named stone insets of the park and laid granite setts and laid granite setts have been constructed and laid at Bishops Hill entrance as at Cliff Lane entrance. The entrance gate has been brought forward, closer to the road, making the whole entrance more visible and welcoming.



Myrtle Road and Nacton Road entrances had their tree canopies lifted and some tree removal to allow light in, resulting in a welcoming and safe environment into the park.

The entrance slope at Nacton Road now has a less steep gradient as surveys showed members of the public found it a hazard especially in wet and icy condition.

Both entrances had granite set borders and resin-bound gravel surfaces laid.



From initial surveys conducted in the Round 2 development phase it was discovered that the most requested item from park users were toilets at the play area. The park's play area is situated in the centre of the park which is 230 metres from the Stable Block toilets. The surveys indicated that though the play area is not a great distance to the Stable Block, if a sole parent/guardian/carer was looking after two or more children they would have to pack up all belongings and take all children with them to the toilet.

It was decided to construct a building to include two accessible toilets, a changing room and kiosk. The kiosk is leased to the same tenant that runs the stable block café and serves ice creams and hot and cold drinks.

With the restorations and improvements to the park, the project installed seven CCTV cameras covering the Stable Block, Walled Garden and Victorian conservatory. PTZ cameras were installed to cover the car parking area and main entrance and the parks working compound. The existing PTZ cameras that covered the play area were unified into the new CCTV system that is fed back to the Emergency Control Room at Ipswich Borough Council's Grafton House. All buildings had fire and intruder alarms installed along with external lighting at the Stable Block and conservatory entrances.



2.
THE PEOPLE

THREE TYPES OF RESEARCH WERE CARRIED OUT FOR HOLYWELLS PARK:

- Visitor Observation Surveys
- Park Questionnaire
- Travel Survey

The main purpose of the Visitor Observation Survey (VOS) was to help us calculate an accurate estimate of visitors to the park and the activities they were engaged in. The park questionnaire asked questions about several topics relating to the park, including frequency of visits to the park, areas of the park they visited, activities they currently participate in and those they would like to see in the future. In addition, as an optional question, we asked details about the individual which included age, ethnicity and postcode. The postcode details gave us a better understanding of where our park visitors had come from.

The VOS were mainly carried out by volunteers conducting 22 hours of surveys every year of the project. These took place between 8am and 7pm on weekdays and over the weekends in school term time and school summer holidays, relating to the opening times of Holywells Park.

The data from the VOS can be found in Appendix 1 and the data for the park questionnaire can be found in Appendix 2.

The table below shows the visitor profile characteristics for gender, age and ethnicity for the 2012/13 VOS compared 2017/18 VOS and the 2011 Census Information for Ipswich. The table shows:

- Visitor numbers of 434,780 in 2017/18 indicate that this park is well used in comparison with national figures for similar parks.
- Holywells Park is particularly popular with families of young children and their carers.
- The genders were represented fairly evenly in the visitor profile with a slight increase in males visiting the park which may indicate more families as a whole now visit the park
- The proportions of children and teenagers were higher compared to those of the population in the borough catchment area.
- Very few people with an observable disability were seen in the park through the VOS, though the project feels this does not represent the true number.
- The initial VOS indicated the proportion of people over 45 years of age was low and the majority of adult users appeared to be relatively inactive. Through the projects Activity Plan the over 45

audience in the park has increased by 13% and more active

- The level of visits on weekdays was very slightly higher than that at weekends, which is a typical of similar parks elsewhere, where use at weekends can be typically twice as high as during the week. This was thought to be an effect of the popularity of the Play Area for pre-school children and the absence of the commuters and through routers at weekends.
- The initial survey found that the majority of use is concentrated in and around the Play Area, with less than expected use made of the walled garden, meadow and canal areas. Even though the play area is still the most popular location in the park the restoration of the walled garden and stable block has greatly increased visitor numbers to these areas.
- The set of actions in the Activity Plan encouraged more people from the under-represented groups (the over 45s, people with disabilities and from ethnic minority backgrounds) to visit the park and engage in more active pursuits using the whole park.

Table 1 Visitor Observation Survey and 2011 Census Data

Visitor profile characteristics	2012/13 Visitor Observation Survey	2017/18 Visitor Observation Survey	2011 Census Information for Ipswich
Gender			
Male	40.3%	50.3%	49.8%
Female	59.7%	49.7%	50.2%
Age			
0 - 4	11.5%	6%	7.0%
5 - 15	38.8%	20%	11.6%
16 - 19	4.3%	8%	6.5%
20 - 44	32.8%	40%	37.0%
45 - 64	8.0%	17%	23.6%
Over 65	4.7%	9%	14.4%
Ethnicity			
White	90.0%	76.2%	88.9%
Mixed	1.8%	7.8%	3.6%
Black	4.3%	7.1%	2.3%
Asian	2.0%	5.8%	
Chinese	1.4%	2.2%	4.3%
Other	0.5%	0.9%	0.9%
With observable disability/reported long term limiting illness	0.9%	0.2%	18%
Visiting Alone	7.8%	8.3%	
Visiting in a Group	92.3%	91.7%	
Visiting with a dog	9.2%	17.7%	

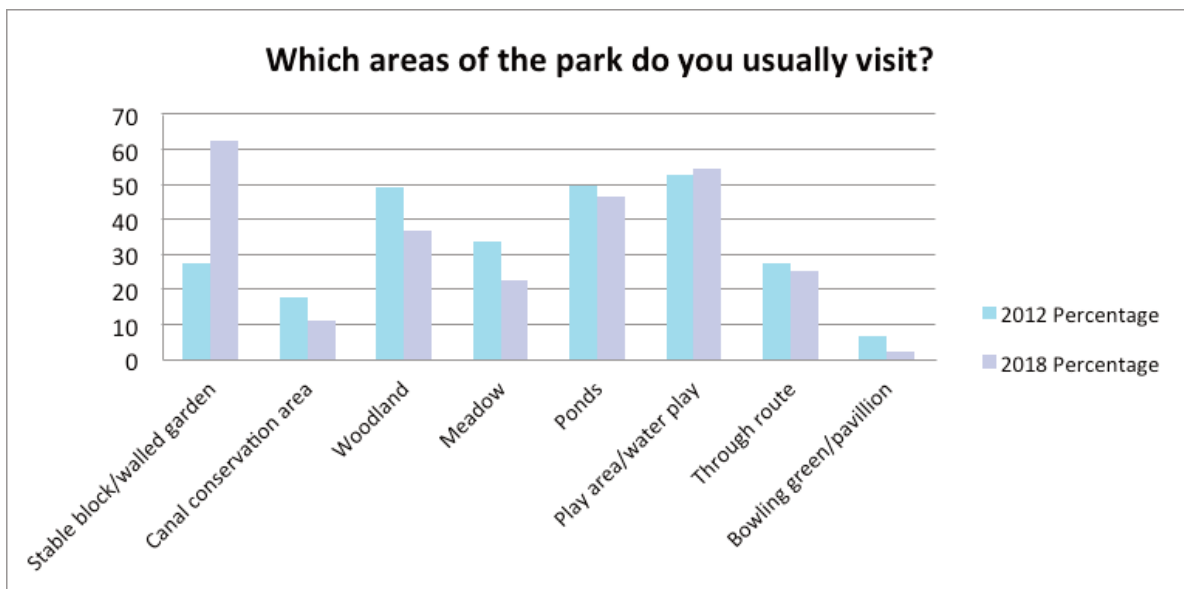
Shown below are some highlights from the data sets from the 2012 and 2018 Park Questionnaire.

QUESTION 3

Which areas of the park do you usually visit?

It can be seen that there is a 34% increase of individuals using the Walled Garden and Stable Block. This is mostly due to the Stable Block now being fully accessible and refurbished. The improvements and restoration works to the Walled Garden have also made the area more accessible.

Table 2. Data sets presenting which area of the park are mostly visited



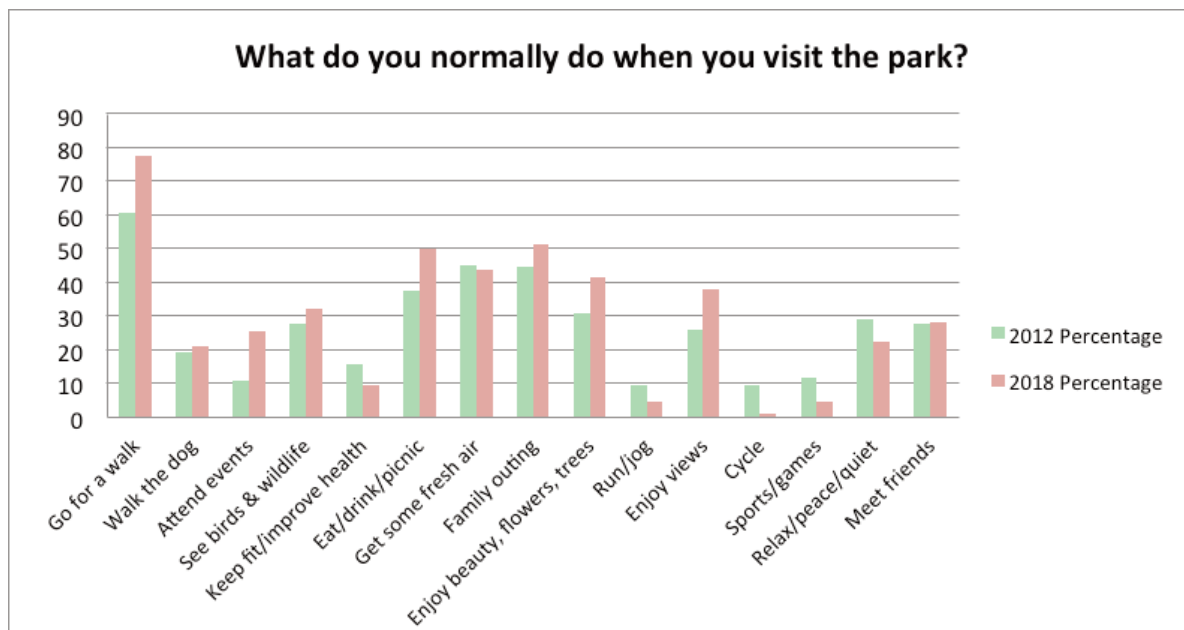
QUESTION 4

What do you normally do when you visit the park?

It can be seen from the graph below that there has been an increase with people going for a walk, attending events and having something to eat/drink. More individuals and groups are visiting the park to enjoy the open space and the facilities that the park now offers.

The project has seen an increase in events held in the park and this is shown with a 16% increase of people visiting for events and activities. There is also a marked increase with people having something to eat at the park made all the more possible with the new Stable café and kiosk.

Table 3. Data sets presenting what individuals do when visiting the park

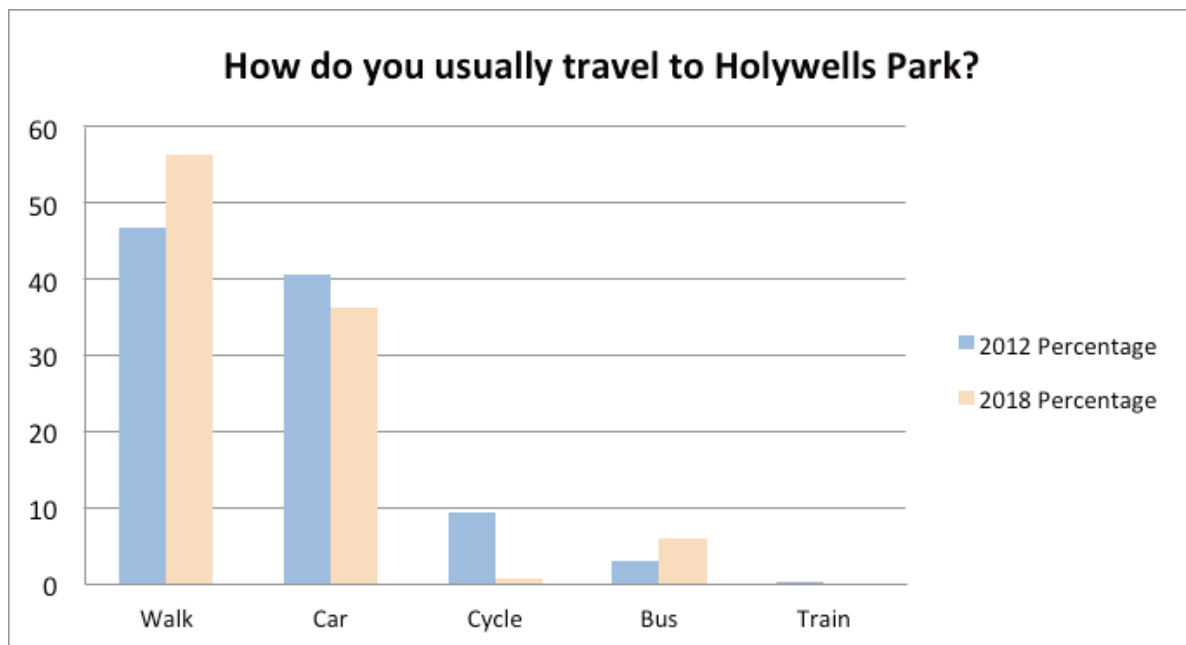


QUESTION 5

How do you usually travel to Holywells Park?

The answers to question 10 demonstrate that more visitors are travelling to the park by foot and public transport with a decrease of visitors travelling by car. This is one of the aims that the project wanted to achieve, promoting sustainable travel to the park

Table 4. Data sets presenting how people travel to the park

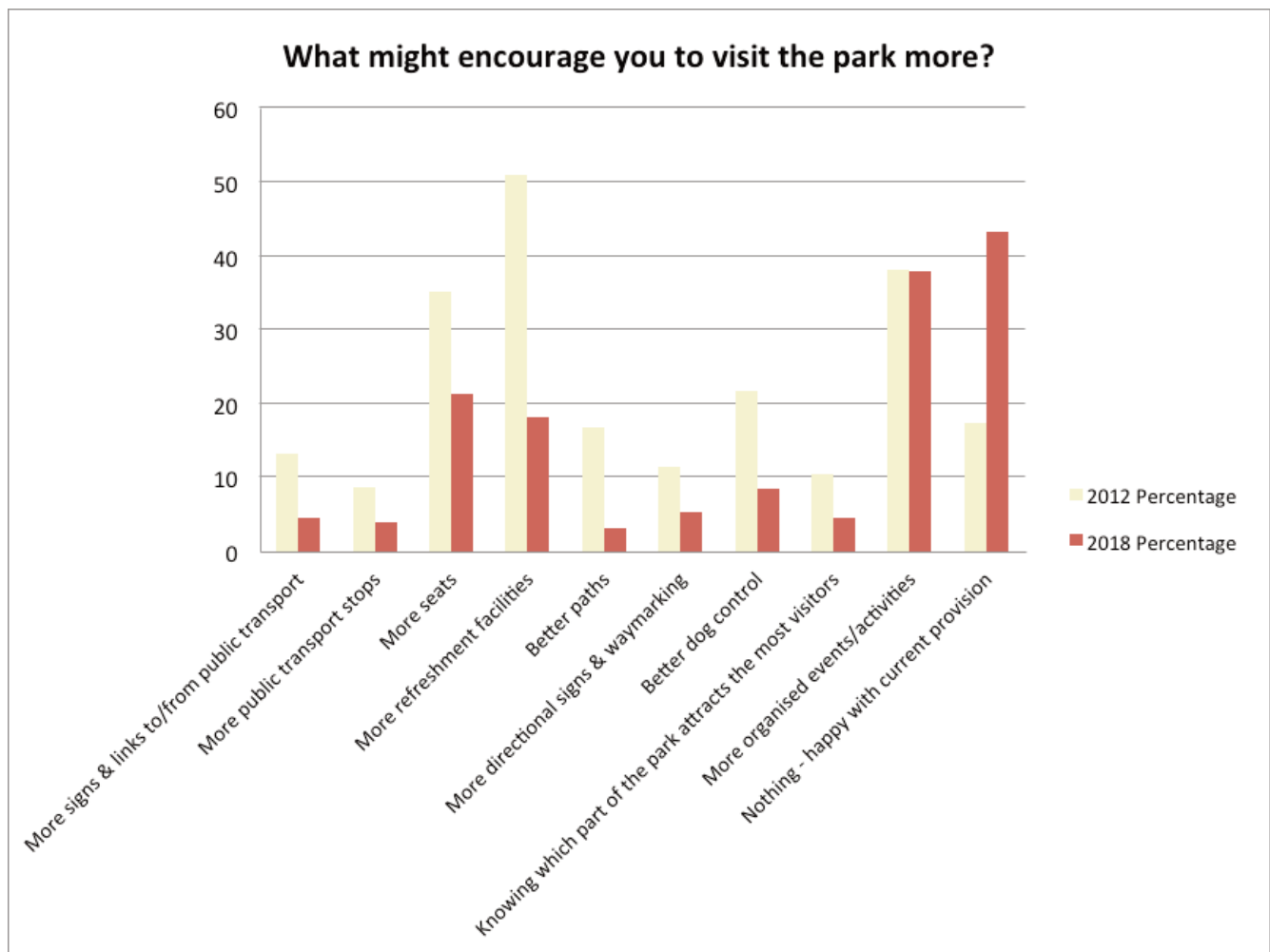


QUESTION 10

What makes you visit the park more?

As can be seen from the graph the percentage of visitors to the park no longer deems the key issues highlighted in the initial questionnaire of such a great concern. The infrastructure that the project has provided in the park has significantly improved the facilities. This is demonstrated by the graph data “Nothing – happy with current provision” with an increase of 26% to 44% of park users. In all other data sets the percentage response has been significantly reduced.

Table 5 data sets presenting what might encourage people to visit the park



3 .
WHAT HAS
THE PROJECT
ACHIEVED?

The following information follows the Activity Plan that was submitted as part of the Round 2 documents (Appendix 3) and as such the numbering refers to the activity plan's outcomes.

1. INCREASING THE RANGE OF THE AUDIENCE

1.1. INFORMATION LEAFLET

Holywells Park Information leaflet was designed in-house with research conducted by the Friends of Holywells Park, Tourist and Heritage students from University Campus Suffolk and volunteers.

The leaflet contains information about the park's heritage and conservation designations along with the park's assets and activities.

These include:

- Stable Block visitor centre and café
- Green Bike Project
- Victorian conservatory
- Play area
- Outdoor theatre space
- Walking trails
- Friends of Holywells Park
- Events and activities
- Volunteering
- Car parking

The leaflets were produced in time for the 2015 grand opening event and were under budget with design cost at £260 and printing cost at £500. This has allowed the project to use the remaining budget to improve the park's entrance boards.

The leaflet has attracted a wider audience into the park aided by leaflet distribution to hard to reach groups. This is shown in the parks annual visitor observation surveys. The leaflet has served as a great information aid for people new to the park. The map allows people to find specific locations in the park.

[CLICK HERE FOR DOCUMENT](#)



1.2. DEVELOP ONLINE INFORMATION

The project has developed two websites for Holywells Park. One site is hosted internally on the Ipswich Borough Council website <https://www.ipswich.gov.uk/services/holywells-park>

and the other is run by Friends of Holywells Park <http://holywellspark.org.uk>

Ipswich Borough Council site contains information on:

- About Holywells Park
- All park leaflets
- Interactive site pap
- Google tours
- Park location and opening times
- Holywells Park Lottery Project
- Environmental Education Pack
- Questionnaires and surveys
- Events and activities
- Photo gallery
- History of Holywells Park
- Holywells Park Travel Plan

Through the website the public can view and download the park’s series of leaflets, view an interactive map of the park that identifies key area of the park, take Google tours around the renovated Stable Block visitor centre, play area, the Walled Garden and outdoor performance area and the Victorian conservatory.




One can also find information concerning volunteering opportunities at the park with the Gardening Club and Volunteer Rangers.

The site also provides links to the Friends’ website, bus services to the park and car parking around the park.

The table below shows the number unique page views for Holywells Park from December 2013. This is soon after the updated website went live. We do not have records previous to this as the web server was changed at this date.

Website page	Unique page views (Dec 2013 - Jan 2018)
About Holywells Park	33,284
Holywells Park	4,640
Holywells Park Heritage Lottery	3,640

Ipswich Borough Council use social media to promote all events and activities at the park reaching a wide audience. Holywells Park gets social media coverage via the Ipswich Borough Council platforms, which have a large reach.

Platform	Likes/Followers
 Facebook	7,467
 Twitter	13,600
 Instagram	950

3. WHAT HAS THE PROJECT ACHIEVED?

The Friends website was created through the project by a volunteer. Below is a summary from the volunteer and the work that was achieved.

"I started helping with the Holywells Park website (holywellspark.org.uk) in November 2016. I had noticed that the website had not been updated for a long while and after making further enquiries I discovered that there was no one who knew how to edit the site.

I have a background in websites and online marketing so offered to help the Friends of Holywells Park to update their website. It was quickly decided that the website was built in an out-of-date format, was difficult for non-technical people to edit and it would be much better to start again and build a brand new website.

It was decided that the best website platform to use was "Wordpress" which is free software and relatively easy for non-technical people to understand. It is also very widely used and suitable for the type of website that was required by the Friends.

We planned the website around topics such as events, news, an online gallery and the history of the park. These were straightforward pages to set-up with content migrated from the old site plus new text and especially many more pictures.

There were two areas where we needed some technical support. Firstly we wanted to embed the Twitter feed so that when we updated our Twitter account the latest Tweets appeared on the homepage. The second issue was getting the park opening times to appear automatically on the website. The opening times vary during year depending on the daylight hours. This feature is something that other parks in the area don't have but we felt it was very important to have this updated daily.

In the calendar year 2017 the website had around 5,000 visitors who viewed over 11,000 pages. Many people have commented how much better event attendance has been in 2017 than in previous years. For example, there was an evening 'bat walk' in the park in August which had in earlier years barely attractive more than 40 people but in 2017 had over 150 attendees, many of whom were families from the local area.

Events are of course promoted on notice boards in the park but this does not inform people who are not regular visitors. This is where the website, supported by active Facebook and Twitter social media sites, really helps grow awareness of the park and attract new visitors.

I suppose the biggest contribution of the website, supported by the Heritage Lottery Fund and Big Lottery Fund is to help get large numbers of people visiting the park and coming to appreciate what a valuable and unique space it is."

Richard Bloomfield

Friends of Holywells Park Committee Member

1.3. DEVELOP A SERIES OF LEAFLETS

The project developed a series of guided walk leaflets for Holywells Park providing information of its wildlife, trees, heritage, and health and wellbeing package. The leaflets complement the newly developed trails around the park and health and wellbeing activities.

The leaflets are informative and educational containing a map showing trails around the park. The leaflets highlight the location and provide information on specific points of interest relating to each leaflet topic. At each point of interest an interpretation board is located or the user can access augmented reality on a smart device using an app. The augmented reality (AR)

allows the user to gain further information on the specific trails.

The augmented reality works by downloading an app on to your smart device. The app reads images on the interpretation board or through GPS and communicates more information for the user via their smart device. The information is presented in a variety of ways including video, photos and text.

The AR icon on the board indicates to the user that the board is interactive. The AR technology will be discussed later in the report within Outcome 2: Conserving the Heritage Value of the Park.

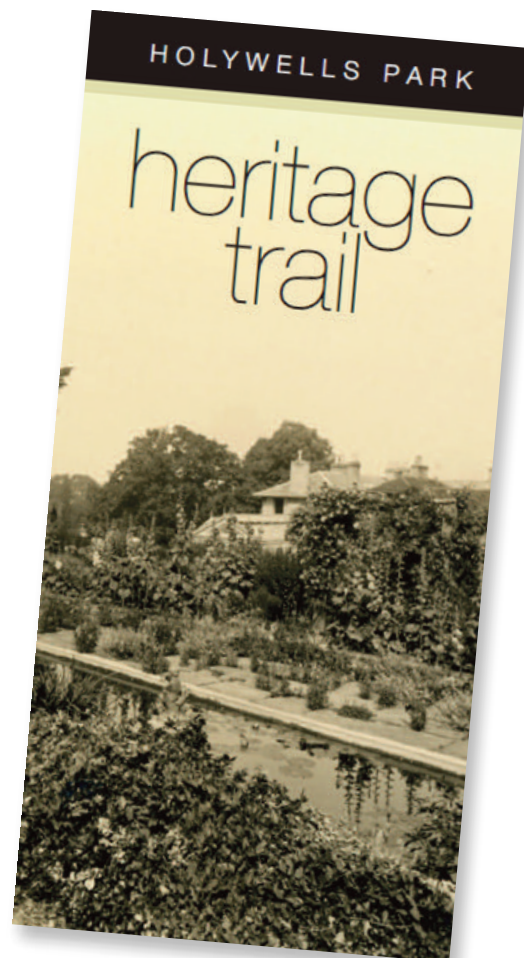
Heritage Leaflet

The Heritage Trail leaflet guides the user around the park's key heritage points of interest. At each point of interest there is an interpretation board providing information and complement with augmented reality.

The leaflet was designed in-house and follows the heritage interpretation boards around the park that were developed by UCS heritage students and volunteer Adrian Howlett, a local historian expert.

The augmented reality uses the Aurasma app, with instructions of how to download Aurasma on the back of the leaflet.

[CLICK HERE FOR DOCUMENT](#)



Wildlife Trail

The Wildlife leaflet guides the users around the Wildlife Trail. The trail was designed by Ipswich Borough Council's Wildlife Team and consists of nine interpretation boards that display key wildlife features of the park.

The leaflet was designed in-house and follows the wildlife interpretation boards around the park that were developed by the IBC Ranger Team and Cevo and designed in house.

There are nine points of interest highlighting the mosaic of habitats and associated species within the park. At each point of interest there is an interpretation board complimented by AR technology.

The AR works as a multiple choice quiz aimed at Key Stage 1 – 3. Each point of interest offers the user 3 questions concerning that boards topic.

[CLICK HERE FOR DOCUMENT](#)



Tree Trail

The Tree Trail leaflet is one of the most popular leaflets that the project has produced. In the life of the project the leaflet has had a print run of 1,500 leaflets.

The leaflet guides the user around the park highlighting 24 trees of interest, complimented with AR technology.

The AR employs GPS mapping allowing the user to identify and approach trees on the trail. When the user has identified the specific tree on the trail a text and audio description of the tree are given through the app.

[CLICK HERE FOR DOCUMENT](#)

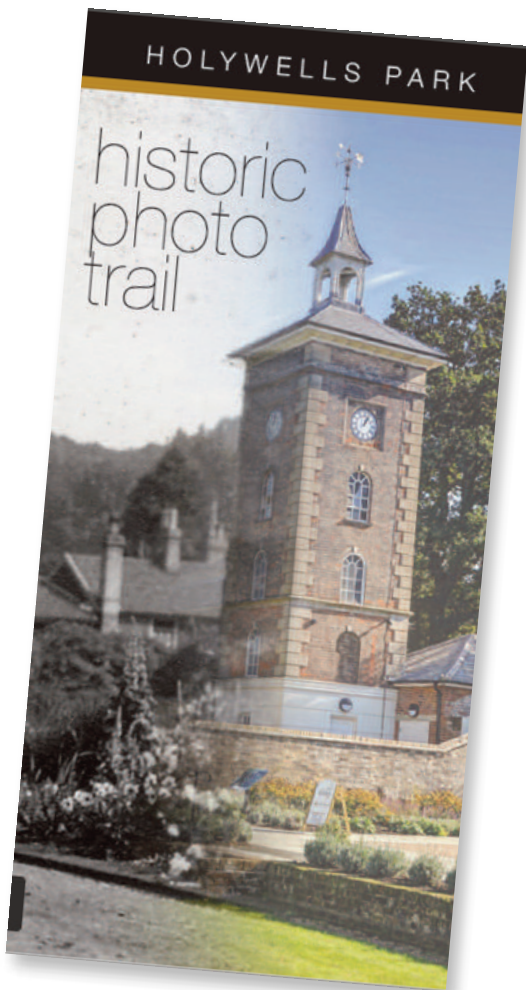
Historic Photo Trail

The Historic Photo Trail leaflet is a unique leaflet for the park. The leaflet navigates the user around an augmented historic reality of the park.

The leaflet contains a map and information presenting 28 points of interest. At each point the user will be able to view a historic image of the park using an app and smart device.

Instructions of how to download the app and a QR code that takes the user to the photo trail is provided on the back of the leaflet.

[CLICK HERE FOR DOCUMENT](#)



Health and Wellbeing

The Health and Wellbeing leaflet provides information to the park user regarding opportunities of exercise and activities around the park that have been achieved through the project.

The activities include:

- The Measured Mile
- Health walks
- Nordic Walking
- Gardening Club
- Volunteer Rangers
- I-Play
- Tai Chi & Qigong
- Gym Club
- Yoga sessions
- Orienteering

The leaflet was produced by the Cevo and designed and printed in house.

[CLICK HERE FOR DOCUMENT](#)

Orienteering

The Orienteering leaflet was developed and produced in partnership with the Suffolk Orienteering Club. The leaflet provides a specially produced orienteering map of Holywells Park along with a legend explaining the symbols and colours, telling the user how to use the three courses within the park.

The Suffolk Orienteering Club volunteered their time developing the leaflet, it was designed and printed in-house.

The Orienteering leaflet has been well received by park users especially on the Family Fun Active Day in the park where lots of individuals took part in orienteering. This is great publicity for the course and the park with returning users.

[CLICK HERE FOR DOCUMENT](#)



1.4 EVENT POSTERS AND LEAFLETS

Over the life of the project, the park has produced a plethora of leaflets promoting events and activities at the park. These events will be discussed later in the report. The leaflets have worked extremely well in attracting a wide and diverse audience to the park. Pre-project, the park hosted a minimal number of small bespoke events mostly organised by the Friends of Holywells Park.

The park now hosts a wide range of events and activities in-house and by external organisations and promoters. With the promotion of Holywells Park as an event venue it has been found that more and more external organisations are contacting the park enquiring about the possibility of using it as an event venue.

The project initially produced an annual leaflet listing all events being held at the park complemented by individual leaflets for each event. In 2016 Ipswich Borough Council made the decision to reduce its ecological footprint and decided where possible to go paperless. This changed the projects promotional style and engaged heavily with social media and the IBC website.

The project also created a website for the Friends of Holywells Park. It was found that these communication tools reached a far wider audience than leaflets promoting the parks events. This being said, the project continued to print a reduced number of leaflets and posters for promotion within the park and surrounding area such as libraries.

Event leaflets that have been produced are for:

INTERNAL

- Grand Opening event
- Holi Festival
- Family Fun Days
- Chopin Recital
- World Picnic – Eat the Beat
- Bangladeshi Community Picnic
- Friends of Holywells Park events
- Ranger events
- Tea Dance
- Tai Chi
- Yoga
- Gardening Club
- Volunteer Rangers
- Sketch and Stroll
- Keep Fit – HIIT classes
- Park Yarns and Granny Blankets
- Nordic walking
- Health walks

EXTERNAL

- Suffolk Wildlife Trust Wildlife Watch Club
- Nearly Festival
- Outdoor cinema
- Noise of Art
- Pam's House
- Outdoor theatre
- Nature walks
- Heritage walks
- Suffolk Walking Festival

The distribution of leaflets have been at Holywells Park Reception, local libraries and sport centres, GP practices, Tourist Information office and local businesses and partnership organisations.

3. WHAT HAS THE PROJECT ACHIEVED?

1.5 WORKING IN PARTNERSHIP WITH IPSWICH BUSES

The project has worked in partnership with local Councillors and Ipswich Buses to ensure Holywells Park is better advertised on public transport passing the park. Buses display Holywells Park as a destination on the front of the vehicles which helps promote Holywells as a stop and aids bus users with the best route option.

All park promotion materials highlight bus routes to the park and display a link to Ipswich Buses web address for bus timetables. The Stable Block reception displays bus timetable leaflets and contact details on the electronic visual display unit. The Ipswich Borough Council Holywells Park website has a link to Suffolk On-board <https://www.suffolkonboard.com/buses/> which displays the latest bus timetables to the park and the Friends of Holywells Park website has a link to Ipswich Buses time tables and route maps <http://holywellspark.org.uk/park-opening-times/>

1.6 PEDESTRIAN LINKS WITH IPSWICH WATERFRONT AND HOLYWELLS PARK

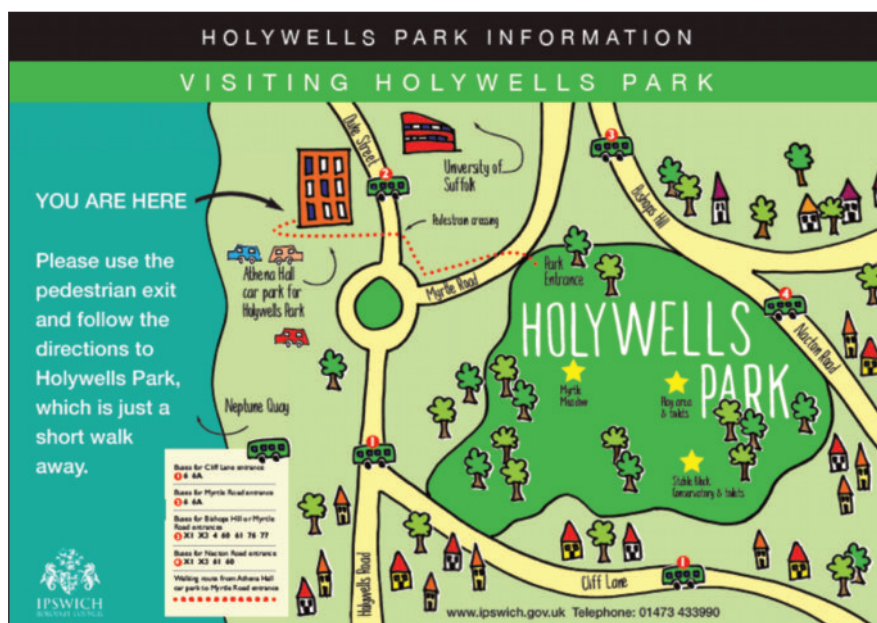
A target for the project was to work with the Council's Planning Department and Councillors to increase awareness of Holywells Park to Waterfront users and

promote walking to the park. The project has developed pedestrian links with Ipswich Waterfront to Holywells Park. Ipswich Waterfront is set around Ipswich's historic dock which has undergone a regeneration project including a marina, college, university, bars and restaurants. The Waterfront is just 1km away from Holywells Park which is to become the Waterfront park. Directional signage and a more pedestrian-friendly approach to the park from the Waterfront has been designed and implemented.

The project has also worked with the local car park Athena Hall, located at the Waterfront to elevate parking issues for the park. The car park is heavily promoted as a convenient place to park if visiting the park. All promotional material for the park has the strapline:

Visitors are advised to use public transport or use the car park at Athena Hall off Duke Street, which is only a few minutes' walk from the Myrtle Road entrance to the park. This car park charges 70p per hour, £2 after 2pm for the remainder of the day Monday - Friday and £2.50 all day Saturdays and Sundays.

Working with the car park the project has installed to information boards next to the ticket pay machine and the exit of the car park to give users directions to the park.



3. WHAT HAS THE PROJECT ACHIEVED?

The park has worked with the Arts and Entertainment Team to recognise and advertise Holywells Park through events and activities that link up with events held at the Waterfront. This will include guided nature and heritage walks from the Waterfront to Holywells Park on the Maritime Festival weekend in August, an event attracting 45,000 people. Events and activities at the park are also advertised in Waterfront Life, a weekly resident's magazine.

The project has worked with partner organisations such as 'Stepping Out in Suffolk' and 'ActivLives'. Both organisations promote health and wellbeing and run regular Health walks and Nordic walking sessions from the Waterfront to Holywells Park and vice versa. This has also brought business to the café, reception and Green Bike Project based at the newly renovated Stable Block.

1.7 PARK ENTRANCE BOARDS

The project designed and installed information maps at all park entrances showing where you are, bus stops, bus routes, responsible car parking, park opening times and key features within the park. The boards aided in increasing the number of visitors using entrances within the park other than the Cliff Lane entrance.

Historically Cliff Lane entrance was the entrance mainly used to access the park, due to a small car park located within the park. As part of stakeholder and design team meetings the project made the decision to close this car park for health and safety reasons, allowing only permit holders such as residents, staff, Holywells Park Bowls Club and the Friends of Holywells Park to use the facility. Blue Badge holders have full access to the car park as well as pre-arranged event and activities.

The new entrance boards have promoted the different park entrances especially Bishops Hill and Myrtle Road that link up with the Waterfront and car parking facilities.

3. WHAT HAS THE PROJECT ACHIEVED?

1.8 TRIM TRAIL

As part of the projects Health and Wellbeing package, Trim Trail exercise equipment was purchased and installed as a circuit around the park offering physical activity for the whole community.

At the start of the Trim Trail a large board shows the route through the park and where each of nine items of equipment is located with individual signs for each activity, pictorially explaining how to use them, and suggested repetitions for different abilities. This trail is also promoted in the park’s Health and Wellbeing leaflet and on the IBC website. The trail and equipment was designed with Ipswich gyms and park users such as British Military Fitness and Buggy Fitness.

The equipment and signage cost £7,418. It was decided Volunteer Rangers had a very wide skill base and would be competent with installation of the equipment together with volunteers providing skill and labour. A saving of £2,500 on installation fee was made.

The Trim Trail has been very well received and is used by the park community including all age groups, BAME groups and organised fit clubs. This was shown by the visitor observation surveys conducted in the park. IBC park employees have been told by members of the public that by using the Trim Trail they have given up their gym membership as the facility is so good.



1.9 HEALTH WALKS

Working in partnership with ‘Live Well Suffolk’ and ‘ActivLives’ the project developed a programme of Health Walks at Holywells Park. Health Walks are low impact, guided walks that enable you to increase or maintain your levels of physical activity in a supportive, sociable environment.

The health walks are a great success and have attracted all target audiences:

- GP and physiotherapist referrals
- Heart or stroke patients, minor mental health, low self-esteem, early retirement or redundancy bereavement, diabetics and obese.
- Over 45s
- BAME groups
- Single adults
- Local residents
- Waterfront residents

The benefits of the health walks are feeling revitalising, giving more energy, reducing stress and improving sleep, keeping heart 'strong', reducing blood pressure and helping manage weight.

The health walks run every two weeks within the park or starting at Ipswich Waterfront and ending in the park. After the walk the participants meet up and socialise in the Stable Block café. The health walks have an attendance of mixed gender and abilities of approximately 15 to 20 participants per session.

The project allowed a cost of £250 to purchase specific equipment for the walks including:

- Pedometers £50
- Blood pressure monitors £100
- Hi-vis tabards £20
- Stopwatches £50
- Pulse monitors £30

Working with the project’s partner organisation the equipment is made available and supplied by them which saved costs to the project.

3. WHAT HAS THE PROJECT ACHIEVED?

1.10 NORDIC WALKING

The project has developed a training programme of Nordic Walking at Holywells Park in partnership with ActivLives.

Introduced in 1933 in Finland, people found cross country skiers were fitter in summer than in winter, because they were using their ski poles to move across land with no snow, so walking instead of skiing, which was improving their general fitness, strengthening muscles and improving their heart rates.

The poles used today are lightweight to enable all age groups; particularly older people enjoy a new stability, giving the confidence to walk at a good pace, without the fear of falling. The poles are strapped on, even allowing arthritis sufferers to take part. The project purchased 10 sets of poles for the park training programmes at a cost of £1,120.

The ActivLives training sessions are run for beginners and intermediates that comprise of a six week course. The take up for the sessions has been very successful with around six people per training session. When the poles are not being used for the training sessions park reception staff hire them out for a small deposit.



3. WHAT HAS THE PROJECT ACHIEVED?

1.11 MEASURED MILE

As part of the park's Health and Wellbeing package the project has created two 'Measured Mile' routes around the park. This allows the user to measure their fitness level regularly to find out if they are making progress. This one-mile walking test measures your aerobic (cardiovascular) fitness level based on how quickly one is able to walk a mile at submaximal (moderate) exercise intensity.

The park has two routes; the Blue route, taking in the flatter surface paths of the park for less able users and the Yellow route, the park circuit taking in the woodland, slopes and hills.

The board provides the user with male and female age-related rating charts. Scoring will be age-adjusted standards (listed in minutes and seconds) for men and women, based on information collected from the Cooper Institute, American Council on Exercise and other sources. The age-adjusted standards range from poor to excellent helping the user with accurate information of their improvement.

The Measured Mile is used by independent fit clubs and personal trainers, health walks and Nordic walking and general park users.

HOLYWELLS PARK INFORMATION

MEASURED MILE

Measuring your fitness level regularly is one way to find out if you're making progress. This 1-Mile Walking Test measures your aerobic (cardiovascular) fitness level based on how quickly you are able to walk a mile at submaximal (moderate) exercise intensity.

Holywells Park offers two measured mile circuits:

- FLAT LAPS**
A circuit that keeps to the flatter areas of the park.
- PARK CIRCUIT**
A route around the park taking in the woodland slopes and hills.

EQUIPMENT NEEDED
Comfortable clothing and sturdy walking or running shoes; a stopwatch or a clock with a second hand; and a measure mile route.

GOAL
Walk one mile as quickly as possible.

TAKING PART
We suggest that you DO NOT attempt this test until you are routinely walking for 15 to 20 minutes several times per week. Warm up by walking slowly for 3-5 minutes. When you are ready to begin, start the clock and begin walking as fast as you can while maintaining a steady pace. You can slow down and speed up as you wish, but the goal is to complete the mile as quickly as possible. Stop your watch or check your time at the end of the mile to the nearest second. When finished, keep walking for a few minutes to cool down. Follow up with a few stretches.

SCORING
Here are the age-adjusted standards (listed in minutes and seconds) for men and women, which are based on information collected from the Cooper Institute

RATINGS FOR MEN (BASED ON AGE)						
AGE	35-39	40-49	50-59	60-69	70-79	80-89
EXCELLENCE	<11:54	<12:24	<12:54	<13:24	<14:08	<15:05
GOOD	11:54-13:00	12:24-13:30	12:54-14:00	13:24-14:24	14:05-15:12	15:05-16:48
AVERAGE	13:01-13:42	13:31-14:12	14:01-14:42	14:25-15:12	15:13-16:18	16:40-18:48
FAIR	13:43-14:30	14:13-15:00	14:43-15:30	15:13-16:30	16:19-17:18	18:40-20:18
POOR	>14:30	>15:00	>15:30	>16:30	>17:18	>20:18

RATINGS FOR WOMEN (BASED ON AGE)						
AGE	35-39	40-49	50-59	60-69	70-79	80-89
EXCELLENCE	<13:12	<13:42	<14:12	<14:42	<15:08	<16:15
GOOD	13:12-14:06	13:42-14:36	14:12-15:06	14:42-15:36	15:06-16:18	16:18-20:00
AVERAGE	14:07-15:06	14:37-15:36	15:07-16:06	15:37-17:00	16:19-17:30	20:01-21:48
FAIR	15:07-16:30	15:37-17:00	16:07-17:30	17:01-18:06	17:31-19:12	21:49-24:06
POOR	>16:30	>17:00	>17:30	>18:06	>19:12	>24:06

You might find that you're doing really well. But even if you weren't able to register on the chart, that's OK. Everyone starts somewhere. Just try to improve gradually over time from where you started. Remember, you are looking for improvement in yourself, regardless of what a chart says or how well someone else does.

www.ipswich.gov.uk

1.12 TAI CHI AND QI GONG

The project ran two Tai Chi sessions in the park. The first sessions ran in 2013 before the capital works were completed in 2015. The group used outside space next to the ponds. Unfortunately, the teacher left the UK to return to Hong Kong and the project had to find another teacher.

Due to the 2013/14 winter approaching and the major capital works being undertaken in the park it was decided to wait until spring 2015 when the capital works would be completed and the newly renovated Victorian conservatory and performance area would be available to hold the sessions.

The sessions recommenced on Saturday 18th April 2015 and were held in the conservatory and outside performance area. The sessions ran at a cost of £40 per two-hour session for the instructor's time. A promotional advertising campaign was launched to promote the Tai Chi using the local press, social media, IBC website and posters around the park, local libraries and sport centres.

The park charged individuals £4 per session to be competitive with other Tai Chi classes in the area. Initially, there was a small take up of customers though numbers gradually increased to around 10 individuals per session. This covered the cost of the instructor which was the aim in order to make the sessions sustainable post project life time. Unfortunately, the number of customers declined making the classes unsustainable and it was decided to end them.

In total the project spent £2,820 for the instructor which bought in £1,106 in course fees. The project has been unable to find another instructor willing to run the classes at the time of writing.



1.13 GREEN GYM

The project had a budget of £12,000 with the aim to develop the concept of Green Gyms. The gyms would be led by experienced leaders undertaking a range of practical projects, giving the opportunity to tackle physical work in the outdoors.

The funding was used to work in partnership with The Conservation Volunteers to gain accreditation for the scheme. Most Green Gyms have been established by Conservation Volunteers, where they employ an officer to coordinate the scheme. The officer would work with your organisation - and other local partners - to devise a programme of environmental activity and to run regular Green Gym sessions according to Conservation Volunteers' quality standards (including health and safety). They would recruit participants into the scheme via local health services and through wider promotional activity.

Depending upon the target audience, the Conservation Volunteers Officer would aim to develop a community group within two or three years. This is where volunteers take on the long-term running of the programme. It is achieved through training and mentoring local volunteers so they develop the skills and confidence to organise the scheme independently of The Conservation Volunteers.

It was soon realised the project was already achieving the Green Gym concept through employment of a Volunteer Leader from the Green Light Trust. The Green Light Trust is a local social enterprise that helps transform lives through nature, by bringing people together through projects that encourage enjoyment of being outdoors and protect the environment at the same time. The project employed the Volunteer Leader for 18 months. Within this time the project developed two volunteering groups: The Gardening Club and the Volunteer Rangers. These groups will be discussed in more detail later in this paper.

It was agreed with the project's Heritage Lottery Officer that the Green Gym concept was being met by other means which permitted the project to use the £12,000 allocated to the Green Gym on other beneficial projects for the park and its users.



The purchase and installation of two outdoors table tennis tables and associated equipment



The purchase of materials and installation of an accessible footpath to the I-Play unit



The purchase and installation of four outdoor gym equipment units



Materials to install a set of 5-a-side goals

3. WHAT HAS THE PROJECT ACHIEVED?

1.14 I-PLAY

The project installed an I-Play unit, revolutionary outdoor play equipment that is dynamic and innovatively designed in conjunction with a leading sports and health research company with the aim of breaking the cycle of sedentary activity resulting in rising childhood obesity.

Designed to attract and engage a user group which is more accustomed to playing computer games than participating in physical activity although the equipment can be used by all age groups and abilities. A wide range of unique activity switch designs are used to maximise muscle activation and ensure improvement of fine and gross motor skill development of a wide audience including wheelchair users. There are six games to choose from and an I-Play.

The project worked with the I-Play company and held two community play days in the park, the aim of increasing community engagement and fitness by holding I-Play events. The community day events were very successful introducing the new equipment into the park to the park audience.



1.15 ORIENTEERING COURSE

Within the park's Health and Wellbeing package the project developed and created an orienteering course at Holywells Park working in partnership with Suffolk Orienteering Club. The club uses the course weekly during daylight and the educational room for meetings and a community hub.

The project worked with the club to develop a course leaflet which is available from the park's reception and online. This allows the public and community groups to use the course which is also very popular on the park's activity days, especially the active Family fun day during the school summer holidays.



Clive Wilkinson, Lead Coach of Suffolk Orienteering Club comments:
"The orienteering course in Holywells Park and associated leaflet provide a good introduction to the sport and has been used regularly by park visitors since its establishment. This is especially true at the activity days in the summer. It has provoked interest in the club from prospective members. It has also been used as a training area by local Suffolk Orienteering Club members on a regular basis. A great asset for orienteering in Ipswich."

[CLICK HERE FOR DOCUMENT](#)

1.16 HERITAGE EVENTS

The project was successful in developing and delivering a wide range of heritage events and activities at the park. The events were aimed at all age groups and abilities. Audiences that attend these events were;

- Educational learners
- BAME groups
- Over 45s
- Access groups
- Families
- Day visitors
- Single adults
- Local residents
- Waterfront residents and audience
- Community groups
- Youth groups

The benefits for people of the Heritage Days are family learning and engagement, a greater understanding of the park's heritage, community engagement, heritage education, health and wellbeing and family participation.

The events included:

- IBC Museum outreach days about Victorian life and the social structure of large Victorian estates
- Heritage Days including outreach days from the Cobbold History Family Trust and the Gainsborough Society
- Exhibitions and demonstrations of Scherenschnitte - the art of paper cutting design with scissors. The artwork often has rotational symmetry within the design, and common forms include silhouettes, valentines, and love letters. Lady Elizabeth Cobbold practised Scherenschnitte and sent invitations out to her Valentine Balls in this art form, trying to match-make couples.
- Willow-weaving courses
- History walks – Holywells Magical History Tour designed and led by a volunteer, Adrian Howlett
- Open days of Ice House
- Conservatory open days

The budget to develop and deliver heritage events was £3000. Due to the Cevo establishing good working relationships and partnerships within the local heritage sector, the heritage events were delivered at a minimal cost with the final budget spent of £73. Below are details of some of the events held at the park.

Adrian Howlett, who leads the park's heritage walks, comments:

"Holywells Park: Bring the Magic Back - A Management Plan" thesis was completed in 2004. I was a Friend of Holywells (Park) at the time and at a meeting it was decided I could do a walk using facts from my thesis for "Holywells Day" in 2005. The first walk "Holywells Magical History Tour," was well attended but took over two hours to complete. For this first walk I had an assistant and we were both in period fancy dress (as was most of FOHP who turned the Stable Block into a WWII themed tea room). The walk was a success but made shorter for the next year and I have given walks every year since. The content has evolved from text to pictorial prompts and now takes just over an hour to complete. It is a circular walk that has stopping points where I talk about each of the main Cobbold owners in chronological order. Over the years there have usually been two walks per year but I think one year there was as many as six. The number of people on the walk has varied from 8 to 40. This year is the 13th year it has been running."

3. WHAT HAS THE PROJECT ACHIEVED?

1.17 DEVELOP A RANGE OF NATURAL HERITAGE EVENTS/ACTIVITIES WITHIN HOLYWELLS PARK

The project has provided an overwhelming array of events and activities regarding the park’s natural heritage, run by many individuals, volunteers, staff, community groups and organisations.

These include:

- Bug hunts
- Pond dipping
- Bat walks
- Moth Night
- Butterfly walks
- Dawn chorus
- Wildflower walks
- Bird walks
- Bird ringing
- Fungi
- Tree identification
- Reptiles
- Photography
- Bee keeping
- Suffolk Wildlife Trust ‘Watch’ group
- Orchard Open days
- Geology walks

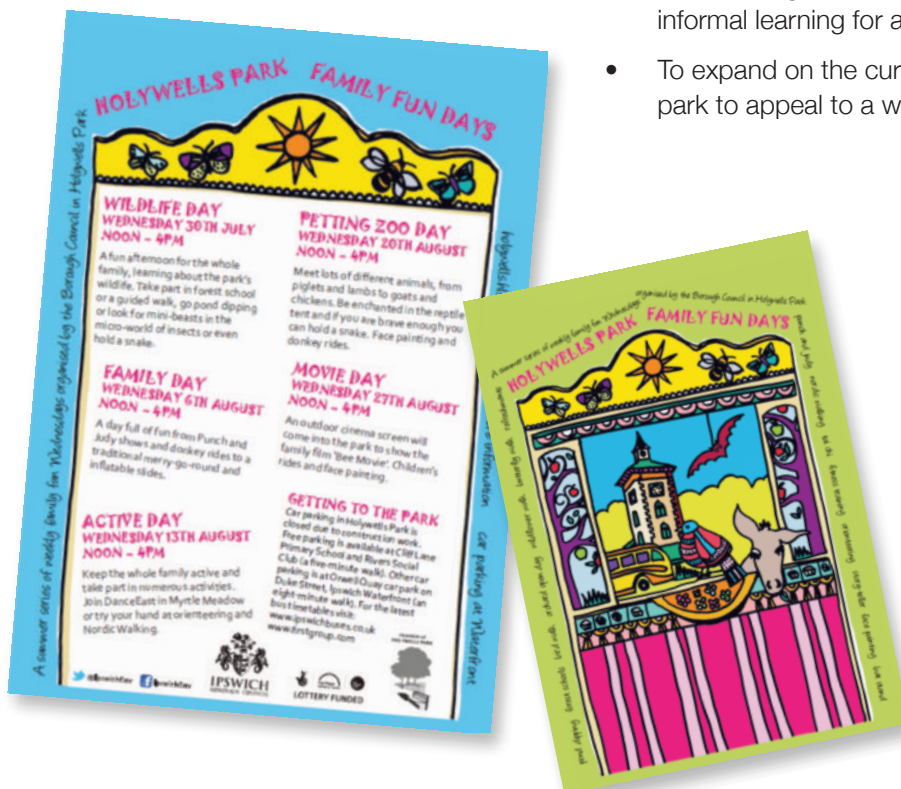
1.18 DEVELOP A PROGRAMME “HOLYWELLS FAMILY FUN DAYS”

One of the main targets for the project was to attract a larger, wider diverse audience of families and young people into the park. The project developed a programme, “Holywells Family Fun Days” activities, to be held each Wednesday of the school holidays to entice customers away from the play area and into the rest of the park. The events have now been running for five years and continuing this year (2018) past the life of the project adding to the project’s legacy.

The aims of the fun days are for families and the wider community to have a greater understanding and knowledge of Holywells Park’s heritage and environment.

The fun days met the following aims within Holywells Park HLF bid in relation to HLF outcomes:

- To increase involvement in the park by reaching out to the wider community and actively promoting planned activities encouraging a strong sense of ownership.
- To foster a greater understanding and appreciation of the park and it’s potential for learning, and to build voluntary capacity to support this.
- To encourage use of the park for formal and informal learning for all ages and abilities.
- To expand on the current range of events in the park to appeal to a wide section of the community.



THE FAMILY FUN DAY EVENTS INCLUDED:

Wildlife Day



This event celebrates the park's natural heritage, introducing wildlife and environmental topics to families and young children of the local and wider communities.

Ipswich Borough Council Wildlife Team, Friends of Holywells Park and conservation organisations ran a series of park events including pond dipping, bug hunts, wildlife walk and wildlife art. There is also an educational workshop of seeing and interacting with live animals, to fascinate, inspire and entertain children of all ages. Children are given the opportunity to not only view different reptiles, amphibians, invertebrate mammals and birds species but also to touch and handle them.

Heritage Day



Holywells Park has a lot of history, from the medieval Bishops Fort, the Cobbold family dynasty and the Ipswich brewery industry. The heritage days involved guided walks around the park, historic themed fancy dress competition, a display of working historic crafts, exhibitions and demonstrations from the Cobbold Family History Trust and the Gainsborough Trust, and actors dressed in period costume around the park

depicting real life events from the Victorian era that have occurred within the park.

A great accomplishment at an event was engaging with the local community to repaint Thomas Gainsborough's Holywells Park 1748 – 1750 depiction of the park. The painting was loaned to the Wolsey Art Gallery at Christchurch Mansion, where it was hung next to the original Gainsborough as a community outreach project. The gallery held an opening of the exhibition where the Mayor unveiled the community art. The picture is now hanging in the café in the renovated Stable Block at the park.

Active Day



This is a day promoting health and wellbeing activities in the park. Partners include Dance East, Ipswich Borough Council sport centres, Suffolk Orienteering Club, Livewellsuffolk, ActivLives, and Ipswich Town Football Community Trust. Activities include Jumpers for Goal posts, Game On, Measured Mile walk, health walks, Nordic walking, Tai Chi, martial arts, yoga, dance classes, climbing wall, orienteering, health checks, football training with ITFC and events put on by our sport centres.

The project also worked with the Bangladeshi Support Centre and the Ipswich and Suffolk Indian Association to break down barriers helping to engage and involve these cultural and ethnic groups.

Family Fun Day

Family Day provides a great day of good old fashioned family fun at Holywells Park. Entertainment and activities for the event include donkey rides, attendance from emergency services including an ambulance, police car, tractor and fire engine, solar projection with the Orwell Astronomical Society, face painting, childrens rides and inflatables.

Petting Zoo



By far the most popular Family Fun Day event. Families have the chance to come to Holywells Park and meet lots of different types of animals. This event includes a farm yard petting zoo where you will encounter farm animals which will educate and entertain giving a truly memorable, fun experience. There are also a reptile and insect tent where children can handle exotic snakes, lizards and insects, a static display showing birds of prey and the traditional heritage breed of Suffolk Punch horse, along with face painting and making animal face masks.

Movie Day



Movie Days were a first for Holywells Park and an event the project wanted to build on. The Movie Day is the most expensive Family Fun Day to host due to the screen hire costs. Movie Days showed children’s cartoons with an environmental theme for example “Over the Hedge” from DreamWorks animation. At each movie day there were two showings and the event was accompanied with fairground rides and refreshments.

The Movie Day attracted the attention of the Outdoor Cinema Company, Popup Pictures Ltd. The Project started working with Popup Pictures to host three cinema events on a Thursday, Friday and Saturday evening in the park on an annual basis. These events proved extremely popular and the project made an arrangement with Popup Pictures to put on an afternoon show. The agreement has meant the Movie Day is future proofed and will continue on after the project has been completed.

The events were very successful in attracting a bigger family audience with a wider diversity background into the park. Each event attracted well over 1,000 individuals.

The project and events team held public meetings to address the residents' issues and concerns about parking in neighbouring streets which resulted in:

- The production and implementation of the Holywells Park Traffic Management Plan <https://www.ipswich.gov.uk/sites/default/files/travelplanfinaldraftupdate2016.pdf>
- Working in partnership with Cliff Lane Primary School to use its playground as a car park for all events if required.
- The implementation of Traffic Regulation Orders by Suffolk County Council prohibiting parking in specific areas in the vicinity of the park
- The promotion of Athena Hall car park on all park literature
- The promotion of all bus routes to the park on all park literature
- The promotion of sustainable transport including walking and cycling to the park with the availability of new bike stands at the park.

These measures have alleviated parking issues on local residential streets and IBC no longer receives complaints concerning parking issues within the vicinity of the park while hosting events.

1.19 WORK WITH AND PROMOTE SWT WATCH GROUP DAYS AT HOLYWELLS PARK



Suffolk Wildlife Trust's Wildlife Watch Group is aimed at children who want to get involved on a regular basis, they meet outdoors once a month to learn about and discover natural history.

The project has provided extra resources for the Wildlife Watch such as storage facilities, outdoor classrooms, use of the Victorian conservatory and education room as well as a safer working environment which has enabled the group to grow attracting a wider audience from the local community and further afield.

With the continued success of the Wildlife Watch, the Holywells Park HLF Project supported an application by SWT to the HLF to fund a project called Closer to Nature aimed at involving teenagers in natural history within Ipswich. Holywell Park was used as the launch site for the project and SWT was able to build its audience to have events and activities in the wider landscape of Ipswich.

Lucy Sheppard, the Closer to Nature Officer, said of the project:

"Holywells Park has been instrumental in helping Suffolk Wildlife in Ipswich with our work through both the Closer to Nature project and also one of Suffolk Wildlife Trust's junior branches, Wildlife Watch. The team at Holywells Park has helped us in providing a space where we can deliver our sessions and helped to promote the group. The outdoor classrooms and other educational facilities developed through the HLF Project have greatly helped SWT to promote and hold events at the park. Numbers of attendees have risen steadily over the past couple of years and we have gone from having one regular attendee to fully booked sessions with people booking up until December 2018 to ensure they can attend our sessions. Our relationship and partnership has been essential for Suffolk Wildlife Trust in Ipswich and as mentioned above has helped us to develop groups and sessions. The feedback we receive from Wildlife Watch is always extremely positive with parents saying "we look forward to the Saturday Wildlife Watch sessions each month and it's so great as it's not just for the kids, we love it too." One parent who hasn't been surrounded by wildlife as a child has said "I am now learning so much as an adult in a fun and relaxed way alongside my child". The children always have fun with one child in our last session saying "the best thing about Wildlife Watch is that we can get our hands dirty."

3. WHAT HAS THE PROJECT ACHIEVED?

1.20 HOLI FESTIVAL

Within the delivery phase of the project the Cevo started to work with the Ipswich and Suffolk Indian Association (ISIA) and the Sikh Gurdwara investigating ways to break down barriers and attract the Indian community into the park. The projects initial research found 0.3% of the audience was of Indian descent. The local census data in 2012 revealed that within the local population individuals of Indian decent represented 2% of the population. This being so the Indian community became a target BAME group for the project.

From our initial discussions with ISIA it was decided Holywells Park would hold a Vaisakhia and Holi Festival in 2014 with the aim to hold Diwali festival in 2015. Unfortunately the Vaisakhia and Diwali festivals did not come to fruition due to several factors including weather and park conditions, commitment and resources from ISIA. This allowed the project to focus on the Holi Festival which was the first ever Holi Festival for Suffolk. Holi has become a very successful event and has run every year since 2013.

The Holi Festival has Indian street food stalls, live Indian singers and dancers, community stalls from the ISIA and the Bangladeshi Support centre, a bonfire to break and eat coconuts over and throw seed onto and the throwing of Rangoli powder over each other. The event

attracts a diverse audience of 5000 individuals, supported by the ISIA and the Indian community. The success of the event has meant its sustainability and continuation after the Delivery Phase of the project with IBC and ISIA continuing to support and hold the event.

Working in partnership with the Heritage Lottery Fund and IBC the event is planned and delivered in a professional manner to meet the agreed objectives and budget.



Poli Mohan, ISIA Chair writes:

"Holi" is celebrated worldwide by Hindus and non-Hindus. An ideal outdoor festival, enjoyed by smearing people with colour and throwing coloured powder around in an atmosphere of good humour. Playing Holi gives people opportunity to forget all differences and indulge in unadulterated fun. It has traditionally been celebrated in high spirit without any distinction of cast, creed, colour, race, status or gender. It is an occasion when sprinkling coloured powder or coloured water on each other breaks all barriers of discrimination, integrating communities and creating great community cohesion."

3. WHAT HAS THE PROJECT ACHIEVED?

1.21 WORLD PICNIC

The world picnic concept, a one-off event, of holding a “World Picnic at Holywells Park” with many different cultures and communities sharing world foods with the anticipation that this event will attract 2,000 visitors to the park developed into an amazing mini festival which ran for three years with the aim of continuing the event after the project is complete.



The event is held in the newly renovated Walled Garden and Victorian Conservatory on the performance area. A stage is constructed for the event performers which includes, belly dancing, Caribbean steel drum band, Salsa dance troop, Morris dancers, South American music, Spanish flamenco, Romanian gypsy folk band and a local Ska band, The Downsetters which headlined.

Outside the performance area in front of the renovated Stable Block a selection of world food street stalls including Indian, Thai, Spanish, and Caribbean were available. The Stable Café was also involved selling English fare and ice creams.

The event attracted a large, diverse audience of mixed abilities. The acts that performed also encouraged audience participation which encourages all communities and ages to become involved and learn new dances from around the world.

1.22 BANGLADESHI PICNICS

The aim of the Bangladeshi picnics was to work with the Bangladeshi Support Centre (BSC) to develop and implement events/activities to attract the Bangladeshi community into the park providing health and wellbeing opportunities. The 2010 Marmot Review found that Bangladeshi and Pakistani people are more likely to report bad or very bad health compared to the general population.

The project encountered many barriers trying to engage with the community encouraging them into the park. Some of the barriers the project faced were custom and traditions for the separation of males and females in social settings. Appendix 4 is a report completed by the BSC about their partnership working with the project.

Shayra Begum, Centre Manager for Bangladeshi Support Centre, writes: The project overcame these barriers by the Cevo meeting with the community giving presentations and an introduction to the park, organising separate events and activities for male and females and employing no dog areas on days of the events.

Bangladeshi Support Centre has worked in partnership with Holywells Park since its refurbishment on various occasions. This partnership working provided opportunities for clients from our Carers Project, Bangladeshi Elders Project, Supplementary School children and their families and many others to enjoy not only the beauty of the park but to take part in activities including pond dipping, outdoor bowling, bird nest making, Tai Chi, football tournament, and walks.

BSC clients have also had the opportunity to find out more about the history of the park through talks and BSC has been able to promote its taking a stall at the annual Holi Festival.

Helen, a performer from the Hawi School of Dance, writes:
“To us Eat the Beat Festival was an excellent event to bring communities together, happened in a peaceful and historical area well organized with great comradeship between performers.”



Approximately 700 people took part in the various activities provided by the partnership working, many of whom did not know of the parks existence but are now regular visitors. Event and activities involved

- Community Picnic Fun Day
- Exhibition of Curry and Culture Heritage Project
- Cycling proficiency tests and bike workshop
- Lawn Bowls taster sessions
- Nordic Walking
- Tai Chi
- Pond dipping and bug hunts
- Kabbadi
- Henna workshops
- Saturday activities for 6-12 year olds

Hundreds attend community picnic at Holywells Park in Ipswich

Adam Howlett adam.howlett@archant.co.uk @EADTadam 01 August, 2017 - 18:09



The sun came out for the community picnic in Holywells park. Picture: SARAH LUCY BROWN

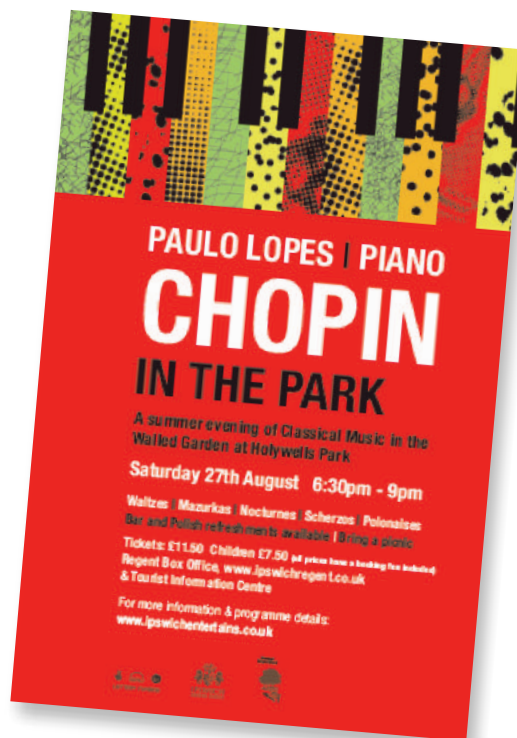
More than 300 people attended a big community picnic at Holywells Park today - organised by Ipswich's Bangladeshi Support Centre.

1.23 CHOPIN IN THE PARK

It was decided the project needed to engage with the Ipswich Polish community due to the increasing Polish population within Ipswich and close to Holywells Park. The Cevo met with the Polish community leader of Ipswich and discussed ideas of how to attract the community into the Park.

It was decided for the project to engage with the Polish community the Park would host a Chopin Recital within the newly renovated and restored Walled Garden and Victorian conservatory making use of the outdoor performance area with dignitaries from the Polish community being invited.

The event was a huge success attracting approximately 300 ticketed attendees. The event promotion material was printed in both English and Polish. The Polish Community Leader and Mayor of Ipswich attended along with Consul Ines Czajczynska - Da Costa representing the Embassy of the Republic of Poland.



Pablo Lopes, pianist for the evening writes:

"It is with great fondness that I recall playing an evening of Chopin music at Holywells Park in August 2016. I had never before heard of the park or of its history, however, I was greatly struck by the beautiful landscaped gardens before me, I could tell immediately that it was going to be a wonderful evening.

When the piano was ready for me and I started rehearsing, after a few minutes' people and children started wandering in, presumably attracted by the sounds of the piano being played. They stood watching and listening to me. It was amazing to see so many children standing absolutely still watching me play and listening so attentively, I guess they had never seen a pianist live so this was truly fascinating, what an amazing opportunity for them to see a real person making music instead of a picture on a screen which is the norm these days.

When it was time to begin the concert I was amazed to see that it was absolutely full of people, just about every seat was taken. It was a wonderful evening which I'll never forget, the setting was absolutely stunning, and the weather was perfect for an outdoor concert, coupled with the fact that many people and children were introduced to culture and music which was performed live."

Appendix 5 is a letter from the Polish Embassy thanking the park for inviting them to the event.

1.24 WILDLIFE WHISPERER

The Wildlife Whisperer idea was to develop the concept and implementation of strategically locating wildlife cameras to be installed around the park relaying footage into the Stable Block café/reception area.

This concept was delivered with the IBC Wildlife Team and an outside consultant. The project worked in line with the main contractors of the project and laid Cat 5 cables for the wildlife cameras within service trenches dug for the new services for the restoration of the Stable Block, Victorian Conservatory and Leaf Yard complex.

The cameras for the wildlife whisper include:

- 4 nest boxes
- 2 swift boxes
- 1 mammal box
- 1 tawny owl box
- 1 PTZ camera
- 1 seasonal tank camera for aquatic or reptiles or caterpillars

The camera project has been very successful and a great asset in the café. The cameras have filmed a wide variety of wildlife from nesting blue tits, small mammals, nesting stock doves and numerous species from the PTZ camera on bird feeders.

John, IBC Wildlife Ranger, writes:

“The facilities created during the Heritage Lottery funded project have provided a real opportunity to interest, educate and at times amuse the many visitors to the Stable Block. A number of wildlife cameras have been installed which provide something of interest to a wide variety of different visitors. They have become a real attraction for café users. During spring and summer nesting birds provide lots of interest and during autumn and winter a feeding station camera shows footage recorded earlier in the year. There is lots of that.

Currently footage that has been collected is visible in the café and has proved very popular with users and may even have helped in increasing the number of café visitors. The longer term aim is to make the footage from the cameras available to view via a website.”

1.25 DEVELOP EVENTS FOR AN OLDER GENERATION

The projects initial visitor observation surveys revealed that the park was not attracting a large audience from the older generation. The older generation became one of the parks target audiences and the Activity Plan developed a programme of activities to attract older people into the park. The project also started to work with local community groups and residential homes that cater for the older generation.

Talks and coffee mornings

The project ran a series of talks and coffee mornings in the educational room which is part of the café. The talks ranged from the restoration of the park, the heritage of the park and wildlife. These talks were requested from community groups or planned events. The talks were always well attended of 20 – 30 individuals (30 individuals is the capacity of the room). Community groups including The University of the Third Age, Top Timers (a local library group), Holme Oak Residential Home (located at the park entrance) and local church groups attended the sessions.

Picnics

The project worked with Top Timers and Holme Oak residential Home arranging activities in the park with a picnic in the Walled Garden. If needed, the project provided transport and easy vehicular access to locations within the park for less mobile individuals to attend the events. One great benefit was cross working with the two groups so individuals could see old friends or make new friends.

Guided walks

A series of guided walks were held about the heritage and wildlife of the park. The routes were adjusted from other walks to avoid steep gradients and unsurfaced footpaths making them accessible for all. Outside organisations including the RSPB, Butterfly Conservation and the IBC tourism team held regular walks at the park to cater for an older audience.



Tea dance

The newly renovated performance area and Victorian Conservatory became the ideal location to hold tea dances. The project employed two dance instructors to hold regular events which were attended by 20 – 30 individuals per event. The project worked in partnership with the Stables Café to provide tea and cake.

Exercise

The project provide many health and wellbeing activities for the older generation. These included:

- Measured Mile walks
- Health Walks
- Nordic walking
- Tai Chi
- Yoga
- Tea dance

Art events

The project has held a number of art events from willow weaving, drawing and painting and knitting workshops. This led to the creation of Holywells Creative, a group of ex art students from the University of Suffolk, that now lead regular art event and exhibitions in the park. Holywells Creative as a group will be discussed later in the report. Holywells Creative lead monthly Sketch and Stroll events around the park which are attend by a wide audience including the older generation and less mobile individuals.

Gardening Club

The Gardening Club has provided an amazing opportunity to enable gentle outdoor exercise for the older generation of all abilities. The club also provides a wonderful social community for the attendees with common interests. The Gardening Club will be discussed in more detail later in the report.

Britta Ambler, from Top Timers Gainsborough Library, writes:

“The over 60's group at Gainsborough Community Library have been very lucky to benefit from entertaining and informative talks about Holywells Park. We have also enjoyed a lovely tour round the park after the restoration of the staples and the conservatory. During the last couple of years several of Top Time ladies have joined the afternoon tea dances, meeting friends and making new friends.

Many of the health and well being activities were run for free by outside organisations such as Stepping Out in Suffolk, Activlives or IBC staff and volunteers. This gave the project a large saving and enable to the project to purchase a defibrillator and lockable cabinet that is now located on the exterior wall of the Stable Block. The location was consulted with and advised by the HLF and IBC Conservation Heritage Officer. At time of writing the defibrillator has been deployed twice aiding in saving lives.”

1.26 PROMOTION OF THE PERFORMANCE AREA

The project developed strategies to promote the performance area to theatre companies, local drama groups and educational establishments.

The project produced and promoted an information leaflet detailing the specifications of the performance area not only to performance groups but also to potential exhibitors and event management and promotion companies. Strategies involved using the local press, IBC Events team, website and social media, FoHP website and social media and emails. The promotion was very successful with a large variety of performances, events and activities taking place on the performance area including:

- Outdoor theatre
- Music events
- Community events
- Health and wellbeing activities
- Exhibitions and fairs

1.27 EVENT PACK

The project was to develop and implement a downloadable pack for event organisers at Holywells Park including terms and conditions. It was found that the Events team already held a corporate event pack and this was used for event organisers at Holywells Park.

1.28 PROMOTION AND ADVERTISING OF EVENTS AND ACTIVITIES AT HOLYWELLS PARK

All events and activities at Holywells Park are promoted through a number of processes including printed materials, banners and social media. With the world becoming more environmentally aware it was decided to try and reduce printed materials and use method such as websites, digital displays, email distribution lists and social media. This not only reduces the projects environmental footprint but reaches a wider audience including teenagers and the older generation.

1.29 SUMMER EVENTS

An aim of the project was to work in partnership with the Arts and Entertainment Team to include and hold events at Holywells Park within Ipswich's summer programme.

Livvy Grant, from the Events team, writes:

"The HLF project allowed us to expand our events programme and put on a number of events that the public could enjoy.

For the first time we held an outdoor theatre event. We have worked with the theatre company the Pantaloons for a number of years but this was one of the first opportunities to show off the park to the public at an event. We were able to use the newly refurbished performance area which lends itself perfectly to events of this style. The theatre event attracted an audience of 400 people who were able to enjoy this beautiful space.

As a result, Holywells Park is now included in our annual summer events programme and we hold a number of events in the park of all different styles and scales. The funding has allowed us to refurbish the park, creating more suitable event areas and fund events that engage the community. The funding has been vital in allowing the surrounding community to attend events for free on their doorstep, something incredibly important and valuable to most families."

1.30 FRIENDS OF HOLYWELLS PARK EVENTS

The friends of Holywells Park have held numerous events at the Park which included:

Scarecrow Day



Members of the public are invited into the orchard to make a scarecrow, enjoy homemade cakes and refreshments, storytelling, crafting, lawn games and face painting.

Welcome Spring



An event celebrating spring with numerous craft activities, planting seeds, making homes for wildlife, listening to springtime stories from the storyteller, and follow the trail of the Golden Hare which leads to his treasure!

Bat Walk

This is a very popular event which has become a bookable event only. The event is now limited to 50 places. The event entails a walk around the park at dusk with a bat expert identify bat species, their habitats and basic ecology. The project funded four bat detectors to aid the event.

Apple Day



This is the Friend's biggest annual event and celebrates Holywells Park Orchard. You can have a go at apple bobbin, pumpkin carving, longest apple peel, storytelling from the hammock, apple quiz, sales of honey and fruits from The Orchard and refreshments of soups, apple fritters and other apple products. The project provided food health and hygiene certificated training for the Friend's to enable them to produce and sell refreshments and Holywells Park honey.

1.31 THE REGENERATION OF THE STABLE BLOCK AND VICTORIAN CONSERVATORY

The projects main capital works were the regeneration of the Stable Block as a visitor and information centre with interpretation displays, a café, education room and the Victorian Conservatory as a multi-functional space.

The café and conservatory has become a hub for many events and activities and a social gathering place and the education room a space for meetings, talks and informal and formal education.

Items purchased for this space were:

- Display screen for wildlife cameras
- Display screen for park info
- Reception desk
- Shop shelving
- Display cabinet for park artefacts
- Leaflet display stands
- Furniture fo conservatory
- Discovery pen interactive interpretation board

1.32 EXTRA ACTIVITIES

The project was successful in delivering all events and activities outlined in the Activity Plan and came in under budget. This allowed the project to use the under spend to continue to improve the parks fabric for hosting events and activities.

The success of the events that the project financed through the HLF Activity Plan attracted the attention of many outside event companies who in turn approached Holywells Park wanting to hold their own events in the park. These events not only brought a larger and wider audience into the park but also created income generation for the park.

These events and activities include:

The Nearly Festival

A weekend mini music festival with the ethos of family fun. The event had many tribute acts performing over the two days with a free Kid-Zone play area. The festivals have ran in the park for two consecutive years attracting 2,500 people to the event over the weekend.



Danny Banthorpe, the event organiser, writes:

“Holywells Park Ipswich Borough Council has worked in partnership with The Nearly Festival & Pop Up Pictures for the last three years delivering very successful events.

Holywells Park has been an integral part of the success of our Ipswich events and the management team have acted as a admirable ambassadors for Ipswich Borough council whilst helping us create our event experiences in the given green space on Myrtle Meadow.

Over the last three years, we have hosted nine nights of outdoor cinema and four festival days with a combined attendance of up to 10,000 people. The events have not only entertained the local community but given a platform for local businesses to showcase their services, employ local staff and for local charities to benefit too.

We hope the events have given more exposure to Holywells Park as the fantastic regeneration deserves to be seen and appreciated.

We work with many local authorities and in many green spaces and Holywells Park and the management team are up there with the best with great service and being so attentive to our specific needs.”

Outdoor Cinema

As mentioned above, the park has hosted outdoor cinema events that have become very popular. The evening events attract 200-500 people to the park. The success of the event has led to the park working in partnership with the event organisers for the Holywells park Family Fun Movie Day event.

The project has been able to arrange the Family Fun Movie Day the day before the outdoor cinema at the park. This enables the event company to come in to the park a day early to set up and show a children’s movie for the Fun Day at no cost to the park. Not only does this help the event company by setting up early but also provides promotion for the evening events in the park.

Noise of Art



Ben Osbourne, from Noise of Art, writes:

Not having been to Ipswich that much, I wasn't expecting to find a location like Holywells Park, but one day I stumbled across it. It's a great park in an unexpected location, so that was already great. Then we saw the area around the Conservatory and realised it is a great space for events too.

The team at Holywells were very easy to contact and also hugely proactive in helping us to put an event on. We ended up doing two events that were intended to bring a wider diversity of music into the local area, while encouraging local artists. For the first one we brought DJs such as Danny Rampling and Diesel/Xpress 2 into play alongside local bands. For the second we hosted Ipswich's first DJ day featuring a long line up of local DJs. Both events were well received.

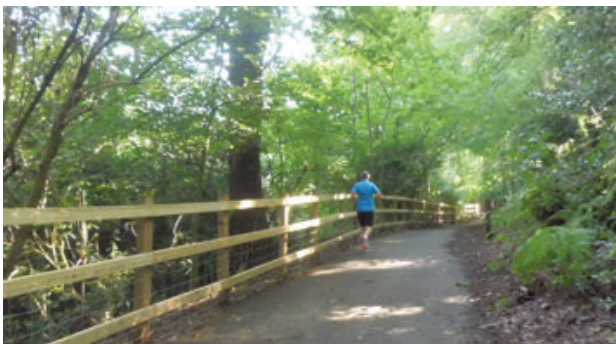
Noise of Art is a music and cross platform art collective. We launched with the Tate and British Film Industry as partners and put on arenas at festivals such as Latitude and Big Chill. We are currently in talks with several Ipswich-based organisations hoping to return to do an event in the Holywells Park".

Exterior light posts



To aid exiting after nightfall from the park at the Cliff Lane entrance five external light posts were installed. The Cliff Lane entrance is poorly lit and was a health and safety concern for attendees to evening park events. The lights work on a timer and come on when required and turn off after the event so are not all night potentially disturbing local residents. The lights are also a great asset to members of the public and staff when leaving the park in winter months.

Post and rail fence



From the Nacton Road entrance into the park was an old wire mesh fence for two hundred metres that acted as a barrier from the footpath to a very steep drop to Pond 1. The fence was dilapidated and in places not fit for purpose. On Monday 28th October St Jude's Storm hit Holywells Park and an ancient oak tree unfortunately was storm-felled and crushed some of the old fence line. That part of the fence line was replaced by post and rail. The park received several comments from the Friends of Holywells Park as well as members of the public about how good and in keeping the new part of fence line looked so it was decided to replace the entire length for aesthetic and health and safety reasons, especially exiting from the park at night after events.

Defibrillator



Due to the large increase in physical activities and an increased audience of the older generation to the park it was decided to purchase and install a defibrillator to the side of the Stable Block. The defibrillator is accessed via a code obtained from reception or by following the instructions on the box and calling a phone number. Since the box has been installed the defibrillator has been deployed twice.

Compost toilet



A compost toilet was purchased and installed in the orchard by volunteers. The toilet was procured to support events and activities in the orchard as it is some distance from the Stable Block or play area and if someone required using the facilities they would probably not return to the orchard again due to the distance. This posed a problem with the orchard being increasingly used for Forest Schools and bush craft training events. The toilets are greatly appreciated by the Friends who manage the orchard and beehives within the orchard.

Holywells Bowls with Cliff Lane Primary School

The project worked with the Holywells Bowls Club and Cliff Lane Primary School developing introduction sessions of lawn bowls to school children. The sessions became very popular and the project purchased junior sized bowls for the school children to use more easily. Now during the bowling season the school sessions run weekly for the Year 6 students and have developed into a tournament.



Miss Chelsey King, Year 6 Teacher and Maths Leader of Cliff Lane Primary School, writes:

"Bowls is a great opportunity for our Year 6 children. They learn a new skill, develop further teamwork skills as well as good sportsmanship. It also provides an opportunity for us to build links with our local community.

By playing bowls with the club, the children learn how to work alongside senior bowls players. It exposes the children to a game which is not as popular for their age range. As the child friendly equipment is provided by the club, the children have to show respect for things that are not theirs and it demonstrates the commitment and passion the club has to continuing the positive relationship we are building between them and our school."

Val Reader, the Secretary for Holywells Bowls Club, writes:

"Holywells Bowls Club has been situated on the park for over 70 years and has seen a great deal of changes throughout those years. More recently the club has thrived due in part to our good working relationship with park staff and the major changes that have taken place on the park thanks to the lottery grant.

We are self-maintaining and our green has benefitted greatly from the upgrading of the surrounding areas. The restoration of the Orangery has given us a beautiful outlook and attracts a large number of visitors, this also helps to highlight the clubs existence.

As the park was restored some of the old materials were donated to the club, we have recycled the fencing from around the old ponds to enclose the green thus cutting out potential vandalism and have reused some paving slabs given to us to make our pathways safer.

Thanks to the support of the parks team who funded some junior bowls equipment we are able to offer the local primary school weekly bowls sessions throughout the summer. Fifty school children each year learn to play the game of bowls that also encompasses strategy, math's, exercise and team spirit and encourages interaction between the generations."

Way-marking finger posts

Six way-marking finger posts have been installed at all park entrances and key locations within the park. This has greatly benefitted new and old park users finding their way to locations around the park. It has especially aided attendees to events that are held in the park.

Sketch and Strolls

Sketch and Stroll events are run by Holywells Creative, a volunteer art group at Holywells Park. They run every second Sunday of the month and are well attended. Appendix 6 is a complete evaluation report of the work Holywells Creative has implemented at Holywells Park and testimonials from all participants of the group.



OUTCOME 2: CONSERVING AND ENHANCING THE HERITAGE VALUE OF THE PARK

2.1 THE STABLES AND TACK ROOM

The project developed artefacts and interpretation materials within the Stable Block showing how the stables were used, a display concerning the Cobbold brewing industry and to recreate the tack room displaying equine equipment which would have been used for the horse and carriages at the stable block.

The project worked closely with Heritage and Tourism students from the University of Suffolk to help develop the themes of the interpretation rooms. The project initially worked with three students with each student taking on an area; tack room, Stable 1 and Stable 2.

Noeleen Rowe, a student that developed part of the interpretation, writes:

“The aim of the project was to bring the stables back to life and show how they were once used. Using themes and interpreting the stable in the cultural traditions of Victorian life, the daily work of stable boy and use of products and tools.

Use of a motion detector on entry into the stables with a horse neighing, trotting and carriage sounds, adding to sensory experience. For authenticity of sight, smell and touch place on floor a wheelbarrow with hay, and in two mangers.

The display box inserted into the feed trough with various horses feed grains and pellets and oats dispenser with lids for health and safety. Visitor participation in naming the pony, making writing on tag, and hanging on hooks making the experience more enjoyable.”

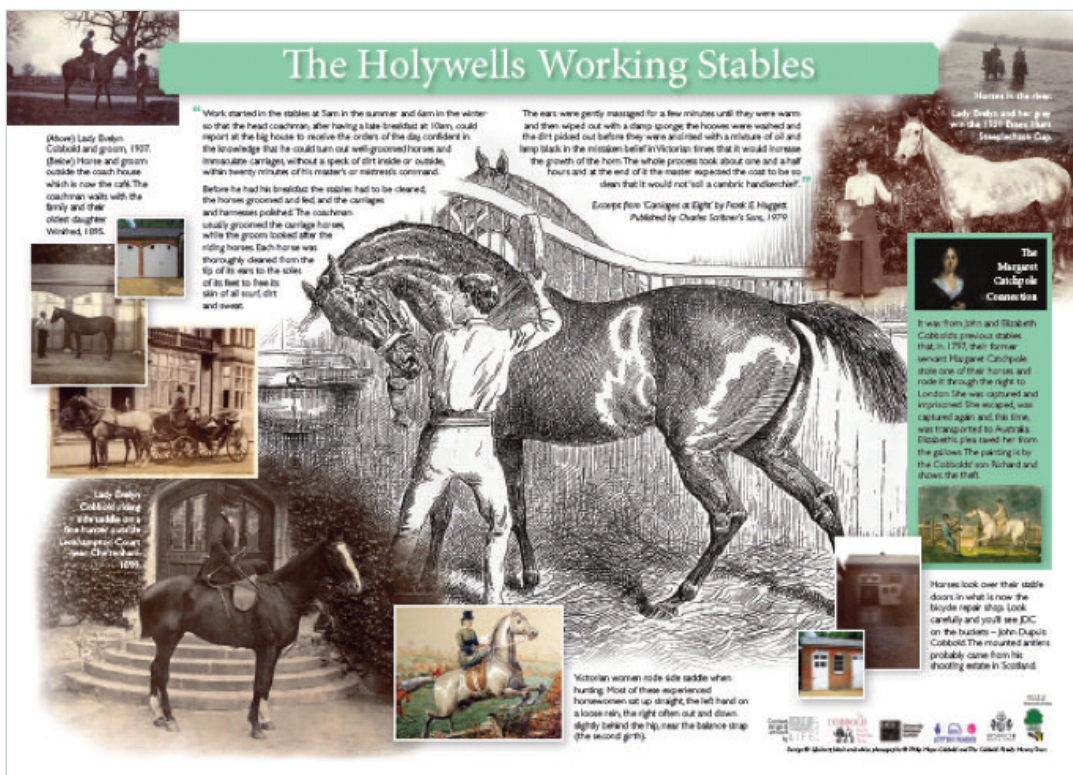
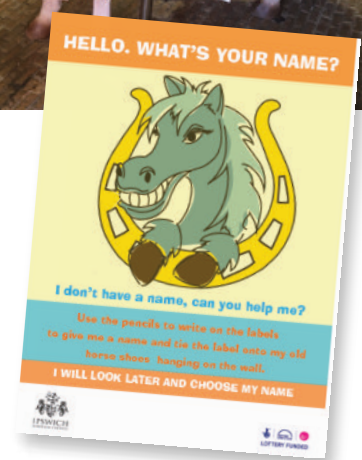
3. WHAT HAS THE PROJECT ACHIEVED?

The exhibits and interpretation are visual, audio and tactile learning and includes:

Stable 1

This area is a representation of a working stable from the Victorian era. The stable was developed to be as interactive as possible for all ages and abilities. An interpretation board explains about Victorian stables

Within the stable there is a life size plastic pony that children are encouraged to groom and plait its mane and tail. Children are also encouraged to name the horse by writing a name on a card tag and hanging it in the stable so the pony can choose a name. Within the stable there are also dress-up clothes and tools of people that would have worked in and around the stables including stable boys, maids and grooms. This encourages a range of interactive learning about how Victorian stables worked.



3. WHAT HAS THE PROJECT ACHIEVED?

The Tack Room

The Tack Room was an important place run by the groomsmen at the stables. The Tack Room is where the equipment (tack) was kept for the horses and carriages. The groomsmen were the most important people in the stables. The project's aim was to bring the tack room alive with artefacts and tools that the groomsmen would have used. The project purchased certain artefacts and worked in partnership with the Ipswich Museums Service that have loaned artefacts including horse and carriage reins, saddles, polishing equipment whips, a saddle horse and a tortoise belly burner that would have kept the room and tack warm in the winter months.

Due to the historic content of the tack room many of the artefacts are not accessible to tactile interpretation. It was decided the project would purchase two saddles at a low cost with no heritage worth to provide some interactive interpretation. The saddles sit on the saddle horse and children are encouraged to put on an apron and help polish the saddles for Mr and Mrs Cobbold.



3. WHAT HAS THE PROJECT ACHIEVED?

Stable 2

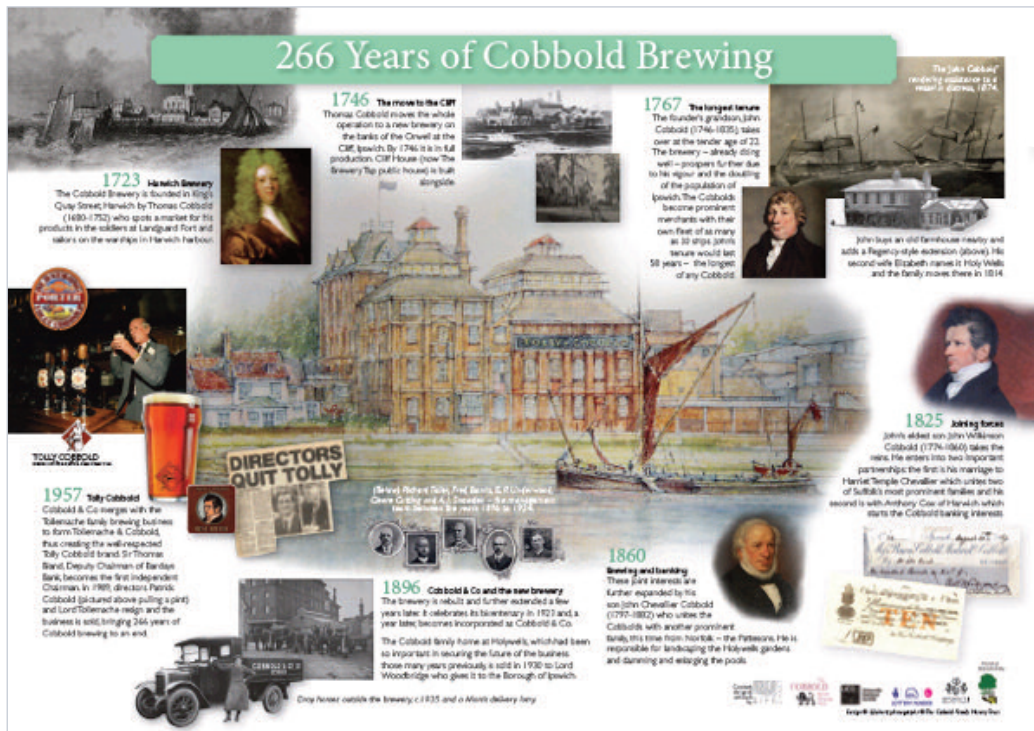
It was decided that the second stable would be used to interpret the history of the Cobbold Brewery Industry, which in turn is why the people of Ipswich have Holywells Park. The project worked closely with the Cobbold Family History Trust in purchasing and loaning Cobbold brewery artefacts. An interpretation board was developed for the room along with a display cabinet showing Cobbold brewery memorabilia.

The room also provides an audio visual display which shows footage about the park. These include:

- 2 Footage of the Heritage Lottery-funded restoration of the park
- 3 Paper cuttings of Lady Elizabeth Cobbold
- 4 A 3D virtual reality graphic pictorial and audio model of the building and development of the Cobbold mansion

Interactive interpretation is provided by encouraging the audience to make up their own drink and write it down to hang on the brewers frame. The master brewer each week will then decide what drink he will brew the following week from all the choices and promote the new drink and the name of the drink inventor by writing the details on to the master brewer's barrel in the interpretation room.

Dress up clothes for brewers are also provided.



3. WHAT HAS THE PROJECT ACHIEVED?

2.2 INTERPRETATION BOARDS & QUICK RESPONSE CODES

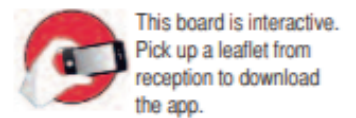
The project has designed and installed a series of interpretation boards about the heritage and nature of Holywells Park. The boards form trails around the park, complimented by leaflets and Augmented Reality (AR) that include:

HERITAGE BOARDS

The heritage boards were researched by tourism students from the University of Suffolk. The students were given a brief for each board to research and once completed presented their interpretation boards to the Project Board. The information was then passed to Lifechart, an independent designer of interpretation boards that had previously worked with the Cobbold

Family History Trust. Working with the University presented the opportunity for the students and the project to work together to develop AR for the boards. The AR works by downloading a free app to a smart device called Aurasma. As part of the project Kesgrave High School undertook a feasibility study for using smart devices at the park. The University also carried out its own survey for the strength of phone signals on a variety of devices to ensure using apps in the park would work.

The AR symbol next to an image on the boards indicates that the image has AR behind it and to use a smart device to access it.

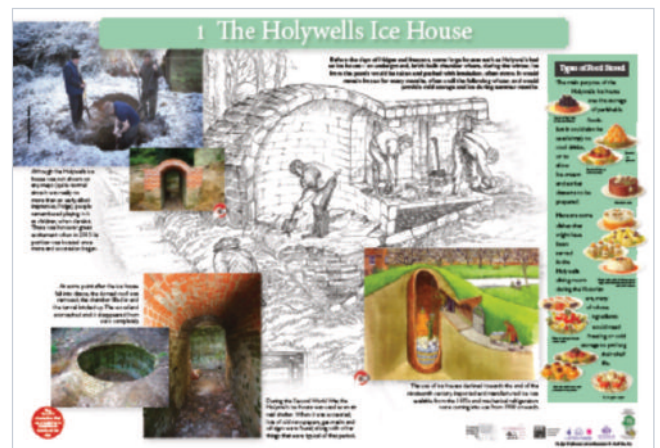


The Ice House

The Ice House board presents information about the newly discovered and restored Ice House, how and what an Ice House were used for and why.

The AR is an audio animation film of the workings of an Ice House. The animation film was developed and produced with voice over by students of Suffolk New Collage (SNC).

As the Ice House is locked the user can also view the inside of the Ice House via the augmented reality showing footage of inside the Ice House. This was developed by University of Suffolk students.

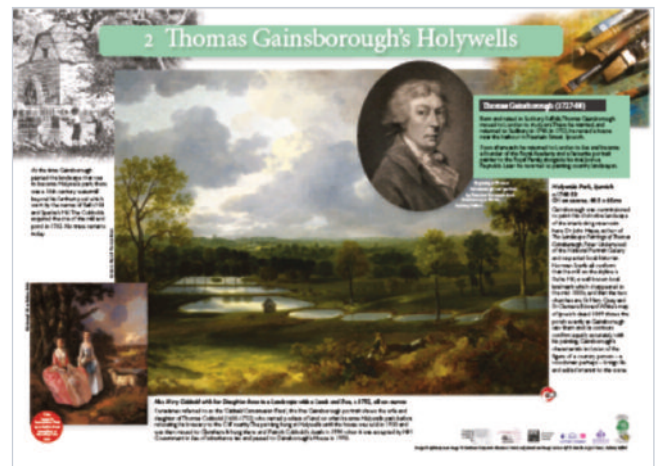


Thomas Gainsborough

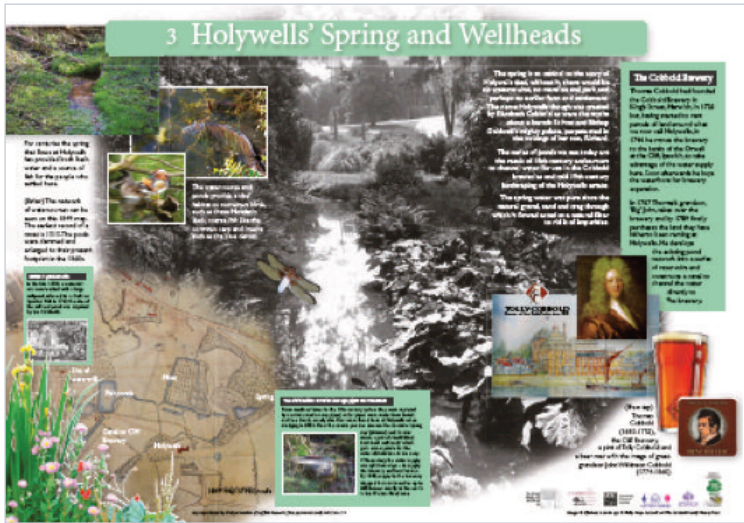
This board is positioned where it is believed Gainsborough stood and painted his famous depiction of Holywells Park (1748 – 1750).

The board gives information about Gainsborough and his links with Holywells Park and the Cobbold Family.

The AR for the board is a drone flight over the park following the ponds that form the backbone of the park that Gainsborough once painted.

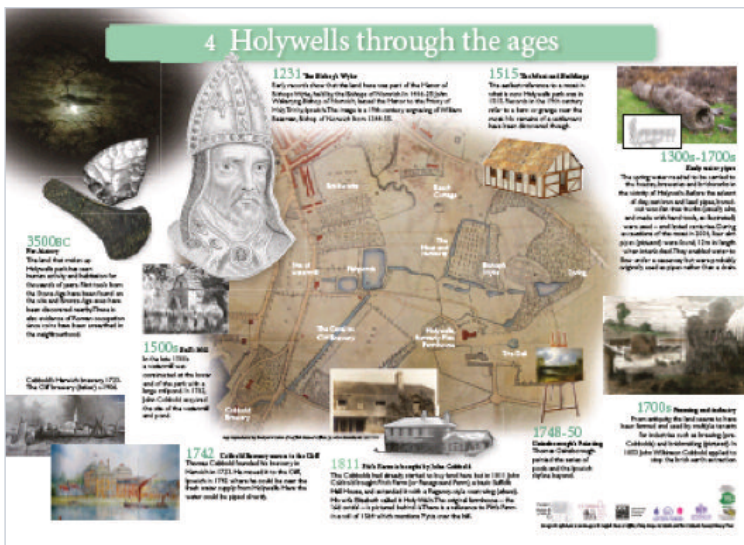


3. WHAT HAS THE PROJECT ACHIEVED?



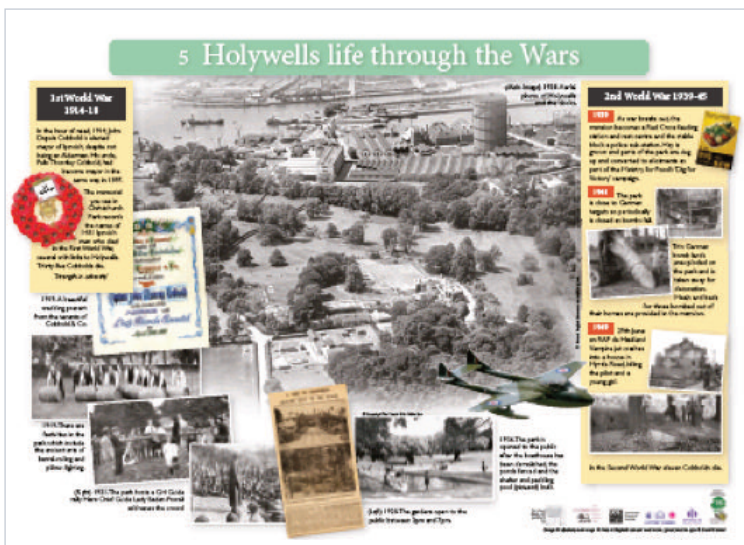
The Spring

The Spring board presents information about the park's spring, why the park is called Holywells Park and how the spring water relates to the Cobbold brewery industry. The AR on this board is in the form of old photographs of the Cobbold Brewery at the end of Cliff Lane.



Holywells Park through the ages

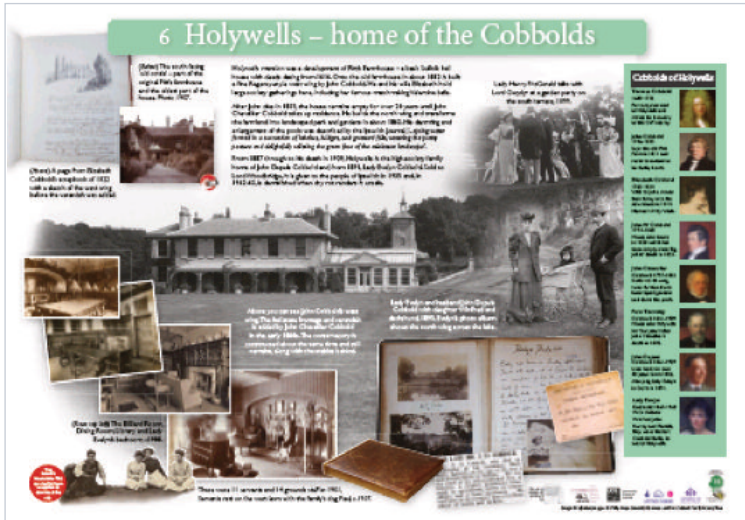
This board shows a history of Holywells Park from prehistoric times to when the Cobbold's started to acquire land around Holywells Park.



Holywells Life through the Wars

Through the Wars board presents a variety of information from community events held by the Cobbold to help keep morale up during war time, to a bomb nicknamed Herman falling on to the park to an RAF Vampire crashing on to a house at the entrance to the park.

3. WHAT HAS THE PROJECT ACHIEVED?



Home of the Cobbolds

Board 6 of the trail stands in front of what would have been the Cobbold mansion. It shows a brief history of the occupants, pictures within the Mansion and what the building was used for throughout its life.

The AR shows a 3D animated model of the buildings development through the different Cobbolds and photographs of inside and around the mansion.



The Holywells Conservatory

Showcasing the Victorian Conservatory as it once was, this pictorial board presents some amazing photos of the conservatory in its hey day.

The board explains about Lady Elizabeth's plant collecting and shows features of the conservatory.



The Holywells Park and Gardens

The last board in the trail is within the parks walled garden. It shows old landscapes and formal gardens that are within the park, some of which have completely disappeared.

The AR for the board presents more historic photographs of formal gardens and landscapes of the park.

3. WHAT HAS THE PROJECT ACHIEVED?

NATURE TRAIL BOARDS

The nature boards were developed by the IBC Wildlife Team incorporating wildlife and habitats you will find at Holywells Park. The illustrations were produced by a local artist and Design Team. These again use AR technology in the form of a quiz. Each board presents three multiple choice questions about the topic of each board. The questions are aimed at family learning and Key Stage 1-3 for schools that visit the park. The boards that make up the Nature Trail in the park are:

Bird Song

This board is an audio board using a U Turn device which integrates into a panel to provide audio interpretation outdoors.

Instructions on the front of the sign show how to use the audio equipment, select the audio from the eight available using the rotary message selector, turn the handle until the audio sounds.

The board has eight different bird songs you will hear at the park.

Butterfly Board

The butterfly board explains that butterflies have delicate and often complex lifecycles and aids the observer in finding out which plant butterflies need to survive.

There are three multiple choice questions from the AR on the board give as text and in audio.

For example question 1:

The butterfly starts out as life as what?

- a) Egg
- b) Caterpillar
- c) Chrysalis



3. WHAT HAS THE PROJECT ACHIEVED?

HOLYWELLS PARK - WILDLIFE

WOODLAND

Dead leaved woodland contains a wide variety of different trees, plants and animals in the same place. Varying amounts of light and moisture as well as soil types provide it as an living conditions for many different species. Woodland habitats can be divided into different types, each with its own associated plants and animals but often connected together.

Canopy
The tallest, most mature trees make up the canopy. The branches of the foliage and tree crowns, together with gaps between the canopy through to the ground, like the under-story, these trees can be a source of food, shelter, nest and refuge. It is home to many species of birds.

Under-story
Below the canopy layer are the large mature trees in the woodland. As many of these trees are old and have hollow trunks, they are a source of food for many species of birds.

Herb layer
In woodland where plenty of light reaches the floor a variety of plants can grow. Underneath the canopy, growing from such as ferns, mushrooms and mosses as well as being places for many other animals.

Litter layer
On the floor of the woodland there are dead leaves and twigs, which are called detritus. This layer is important to the soil for the decomposition to take place. This includes many insects such as woodlice and beetles. Large pieces of dead wood in the floor are important habitats for many decomposers such as fungi, bacteria, and other organisms that help to break down the dead wood.

Decomposers
These break down dead plants and animals, helping to recycle nutrients back into the soil. They are used again. Many decomposers live in the soil and are not visible to the eye, but some like fungi do, which we can see in the forest.

Underground root systems
The roots of plants and trees branch out and extend from the soil as they do not have any. Some types of fungi also help to bring nutrients from the soil to the plants, joining up with the roots and working together to help them grow.



The East Kent Wildlife Trust is an award-winning charity.
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HOLYWELLS PARK - WILDLIFE

DEAD WOOD

Dead wood habitats are of vital importance to a diverse range of species in the UK, including many beetles, birds, and insects. Thousands of species of fungi and mushrooms and numerous species of insects and mammals, in addition to birds, are dependent on dead wood. In some mammals, reptiles, amphibians and birds. Many of the species that feed on dead wood (decomposers) carry out a key ecosystem function in nutrient recycling.

The presence of this habitat however is increasingly rare. The majority of the English landscape is intensively managed with very little 'unimproved' dead wood left standing. As a result, many species dependent on dead wood are now in RSPB priority and many invertebrates are classified as nationally rare (e.g. stag beetle) or scarce, making dead wood habitats increasingly important.


Green Woodpecker
They are found in dead wood both for nesting and feeding. It is a common bird with a black cap. They excavate their nesting sites in the hollow trunks of trees. They also excavate wood to reach insects in the trees. Unlike the common Green Woodpecker, this species is found in dead wood to be able to survive in better future in logging sites.

Pipit-like bat
This is a very small bat and is found in dead wood and is often found in the hollow trunks of trees. It is a common bat in the UK and is often found in dead wood.

Beefsteak fungus
This is a very common fungus that grows on dead wood. It is a very common fungus that grows on dead wood and is often found in dead wood.

Fallen dead wood
This is a very important habitat for many species of insects and other animals. It is a very important habitat for many species of insects and other animals.

Stag beetle
This is a very large beetle that is found in dead wood. It is a very large beetle that is found in dead wood and is often found in dead wood.



The East Kent Wildlife Trust is an award-winning charity.
LOTTERY FUNDED
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Woodland Board

This describes the ecology of the woodland and its composition. The observer will learn about the different layers and interactions between the plants and species that inhabit such a diverse habitat.

The AR on the board presents three multiple questions about woodlands and seasons that relate to Key Stage 1-2.

The AR explains:

In the colder climates deciduous trees shed their leaves in the autumn in preparation for the cold winter. As the temperature begins to increase many spring flowers make the most of the un-shaded forest floor and bloom before the trees come back into leaf.

Question 1:

Which of these is not a deciduous tree?

- a) An Oak
- b) A Scots Pine
- c) A Sweet Chestnut

Dead Wood Board

The board explains about the importance of dead wood habitat to biodiversity and that bits of dead wood on the floor in the park have not been forgotten, they are left to provide essential habitat.

The AR explains about food chains:

Plants are called producers because they make their own food. They are at the start of a food chain. Animals are consumers because they eat other plants and animals. A predator is an animal that eats other animals. The animals that predators eat are called prey. Organisms that break down dead material such as fallen wood are known as decomposers.

Question 1 asks:

Which of these decomposers is not an animal?

- a) Stag beetle
- b) Beefsteak fungus
- c) Woodlice

3. WHAT HAS THE PROJECT ACHIEVED?

Night-time Board

Once the park visitors are gone, the park isn't as quiet as you might think. The board describes some species using the park at night including bats, owls, moths and foxes.

The AR talks about adaptations of species to enable them to survive.

Every plant or animal lives in a habitat. A habitat is another name for their local environment. Plants and animals often have to change in order to survive and fit their habitat. This is known as adaptation.

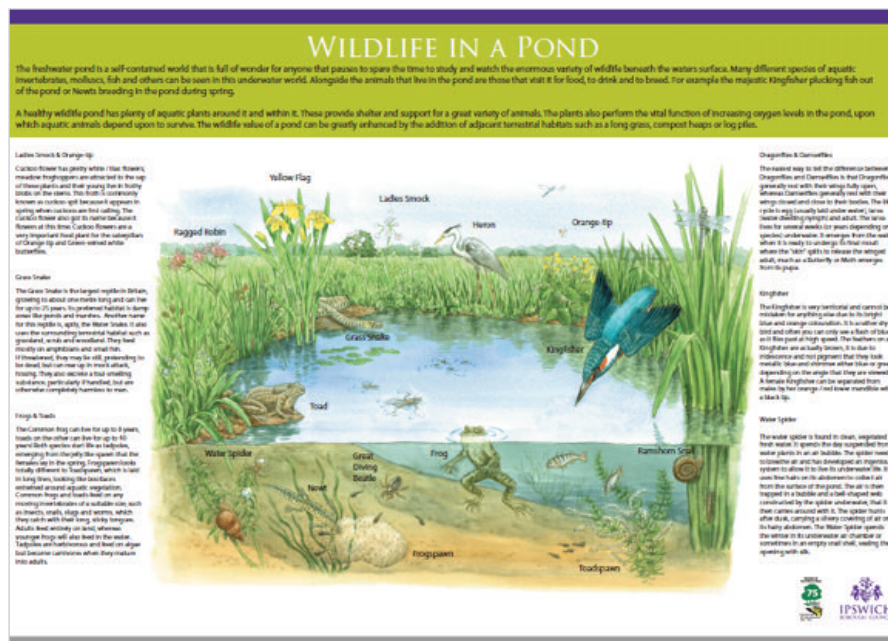
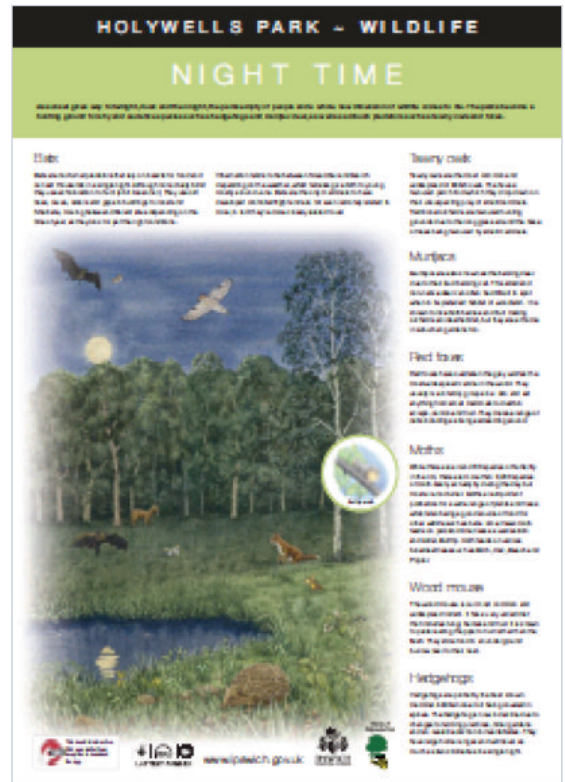
Question 1 is:

What is a habitat?

- a) an animal behaviour
- b) a shop where animals go to buy things for their homes
- c) a place where animals and plants live

Pond Life

The pond life board was an existing board in the park that the project incorporated into the newly developed Wildlife Trail.



3. WHAT HAS THE PROJECT ACHIEVED?

Traditional Orchard

The board explains about the importance of traditional orchards and their associated wildlife. It explains about the habitats ecology and wildlife you will find in a traditional orchard through the seasons.

The boards AR introduces the observer to photosynthesis:

Photosynthesis is the process by which plants make food using a combination of sunlight, water and carbon dioxide. Anything that photosynthesises is known as a producer.

A question from the AR is:

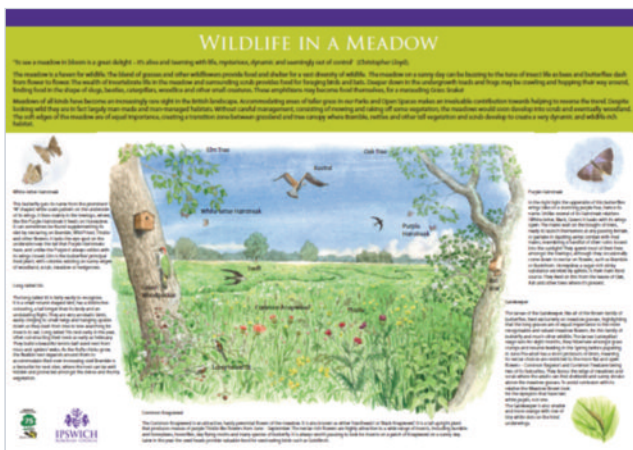
Which three things do plants need to make food?

- a) Water, heat, oxygen
- b) Water, carbon dioxide, sunlight
- c) Water, sugar, air



Veteran Trees

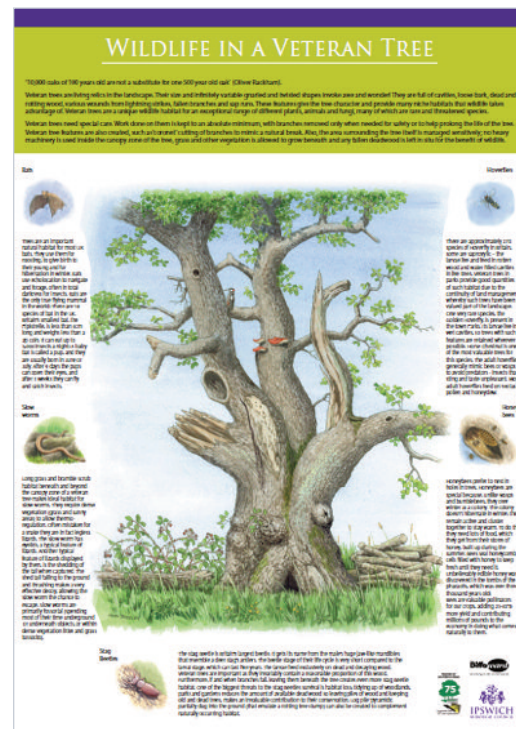
An existing board incorporated into the trail, the final board describes the importance of veteran trees in the park. Veteran trees have lots of places for wildlife to explore and use.



Meadows

The meadow board is an existing board that the project incorporated into the Wildlife Trail.

The board describes long grass and meadows habitats and its associated species. Long grass and flowers offer shelter and food for many species. The board shows the diverse mix of creatures that use the meadow.



2.3 DESIGN, DEVELOP AND INSTALL A SERIES OF TRAILS

The project has designed, developed and installed a series of trails around Holywells Park. Some of the trails have previously been mentioned in section 1.3, 2.2 and 2.3.

The trails include:

Nature Trail

A circular route around the park that takes in nine interpretation boards about the wildlife you can discover in the park complimented with an AR quiz for family and school learning activities.

Heritage Trail

A circular route that takes in the key heritage features of the park described by eight interpretation boards complimented by AR technology as described in 2.2 and 2.3 above.

Tree Trail

The tree trail is complimented by the tree trail leaflet as described in 1.3.3. The trail leaflet or the AR app Layar, guides the user to 24 species of tree within the park. The app uses GPS technology that locates and guides the user to the tree using a smart device. Once the user arrives at a specific tree on the trail the app will show text and give an audio description of the tree on the smart device. The project used the app for the trail to reduce signage in the heritage landscape of the park.

Historic Photo Trail

As described in 1.3.4 the Historic Photo Trail leaflet guides the user around the park to key points where a smart device is used to view historic photos in the modern landscape. The app use GPS to position the user and the photo image onto the parks vista. The trail shows 28 historic photos of the park including the Cobbold Mansion demolished in 1962.

Art Trail

Holywells Creative, Holywells Park's volunteer art group, has created a number of art installations around the park that form an Art Trail. The various members of the group are continuously adding to the trail. Currently the Art Trail consists of "the Guardians of the Park" 12 wooden sculpture representing the Roman gods for the 12 months of the year, a spray painted mural highlighting the importance of nature, a hedgehog sculpture and three wooden sculptures depicting three stages of life from infancy to old age.



2.4 ELECTRONIC EDUCATIONAL PACKAGE

The project has developed an Environmental Education Pack designed for teachers, community groups and families to have fun learning about Holywells Park and its wildlife, introducing young people to the natural environment.

The pack has been designed around the habitats and species that can be found at Holywells Park. The packs activities relate to the National Curriculum Key Stage 1 & 2 levels with some activities suitable at Key Stage 3 level.

The pack can be found on the Holywells Park web page:

[CLICK HERE FOR DOCUMENT](#)

The pack contains:

- An introduction with information about the park, how to get to the park and risk assessments
- Lifecycles
- Adaptations
- Wildlife
- Habitats
- Soil
- Sensory
- Energy
- Seasons

Each part of the pack is a separate pdf file so users can download and print out which section of the pack they require, cutting down on paper use and printing costs.

2.5 CREATE THREE OUTDOOR CLASSROOM/GATHERING PLACES

The project decided to build three outdoor classrooms to aid learning. The locations for the outdoor classrooms are positioned in areas of the park to represent different habitats for different activities.

Classroom 1

Positioned in the woodland for forest schools this classroom was originally to be a lockable classroom built from natural materials from the park and local area, with a wooden frame, wattle and daub structure with a thatched roof. The design was not well received by the Friends so the project went back to the drawingboard. It was decided to go for an open structure with a roof. The classroom is well used by school groups, SWT and Forest Schools as well as members of the public as a resting and gathering place.



Classroom 2

A more informal structure located beneath and framed by trees, this classroom consist of a thirty log seated circle surrounded by circular hurdle fencing for environmental education, storytelling events and a tranquil area to rest. There is a central throne seat for the storyteller or teacher carved by a chainsaw. The timber came from a large oak that blew down in the park from St Jude's Storm. The area is very popular with forest schools, story telling activities and birthday parties. The classroom was created by volunteers.



Classroom 3

This classroom is an informal 30-log seat circle next to wildflower meadow and ponds for school and community group environmental education. The classroom is used by forest schools, schools and Suffolk Wildlife Trust. It is also a popular gathering area for dog walkers.

2.6 DEVELOP AND IMPLEMENT A ‘SENSE OF PLACE’ PROJECT.

The project worked with the Volunteer Community Service to deliver the “Sense of Place” project. The project recorded, using film and photography, how the Stable Block, Conservatory and park landscape was before the delivery phase, through the delivery stage and project completion. The short film includes the project manager, Cevo, park manager, architects, contractors and volunteers who all helped restore the park.

The footage forms part of the audio visual interpretation material within the Stable Block and has been used for many presentations to community groups to highlight the work the project has achieved. The footage is also available for customers to purchase as a DVD from the Stable Block shop.

Section 2 of the DVD is recordings of events in the park after the delivery phase. The footage features the Friends of Holywells Park and their events, the Holi event and Family Fun days. Section 2 also captures the memories of young and old individuals and their stories of the park.

2.7 DEVELOP A PROGRAMME OF FOREST SCHOOLS AT HOLYWELLS PARK

A Forest School is an innovative educational approach to outdoor play and learning in a woodland environment aimed at Primary School children. Through the project Holywells Park has become a destination park for Forest School activities.

A number of outside organisations, schools and community groups now run regular forest school sessions at Holywells Park. As part of the project a number of forest school awareness and training sessions for teachers and community groups were held in the Victorian Conservatory and the park as a whole. These were run by SWT and were very well attended. The sessions not only introduced and taught about the concept of forest schools but introduced the park to local school teachers as an educational aid.

Kirsty Bartle, of Muddy Boots forest schools, writes:

“Holywells Park helped to build the local interest in our nature toddler group. Parent feedback was they loved the park as they felt safe and it was well maintained.”

2.8 DEVELOP A PROGRAMME OF BUSH CRAFT SKILLS

Initially, the project was to work with an individual to host bush craft skill workshop for youngsters from local schools. Unfortunately this was unable to be delivered.

The project decided to work with a local library youth group from the Gainsborough Ward of Ipswich, less than a mile from the park. Gainsborough Ward is among the most deprived in the country. Of the (6) Lower Super Output Areas comprising the ward 50% are within the 10% most relatively deprived (decile 1) in the 2015 Indices of Multiple Deprivation. Deprivation relating to skills is particularly high. 66.7% of LSOAs in the ward were in the 10% most relatively deprived areas nationally (decile 1) within the Education, Skills & Employment domain. All Gainsborough LSOAs were within the 30% most deprived.

Sources

[CLICK HERE FOR DOCUMENT](#)

The park held conservation and gardening activities for the youth club on a regular basis. The activities were well intended with an age range from 10 – 18.

SWT also runs bush craft sessions in the park as part of their Closer to Nature project. The sessions are well attended by individuals from the local community and wider area.



2.9 INSTALL A BAT REHABILITATION HOME

The project was approached by a member of the Mid Anglian Bat Group (MAGB) within the development phase with the proposal to supply and install a bat rehabilitation home in the Leaf Yard for bats that have been found injured and need to recover.

The project board fully supported this concept and wanted to work with MABG to achieve the desired outcome. It is with regret that the MABG folded and the project could not fulfil this outcome.

2.10 AN EXHIBITION OF LADY ELIZABETH COBBOLD'S VALENTINE SCHERENSCHNITTE

The project has held three exhibitions of Lady Elizabeth's Valentine Scherenschnitte, paper cutting designs cut from a single sheet of paper as opposed to multiple adjoining sheets as in collage.

The exhibitions were hosted by the Cobbold Family History Trust accompanied by paper cutting demonstration workshops led by Lois Cordelia and her mother Erika Bulow-Osborne. These were held in the conservatory which once adjoined Lady Elizabeth's drawing room where she would have once sat to do her paper cutting.

Working with the Cobbold Family History Trust, it was decided to work with the Ipswich Museums Service to photograph and make digital copies of all of the papercuts held by the Trust. This was to show the papercuts at demonstrations/exhibitions without potentially damaging the originals and preserve them for future generations. The audio visual screen within the Stables now presents more than 50 papercuts.

3. WHAT HAS THE PROJECT ACHIEVED?

OUTCOME 3: INCREASING RANGE OF VOLUNTEERS

The project was tasked with obtaining £329,000 of volunteer time. This initially was deemed unachievable by the HLF as no project had ever accumulated that amount of volunteer time. A comprehensive Volunteer Action Plan was developed by the Cevo to present to the HLF outlining how the project would achieve its volunteer target. The Volunteer Action Plan was submitted as part of the projects Activity Plan and was accepted by the HLF.

As of 30th June 2018, the end of the project, Holywells Park had accumulated 6,383 volunteer days amounting to £493,491 of volunteer time, an increased of 33% of the original target. This is one of the project’s major successes and helped delivery the entire volunteer action plan and much more. How the project achieved this major success is outlined below.

3.1 DEVELOP AND IMPLEMENT A PROGRAMME OF WEEKLY CONSERVATION AND HORTICULTURAL TASKS

The project developed a programme of weekly horticultural and conservation tasks. The programme developed into the two volunteer work groups at the park, The Gardening Club (GC) and the Volunteer Rangers (VR) as discussed below in 3.3 and 3.4.

Both volunteer opportunities were advertised and promoted on site in noticeboards, the local media and on IBC’s website and social media. Word of mouth was also a means of attracting volunteers. The VR and GC are still running weekly in the park with several original volunteers still attending. The Cevo also attended volunteer fayres at the local university and colleges promoting the opportunities available at Holywells Park as well as working in partnership with Ipswich Job Centre and Volunteer Suffolk.

3.2 DEVELOP THE ROLE OF VOLUNTEER LEADERS

The project trained up a five individuals to lead the two volunteer groups in the park. The training that the volunteers received is discussed in 4.1. The training of the volunteers has allowed the VR and GC become sustainable and self managing groups.

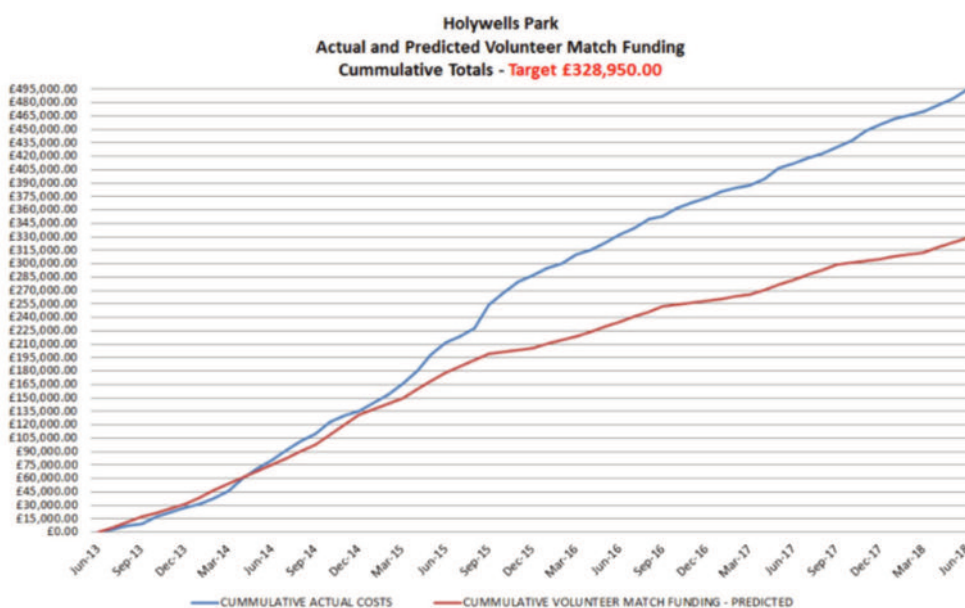


Table 6 Actual and predicted Volunteer Match funding



Jack Walker, Head Gardener, writes:

"When I first started the gardening club, it was clear from the start the group would be a great asset to the Holywells gardens and our team. Starting from just one member on the first day, they are now a strong group with fantastic ideas and a great work ethic between them all. Finding such a committed, dedicated and friendly group of volunteers was a real blessing. Come rain or shine, they're always very happy to help with the day to day tasks of keeping the gardens looking tidy and planting up thousands of plants with us!

I'm very grateful to the gardening club, all members past and present, for making my time as Holywells head gardener so special and for keeping the gardens looking great.

The GC runs every Tuesday from 10am to 4pm with an average of eight volunteers per session. The GC has run stalls at park events selling plants, books and arts and crafts. The money they have raised has enabled them to buy their own tools, equipment and refreshments which support the groups long-term sustainability and to continue long after the life of the project."

3.3 DEVELOP AND IMPLEMENT HOLYWELLS PARK GARDENING CLUB

The GC was set up to help deliver, manage and maintain all the new horticultural planting areas within Holywells Park. This includes the Walled Garden, Lower Terrace, the maze and the Dell Garden. The GC was initially trained and supervised by Holywells staff.

The GC runs every Tuesday from 10am to 4pm with an average of eight volunteers per session. The GC has run stalls at park events selling plants, books and arts and crafts. The money they have raised has enabled them to buy their own tools, equipment and refreshments which support the groups long-term sustainability and to continue long after the life of the project.

3. WHAT HAS THE PROJECT ACHIEVED?

3.4 DEVELOP AND IMPLEMENT HOLYWELLS PARK CONSERVATION CLUB

The park's Conservation Club, now known as the Volunteer Rangers, assist with the management and maintenance of the wider park landscape. The VR undertook key projects of the capital works and activity plan. These projects will be outlined below as part of the projects outcomes for increasing volunteers. The conservation tasks were the first volunteering opportunities to be undertaken as part of the project in line with the early stages of the projects delivery phase.

The volunteers were first led by a volunteer leader, employed two days a week by the project for 18 months and in this time compiled all the risk assessments and trained up some volunteers to become volunteer leaders.

Again the VR were supplied with tools and equipment, PPE and logoed tops and hi-vis clothing. The VR group meets every Wednesday from 10am – 4pm to undertake a wide range of practical conservation and estate maintenance tasks inline with the park's Management and Maintenance Plan. The VR are a self-led sustainable group that will continue long after the life of the project.

Lee Gilham, the projects volunteer leader, writes:

"I am proud to have been the Volunteer Co-ordinator throughout the Holywells Park Restoration Project.

As an associate employee of the Green Light Trust, my remit was to procure, train and lead groups of volunteers to carry out the variety of projects required of the project. This was carried out for two days per week over a period of some 18 months and covered a very wide range of undertakings from forestry, grassland conservation, building outdoor classrooms and exercise equipment, renovation of a historic structure (an 'Ice House'), planting gardens, creating paths and stairways, fencing and many more. I don't believe I have ever had a more enjoyable and gratifying job!

The volunteers were drawn from many walks of life: in addition to a regular group of local people taking pride in restoring their local park, many of the participating volunteers were from disadvantaged backgrounds – for example groups of 'special needs' youngsters, recovering addicts, excluded school pupils and the long-term unemployed. It was heartening to witness the enjoyment and huge increase in self-esteem that learning new skills and working in such a lovely environment brought to many of these people – indeed, in several cases this led to further education and to full-time employment.

I thoroughly enjoyed my time working on the Holywells Park Restoration Project and am immensely proud of what myself and the volunteers achieved. It was therefore an unexpected but perfect added bonus that I was able to successfully apply for a full-time job with Ipswich Borough Council based within the park once the restoration project had finished – I am therefore able to appreciate the fruits of the project every working day!"



3.5 IMPROVE VISITOR WELCOME & RECEPTION EXPERIENCE

Within the development phase of the project it was thought that volunteers would operate and administer the Stable Block reception and shop outlet.

IBC then took the decision that it would employ a member of staff to manage and operate the reception and shop outlet. Visitor satisfaction is monitored by a visitors comment book and feedback form both of which are found in the reception.

3.6 DEVELOP AND IMPLEMENT A STRATEGY FOR FOHP AND VOLUNTEERS TO LEAD A PROGRAMME OF HERITAGE AND ENVIRONMENT GUIDED WALKS

A strategy was developed to aid Friends and volunteers to lead walks at Holywells Park. The strategy involved communication with community groups, training in leading guided walks and helping with the promotion of walks. Groups and organisation which worked with the project to lead guided walks at the park were:

- Local RSPB
- Butterfly Conservation
- Buglife
- Holywells Creative
- Ipswich Society
- Friends of Holywells Park
- Ipswich Ramblers
- Ipswich Preservation Society
- Adrian Howlett – local historian

3.7 DEVELOP AND IMPLEMENT THE ROLE OF VOLUNTEERS TO SUPPORT EVENTS AND ACTIVITIES AT HOLYWELLS PARK

The IBC events team have a pool of volunteers that assisted in the set up, running and dismantling of events at Holywells Park. This enabled Holywells Park volunteers who were interested in also volunteering at events to become involved.

From the experience and skills they obtained through assisting with the events team they now volunteer with outside organisations which host park events which is beneficial for both parties.

3.8 VOLUNTEER HEALTH WALK LEADERS

The park developed and implemented a strategy for FoHP and volunteers to be trained and to lead a programme of health walks. Working in partnership with Stepping Out in Suffolk, four volunteers were trained as Health Walk Leaders. The volunteers worked with Stepping Out in Suffolk to hold health walks in the park as walk leaders or back markers.

The project was very successful and continues today with volunteers from ActivLives leading park walks and making use of the Stable Café for drinks and socialise which is an aim of health walks. [The walks occur once a month with an average of 12 attendees.

3.9 VISITOR OBSERVATION SURVEYS

As part of the project's evaluation as discussed in "The People" section above, the project carried out 22 visitor observations surveys per year. The surveys were carried out by FoHP volunteers recording visitor data.

Fifteen volunteers were trained to conduct the surveys. This worked well although in one year the project did not complete all the surveys due to volunteers not being available. Conducting the survey is a big commitment for volunteers and it may be beneficial to put some financial costing towards paying an independent service to complete surveys.

3.10 WILDLIFE SURVEYS

Within the duration of the project volunteers have been trained in surveying techniques for many types of biodiversity. This has increased wildlife surveys in the park enormously, helping to guide future habitat management of the park. Surveys have included:

- Golden Hoverfly
- Breeding and resident birds
- Nest box
- Flowering Plants
- Fungi
- Reptiles and Amphibians
- Bird Ringing
- Small mammals
- Butterfly and moths
- Bats
- Pond Surveys

Appendix 7 contains the park's Bioblitz Species Report conducted and recorded by volunteers and SWT.

3.11 & 3.12 WORK WITH LOCAL COMPANIES FOR CORPORATE VOLUNTEER DAYS

The project worked with many local companies which undertook volunteer team building days at the park. Companies which came to the park for a volunteer day were:

- British Telecom
- Asda
- Axa Insurance
- Prettys Solicitors
- Groundworks UK

Tasks focused on practical conservation management including woodland coppicing and tree planting, cutting and raking meadows and footpath improvements. The corporate volunteer days averaged 25 volunteers per day and each company attend at least once a year throughout the life of the project.

3.13 WORKING IN PARTNERSHIP WITH EDUCATIONAL LEARNERS TO DEVELOP AND IMPLEMENT A PROGRAMME OF ENVIRONMENTAL, HERITAGE, MULTIMEDIA AND PROJECT MANAGEMENT TASKS

The project worked with numerous educational learners to achieve many different projects within the parks activity plan that have been discussed in sections 1 and 2.

The educational learners the project have worked with include:

- Cliff Lane Primary School
- Rose Hill Primary School
- Stone Lodge Academy
- Kesgrave Sixth Form School
- Easton and Otley Agricultural College
- Raewald Trust
- Suffolk New College
- Suffolk One College
- University of Suffolk

The educational learners that the project has worked with range from Key Stage 1 & 2, Degree level education and vulnerable children and adults. The students have been from mainstream education, students with complex social, emotional and communication difficulties and students with behavioural, social and mental health difficulties that have been excluded from mainstream school.

3. WHAT HAS THE PROJECT ACHIEVED?

Below are some reviews from educational learners:

Martin Weston, Vocational and Transitional Manager from the Raewald Trust, writes:

"I would like to state that Holywells Park and The Raedwald Trust have worked in partnership for the last four years and have given many young people opportunities to experience real working opportunities as part of the Volunteer Park Ranger team. These experiences have allowed young people with very complex issues such as behavioural, social and mental health difficulties experience a real working environment and gain many practical and employability skills. It has also helped students to look at their post - 16 options and we have seen two of the students who accessed this project advance onto Easton & Otley College to study horticulture and another to study Arboriculture as a direct result of working in partnership.

Since we have worked together we have been nominated and were runner up in the EADT BUSINESS AWARDS 2017 - THE YOUTH PLEDGE, who recognised the work we are doing together to support young people in the local community and to help them to develop skills for the future."

Damian McCarthy, an Enablement Practitioner of Leading Lives, writes:

As a progression worker, one of my roles involves finding opportunities for people with additional needs, learning disabilities, mental health, autism and Asperger's.

One thing requested is opportunity to work outdoors. Holywells offers many opportunities with two volunteer groups to realise this for my clients.

I have supported three men who wished to volunteer with Holywells, both with the Park Rangers and Gardening Group. One man in particular enjoyed the group so much he volunteers for the Park Rangers every week come rain or shine. He has learned many skills from coppicing of trees to laying new paths and has been attending for over two years now. Although my work with him only lasted six weeks, it is nice to see him still enjoying the role I supported him in to with Holywells help.

Holywells has been a great resource to refer people to volunteer with and the staff there has been great to work with.

3.14 CREATE AND MANAGE AN ARCHIVE OF THE PARK'S HERITAGE

The project was to catalogue artefacts from the park in order to make the archival collection more widely accessible to the general public. A FoHP member wanted to take on this project but unfortunately was not able to complete the work.

The project decided to work with Ipswich Museums Service and the Cobbold Family History Trust to try to collect and present an archival collection of Holywells Park. This was achieved with a collection of historic photos, archiving and displaying Lady Elizabeth's Valentine paper cuts, procuring and displaying Cobbold Brewery memorabilia and fitting out the Tack Room within the Stable Block with Museum pieces that once belonged to the Cobbold Family.

Points 3.15 to 3.26 in the Activity Plan that is listed below have all been completed by volunteers.

- Installation of the Trim Trail
- Installation of the orienteering course
- Installation of the Measured Mile
- Repair of footpaths
- Install new bridges and resurface footpath along canal path
- Excavation of the Ice House
- Install new footpath to I-Play
- Creation of outdoor classrooms
- Installation of interpretation boards
- Installation of informal benches
- Implement the planting of the Maze, Dell and herbaceous borders
- Management and maintenance of the Maze, Dell and herbaceous borders



The report at this point will focus on the excavation of the Ice House as a volunteer task.

Pre-project the Ice House was an undiscovered entity of Holywells Park. Stories were abounding of the Holywells Park Ice House but its location had never been discovered. The project made a public appeal to the public to see if someone could remember the location of the infamous Ice House. The appeal was successful and an individual guided us to its general location. After an investigation of the area the project found a curved brick structure at ground level and called in Suffolk County Council Archaeological Department.

The Archaeological Department confirmed we had discovered the Ice House. Volunteers uncovered the brickwork, vegetation that over the years had grown around it was removed and Volunteer Rangers uncovered what was left of its structure.

The project's structural engineers surveyed the remaining structure and confirmed it was sound and good to be restored.

The project contacted Suffolk New College's Building and Construction Department with the proposal for the college's students to take on the project to restore the brickwork of the Ice House. The College greatly appreciated the opportunity for students to build such a unique heritage structure and the knowledge and skill they would gain from being part of the project.

Carpentry students were involved constructing wooden dome formers for the domed roof and arched entrance tunnel, and bricklaying students completed the brick work. The students constructed the building with heritage materials, including Suffolk Red bricks and lime mortar.

3. WHAT HAS THE PROJECT ACHIEVED?



After the construction was completed the decision was made with the Heritage Lottery Fund and the IBC Heritage Conservation Officer not to cover the structure with earth to increase its insulation, but to leave it uncovered so visitors could see the structure. The Volunteer Rangers landscaped the area and installed steps with recycled materials and a post and rail fence.



Roger Prophet, Lecturer at Suffolk New College, writes:

“When we (Suffolk New College) were invited to restore an Victorian Ice House that was discovered at Holywells Park in Ipswich, my colleague and I went to the site to have a look at the task at hand. We discussed how we would attempt to restore the Ice House with the help of Level 2 & 3 brick and carpentry students.

With the help of the internet we got the students involved with looking at what Ice Houses were, how they were constructed and what they were used for. The entrance way construction, a typical semi-circle rough ringed arch, we were familiar with and the L3 students had already completed some theory work in the classroom relating to this subject. We selected students, took the necessary arch forms and estimated the materials we would need for Carters to supply the materials: Red bricks, sand and lime (no cement) which again, the students were familiar using. This was a good practical lesson on estimating materials for the students, as well as working on dimensions, radius and circumference.

The dome of the Ice House was a bigger challenge. After liaising with the carpentry tutors, we came up with a plan to construct an arch centre, which we believed could support the span and the weight of two courses of bricks across the dome. We also decided we would put galvanised metal sheet lathe inbetween the courses of bricks. On this occasion we took the whole group of L2 students to the project and over four sessions we were able to construct the dome successfully. The students really enjoyed and engaged with the work.

We had to form a human chain to get bricks from the two packs at the foot of hill to where the Ice House was, so we could lay them. This was a useful practical experience for the students as they may engage in something similar on a construction site or project. The students were assigned various responsibilities, mixing mortar, general labouring (fetching and carrying bricks) and they took turns laying bricks, valuable experience for the construction industry. The students enjoyed working together as a team, away from the campus with knowledge that the tutors trusted them to behave in a public space (being professional and well mannered) and the tutors believed they had the competence to re-build the Ice House successfully. The students felt extremely proud knowing that the work they had completed could still be there for future generations to see. After the successful re-build we all gathered around the Ice House dome for a group photograph.

I know several of the students who took part have taken their parents and friends up to Holywells Park to view the Ice House since. All in all it has been a great experience for both students and tutors to take part in.”

4 IMPROVING SKILLS THROUGH KNOWLEDGE AND TRAINING

Formal training that the project provided is presented in the table below. In total the project has covered 22 training areas with 218 volunteers and 24 staff undertaking formal training.

Table 7 Training provided through the project

Course	Provider	Date	No. of Volunteer	No. of Staff
Managing Volunteers	Community Action Suffolk	21-05-2014	4	2
Emergency First Aid at Work	Ipswich Borough Council	16-09-2016	11	
First Aid at Work	RCR Services Ltd.	04-10-2015	5	4
Team building	Ipswich Borough Council	18-07-2015	7	
Customer Care	Ipswich Borough Council	28-08-2015	10	2
Safe Guarding	Ipswich Borough Council		5	
Manual Handling	Ipswich Borough Council	24-04-2014	12	
Equality and Diversity	Ipswich Borough Council	On going	15	
Level 2 Food Hygiene and Safety for catering	High Speed training	26-7-2017	6	
Bee Keeping	Boundary Farm, Saxtead, Suffolk	14-06-2015	15	
Orchard tree Pruning	Crown Nursery's Ufford, Suffolk	21-10-2015	20	
Rose pruning	Ipswich Borough Council	05-12-15	13	
Forest School Training	Suffolk Wildlife Trust		12	
Using the Park as an environmental resource	Suffolk Wildlife Trust		12	5
Basket weaving	Joanne Hammond	12-9-2016	12	1
Willow weaving	Joanne Hammond	06-06-2017	12	
Hedgehog Ecology	Suffolk Wildlife Trust	17-05-2017	18	
Water Vole Ecology	Suffolk Wildlife Trust	16-06-2017	13	2
Small mammal training	Suffolk Wildlife Trust	12-07-2017	14	
Bat Ecology	Suffolk Wildlife Trust	11-05-2018	17	4
Prince II Project management		2014		1
ILM Level 5 Certificate in Leadership and Management	CAKE	2017		1
Excel training	Blue Innovations	2018		2
Working I the Heritage sector BSc	University of Suffolk	2014/15	10	
3d virtual modelling	Suffolk New College	2015	8	
Visitor Observation Training	Ipswich Borough Council & Millward Associates	2013 - 2016	20	
Skills in practical conservation, horticulture	Ipswich Borough Council Green Light Trust	2013 - 2018	50	

3. WHAT HAS THE PROJECT ACHIEVED?



SWT Wildlife Watch Club working in partnership with the Friends of Holywells Park training young wardens in bee-keeping



Night-time Safari looking at the wildlife in the park at night



Ipswich Mayor Councillor Sarah Barber with SWT at an education training day in the conservatory



Art work produced by participants of the My Space print making project for British and Asian women

4 .
PROJECT REVIEW

4.1 WHAT WORKED WELL AND WHY?

The governance of the project was excellent. The project, client and design boards were highly effective and actively involved all decisions. The boards were proactive and responsive and actively worked with partners and stakeholders to achieve solutions to challenges as they arose. The overall governance was helped with regular progress meetings and reports attaining effective communication. Throughout the project, principal contractor and client communication worked really well.

The Parks for People project has been an invaluable learning experience for staff and IBC in general and will help guide future IBC projects. With such a hugely rewarding project successfully delivered, IBC is confident about taking on new challenges at other parks and thinking bigger with regards to the scope of what can be achieved.

Some of the greatest and most valuable lessons learnt encompassed community engagement. Holywells Park a once under-used undiscovered gem, has now become a jewel of Ipswich. One of the great successes in community engagement has been the extensive event and activity programme working with hard to reach community groups.

By developing, organising and hosting such a diverse and regular schedule of events the diversity of the parks audience in age, ability and ethnicity has increased dramatically. Community engagement and publicity has also helped the project gain its massive £493,491 worth of volunteer time exceeding the projects target by £164,491.

4.2 WHAT COULD HAVE BEEN IMPROVED?

During the delivery of the capital works specific issues were identified that had not come to light during the development phase including damp issues in the café space, asbestos and structural issues in the clock tower (hidden items), ground conditions for foundations to the kiosk and its electrical amperage supply. These issues were all rectified as part of the project, though exhausting the contingency budget. For future projects it would be beneficial to conduct robust buildings, ground and mechanical and electrical surveys (where practical) from the principal designer to achieve a realistic funding budget for the project.

Through the delivery phase it came apparent that errors existed in the specification excluding minor items, this may be due to the prompt turnaround of the Round 2 submission. Future projects should ensure better communication between the client and architect to deliver the project's goals. In hindsight a Clerk of Works would have been beneficial to deliver the capital works to ensure a high-quality build and reduce snagging items.

At times it was problematic for volunteers to complete the Visitor Observation Survey in the allotted time slots and in 2014/15 the data sets were incomplete. This was due to a low response and enthusiasm from volunteers conducting the surveys and planned volunteer holidays at the same time as the surveys – school summer holidays. A consideration for the future would be to contract the annual surveys out. Not only would they be completed but also add consistency to ensure a more robust data set.

Due to a number of staff changes at IBC within the life of the HLF project, issues arose delivering the project's Activity Plans Action Plan. An assurance should be agreed when formulating the Action Plan with internal departments. For future projects, responsibilities and commitments need to be approved and agreed in the form of a contract with internal project partners to ensure consistency in delivering the project's programme.

4.3 PRESS ARTICLES

Below are hyperlinks to various press articles referencing the Holywells Park Parks for People Heritage Lottery Project.



We'll keep fighting for hedgehog survival say campaigners

[CLICK HERE FOR ARTICLE](#)



Colourful fun at traditional spectacle at annual Ipswich Holi Festival

[CLICK HERE FOR ARTICLE](#)



Crowds enjoy Holywells Park Wildlife Family Fun Day

[CLICK HERE FOR ARTICLE](#)



Rockets launched over Holywells Park

[CLICK HERE FOR ARTICLE](#)

Outdoor movie nights prove a big hit with film fans in Ipswich

[CLICK HERE FOR ARTICLE](#)

Top international pianist to perform at Chopin concert in Holywells Park, Ipswich

[CLICK HERE FOR ARTICLE](#)



Giant Holywells Park hedgehog gets name as innovative art trail expands

[CLICK HERE FOR ARTICLE](#)



Holywells Park printmaking project exploring womens' roles to exhibit at DanceEast

[CLICK HERE FOR ARTICLE](#)



Ipswich parks win Green Flag awards

[CLICK HERE FOR ARTICLE](#)

Hundreds attend community picnic at Holywells Park in Ipswich

[CLICK HERE FOR ARTICLE](#)



Festive fun for first Holywells Christmas Fair

[CLICK HERE FOR ARTICLE](#)

Singing Safari takes Holywells Park audience on a tour of the world's music

[CLICK HERE FOR ARTICLE](#)



Top tribute acts at Nearly Festival in Holywells Park, Ipswich

[CLICK HERE FOR ARTICLE](#)



Weather is just ripe for annual Holywells Park Apple Day in Ipswich

[CLICK HERE FOR ARTICLE](#)



Ipswich children enjoy half-term activities in Holywells Park

[CLICK HERE FOR ARTICLE](#)



Holywells Park set to sell its own honey for first time this month

[CLICK HERE FOR ARTICLE](#)

Launch of first-ever Ipswich Weekender music and arts festival, featuring Danny Rampling, celebrated by organisers Noise of Art

[CLICK HERE FOR ARTICLE](#)



Holywells Park in Ipswich wins national Civic Voice Design Award for revamp

[CLICK HERE FOR ARTICLE](#)



Heritage Lottery Fund, Easton and Otley College and volunteers celebrate Holywells Park success

[CLICK HERE FOR ARTICLE](#)



Growing Places branches out for conservation project in Ipswich

[CLICK HERE FOR ARTICLE](#)

Holywells Creatives exhibition launched at Arlingtons

[CLICK HERE FOR ARTICLE](#)



Memorial garden for grieving parents opens up in Holywells Park

[CLICK HERE FOR ARTICLE](#)

Gallery: Family fun day in Holywells Park in Ipswich is a great success

[CLICK HERE FOR ARTICLE](#)



Video: Grand reopening of Holywells Park attracts strong crowd on Saturday

[CLICK HERE FOR ARTICLE](#)



The wraps will soon be coming off one of Ipswich's re-polished historic treasures - Holywells Park

[CLICK HERE FOR ARTICLE](#)



A steel band will herald the official unveiling of the new-look Holywells Park on Saturday, July 18

[CLICK HERE FOR ARTICLE](#)



Gallery: Holywells Park opens Suffolk's first interactive play area

[CLICK HERE FOR ARTICLE](#)



Kindred Spirits: See how renovation work has helped restore Holywells Park in Ipswich to its former glory

[CLICK HERE FOR ARTICLE](#)

Gallery: Holywells Park restoration in Ipswich takes major step forward as orangery is unveiled

[CLICK HERE FOR ARTICLE](#)



Gallery: Do you remember the former Tolly Cobbold Brewery? Share your memories and help bring Ipswich's history back to life

[CLICK HERE FOR ARTICLE](#)



Gallery: Turning back the clock as stables and orangery at Holywells Park undergo major restoration

[CLICK HERE FOR ARTICLE](#)



Work on restoring Holywells Park set to start next month

[CLICK HERE FOR ARTICLE](#)



WATCH: See how Victorian ice house has been brought back to life

[CLICK HERE FOR ARTICLE](#)



New toilets and baby changing facilities open near childrens' play area in Holywells Park

[CLICK HERE FOR ARTICLE](#)



Work starts today on restoring wildlife ponds at historic Holywells Park

[CLICK HERE FOR ARTICLE](#)

Army of volunteers needed to help transform Holywells Park into 21st Century visitor attraction

[CLICK HERE FOR ARTICLE](#)

5.
PROJECT LEGACY

The success of the Holywells Park Parks for People project has been making people aware of Holywells Park as a visitor destination, creating a multicultural and multi-age audience for the park with bespoke events, activities and education occurring for the whole community.

“Great Use of Heritage Lottery Fund and delightful to see Holywells restored to its former glory. Marvellous Park and Stable Block”

P Hatfield Ipswich 28-9-2015

“My first visit – will come again – most impressed”

Mrs Griffin, Stratford St. Mary 15-9-2015

Holywells Park visitors now have an increased knowledge about the heritage and environment of the park and are able to access all the historic buildings and landscapes. There is a wider range of cultural, heritage and environmental events and a health and wellbeing package for visitors to enjoy, attracting a wider audience into the park. The project reached its target audiences increasing over 45s, BAME groups, single adults, access groups and teenagers.

“What a beautiful park – countryside/museum/exercise all brought together in the town! Great, Love it, such great interpretation.”

Ms White and Swainson Family
Ipswich & Northampton 7-2-2016

The park has been transformed into a safe enjoyable area for local residents and visitors to enjoy. The project has also prompted the Friends of Holywells Park to fund continuing projects helping to develop the park after the life of the project.

The restoration of the Stable Block has provided a sustainable community hub, a café, an information point and heritage educational resources. The changing places have allowed and encouraged an audience into the park that was unable to attend previously. The restoration of the conservatory has created a multifunctional space which can be hired out for events and private parties which has increased the income generation for the park.

“The park is so lovely – new walks, canal all clean and the conservatory looking beautiful, new planting and that maze . . . All absolutely glorious, all the hard work has paid off so much so, it’s the best park in Ipswich. Well done everyone and thank you all.”

Dr Mills, Ipswich 7-8-2015

The landscape restoration has enabled areas of the park that were run down and not accessible to be inclusive again. New play area facilities, toilets, changing room and kiosk, footpaths, foot bridges, benches and signage have opened up areas of the park that were once not used to able and disabled visitors.

The park now offers education and interpretation opportunities regarding its wildlife and heritage in the form of interpretation boards, trails and leaflets. All information relating to the park can be located on the Holywells Park Ipswich Borough Council webpage and the new Friends of Holywells Park website, Facebook and Twitter accounts.

“What a super place, great day out, see you again this is such a fantastic park will be bring friends and family here again and again”

The Slade Family Runham Norfolk 30-5-2016

“We haven’t visited this park for many years, what a transformation! It is a brilliant place to visit – so much info, wildlife and plants will be back.”

Ted and Barber Payne Falkenham Suffolk 30-5-2016

Many of the events created and funded through the project will continue after the projects life including the Family Fun Days and the Holi Festival. Independent event organisers that the project attracted will continue to use the park for events, including the Nearly Festival, Outdoor Cinema, Pam's House, Noise of Art and outdoor theatre.

The health and wellbeing package that the park now offers is a complete fitness programme including a trim trail, outdoor hydraulic gym equipment, 1-play, five-a-side goals, health walks, Nordic walking, orienteering, fitness classes including Tai Chi and yoga, guided walks and tea dances.

The project has contributed to help build and sustain a robust Friends group. The Friends now run events throughout the year and participate in other park events, solely manage the park's orchard and make the park's own honey which is sold in the Stable Block shop.

The development and implementation of the Sense of Place project recording using film and photography to DVD of the stable block, conservatory and park landscape being restored through the delivery stage, project completion and opening ceremony is a great legacy for the project. The DVD also contains footage of park events and memories of the park from park visitors and local residents. The DVD is on sale in the Stable Block shop.

Along with the Friends the creation of the Gardening Club and Volunteer Rangers help with the park's maintenance and have assisted in the project reaching £493,491 of volunteer time, an increase of 33% of the original target.

The project has been successful, gaining a Green Flag Award for the last eight years with an ever increasing score (Appendix 8). The project has been awarded a distinction for the Holywells Park renovation by the Ipswich Society in 2015 (Appendix 9) and was the winner of the Civic Voice Design Awards 2016 – a project in the public realm category (Appendix 10) which was received at the Houses of Parliament. The park has attained 4.5 star status on TripAdvisor for the constant achievement of high ratings from visitors (Appendix 11).

As part of the Heritage Lottery Project, a commitment has been made by Ipswich Borough Council to a 10 year Management and Maintenance Plan ensuring that Holywells Park will be well managed into the future.

APPENDICES

Number of volunteers trained								0	0	23	6		66	Small mammal, Water vole, Hedge Hog, Food Hygiene certification, Fruit tree pruning.				- First Aid X 5 / Managing Volunteers X 3 - Customer Care X 3 / Manual handling X 12	Per year	
													110							
Work experience placements	0	0						0	0	0	0		3	2					Number of placements offered per year	
Qualifications	1	30						1	0	7			6	6	Food Hygiene				Number of qualifications gained per year	
Park used by 3rd party as training venue	5	12						5	12	19	20								Number of times park is used by 3rd parties per year	
													12						<ul style="list-style-type: none"> - University College Suffolk - Suffolk New College - Tai Chi - Nordic Walking - British Military Fitness - Junior Wildlife Watch - Bat Walk 	<ul style="list-style-type: none"> - Primary Schools - Primary Schools X 2 - University College Suffolk - Suffolk New College - Kesgrave High School - Forest Schools - Bush Craft
OUTCOME 5 - IMPROVING MANAGEMENT AND MAINTENANCE																				
	Baseline	Target																		
Green Flag score	70-74	75+						70-74	70-74	Given by default	70-74	Mystery Shop - Pass	70-74	Mystery Shop - pass	Notes 2016/17	Notes 2015.16	Notes 2014/15	Notes 2013/14	Notes - 2012/13	Notes 2011/12
KEY																				
Complete before work starts on site (or earlier if known)																				
Complete each year during delivery stage to show actual progress																				
do not complete																				

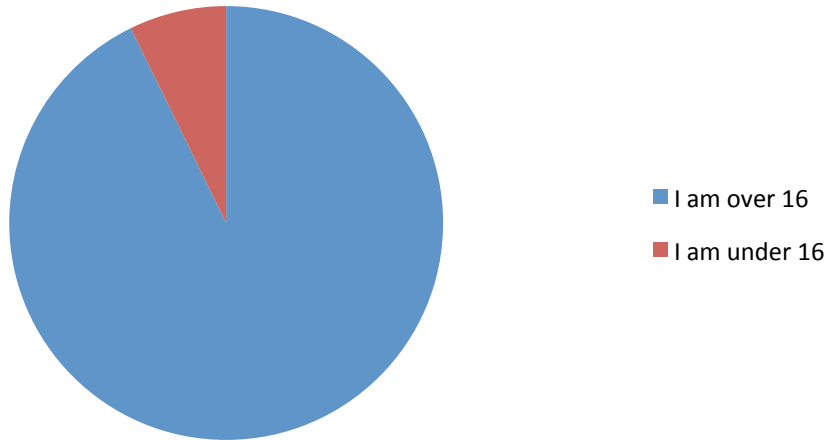
Holywells Park Survey.
Comparison 2012 – 2018.

Q1)

2012

I can confirm that:		
Answer Options:	Response Percent	Response Count
I am over 16	92.8%	371
I am under 16 years old and have received permission from my parent or guardian	7.3%	29

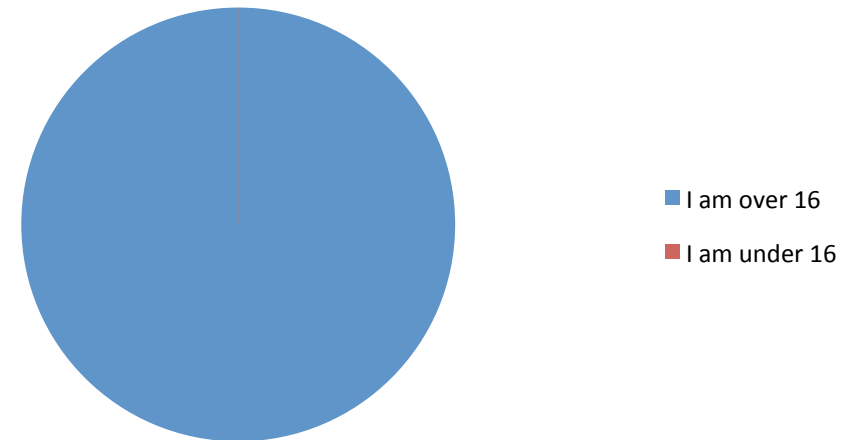
I can confirm that



2018

I can confirm that:		
Answer Options:	Response Percent	Response Count
I am over 16	100%	156
I am under 16 years old and have received permission from my parent or guardian	0%	0

I can confirm that



Q2)

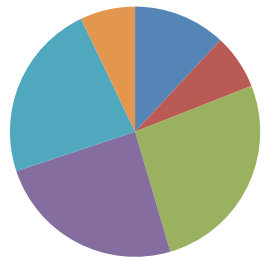
2012

How often do you visit Holywells Park?		
Answer Options:	Response Percent	Response Count
Less than once a year	11.9%	42
Once a year	7.1%	25
2 or 3 times a year	26.4%	93
Monthly	24.4%	86
Weekly	23.0%	81
Daily	7.1%	25

2018

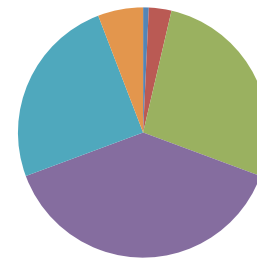
How often do you visit Holywells Park?		
Answer Options:	Response Percent	Response Count
Less than once a year	0.73%	1
Once a year	2.92%	4
2 or 3 times a year	27.01%	37
Monthly	38.69%	53
Weekly	24.82%	34
Daily	5.84%	8

How often do you visit Holywells Park?



- Less than once a year
- Once a year
- 2 or 3 times a year
- Monthly
- Weekly

How often do you visit Holywells Park?



- Less than once a year
- Once a year
- 2 or 3 times a year
- Monthly
- Weekly

Q3)

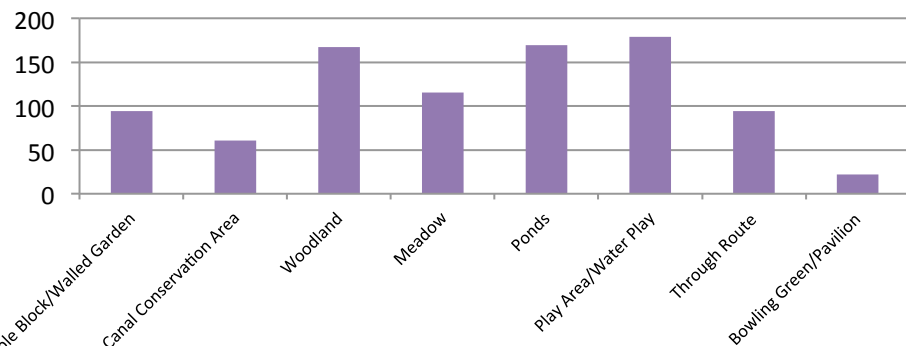
2012

Which areas of the park do you usually visit?		
Answer Options:	Response Percent	Response Count
Stable Block/Walled Garden	27.6%	94
Canal conservation area	17.9%	61
Woodland	49.0%	167
Meadow	33.7%	115
Ponds	49.6%	169
Play Area/Water Play	52.5%	179
Through route	27.6%	94
Bowling Green/Pavilion	6.5%	22

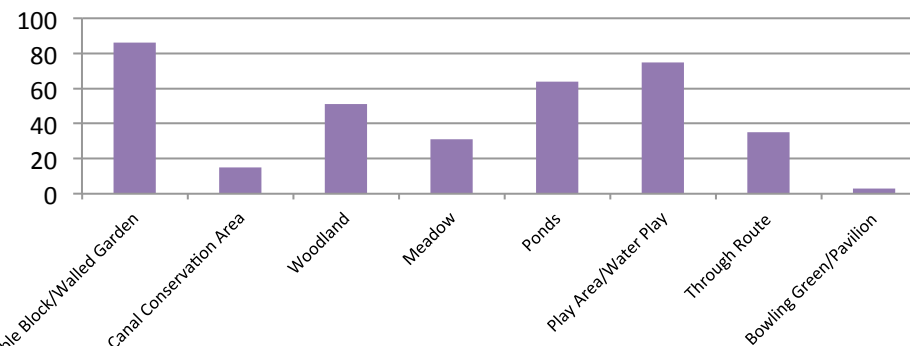
2018

Which areas of the park do you usually visit?		
Answer Options:	Response Percent	Response Count
Stable Block/Walled Garden	62.32%	86
Canal conservation area	10.87%	15
Woodland	36.96%	51
Meadow	22.46%	31
Ponds	46.38%	64
Play Area/Water Play	54.35%	75
Through route	25.36%	35
Bowling Green/Pavilion	2.17%	3

Which areas of the park do you usually visit?



Which areas of the park do you usually visit?



Q4)

2012

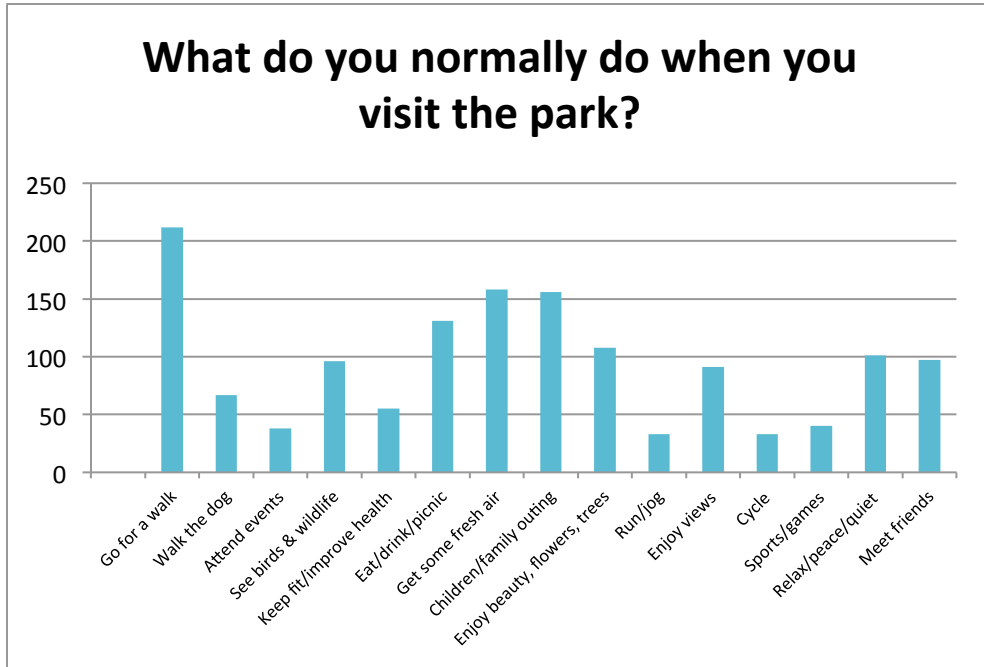
What do you normally do when you visit the park? (tick up to 5 activities)		
Answer Options:	Response Percent	Response Count
Go for a walk	60.6%	212
Walk the dog	19.1%	67
Attend events	10.9%	38
See birds & wildlife	27.4%	96
Keep fit/improve health	15.7%	55
Eat/drink/picnic	37.4%	131
Get some fresh air	45.1%	158
Children/Family outing	44.6%	156
Enjoy beauty, flowers, trees	30.9%	108
Run/Jog	9.4%	33
Enjoy views	26.0%	91
Cycle	9.4%	33
Sports/Games	11.4%	40
Relax/Peace/Quiet	28.9%	101
Meet Friends	27.7%	97

2018

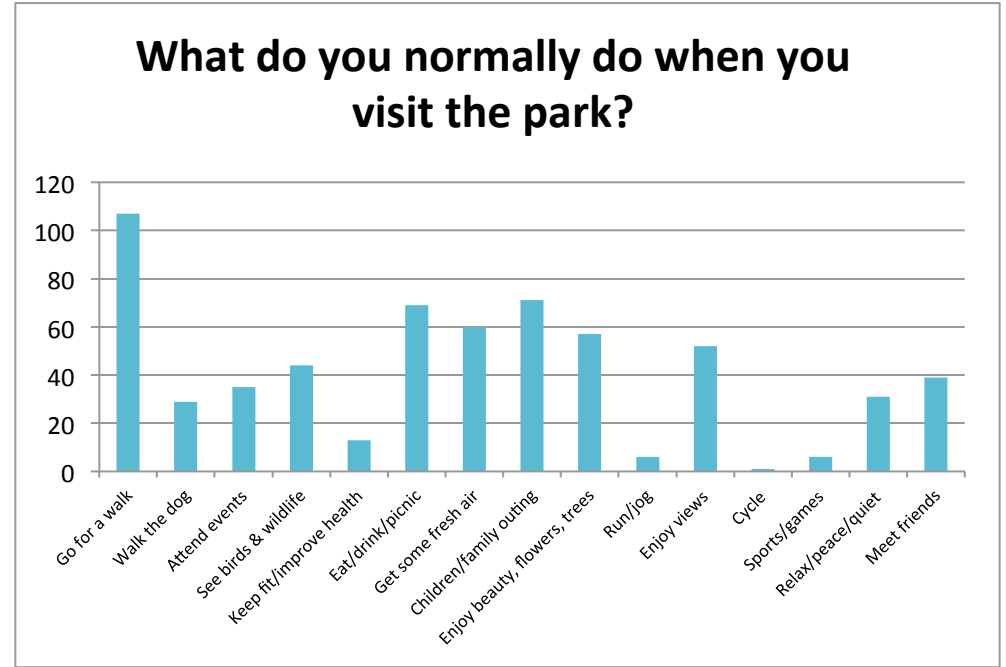
What do you normally do when you visit the park? (tick up to 5 activities)		
Answer Options:	Response Percent	Response Count
Go for a walk	77.54%	107
Walk the dog	21.01%	29
Attend events	25.36%	35
See birds & wildlife	31.88%	44
Keep fit/improve health	9.42%	13
Eat/drink/picnic	50.00%	69
Get some fresh air	43.48%	60
Children/Family outing	51.45%	71
Enjoy beauty, flowers, trees	41.30%	57
Run/Jog	4.35%	6
Enjoy views	37.68%	52
Cycle	0.72%	1
Sports/Games	4.35%	6
Relax/Peace/Quiet	22.46%	31
Meet Friends	28.26%	39

Q4 Continued)

2012



2018



Q5)

2012

How do you usually travel to Holywells Park? (tick 1 box)		
Answer Options:	Response Percent	Response Count
Walk	46.8%	161
Car	40.7%	140
Cycle	9.3%	32
Bus	2.9%	10
Train	0.3%	1
Other (please specify)		7

2018

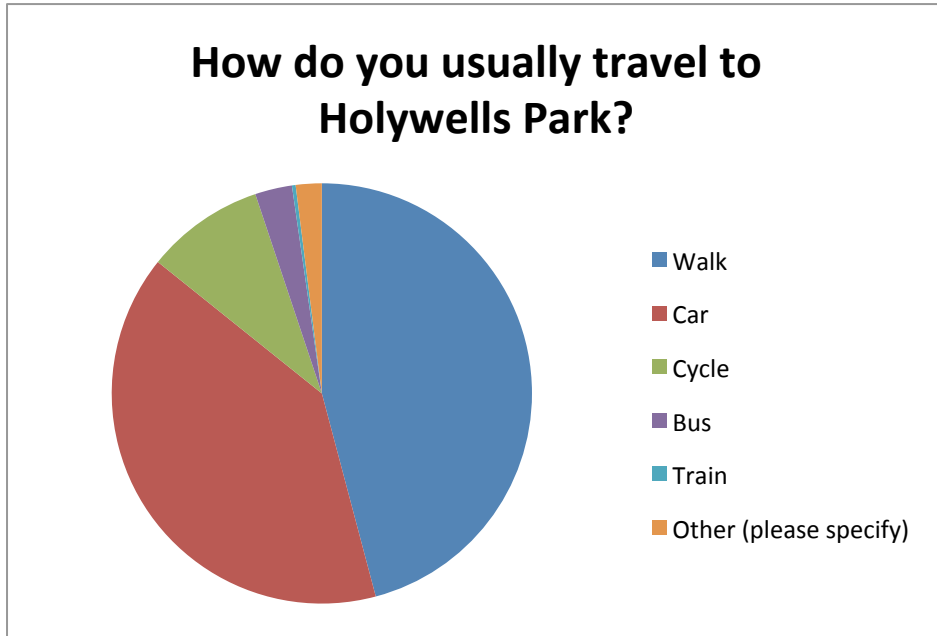
How do you usually travel to Holywells Park? (tick 1 box)		
Answer Options:	Response Percent	Response Count
Walk	56.32%	78
Car	36.23%	50
Cycle	0.72%	1
Bus	5.80%	8
Train	0.00%	0
Other (please specify)		1

Number	Response Date	Other (please specify)
1	Oct 9, 2012 10:29 AM	Don't live here
2	Oct 9, 2012 10:27 AM	Don't live here
3	Oct 2, 2012 3:04 PM	Sometimes car too
4	Sep 6, 2012 2:48 PM	Scooter
5	Sep 6, 2012 2:40 PM	Taxi
6	Aug 21, 2012 4:01 PM	Mobility Scooter
7	Aug 20, 2012 1:29 PM	Run

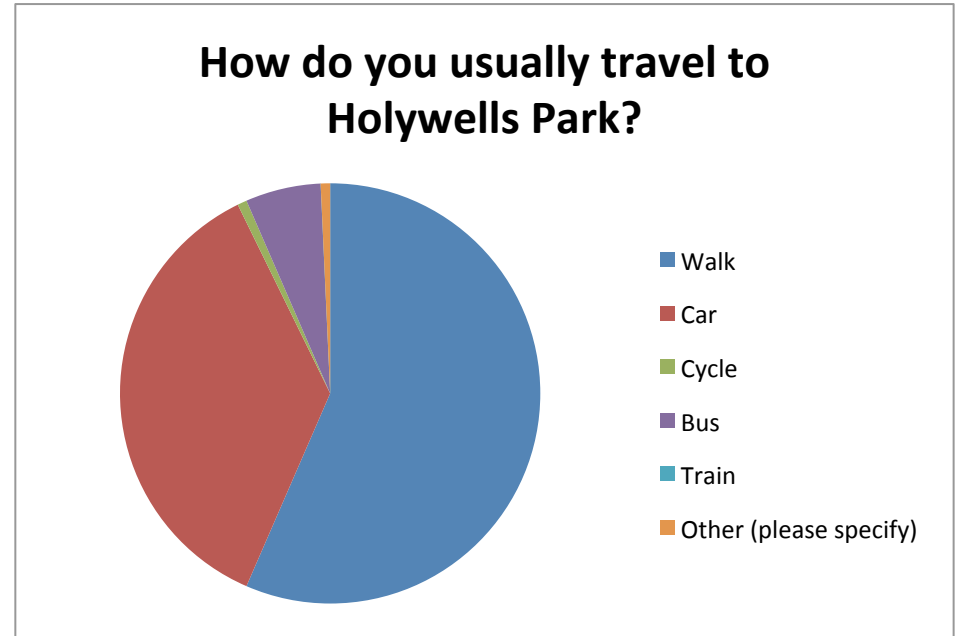
Number	Response Date	Other (please specify)
1	Mar 14, 2018 1:06pm	Run

Q5 Continued)

2012



2018



Q6)

2012

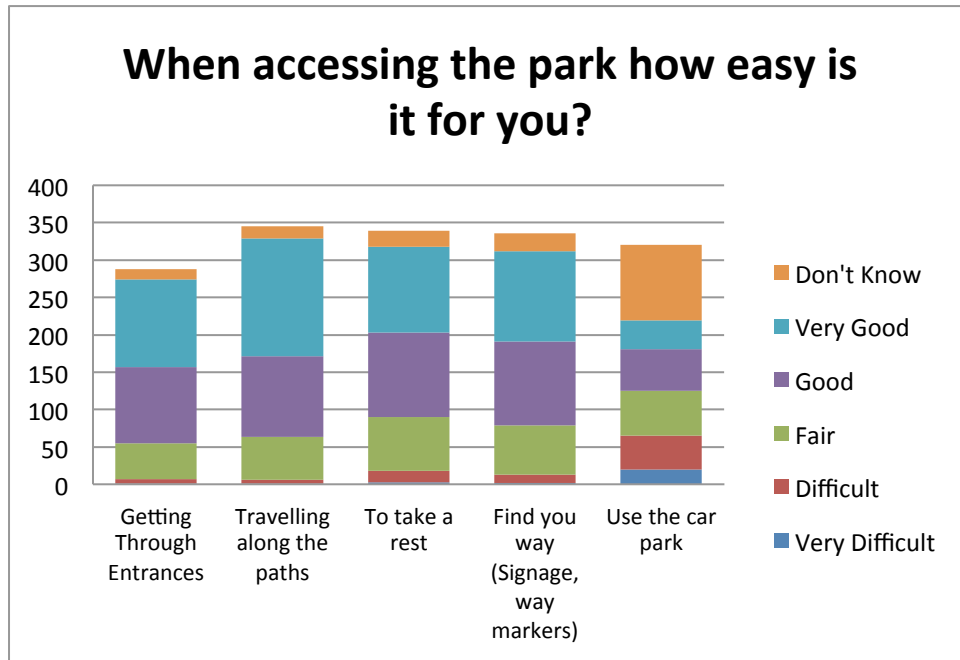
When accessing the park, how easy is it for you?							
Answer Options	Very Difficult	Difficult	Fair	Good	Very Good	Don't Know	Response Count
Getting through entrances	1	6	48	102	117	14	348
Travelling along the paths	1	5	57	108	158	16	345
To take a rest	3	15	72	113	115	21	339
Find your way (signage, way markers)	2	11	66	112	121	24	336
Use the car park	20	45	60	56	38	101	320

2018

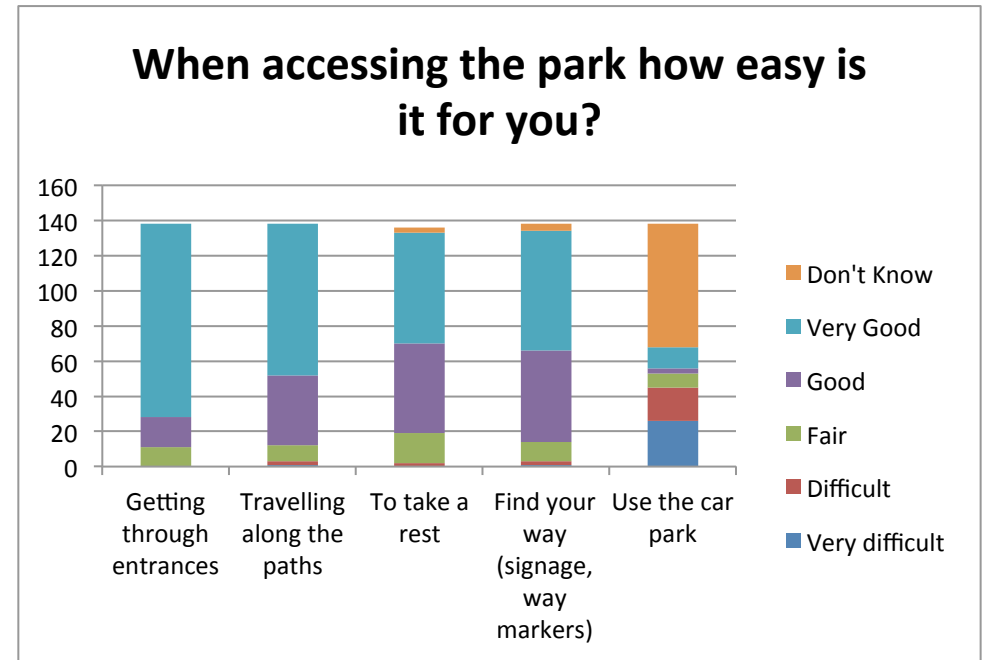
When accessing the park, how easy is it for you?							
Answer Options	Very Difficult	Difficult	Fair	Good	Very Good	Don't Know	Response Count
Getting through entrances	0	0	11	17	110	0	138
Travelling along the paths	1	2	9	40	86	0	138
To take a rest	0	2	17	51	63	3	136
Find your way (signage, way markers)	1	2	11	52	68	4	138
Use the car park	26	19	8	3	12	70	138

Q6 Continued)

2012



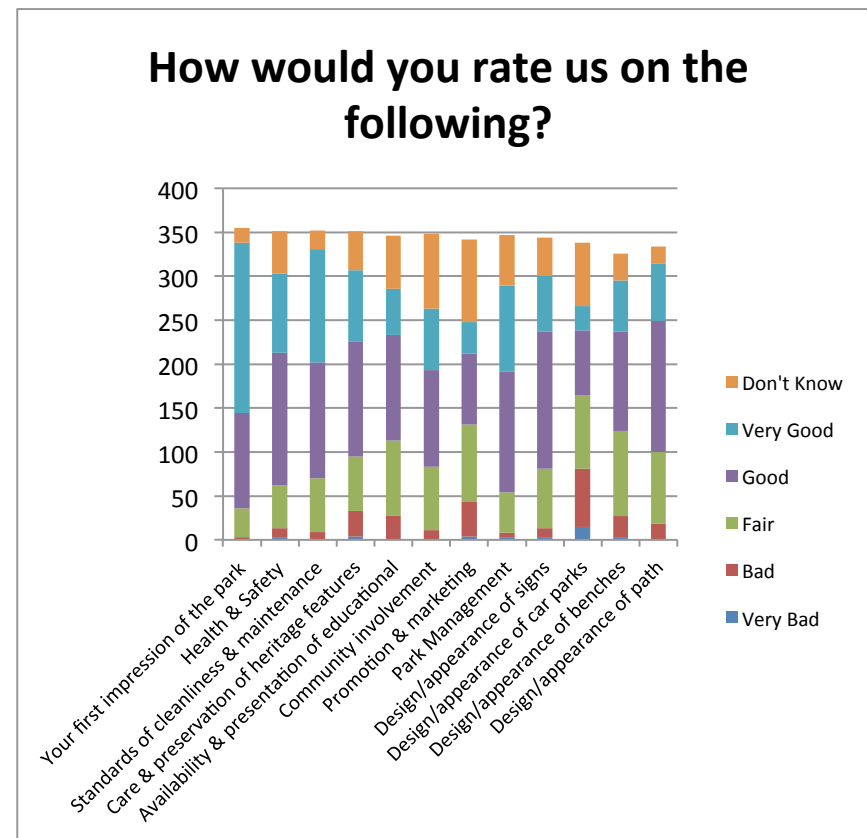
2018



Q7)

2012

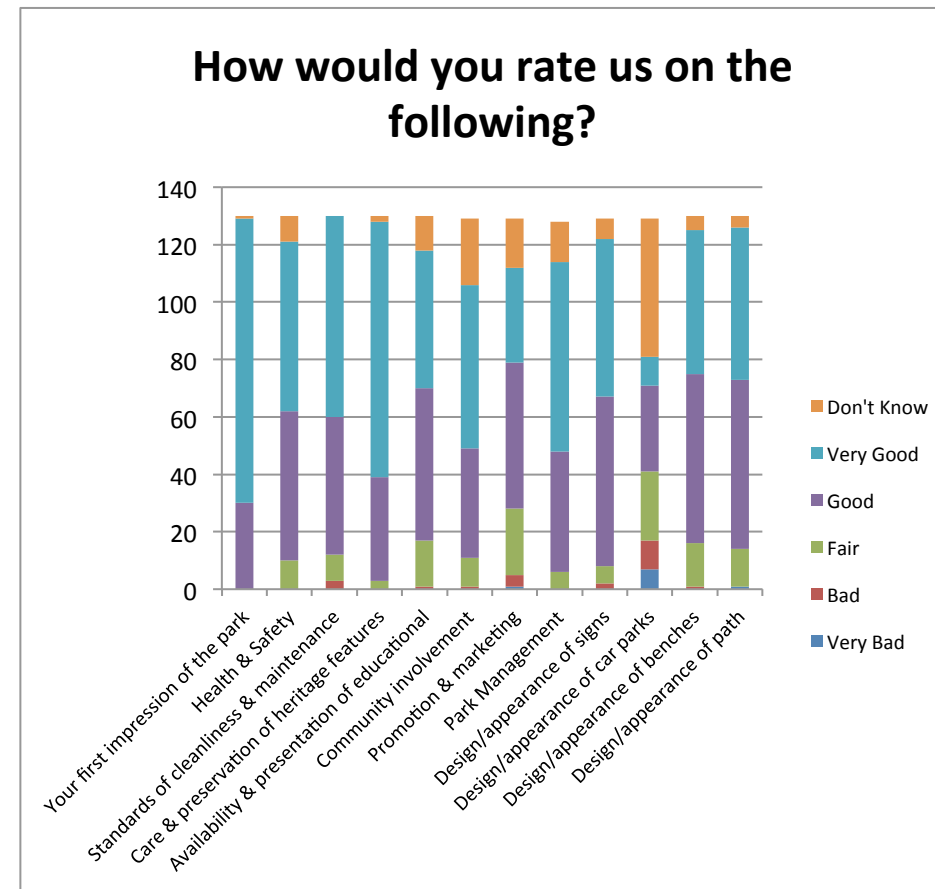
How would you rate us on the following?							
Answer Options	Very Bad	Bad	Fair	Good	Very Good	Don't Know	Response Count
Your first impression of the park	0	3	33	108	194	17	355
Health & Safety	3	10	49	151	90	48	351
Standards of cleanliness & maintenance	1	8	61	132	129	21	352
Care & preservation of heritage features	4	29	62	131	81	44	351
Availability & presentation of educational information	1	27	85	120	53	60	346
Community involvement	0	11	72	110	70	85	348
Promotion & marketing	4	39	88	81	36	94	342
Park Management	3	5	46	138	97	58	347
Design/appearance of signs	2	11	68	156	63	44	344
Design/appearance of car parks	15	66	84	73	28	72	338
Design/appearance of benches	2	25	97	113	58	31	346
Design/appearance of path	1	17	82	149	65	20	334
Other (Please Specify)							43



Q7 Continued)

2018

How would you rate us on the following?							
Answer Options	Very Bad	Bad	Fair	Good	Very Good	Don't Know	Response Count
Your first impression of the park	0	0	0	30	99	1	130
Health & Safety	0	0	10	52	59	9	130
Standards of cleanliness & maintenance	0	3	9	48	70	0	130
Care & preservation of heritage features	0	0	3	36	89	2	130
Availability & presentation of educational information	0	1	16	53	48	12	130
Community involvement	0	1	10	38	57	23	129
Promotion & marketing	1	4	23	51	33	17	129
Park Management	0	0	6	42	66	14	128
Design/appearance of signs	0	2	6	59	55	7	129
Design/appearance of car parks	7	10	24	30	10	48	129
Design/appearance of benches	0	1	15	59	50	5	130
Design/appearance of path	1	0	13	59	53	4	130
Other (Please Specify)							19



Q7 Continued)

2012

Number	Response Date	Other (please specify)
1	Oct 29, 2012 9:57 AM	very well kept park
2	Oct 29, 2012 9:41 AM	very good overall
3	Oct 18, 2012 11:36 AM	leaving dog waste
4	Oct 18, 2012 11:30 AM	Speeding cyclists not on designated paths
5	Oct 18, 2012 11:06 AM	More benches and disabled parking
6	Oct 18, 2012 10:15 AM	Could enlarge car park and Improve toilets
7	Oct 18, 2012 9:51 AM	Sad to see canals not flowing through the park as they used to
8	Oct 18, 2012 9:45 AM	Path from Cliff lane very steep would be appreciated to have a few seats along the slope. residents at Holme Oaks are generally elderly and need places to rest on way up (Daughter writing this)
9	Oct 18, 2012 9:37 AM	not enough seats - no fences around ponds not good
10	Oct 18, 2012 9:30 AM	Presumably Health and Safety are happy with fences removed from ponds
11	Oct 18, 2012 9:24 AM	I feel concern that children could easily fall into ponds
12	Oct 18, 2012 9:22 AM	corrugated sheeting over the conservatory is an eyesore
13	Oct 18, 2012 9:13 AM	More seating would be useful for elderly using the park from Cliff Lane entrance
14	Oct 17, 2012 2:04 PM	Dog Mess
15	Oct 9, 2012 9:37 AM	Better toilets please
16	Oct 1, 2012 9:48 AM	Toilets - awful
17	Sep 27, 2012 11:31 AM	The car park isn't big enough - especially in school holidays. I normally park on the main nacton road.
18	Sep 18, 2012 2:09 PM	Too managed for me - not enough importance given to wildlife & its county wildlife status.
19	Sep 13, 2012 9:06 PM	toilets not always open which is a problem for children
20	Sep 7, 2012 2:36 PM	The path along the canal area gets too muddy to walk along sometimes.
21	Sep 6, 2012 2:48 PM	toilets better, more benches
22	Sep 5, 2012 5:40 PM	More shade is desperately needed in the childrens play area, in the summer you cant stay long as it is too hot!

23	Sep 3, 2012 2:30 PM	The fact that the park is a County Wildlife Site is not made apparent to visitors (at least I haven't seen anything to say so). More needs to be made of this, and more about the species of wildlife in the park.
24	Sep 3, 2012 2:01 PM	Toilets poor need to be near playground
25	Sep 3, 2012 11:39 AM	Would like to see orangery become something usable
26	Sep 3, 2012 10:26 AM	Upper ponds should be developed
27	Sep 3, 2012 5:55 AM	Interpretation of history and features on boards - poor
28	Aug 28, 2012 8:50 PM	Bike Parking
29	Aug 28, 2012 12:02 PM	Toilets need improvements on facilities and cleanliness
30	Aug 28, 2012 11:47 AM	Not enough benches
31	Aug 28, 2012 10:39 AM	The toilets are disgusting and need more
32	Aug 28, 2012 10:27 AM	not enough car park space
33	Aug 27, 2012 3:23 PM	Yes to wildflowers and natural habitats. Vote for more trees.
34	Aug 27, 2012 7:55 AM	Not enough seating around park
35	Aug 23, 2012 3:31 PM	Toilets need cleaning
36	Aug 23, 2012 3:28 PM	Toilets need more and kept clean!!! always nasty
37	Aug 23, 2012 3:21 PM	Toilets are awful
38	Aug 23, 2012 3:08 PM	Toilets are disgusting
39	Aug 22, 2012 8:27 PM	It would be nice to have more benches or log seats throughout the park, but especially around the play area.
40	Aug 22, 2012 10:34 AM	Health and Safety? what is this?
41	Aug 21, 2012 7:57 PM	I was really interested by the history of the park - that I read about on the information boards - I thought more could be made of this - I also wanted to know what and when was going to happen to the buildings' restoration as I really hope it will be a well preserved and used part of the park and of Ipswich's great history
42	Aug 20, 2012 2:15 PM	Toilets need up dating

Q7 Continued)

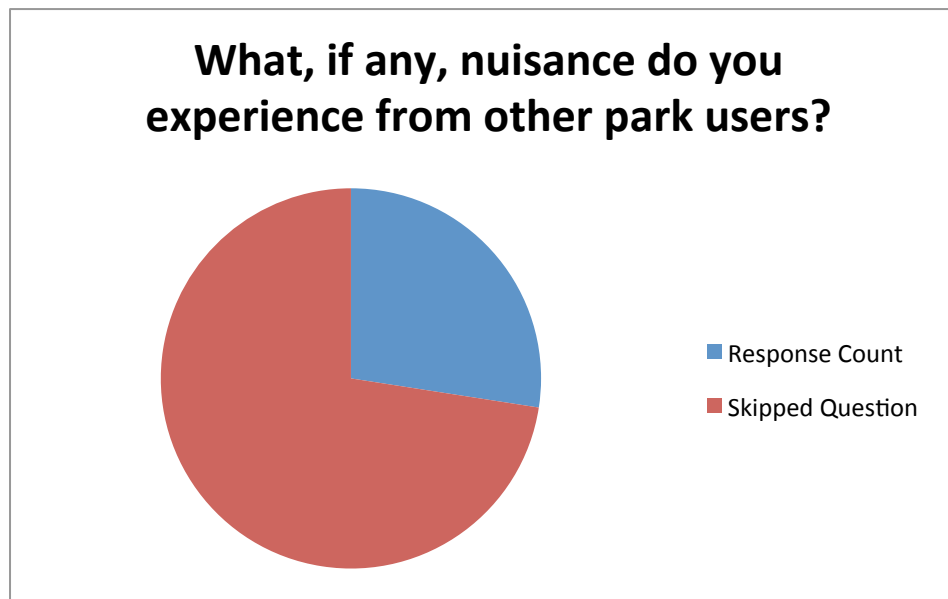
2018

Number	Response Date	Other (please specify)
1	April 11 th 2018 5:36pm	some paths are a bit potholed for cyclists
2	April 11 th , 2018 2:32pm	Magnificent park - 100%
3	March 30 th 2018 11:08am	Parking good for disabled but no parking for normal people's cars.
4	March 19 th 2018 11:25am	the bird sound near the Stable block isn't working properly
5	March 19 th 2018 8:32am	Shame about the vandalism/graffiti
6	March 16 th 2018 9:56pm	I love this park, good job.
7	March 16 th 2018 12:31pm	The car park is for permit and blue badge holders only, other users should also be able to have some spaces available
8	March 16 th 2018 11:15am	Perhaps visibility of Ponds could be improved.
9	March 15 th 2018 9:51am	Having to park on road outside and walk with young children while cars /park vehicles drive in/past is unnerving and no real footpath to use from Cliff Lane entrance.
10	March 14 th 2018 9:17pm	Wife is in a wheelchair. Paths are not smooth enough. She don't like going to much because of the Paths. She loves the cafe.
11	March 14 th 2018 8:22pm	Could be more benches on route
12	March 14 th 2018 6:51pm	Use of a motorbility scooter is difficult in some areas especially from the carparking area
13	March 14 th 2018 5:27pm	Car park is blue badge only so can be very difficult to park in the local area
14	March 14 th 2018 4:55pm	Car park was improved but is only for bluebadge holders now
15	March 14 th 2018 4:55pm	Disabled parking is vital, but think the car park could have some disabled and some standard spaces. We walk, but some travel to Holywells for the water and need to carry towels, spare clothes etc so they find it difficult to carry lots and look after children safely when parking a distance away. The woodland and canal areas are very good in Holywells.
16	March 14 th 2018 2:27pm	There is no car park for non-disabled people
17	March 14 th 2018 12:20pm	Where's this car park you talk of?
18	March 14 th 2018 11:23am	It's excellent
19	March 13 th 2018 2:23pm	Stables cafe very clean. Food and presentation very good.

Q8)

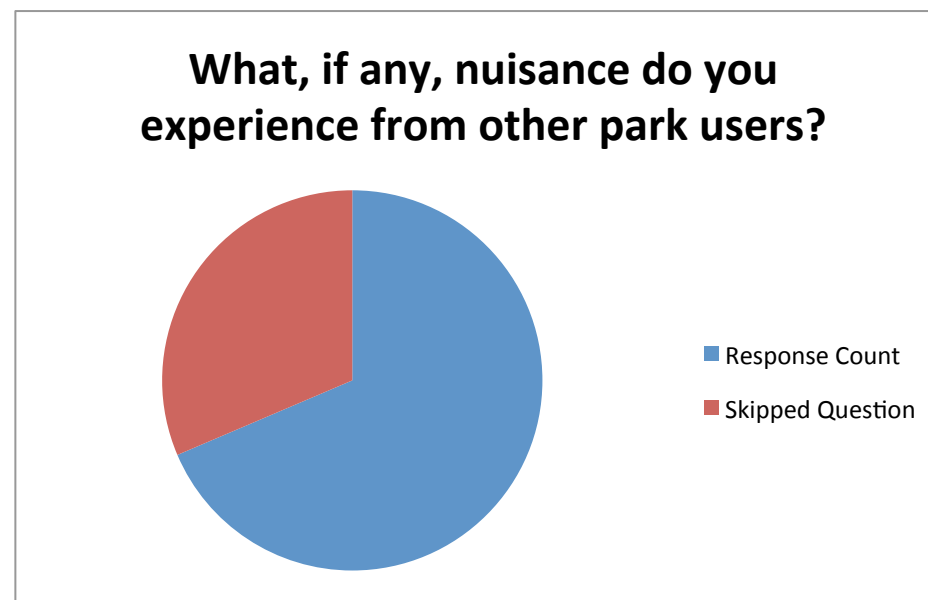
2012

What, if any, nuisance do you experience from other park users?		
Answer Options:	Response Percent	Response Count
		112
Skipped question		296



2018

What, if any, nuisance do you experience from other park users?		
Answer Options:	Response Percent	Response Count
		107
Skipped question		49



Q8 Continued)

2012

Number	Response Date	Response Text
1	Oct 29, 2012 10:07 AM	Sometimes groups/individuals drinking alcohol leaving litter. General litter left often I suspect by children on the way to school. dogs out of control and being allowed/encouraged to go in ponds with all the disturbance damage to habitats and wildlife resulting
2	Oct 29, 2012 9:41 AM	there was a young b0y racing around on his motorbike, but nothing done
3	Oct 29, 2012 9:38 AM	Dogs off leads, dogs poo. Cigarette smoking in playground (by adults)
4	Oct 21, 2012 10:31 AM	Dogs off leads!
5	Oct 20, 2012 9:43 AM	Bad parking
6	Oct 18, 2012 11:32 AM	dog mess
7	Oct 18, 2012 11:06 AM	Concerned about number of cars broken into / cyclists racing on path. Would you hold yourself responsible if accident occurred? Over age youths intimidating for younger children. Dogs only off leads in designated areas
8	Oct 18, 2012 10:18 AM	Young people riding bikes
9	Oct 18, 2012 10:15 AM	Teenage boys in play area
10	Oct 18, 2012 9:37 AM	car park too small, needs more space not on footpath in front of Holme oaks Court
11	Oct 18, 2012 9:22 AM	concerned about speed of some cyclists who tear past without giving people warning
12	Oct 17, 2012 2:14 PM	None as a lot of users are friendly people and have friendly respect for the park
13	Oct 17, 2012 2:11 PM	Dog mess. I'm a dog owner and it gives us all a bad name. We do sports on the grass. Kids play there. No excuse not to pick it up.
14	Oct 9, 2012 11:07 AM	Dog poo in the field
15	Oct 9, 2012 10:52 AM	Dogs not on leads
16	Oct 9, 2012 10:34 AM	Car parking
17	Oct 9, 2012 10:16 AM	uncontrolled children / young people being loud

18	Oct 9, 2012 10:13 AM	Dog excrement on occasion.
19	Oct 2, 2012 3:04 PM	Dog poo left
20	Oct 1, 2012 10:57 AM	Unruly dogs, occasional teenage anti-social behaviour.
21	Oct 1, 2012 9:48 AM	usual, dog poo etc. sometimes intimidating people around bowling green
22	Oct 1, 2012 7:16 AM	Some vandalism of park furniture has been witnessed in the past. On occasions heavy drinkers have been encountered leading to our family feeling intimidated.
23	Sep 29, 2012 9:52 AM	dogs off leads
24	Sep 27, 2012 11:49 AM	drug using & drinkers
25	Sep 24, 2012 1:06 PM	1) On one occasion a chap was running a radio controlled model beach buggy or similar, not on the path, but it denied the area he was using to me. 2) Kids being kids! (But not generally any serious problems)
26	Sep 23, 2012 9:52 PM	Dogs not on leads
27	Sep 20, 2012 5:51 PM	The combined foot paths and cycle ways are a nightmare whenever I use them, both as a pedestrian and a cyclist. The cycle ways don't link up sensible, and the roads are not wide enough for cyclists to pass in both directions unless there are no pedestrians on them at all.
28	Sep 18, 2012 2:09 PM	Loose dogs
29	Sep 7, 2012 2:36 PM	Occasionally dog owners not clearing up after their pets.
30	Sep 6, 2012 3:03 PM	Dog Poo
31	Sep 6, 2012 2:56 PM	dogs, bikes
32	Sep 6, 2012 2:51 PM	Dog poo, dogs off leash
33	Sep 6, 2012 2:45 PM	Bad language, violence (4 teenager threatened)
34	Sep 6, 2012 2:40 PM	drug user leaving syringes
35	Sep 6, 2012 8:02 AM	cyclists nearly knocking me down because have to use same path
36	Sep 6, 2012 12:10 AM	dog owners letting their dog foul then walking off
37	Sep 3, 2012 2:30 PM	Not much really, as long as they clean up after their dogs, and clean up their litter and respect the natural areas.
38	Sep 3, 2012 2:13 PM	Worry about drug users and youth that may create a nuisance. Don't feel safe to visit alone
39	Sep 3, 2012 10:26 AM	Dogs, teenagers . . oh and dogs
40	Sep 3, 2012 9:49 AM	The only nuisance would be people who drop litter and let their dogs poo without picking it up.

41	Sep 3, 2012 5:55 AM	The standard 21st century nuisance of loud mobile phones and music devices. Nothing you can do about that though.
42	Aug 31, 2012 8:30 AM	Dogs off leads
43	Aug 28, 2012 7:09 PM	Occasionally - dog mess, though less than in many other parks
44	Aug 28, 2012 11:36 AM	cycling in play area
45	Aug 28, 2012 10:34 AM	Kids throwing bark
46	Aug 27, 2012 7:55 AM	leaving litter around
47	Aug 25, 2012 3:42 PM	Dog owners leaving dog excrement and their dog's out of control scaring wildlife or jumping up at people. It's almost as if you are supposed to tolerate this.
48	Aug 24, 2012 6:47 AM	Shouting, littering
49	Aug 23, 2012 9:12 PM	Dogs off the lead and not picking up dog mess.
50	Aug 23, 2012 6:39 PM	Dogs racing up to you without a lead and owners laughing telling me how friendly their dog is!
51	Aug 23, 2012 3:31 PM	Scooters and bikes around water area.
52	Aug 23, 2012 3:28 PM	Children riding bikes n the water play area shouldn't be allowed as my baby got hurt from another child riding his bike.
53	Aug 23, 2012 8:35 AM	Smoking, car usage
54	Aug 22, 2012 8:25 PM	People who do not clean up after their dogs.
55	Aug 22, 2012 11:22 AM	Dogs off the lead - running up to people, especially young children.
56	Aug 22, 2012 11:03 AM	People using car park and road into the park (cliff lane entrance) are a nuisance and pose a danger to pedestrians.
57	Aug 22, 2012 10:55 AM	Inconsiderate parking.
58	Aug 22, 2012 10:34 AM	Vandalism (lost shelter by bowling green because of kids, but holywells does not suffer as Landseer does (re - benches etc)
59	Aug 22, 2012 9:52 AM	Crazy dogs. I don't mind dogs in general but some owners especially with more aggressive breeds could be a bit more cautious. Maybe there could be a bit of a park designated for book readers or people who want to relax, without dogs running over them or children shrieking and their parents screaming. Although that does not happen that often it's not a major issue, more an inconvenience.
60	Aug 21, 2012 9:31 PM	Some verbal abuse from teenagers and people leaving litter. Also as someone who has an interest in the nature of the park i find it annoying to see people encouraging their dogs to jump into the ponds especially in the spring time when there are ducklings.
61	Aug 21, 2012 8:47 PM	Occasionally being chased by dogs, when on my bike. Dog walkers need somewhere to go, and the park provides for this. I don't see that the park management can do anything about dogs chasing bikes, apart from asking dog owners to keep their dogs under better control.

62	Aug 21, 2012 7:57 PM	I am concerned to hear in the press of attacks in the park - and as a person who often walks alone - has put me off visiting this lovely park As I like to walk all over the park - not just in the mainly used/popular areas.
63	Aug 21, 2012 4:02 PM	Older children in play area that shouldn't be there.
64	Aug 21, 2012 3:55 PM	Not controlling dogs properly especially when small children are around.
65	Aug 21, 2012 3:39 PM	As one who goes there to watch and photograph wildlife I am used to the normal park use but there are dog walkers that think there dogs can be off lead and roam around free, every step I take and before I kneel or lay to take a photograph you have to check for dog mess.
66	Aug 21, 2012 3:20 PM	Cyclists
67	Aug 21, 2012 2:44 PM	Litter Dog control
68	Aug 21, 2012 2:14 PM	some dogs stray too far away from their owners
69	Aug 21, 2012 7:37 AM	Dogs off leads!
70	Aug 20, 2012 2:09 PM	Older children on play equipment
71	Aug 20, 2012 2:05 PM	Cyclists going to fast without due care
72	Aug 20, 2012 12:01 PM	Very occasional problems with dog owners not picking up after their dog, allowing dogs to run wild where children are playing.
73	Aug 19, 2012 7:36 PM	Dog fouling
74	Aug 19, 2012 2:10 PM	Children riding bikes in play area. People smoking.
75	Aug 18, 2012 4:09 PM	The car parking should be increased by three times the cars, people travel distances to use the park and if the small car park is full you have problems, outside the park it can be, clamped, damaged and so it goes on, there is the space required within the park already it just needs to be sorted out so vehicles can enter it.
76	Aug 16, 2012 6:26 PM	Sometimes people dropping litter and leaving dog poo

Q8 Continued)

2018

Number	Response Date	Response Text
1	4/16/2018 11:56 PM	Very little.
2	4/11/2018 5:36 PM	none really although I was bitten by a dog last week!
3	4/11/2018 2:32 PM	Litter on occasion
4	4/9/2018 8:19 AM	Random alone people (usually men) appearing to be following us
5	3/19/2018 8:32 AM	vandalism/graffiti. Dog mess
6	3/16/2018 12:09 PM	None apart from occasional noise from gangs
7	3/15/2018 10:17 PM	Swearing by older children in the play area
8	3/15/2018 8:45 PM	Anti social behaviour and rubbish are main issues, rubbish is poorly cleared up after events and in woodland areas all the time
9	3/15/2018 5:20 PM	Noise, unruly behaviour from teenagers,
10	3/15/2018 9:51 AM	Encountered alcoholics...2 cycling recklessly across pathways in front of me one one occasion .
11	3/15/2018 9:00 AM	Nearly knocked down by a cyclists
12	3/15/2018 2:13 AM	Dogs off leads
13	3/14/2018 11:29 PM	Cyclists go to fast which can frighten dogs as well as myself in a wheelchair when they suddenly appear flying past!
14	3/14/2018 9:57 PM	Cycling along paths when you are walking and walking with children - they expect you to move!
15	3/14/2018 9:55 PM	People not picking up dog poo!!
16	3/14/2018 8:51 PM	unwanted attention from dogs
17	3/14/2018 8:36 PM	Teenagers using the children's play area (as in the pirates ship / dog owners letting dogs off the lead in the play area
18	3/14/2018 8:22 PM	Teenagers in the water park knocking over little ones

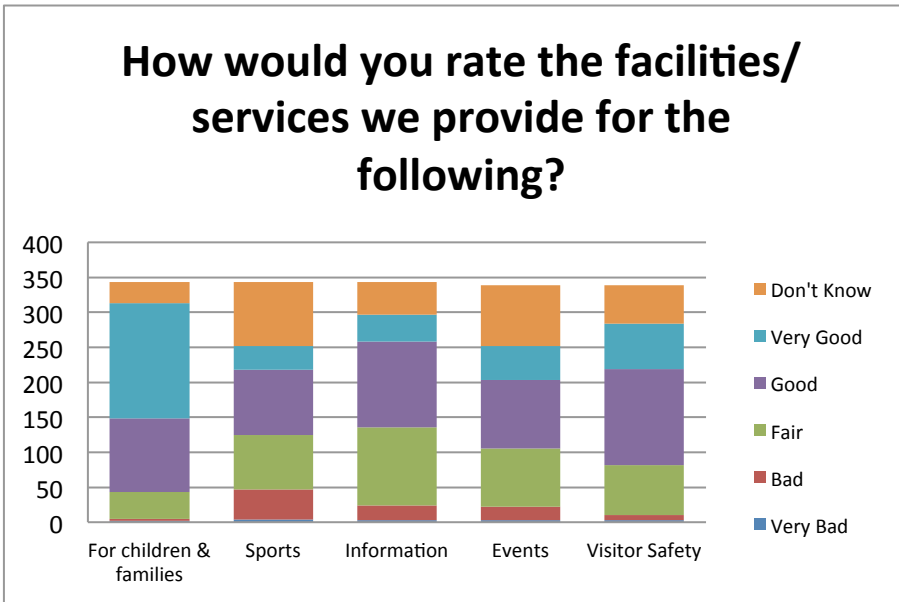
19	3/14/2018 8:06 PM	During a visit to the play area a group of 'youths' were vandalising the log wall. My husband asked them to stop and was abused. We called the police who eventually came but the kids ran off.
20	3/14/2018 7:58 PM	Big kids messing about in the play area
21	3/14/2018 7:56 PM	Cyclists tend to go too fast and not keep to the cycle paths
22	3/14/2018 7:51 PM	teenagers on the play park
23	3/14/2018 7:44 PM	Littering
24	3/14/2018 7:09 PM	Dog excrement
25	3/14/2018 6:51 PM	Litter
26	3/14/2018 6:38 PM	Graffiti
27	3/14/2018 6:37 PM	Vandalism littering
28	3/14/2018 5:33 PM	dogs off leads and out of control. mostly swimming in the ponds and scaring wildlife
29	3/14/2018 4:55 PM	Dropping litter
30	3/14/2018 4:55 PM	Some groups have lit fires before, I've seen the scotch marks on the grass. This could be dangerous
31	3/14/2018 4:48 PM	Dogs off the lead
32	3/14/2018 4:43 PM	Dogs in the play area. Youths in play area causing disturbance
33	3/14/2018 4:38 PM	Smoking in the play area
34	3/14/2018 4:29 PM	The noise from the play area but it is a good area for the children
35	3/14/2018 4:17 PM	people not clearing up after dogs, litter
36	3/14/2018 4:16 PM	Dog poo
37	3/14/2018 4:08 PM	Not dismounting from their bikes even though the signage says to
38	3/14/2018 3:58 PM	Parking outside of park on path so hard to walk
39	3/14/2018 3:53 PM	Dogs in play park and bicycles left on paths

40	3/14/2018 3:48 PM	Dogs off leads running up, one hurt my child. Teenagers being rude in the playground
41	3/14/2018 3:37 PM	dogs out of control and swimming in the ponds disturbing wildlife
42	3/14/2018 3:34 PM	Sometimes over boisterous dogs
43	3/14/2018 3:21 PM	Dog mess and dogs jumping up.
44	3/14/2018 1:18 PM	Mostly fine but some antisocial behaviour can be present at times
45	3/14/2018 1:07 PM	Some park users can be very stubborn and force me off the path
46	3/14/2018 12:41 PM	Inconsiderate cyclists
47	3/14/2018 12:39 PM	None, but generally wouldn't feel safe in the park alone
48	3/14/2018 10:57 AM	Some anti-social drinking and litter (beer cans/bottles)

Q9)

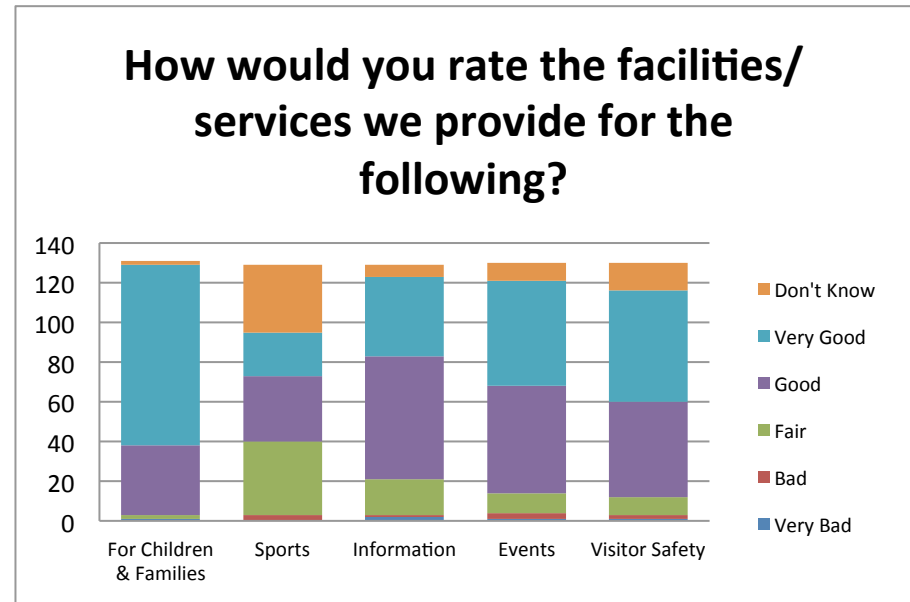
2012

How would you rate the facilities / services we provide for the following?							
Answer Options	Very Bad	Bad	Fair	Good	Very Good	Don't Know	Response Count
For children & families	2	3	38	105	165	30	343
Sports	4	43	78	93	34	91	343
Information	3	21	112	122	39	46	343
Events	3	19	83	98	49	87	339
Visitor Safety	3	7	72	137	65	55	339



2018

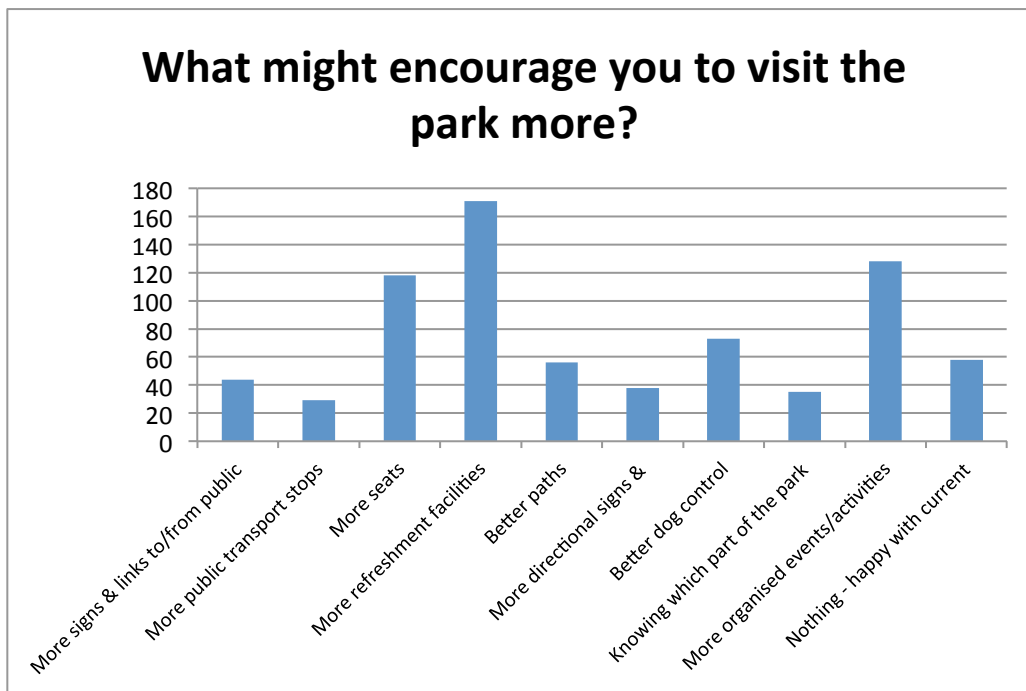
How would you rate the facilities / services we provide for the following?							
Answer Options	Very Bad	Bad	Fair	Good	Very Good	Don't Know	Response Count
For children & families	1	0	2	35	91	2	131
Sports	0	3	37	33	22	34	129
Information	2	1	18	62	40	6	129
Events	1	3	10	54	53	9	130
Visitor Safety	1	2	9	48	56	14	130



Q10)

2012

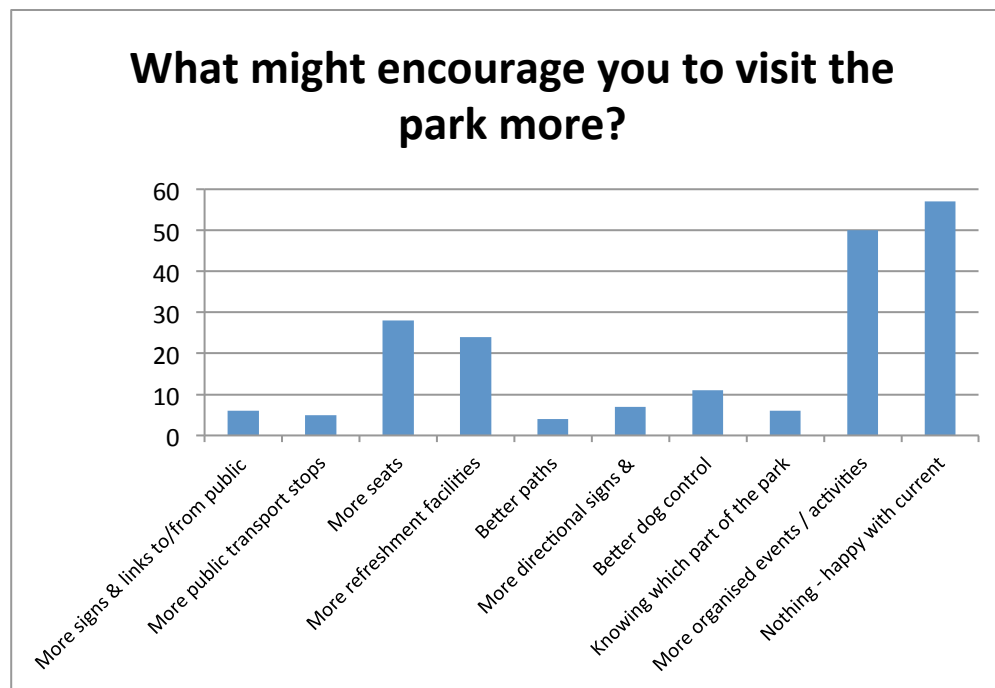
What might encourage you to visit the park more (tick up to 3 boxes)		
Answer Options:	Response Percent	Response Count
More signs & links to/from public transport	13.1%	44
More public transport stops	8.6%	29
More seats	35.1%	118
More refreshment facilities	50.9%	171
Better paths	16.7%	56
More directional signs & waymarking	11.3%	38
Better dog control	21.7%	73
Knowing which part of the park attracts the most visitors	10.4%	35
More organised events / activities	38.1%	128
Nothing - happy with current provision	17.3%	58
Other (please specify)		70



Q10 Continued)

2018

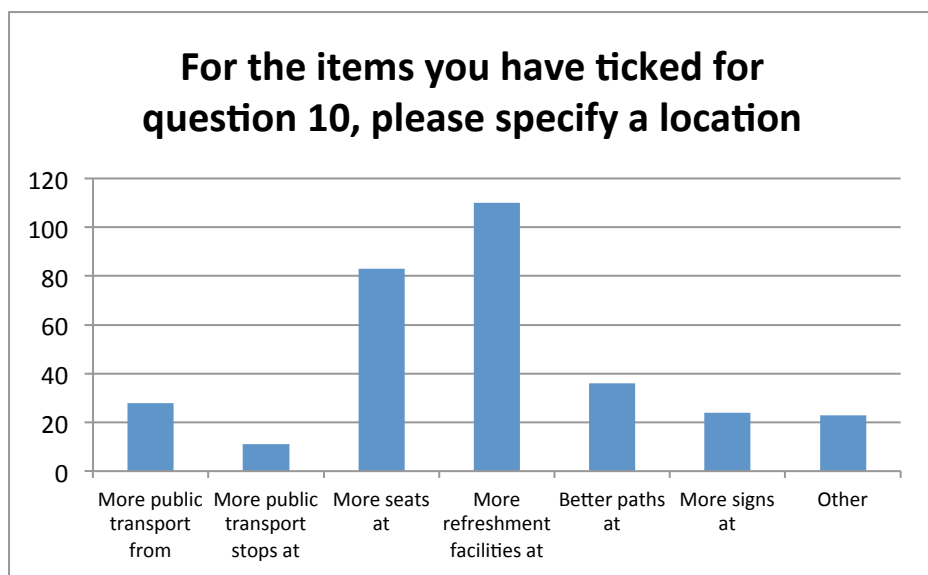
What might encourage you to visit the park more (tick up to 3 boxes)		
Answer Options:	Response Percent	Response Count
More signs & links to/from public transport	4.55%	6
More public transport stops	3.79%	5
More seats	21.21%	28
More refreshment facilities	18.18%	24
Better paths	3.03%	4
More directional signs & waymarking	5.30%	7
Better dog control	8.33%	11
Knowing which part of the park attracts the most visitors	4.55%	6
More organised events / activities	37.88%	50
Nothing - happy with current provision	43.18%	57
Other (please specify)		28



Q11)

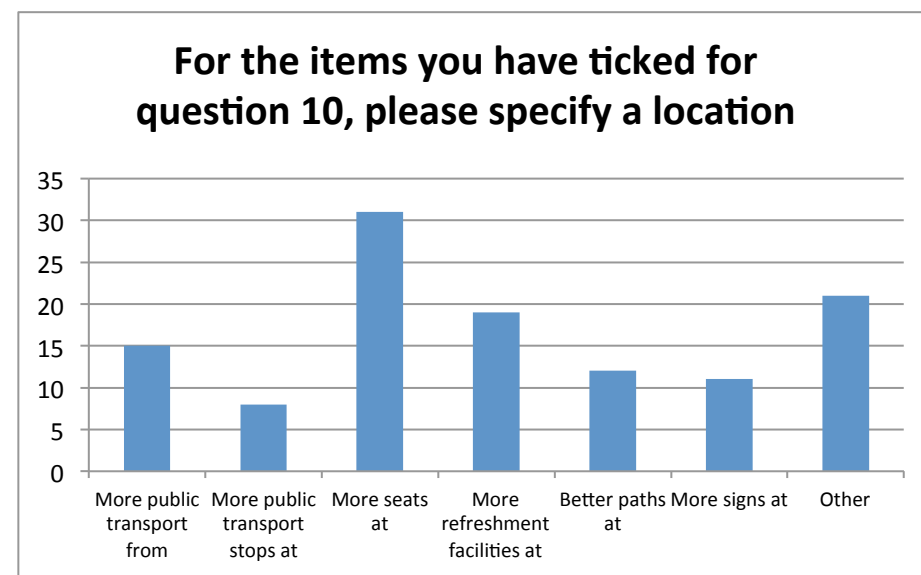
2012

For the items you have ticked for question 10, please specify a location		
Answer Options:	Response Percent	Response Count
More public transport from..	16.2%	28
More public transport stops at..	6.4%	11
More seats at..	48.0%	83
More refreshment facilities at..	63.6%	110
Better paths at..	20.8%	36
More signs at..	13.9%	24
Other	13.3%	23



2018

For the items you have ticked for question 10, please specify a location		
Answer Options:	Response Percent	Response Count
More public transport from..	22.73%	15
More public transport stops at..	12.12%	8
More seats at..	46.97%	31
More refreshment facilities at..	28.79%	19
Better paths at..	18.18%	12
More signs at..	16.67%	11
Other	31.82%	21



Q11 Continued)

2012

Number	More public transport from	More public transport stops at	More seats at	More refreshment facilities at	Better paths at	More signs at	Other
1			all over	play area, stable block	all over		
2			anywhere, near playground				
3			Stable Block				
4			Terrace area overlooking slope / ponds	Orangery	From car park		
5				the stable block			
6			open grass areas				
7			the park	everywhere			
8				play area			
9	Stoke Park + Felixstowe						
10	Felixstowe						
11	Town Centre			park			
12				play area			
13			trees				
14			all round	key areas	woodlands		
15	Kesgrave						
16			picnic benches				
17				anywhere			
18				entrance			
19			around the park	play area	around the park		
20				play area			
21			wooded areas				
22	anywhere	near to park	anywhere	stable block			
23			all round and more to watch bowls				
24			walking areas	stable block and more toilets, open up conservatory			
25				location in the sun			
26			Cliff Lane into park				
27			large grass area looking across pond and play area				less smelly toilets
28			anywhere				
29			car park, stables to				

			bowling green, near hills				
30			under trees	anywhere			
31			Cliff Lane (Hill approaching)	stable block	some surfaces difficult for elderly		
32						Railway station / Bus station - info, for this park	
33				at play area			
34				near stable block		entrances and middle of park	
35	central ipswich	central ipswich					
36	woodbridge rd						
37				ALL OVER THE PARK	PLAY AREA		
38			all around the park				
39				varius place			
40	Town						
41	Hospital						
42				NEAR PLAY AREA			cleaner toilet
43	Town centre						
44	Ipswich			children play area			
45	Kesgrave					around	
46	Town		Throughout		Throughout		
47	Crabbie St		Pond				
48	Crabbie Street	Park		Ponds		Ponds	
49					all round		
50					all over	entrance	
51			all over				
52			various locations	various locations			either side of the park (toilets)
53			paths	play area/ each entrence	Felxtowe Rd Entrence	Paths	
54			top part of park	near playground	car park		
55				main block?			as above re loos
56					Alan Road entrance		
57				play area			
58			General, by ponds	Play area, Cliff lane entrance			
59			Just offering a few more comfortable seats, maybe in quieter areas so you could go and get away from it all	near the Cliff Lane entrance			
60			away from the play area	main entrace			

61				Stable block			
62				Children's play area			
63				car park entrance			
64	town	entrances	woodland walks	seating area	wildlife		
65						park openings	
66				anywhere as I don't think there are any at present			
67				The buildings and the play area			
68			Edges of grassed areas			Along the paths, and a clear map with paths shown	
69	Improved PT information		in general along approach paths	play area and stable block		generally upgrade signage and information	
70			just in general	pond and play area	nacton road entrance		
71						less...	
72				park in general			
73				the centre of the park, toilets mainly, and a tap to supply drinking water for people with picnics and dog owners	the canal area		
74					Canal Area		
75				anywhere along the main path			
76					canal area		
77			all the park	stable block	all over	woods	
78				stables			
79			play area		everywhere	everywhere	
80			Waterplay, play area, sheltered seating garden area				
81			all over				nearer play area
82			regular intervals along the paths		everywhere		
83			Childrens play area				
84				Childrens Play Area			
85				At Childrens park			
86				Cafe at the stable block would make sense			More educational information on wildlife etc
87	Cliff Lane	Park entrances	Everywhere.	Not particularly bothered about this, but tea stand would be useful.	No problem with paths	Cliff Lane	More seating, please.
88					most of it not good wiv pushchair		
89				Orangery			

90				anywhere/stable block			
91							more organised events like alexandra park
92				near stable block or play area	Entrance near alan road		
93				Childrens Area			
94				the children bit			
95				Nice to be able to get a coffee or tea	Nice if their was a circular path		
96			in thge open by paths	centre of park	edge of park		
97				The Conservatory	The Woodland		
98	the cycle route to/from the stations		along the paths			interesting routes through bits that people wouldn't normally go to	
99				Stable Block/Walled Garden			
100			play area and surrounding grassland	Play area esp. coffee			
101	Chantry	outside park					
102			Central in play area	tea/coffee at play area		to indicate where attractions are other than play area.	
103			Childrens play area	childrens play area			Childrens play area
104			play area				
105			Play area				
106							anywhere on the green
107			Outskirts of play area				Toilets near play area
108			the edge of the park	the entrance			
109				Kid area			
110			General areas	Didn't know it has any at all		To refreshments	
111				in children area			
112			Play area	around the park			nearer to play area
113			along paths	Childrens area			
114			through the riverside walk			riverside walk	
115			Walled garden & main walk ways	Stable Block area			
116			Around the lake				
117				In the park			
118			Play area	Near play area toilets			
119				yes			
120			around childrens area	near park			
121				Park			

122				the stable block			
123				tea hut or similar in play area all year perhaps.			
124	Town Centre	Gates to Park					
125	.	Myrtle Road entrance	play area, generally throughout	Just somewhere in the park, there is none at the moment			
126			Play areas.	stable block			
127			Around the park	Walled Garden Area			
128				aroundthe park			
129						generally	
130	waterfront tram between stoke bridge and holywells			Stable block			
131			Various points within the park, including grassed areas	A cafe would be a real attraction	Through the main walkway - sometimes very muddy and uneven		
132			along paths	I don't think there are any...		I've never noticed any signs - need to be more prominent	
133			Children's playground, pond	near play area with free water fountain			
134				Near the gate	Near the woods,park		
135			playground & grass	in the middle of park	Cliff Lane entrance		
136			spread throughout	Near the childrens play area			
137				the park			
138				Near toilets	one across the pond area		
139			Anywhere	Stable Block		Why do you need signs at all?	Its a small park impossible to get lost!!
140				food/coffee carts, one of the buildings, refurbish orangery?			
141						outside the park	
142			Along the paths				
143			on pathways and perhaps picnic benches	all over the park only place to buy refreshments is in kiddies play area			Events - I have never known of any organised events over there
144			all around	anywhere			
145					Canal and woodland		
146				ice cream, cafe etc.,			
147			play park	play park			
148							Tea/Coffee at playpark in

							winter!
149	Centre of Ipswich	All entrances					
150				near playground & toilets there	near myrtle rd entrance etc v bumpy		
151				playarea			
152			at more regular intervals throughout park	play area			
153			All round	Myrtle Road end			
154							the pub car park, and the area next to it
155	town centre			in the park			
156	n/a	n/a	The childrens play area and near the pond	both ends of the park	The woodland area	entrance and exits	
157	town centre	park entrance	around park	little cafe			
158			General	Stable block			
159				near play area			
160				Near Childrens Area			
161			around but outside the play area (field) and near the ponds	The Orangerie or the Stable block	The upper ponds	The canal conservation area and ponds to sign stable block and park exits	more dog waste bins near the conservation areas.
162			Woodland/Pond Area				
163				need more food/drink corner			thought toilet from children area slight far away also toilet was not clean. need baby changer
164			play area	play area			organised events
165							Toilets at play area
166	Lattice Barn/ Heath Road hospital						Clear area where dogs can run free
167			Play Area	Play Area			
168					Woodland Area	All around park	
169			play area	play area			
170			playarea		every path		
171			Just dotted about the park	Just to be able to buy a drink if required.			
172							pond
173							Found it difficult to book kids onto the pond dipping.

Q11 Continued)

2018

Number	More public transport from	More public transport stops at	More seats at	More refreshment facilities at	Better paths at	More signs at	Other
1			around the park				
2					Area close to the bridge. Near the kiosk/toilets.		
3			perhaps in wild areas				
4				Play facilities would like to see hot food and drinks			
5							more events all around the park for the public to attend
6			the duck pond area				
7							left blank
8							Stable block
9							Tennis courts
10				Play area			
11	Town	All throughout	In and around the paths	couple of different locations rather than in one place	Paths could be wider.... made to look a bit better	all over! I am from woodbridge but lived in ipswich most of my adult years and Holywells park is the one i hear LEAST about.	
12			More remote places				
13							?
14			Throughout the park				
15	Na	Na	Various parts of park	Busy areas	All round	A guided route	Na
16			Generally ...and in playareas		Cliff Lane entrance area		
17			Around the paths (lots in kids area which I do				

			not want to enter)				
18							None
19							None
20							More provision for car parking
21	Rail stations						
22						Pedestrian only paths please.	
23						The Parths are not good for people in wheelchair as it is to uneven and bumpy.	
24			Meadow and toward the brooks				
25			pathways				
26	Broke hall					To the baby bereavement garden (unable to find it after numerous visits)	
27			Picnic tables near the meadow				
28	n/a	n/a	n/a	n/a	n/a	n/a	n/a
29							near the play park
30							Where could a small car park go?
31				The playground			
32			everywhere	Stable block area			park entrances
33			Any place you deem suitable				
34							None
35	n/a	n/a	throughout park	ditto	n/a	entrances	
36			up the hills towards the exits and around the ponds and play areas				

37				Later on a sunday			
38	Foxhall road						
39	Felixstowe		Areas around park				
40							I love the park as it is.
41				Sorry had forgotten here are some near the play area in summer!	Carparking area	Throughout	
42	Spring road		Park	Other side of park			
43			The park area. Also generally around the park.				
44	rushmere road Ipswich	N/A	the canal path	N/A	N/A	N/A	
45							Parking
46			The meadow, and sometimes needed at play area.				
47			Woodland areas	Better selection of food at current facilities and open longer			
48				Anywhere			
49			Play area and pond	Play area kiosk could serve better variety			Toilets near play area not clean or blocked
50	Rushmere						
51	West Ipswich						
52							didnt tick anything for Q10 said park was fine the way it was
53			Play park				
54			Play area, benches, family seating not just around water part	Hot drinks and snacks children play area			

55			Near the play area and along the ponds				More events
56			High points				
57	Ipswich	The park	The park	The park			
58							X
59							car park
60					Myrtle Meadow	in the park, for events in Myrtle Meadow	
61	Town Centre	Cliff Lane	Round the park	No ice cream?!?	Struggled to find my way round the park, ended up just following the straight path through the park and up the hill but wanted to go round the park.	See above	
62							Having the presence of visible park rangers during opening would make it feel safer
63			generally				
64	town centre	the park					
65				near children's play area - range of healthy snacks such as fruit would be good to pilot			
66						Outside the park eg signs around the harbour area town centre	

Q12)

2012

Do you have any other views on how the park can be improved? Or any other comments		
Answer Options:	Response Percent	Response Count
		119

Number	Comments
1	More wildlife, semi-natural areas and less fromal areas. Enhance biodiversity. prohibit duck feeding and control numbers. Take measures to drastically reduce rat and grey squirrel numbers. Control deer (muncjac) numbers. all do huge damage to wildlife, vegetation and habitats
2	Thanks
3	Try to keep the wild natural feel of the park
4	Would like to see improvements to toilets
5	Restoration of the old buildings in the Stable Block area.
6	Would like to have somewhere to have a cup of tea & would attend music events - Salvation Army Band, classical music. Would be a nice place to have a wedding. The events need to be advertised more.
7	More conservation and protection for the wildlife
8	Don't kill squirrels. Encourage more wildlife
9	Disabled toilets needed
10	as comments above Larger annual events
11	Would go more often if better transport
12	better toilets near to play area
13	A much larger car park is needed
14	1. Restore the hoggin paths which were grassed ocer for convenience of mower. Need to be able to circuit the park without wellies. 2. Clear scrub from top of Green Hill. Pre-hurricane it was a lovely spot
15	better provision for cars to free up surrounding roads which are severely inconvenienced by parking especially in school holidays
16	Please restore the orangery or hagv a cafe built. Some decent toilets. Also plenty of seats around the park. More people (especially elderly) would use it more. You have aprtments at end of Cliff Lane
17	Open up conservatory. Sad to see it boarded up. Ideal for refreshments. More toilets urgently needed for children-long way from play area
18	I was disappointed when i visited the walled garden recently. The flower beds were not very attractive and quite a few weeds in them, also the paths were full of more weeds. Could do with a makeover in the Autumn and Spring.
19	I expect most people will say that they would like the orangery converted to pleasant tea rooms, of which I am another
20	I believe we have plenty of wildlife spaces around Ipswich and would like to see more areas of grass properly maintained as it used to be Improved parking areas
21	I have only lived in the area a year. Wouldn't have moved if no park-it's beautiful
22	Simple refreshments would be welcome in the stable block particularly in the summer months
23	Please keep doing what you do it is fantastic. As a resident of PinewoodI enjoy coming here regularly (for Greenways and the Bike project as well as for the park itself)
24	Toilets - never any hand wash

	New hand dryer Coffee place like at Christchurch Park A secure dog exercise area
25	Less dog mess Better drainage Small astro turf area More shelter
26	more litter bins / dog litter bins
27	More events and advertising
28	No
29	none
30	Lovely park, great location, just need some TLC
31	More bins and animal waste bins
32	see 10 other & 11
33	I personally would like to see toilets nearer the play area. As having 2 small children, its quite a trek from the play area to the stable block.
34	Don't change things too much.
35	as above,
36	More frequently cut woodland paths
37	I used to live by the park and visit it daily - I thought it was the most beautiful park because in parts (mostly around the edges) it was like being out in the country (with muddy tracks to follow), it gave one the feeling of being away from town, lost in a wilderness, even though Nacton Rd & Bishops Hill or Duke street, was just over the wall. It was in contrast to christchurch park which for want of better words - is just like a park ! Pretty but formal and landscaped with nice accessible paths access for all. I havent visited holywells park recently as I now live 20 miles away so it may have changed, but for me if it was completely landscaped and mown with tarmaced paths everywhere it would loose its magic.
38	could the park offer youth attractions after school etc, ie: basketball courts, safe lit area to congregate, tree climbing (safety), how to use and when and on what tools ie: lawn mowers, shears etc. Involvement with schools curriculum on the environment.
39	Please look at drainage of the slopping grassland between the stable block and pond. Even in dry weather this area can be very boggy and not good to walk on
40	The Orangery in the corrugated steel case is simply a disgrace to Ipswich's respect for heritage. The Park is a delight including both heritage areas (Stable Block, Orangery, Pond System) and natural areas (Eastern Fringe, Canal Area, NE Hilly Area, &c.). One hopes that the HLF project will leave the natural areas largely unaffected, or increase the ecological value, whilst kicking the jams as far as heritage is concerned, and improving access on the principal footpaths. The current toilet provisions are not good, and are in need of a jolly good overhaul.
41	i feel that the park is in desperate need of a bigger car park as it is used by not only the local people but others from further afield . as they park along cliff lane sometimes on the path as the road is used by local transport it can get very congested also they have been known to park on the pub car park which is only for pub customers .perhaps another play area would be good because the one that we have get very busy especially in school holidays .
42	Please don't loose the wildlife in the park. Don't loose the Greenways office in the stable block - they are a continuing social & environmental resource not a flash in the lottery HLF project. Don't add expensive bells & whistles as IBC won't maintain them afterwards.... see other parks & play areas.
43	A cafe like the one in Christchurch Mansion would be lovely
44	Better toilets would be a priority. Some benches along the canal route would be nice, maybe a raised wooden platform along the muddiest parts close to the myrtle road entrance. A refreshments cafe in the centre would be good in the summer; a bit like the ones Christchurch park has. A more inviting appearance to the areas around the stable block, walled garden and bowling green. I have never really walked round this part but only because I don't really know where you are supposed to go, or even if its open.
45	More help in finding the more hidden wildlife e.g. grass snakes
46	No I like a mix of wild meadows and meadow areas. Good for wildlife and people
47	more dog bins
48	weeding garden area, felt walled garden area was pleasant but could be improved. Took children to park for picnic, tried garden area, it rained and would have been nice to have shelter until rain passed

49	the park needs new paths and signs and better positioned toilets, but the main charm of this park is its quietness and peacefulness, if you open it all up with wide cycle paths and lots of events it will certainly lose some of its unique character, however there is an undeniable need for renewal and refurbishment (especially in the area of the stable block and orangery), and better paths and signing would be a start.
50	On the whole the park is a very nice place to visit and its clear to see that a lot of hard work goes into it. Unfortunately there will always be a few individuals that try to spoil it for everyone but this will always be an ongoing battle. So keep up all of the hard work so we can keep it in all its splendor. Well done
51	More shade and shelter while in the childrens play area.
52	Would love to see some organised events
53	The park is an excellent place for nature, both fauna and flora and more educational information on these aspects would enhance the learning experience for families.
54	Stable block is a bit run down and gloomy - it always seems to be shut up and no one has access to it unless you are attending a course in one of the rooms in the evening. However I have not been recently so this was my view from a few years ago. I used ot come to the park more when my children were small and used the splash pool.
55	I think the park needs more information about wildlife on the natural areas, such as name labels on trees, and to make people aware of the importance of green (breathing spaces). It could have an education area for school classes to visit to learn about eco-systems and the importance of natural habitat in urban areas for our own survival (ie bees and pollinating insects). Maybe a (leaflet) link to other parks in the town. Could more surveys be done (eventually) to find out what species of plants and animals are present? On the formal garden and buildings side, more information about the history of the park and house/family. More use of wild flowers, perennials and ornamental grasses in the formal planting,
56	Better toilet area and educational facilities
57	Turn the Orangery into a cafe and any profits poor money back into park
58	Tea room More toilet facilities water fountains Better cleared entrances at bottom of Bishops Hill (myrtle Road) too dark too many trees.
59	The toilet block is grotty. New block needed near to children playground. Very hard to pesuade children to go up hill to grotty toilets.
60	Holywells Park is the best Park in Ipswich because of the beautiful mix of wild area and designed ones. It a brilliant place to take photos. I lover the ducks!
61	Dredging lower canal area
62	Better toilets and more of them. Social events to be organised here. Coffee/tea room or stall
63	Restoration of crumbling features e.g. balustrade bridge, terrace, conservatory (already planned) Naturalistic quiet contemplation area around spings at head of ponds - nice to have rustic dredged up sarsen stones to sit on and access to stream and spring (e.g. keep vegetation clear - there is an ash seedling that needs removing at the moment right on the edge of the stream) Woodland planting in dell area e.g. Campion, Ferns, foxgloves, lily of the valley, honeysuckle, valerian Ornamentation of Rhododendron Valley with some specimen rhododendrons to add feature interest to walks. The conservatory as it is not really big enough to do anything with to be sustainable: either 1) build a modern orangery attached to it with veranda on the footprint of old Holywells ballroom. 2) Use it as Orangery (Citrus fruit collection) in winter and move potted plants outside in summer to turn it into a place where people could go - Why not make a window and entrance where the current toilets are in the stable block to link the cafe with the garden and also provide a view out from the block to deter trouble (Block was built with no windows over garden so rangers cannot see what's going on in park if trouble) 3) consider moving the conservatory to Christchurch park and attach it to new wing where it would be in keeping. The entrance from Nacton Rd/Alan Rd was the main drive to farmhouse before Holywells - ought to be made more of as a pedestrian entrance - needs an arrival area with seating signage and refuse bins. Views from this former drive need to be opened up and fence along edge removed or replaced with low wooded rustic style. Make a circular path - can be rustic with bark chips even so that joggers and do walkers can go round the perimeter of the park in all weathers. Punch windows and doorways into old walls of Holywells house footprint to link garden with terrace - lower walls as too high. Stainless steel or other form of information board with some of Holywells legends summarised eg. Rev Richard's Freston Tower and Elizabeth Cobbold's Holywells poem. Bring back a permanent Park Keeper best would be to live on site but where now lodges have been demolished. That's all I can think of off the top of my head.
64	Hidden gems. Ability to explore.

65	Wouldn't want too much development which would destroy the woodland nature of the park. Renovation of buildings would be good and possibly small museum with info of the parks history - my grand daughters suggestion!
66	Better bigger cleaner modern toilets be great. (Like Abbey gardens) BSE
67	Better toilets and car park
68	More car parking
69	better play area more benches
70	more equipment for bigger children 10 - 14 years
71	Have not noticed a lot of the other facilities as there is not enough signs. Unaware of car park.
72	Have not noticed a lot of the other facilities as there is not enough signs. Un aware of car park
73	better and cleaner toilets
74	Better toilet facilities
75	More wildflowers and natural habitats. some more trees. Signs for the wildlife that can be found in the park
76	Car parking is a problem during the warm weather! More music events would be good
77	Stop trying to create a sanitized park. They d on't all have to look like Christchurch.
78	No, we love it as it is.
79	make the orangery into a cafe - perfect for a cup of tea!
80	More toilets and seating areas. more play stuff for smaller children. The climbing frames like mite not be safe for younger children. Having clean toilets Please! Thank you
81	Better Parking New/more toilets
82	Toilets by the children play area apart from that a fantastic park
83	Nice to see some toilet facilities at the playground. Can be very difficult when on your own to drag your kids/bags up the hill everytime.
84	Close the car park. Stop all motor access through any gate. Knock down or redevelop the green house.
85	With the University campus so close, a ' study ' area would be a great. this could be in the form of a box hedged area with bar style narrow tables and bench style seats. And I suppose that WiFi could be accessible:) with the new toilet facilities near by !!
86	More areas for wildlife, Cafe, more play areas in the park for children.
87	I think the park is a real attraction, especially for families. But, as someone who lives in Cliff Lane we experience real difficulties with parking. This is mainly during the summer season and causes traffic problems through people parking on both sides of the road. As this is now a main bus route, buses and large vehicles sometimes experience problems getting through and it's not safe given the number of young children using the park. Also as a regular user of the park I think it would really benefit from having a cafe selling refreshments and from the toilets being updated as they are somewhat dated and not at all attractive.
88	Toilets near playground. The entrance near Cliff Lane shops is a road and not safe. The hill leading from here is steep. More shade at play area. All weather football pitch/basketball court - away from playground Seperate dog park. I am fed up of dogs bounding up to and scaring my youn children. This goes for all parks, except for the park on ewbury Road which does have a dog park and this park i feel sets a precedent and could be followed by all Ipswich Parks.
89	I would like to have a football pitch with real goals - this would encourage me and my friends to go more. A goal with a board that lights up the score when you get a goal.
90	The car park is too small and doesn't have space markings so people park anywhere. Although I like the openness of the stream/river/water areas to look at, I don't like the worry that my child may accidently fall in. Some fencing would be great.
91	Car Park adequet, until (of course) school hols, and hot weather. Then overflow car park needed. Shop keepers and residents do get cross about parking in the streets near by. It does seem odd to me given the obsession with health and safety today, that all the fences around ponds were removed.
92	More events please and advertising

93	<p>To my mind lack events and facilities are major issues. There is couple of major work, refurbishing the buildings, to provide more facilities. What is important is to allow local business to profit from it. I would definitely not welcome Costa or Starbucks in the park. Ideally it should be for local people run by local people. So the improvements/ideas can be communicated and facilitated according to the needs of the park goers. Personally I would be happy seeing there little</p> <ol style="list-style-type: none"> 1. Community center, that would encourage people to brainstorm about the possibilities park can offer, and take active parts in improvements. 2. Museum, telling more about the history of the park and its inhabitants, maybe little gallery too. 3. Food and drink place, preferably promoting healthy food and allowing for local produce. 4. Outdoor gym facilities, so people can jog around the park and do little stops for cycling, pull ups etc. 5. Little pond for kids and adults to swim in/cool down, I am aware that someone was drowned the once and as a result it was closed. There is lots of health and safety precautions that could minimize significantly the risk. I.E. building fence around the area. and allowing only kids supervised by the adults, having at least one day with a lifeguard, using permaculture pond design methods to make it clean, safe and sustainable. <p>But more can be done,</p> <p>Maybe in future film screenings of less mainstream production would be possible. Film in the Park would draw a lot of people esp if well marketed. Maybe little theater performances, also workers of the park could be wearing more particular period themed clothes. Or even a dress up party event, bringing history closer in a more interactive way.</p>
94	Give high priority to biodiversity and wildlife
95	<p>The park has always had a problem with pathways. The paths lead you through the park from gate to gate and do not encourage you to wander around the park especially those who are less able or using a pushchair. Some of the paths along the canal area and in the woods change to a sea of mud during wet weather and further discourage people for enjoying the park for one of it's best assets, it's wildlife.</p> <p>Lso i would put a wooden bridge over the sluice at the end of the paddling pool pond as the paths either side encourage you to explore only to find you have to turn around and go back the way you came. It would also make this area a little safer.</p>
96	no
97	<p>I am very impressed by the beauty of the park and the provision for wildlife - more please :)</p> <p>The history could be made from as its a great story</p> <p>A really lovely park - well done!</p>
98	Long grass areas and areas protected for wildlife
99	Really need to improve habitats for wildlife to improve biodiversity in the park, which means less formal plantings, more long grass and wilderness areas. Also more information about wildlife to encourage youngsters to appreciate it - there is less and less wildlife in this country, parks are often the only refuge for many creatures.
100	Would like to see the orangy un- boarded and used
101	Better awareness of events. They could be better promoted by email (as this survey was)
102	I'm sure you know how valuable a habitat the park is for a wide range of wildlife, what ever you undertake please ensure that you maintain the balance, you have some reasonably rare species in the park which is a long term asset to the public and Ipswich as a whole. Its far more diverse than Christchurch Park and far enough from town not to have the same levels of issues.
103	More interpretation and use of heritage and historical features
104	visitor centre with education and museum artifacts, competitions. park ranger activities.
105	Most doesn't need improving so keep it as it is - the current management team and wildlife rangers do a fantastic job! Update the buildings but be sensitive to the Park itself, one of the best for wildlife in the UK.
106	Toilets Near Play Area
107	<p>Updated (easier to clean) toilets.</p> <p>More seating near the ponds so that wild life can be viewed whilst seated.</p> <p>Refreshments available in the Orangerie or the Stable block.</p> <p>Perhaps a display area about the park in the Orangerie.</p>

108	More of what you are doing
109	Ice cream vans
110	toilets
111	I would like to see better facilities for jogging and keep fit activities.
112	Toilets at Play Area
113	The changes made to the park so far have increased the number of times we have visited. When the weather is warm the water play area is superb. At other times of the year we love to see the changing seasons. The children always enjoy some time in the play area. Keep up the good work, this is a park for everyone, it would be great to see more things to do at the park. As the children get older I think the idea of trails and sports equipment is excellent as the challenges of the play area are outgrown.
114	Designated wildlife area to attract wild birds etc.
115	I saw the plans at the Waterfront event and think the open air theatre /performance area is a great idea
116	This is a hard question, most of use are not park people we just come to look/use and exercise the kids and sit on the grass in the sun, and watch wild life, bee's, butterfly's, so we do need wild flowers large patches of them, at the bottom of the park the water way does need cleaning a great deal so that the water is clean for hopefully fish will arrive or be introduced.
117	We live 3 minutes away walk. My 7 wants to lwarn to fish always asks. Maybe thia could be considered for a certain age and accompanied by a parwnt.. I think it would encourage more people to go. We like the park and as its close we feel it is safe.
118	Car park could probably be more accommodating. Also make the car park free of tree stumps etc. Saw a friend lose there bumper on a stump!
119	Tennis court?

Q12 Continued)

2018

Do you have any other views on how the park can be improved? Or any other comments		
Answer Options:	Response Percent	Response Count
		81

Number	Comments
1	Paths have been cleaned of undergrowth, new ones opened up, ponds cleared and lots of holly has been cleared to allow light and space between trees. A huge improvement and a pleasure to walk through the seasons and note the changes.
2	no
3	Lovely to see the Stable Block and Conservatory restored to fine condition. It's nice that in spite of the improvements (Stable Block, café, new toilet block, refreshed paths, &c.) the character of the park is unchanged.
5	Please do not try too hard to improve. Why fix something that is not broken? Thank you to all concerned especially those who maintain it and those who have invested in this great place.
6	The paths and parts of park can feel isolating when walking alone. Feel vulnerable at times
7	n/a
8	left blank
9	Better signage indicating where cyclists are prohibited. Better enforcement of rules
10	events days
11	If dog walkers want to use the stable block cafe they have to sit outside. This is usually ok in the Summer but in the Winter it would probably draw in more dog walkers if you had some sort of indoor facility that allows dogs.
12	It's a lovely park, well done
13	no
14	More parking for normal visitors
15	No
16	No
17	Signs telling everyone the types of tree growing and other plants

18	Just make it safe to visit with a family
19	Would like to know more history about the park
20	No
21	The cafe and stable block is great but just needs a bit more added to improve it .
22	Wasn't aware there was a car park, thought it was disabled use only
23	Sort the parking out.
24	A lovely park well maintained
25	Better parking
26	The play area has greatly improved and is safe for Brownies and Guides to use for an evening meeting. They love the park.
27	I think the park deserves an award. I love it??
28	Play area needs better levels of cleanliness throughout the times of peak use in summer months.
29	We love it. Great job.
30	I would like to erect a park bench / seat for others to enjoy, is this possible? The park is my favourite place in Ipswich to come and relax.
31	Picnic benches outside of the playground area would be lovely for when you want to eat somewhere quieter or gatgerbwith friends and family.
32	No
33	I just love that park. I feel hugely blessed that I have this amazing amenity so close to home
34	Better access/ car park provision...there really is nothing at any of the entrances, which makes it a long walk up the steep hill to get back with children in tow.
35	I've never used the car park
36	no
37	Beautiful park to escape and immerse yourself in the wildlife....and get cake!
38	lots of things for children to do which is great
39	No
40	no
41	I think the park is looking good and we love the toilet near the playground
42	No
43	None
44	beautiful landscape,but I visit less these days as can feel vulnerable in woods when alone.Rare to see staff.
45	Create an obstacle course

46	The toilets next to the playground have helped a lot, but need to be maintained and cleaned more
47	Fantastic orangery
48	No, I love all the provided events, the park is great, the playground is good.
49	N/A
50	At events, maybe more signage as to where to go
51	No. I think what has been achieved has been nothing short of amazing.
52	the staff are fantastic
53	No
54	The park is looking really good, a lot of work has been done and is always a work in progress there. I love the Orangery and surrounding area. New play equipment, like a big slippery slide, and more swings!
55	Very worried that the proposed Orwell Crossings, bridge A, will impact the wildlife in the park as the proposed new roundabout backs onto the canal and is close to lots of wildlife including roosting bats.
56	Better disabled access to all areas of the park please
57	Picnic tables around the park would be great
58	We love the park.
59	More promotion for park events - plus signage from the waterfront as some people dont even realise how close it is
60	No
61	work with other depts to sort the parking out when there's big events. No parking at the park which then overflows in to the estates. It's just moved the problem not solved it
62	No
63	Paths have been cleaned of undergrowth, new ones opened up, ponds cleared and lots of holly has been cleared to allow light and space between trees. A huge improvement and a pleasure to walk through the seasons and note the changes.
64	no
65	Lovely to see the Stable Block and Conservatory restored to fine condition. It's nice that in spite of the improvements (Stable Block, café, new toilet block, refreshed paths, &c.) the character of the park is unchanged.
66	Please do not try too hard to improve. Why fix something that is not broken? Thank you to all concerned especially those who maintain it and those who have invested in this great place.
67	The paths and parts of park can feel isolating when walking alone. Feel vulnerable at times
68	Paths have been cleaned of undergrowth, new ones opened up, ponds cleared and lots of holly has been cleared to allow light and space between trees. A huge improvement and a pleasure to walk through the seasons and note the changes.
69	no

70	Lovely to see the Stable Block and Conservatory restored to fine condition. It's nice that in spite of the improvements (Stable Block, café,new toilet block, refreshed paths, &c.) the character of the park is unchanged.
71	Please do not try too hard to improve. Why fix something that is not broken? Thank you to all concerned especially those who maintain it and those who have invested in this great place.
72	The paths and parts of park can feel isolating when walking alone. Feel vulnerable at times
73	n/a

Q13)

2018

On your visit to the Park have you learnt anything about the Parks Heritage or Natural History?		
Answer Options:	Response Percent	Response Count
		103

Number	Comments
1	yes, it's development over the centuries
2	yes
3	Yes.
4	yes
5	Yes. General knowledge and awareness. Thank you.
6	No
7	Yes
8	Yes because looked at all the plaques around the conservatory area and from lady in reception - very helpful.
9	Yes park patrol and rangers were very helpful with questions I had.
10	Yes and have found it very interesting.
11	left blank
12	Yes- from different events and info on sign boards
13	no
14	Yes
15	A little, I read the boards with the children
16	Very intestine information about the Cobbolds
17	Yes
18	Yes, the family and details of the house, when the park was gifted to the public, details of the brewery connection, details of conservation, orchard - lots!
19	Not much

20	yes
21	Yes
22	No
23	Yes
24	A little but perhaps there could be more and not all in one location.
25	Yes very interesting Would be much better to educate people about what happens to ecosystem when you throw bread in ponds and what alternative foods are better rather than saying it's bad and where you can buy duck food. Plus the rats this winter have been really visible
26	Yes, on information boards around the Park.
27	Yes lots
28	No
29	Yes
30	Yes have read signs about the old house, orangery and cobbold family
31	No
32	A little but more info /activity boards would be good ..especially for children
33	Came along to the Ipswich ramblers walk
34	Yes
35	I have but have also carried out mine own internet searches to add to knowlwdge
36	Yes
37	No
38	Yes, interesting to read about the cobbald family.
39	Yes I have
40	Yes lots, the information boards at the stable block are very good.
41	Yes and that is presented well both on info boards and video in the stable museum
42	Yes, info boards are good
43	Yes
44	Yes, excellent information boards with history explained
45	Yes - natural history
46	Yes

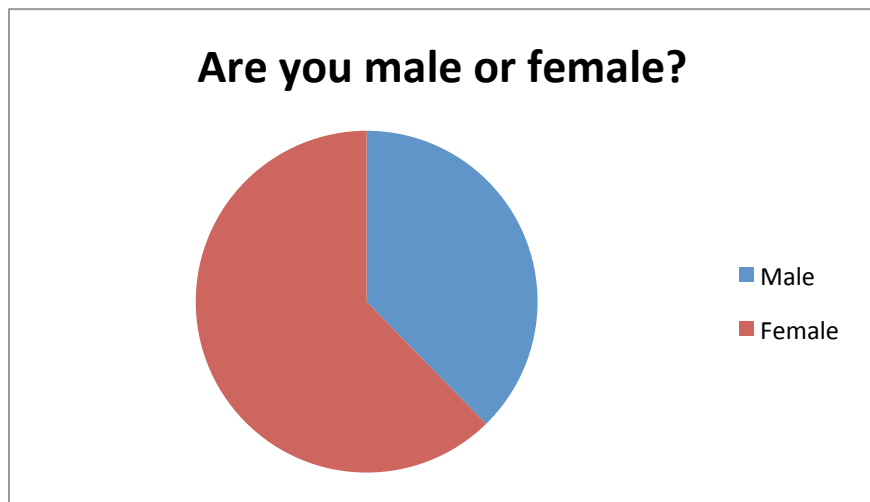
47	Loads!
48	no
49	No
50	yes
51	Yes
52	yes
53	Especially during the relandscaping and redevelopment, so interesting to see it all come together and where it had all come from.
54	Yes from the stables
55	no
56	yes
57	No
58	No
59	yes
60	That they are always looking to improve the area and park
61	Yes
62	A little.
63	yes
64	yes
65	Yes
66	Yes
67	Yes, loads.
68	Yes
69	No
70	Yes
71	No, but not looked to be honest
72	Yes. The marriage of Charles Hambro to Pamela Cobbold.
73	yes lots of signs about the walled gardens, orangery and stable block
74	Yes
75	Yes

76	A little from the signs
77	Yes
78	A bit
79	Yes
80	yes
81	Yes. Came to bug day
82	yes
83	Yes
84	Yes the history of glass house
85	Yes
86	Some but forgot
87	I have learnt of the history of the park
88	Yep
89	Yes
90	Some very interesting information board s
91	Yes, a lot. Good signs.
92	yes
93	A little with the signs in the walled garden area
94	N/A
95	Yes
96	Yes
97	yes
98	yes
99	That would mean having information boards about it, so no.
100	Yes - we read the boards
101	Yes
102	yes
103	Yes

Q14)

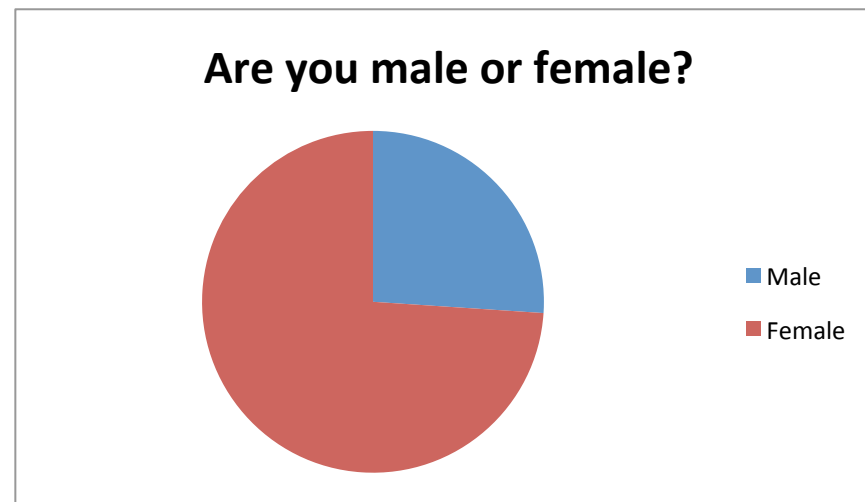
2012

Are you male or female?		
Answer Options:	Response Percent	Response Count
Male	37.7%	127
Female	62.3%	210



2018

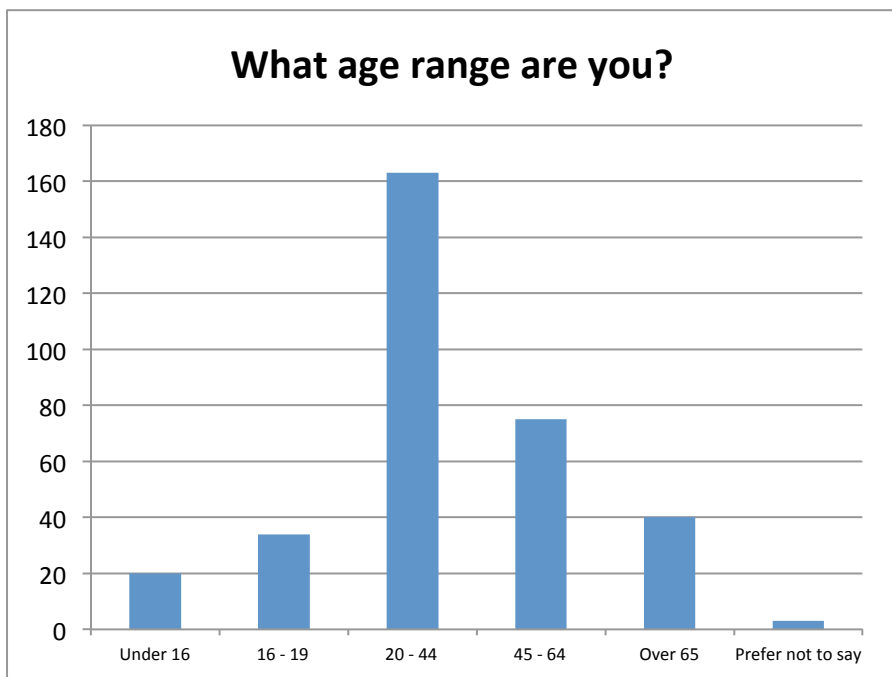
Are you male or female?		
Answer Options:	Response Percent	Response Count
Male	26.05%	31
Female	73.95%	88



Q15)

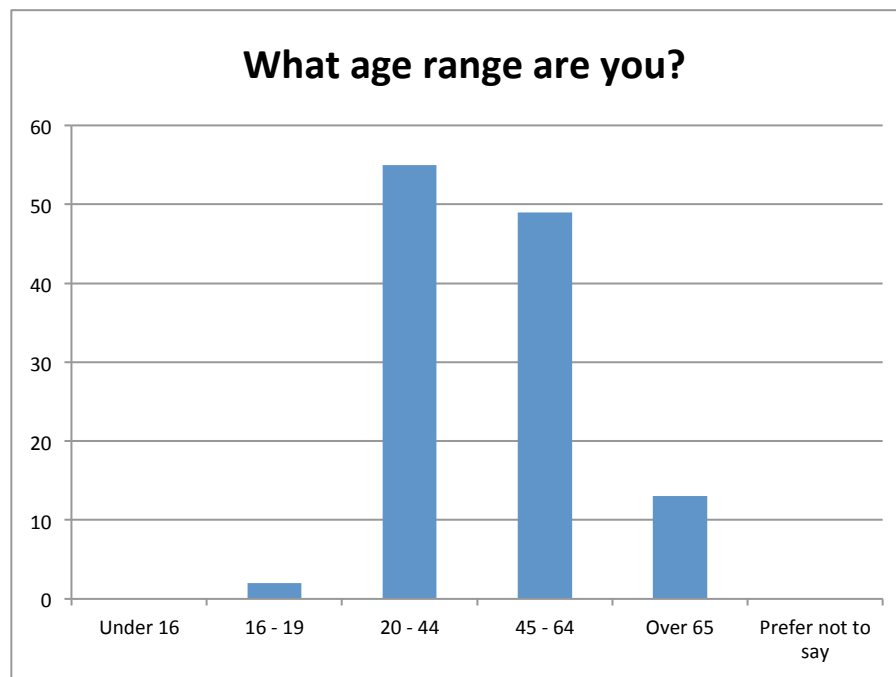
2012

What age range are you?		
Answer Options:	Response Percent	Response Count
Under 16	6.0%	20
16 - 19	10.1%	34
20 - 44	48.7%	163
45 - 64	22.4%	75
Over 65	11.9%	40
Prefer not to say	0.9%	3



2018

What age range are you?		
Answer Options:	Response Percent	Response Count
Under 16	0.00%	0
16 - 19	1.68%	2
20 - 44	46.22%	55
45 - 64	41.18%	49
Over 65	10.92%	13
Prefer not to say	0.00%	0

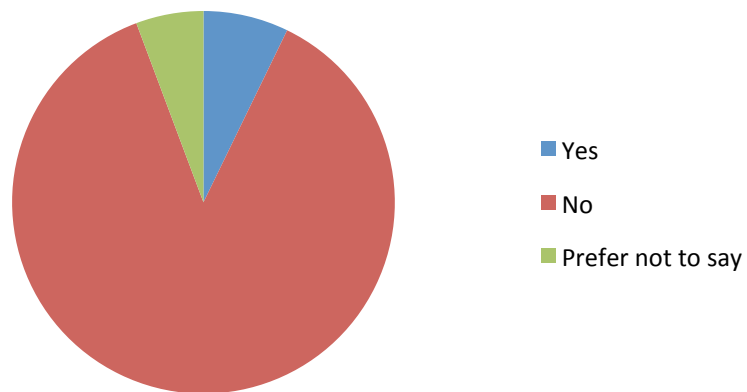


Q16)

2012

Do you consider yourself to have a disability or long term illness that affects your use of open spaces?		
Answer Options:	Response Percent	Response Count
Yes	7.2%	24
No	87.1%	290
Prefer not to say	5.7%	19

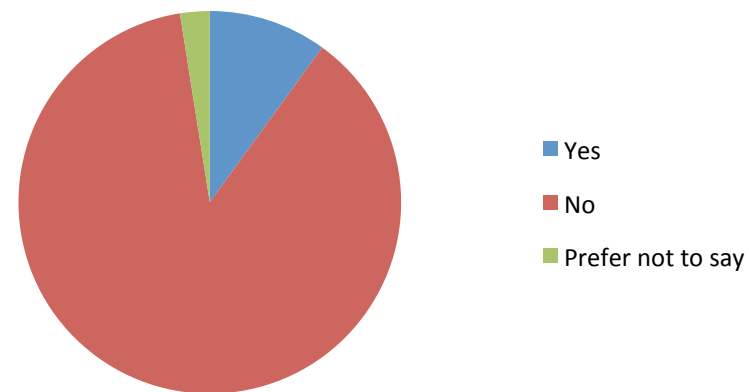
Do you consider yourself to have a disability or long term illness that affects your use of open spaces?



2018

Do you consider yourself to have a disability or long term illness that affects your use of open spaces?		
Answer Options:	Response Percent	Response Count
Yes	10.00%	12
No	87.50%	105
Prefer not to say	2.50%	3

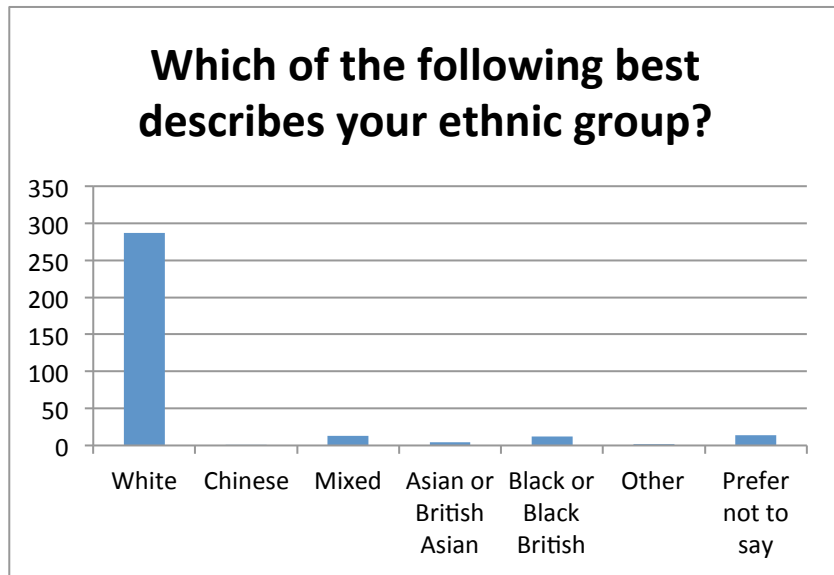
Do you consider yourself to have a disability or long term illness that affects your use of open spaces?



Q17)

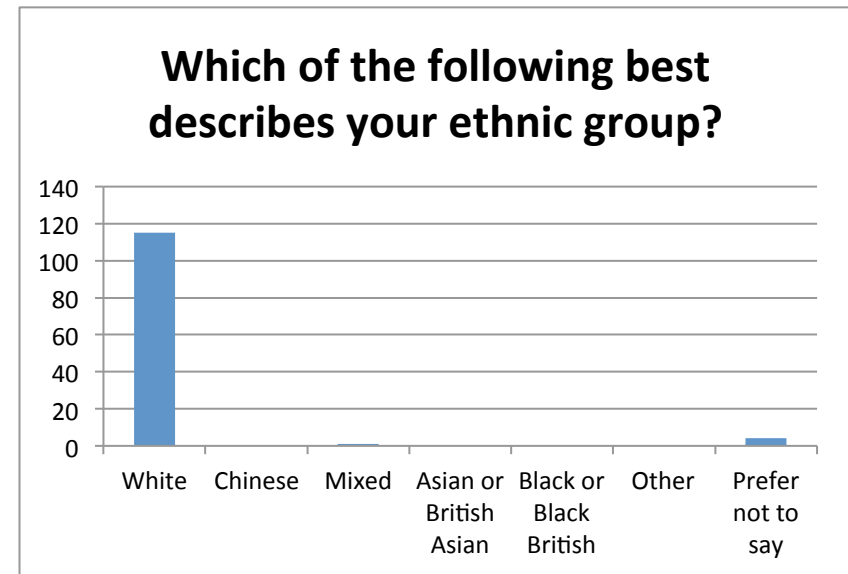
2012

Which of the following best describes your ethnic group?		
Answer Options:	Response Percent	Response Count
White	86.2%	287
Chinese	0.3%	1
Mixed	3.9%	13
Asian or British Asian	1.2%	4
Black or Black British	3.6%	12
Other	0.6%	2
Prefer not to say	4.2%	14



2018

Which of the following best describes your ethnic group?		
Answer Options:	Response Percent	Response Count
White	95.83%	115
Chinese	0.0%	0
Mixed	0.83%	1
Asian or British Asian	0.0%	0
Black or Black British	0.0%	0
Other	0.0%	0
Prefer not to say	3.33%	4



Q18)

2012

Which, if any local groups do you belong to? (If none, please enter "None")		
Answer Options:	Response Percent	Response Count
		180

Number	Response Text
1	W.I. Assoc. of Women
2	None
3	FOHP, RSPB, SWT, IWG
4	Ipswich Society
5	Ipswich Society, Friends of Christchurch Park
6	RSPB
7	Ipswich & Woodbridge RSPB Groups, Suffolk Wildlife Trust.
8	None
9	none
10	Genesis / Bowling Club
11	Genesis
12	library
13	Suffolk wildlife trust
14	Optua
15	Genesis
16	Suffolk Ramblers
17	Neighbourhood Watch
18	UCS
19	UCS
20	Holywells Bowls Club
21	none
22	Archaeology, Allotments, Humanists
23	St Lukes Ladies Group
24	none
25	Ladies Group at church
26	none
27	none
28	none
29	none
30	St Lukes Church
31	none

32	none
33	none
34	FOHP
35	FOHP
36	SWT, IWG
37	Greenways, Colchester Chess Club, Lawford Table Tennis lub
38	Greenways
39	British Military Fitness
40	British Military Fitness
41	none
42	None
43	none
44	None
45	None
46	none
47	none
48	none
49	none
50	none
51	none
52	None
53	none
54	none
55	None
56	None
57	None
58	None
59	none
60	None
61	Volunteer Rainbows
62	None
63	None
64	None
65	None
66	None
67	None
68	None
69	None
70	None
71	None
72	None
73	None
74	None
75	none
76	Ipswich local RSPB
77	Local Neighbourhood Watch

78	None
79	None
80	None
81	None
82	none
83	none
84	none
85	Suffolk Wildlife Trust - Friends of Christchurch Park - 2nd Ipswich Cub Group Leader
86	None
87	None
88	Friends of Holywells Park.
89	none
90	MAG
91	none
92	FOHP
93	None
94	Boys Brigade
95	None
96	none
97	Ipswich Mencap, Dance East
98	None
99	V4GLL
100	None
101	None
102	None
103	None
104	None
105	none
106	none
107	none
108	Forum for Buill Environment
109	None
110	Ipswich Jaffa running club, School governor Copleston
111	Ipswich Wildlife Group
112	None
113	only playgroups
114	Scouts
115	None
116	None
117	fohp
118	None
119	None
120	None
121	none
122	FoHP
123	Ipswich Wildlife Group

124	none
125	None
126	Bethesda baptist Church, Boys Brigade
127	none
128	None
129	None
130	None
131	Voices. Gainsborough Community Library.
132	RSPB IPSWICH, Suffolk wildlife group.
133	Outdoor Group
134	None
135	None
136	None
137	Chess Club
138	Ipswich Transition
139	None
140	CSMA & CSRF
141	18th Scouts Committee
142	Suffolk Wildlife Trust
143	none
144	NONE
145	none
146	Friends of Christchurch Park
147	none
148	Cycle Ipswich
149	Scout Group
150	IWG
151	IWG
152	None
153	None
154	None
155	River Action Group Suffolk Wildlife Trust National Trust
156	none
157	None
158	Ipswich Society Ipswich Maritime Trust
159	none
160	Suffolk Ornithological Group, Local RSPB, Suffolk Wildlife Trust
161	Suffolk wildlife group
162	none
163	none
164	None
165	None
166	none

167	IDHTS, ITS, MHAS
168	1st Debenham Scout Group
169	Suffolk Girlguiding
170	None
171	Brownies
172	None
173	Brownies
174	RSPB Suffolk Wildlife
175	None
176	None
177	none.
178	None
179	None
180	None

Q18 Continued)

2018

Which, if any local groups do you belong to? (If none, please enter "None")		
Answer Options:	Response Percent	Response Count
		112

Number	Responses
1	Noisy Group
2	None
3	FoHP
4	Friends of Landseer
5	None
6	None
7	None
8	NONE
9	none
10	none
11	left blank
12	Ipswich society
13	left blank
14	None
15	None
16	None
17	None
18	None
19	None

20	NONE
21	none
22	none
23	NONE
24	None
25	None at present
26	Ipswich Mountaineering Club Suffolk Cloth Nappies - Ipswich branch
27	Suffolk Wildlife Trust, Ipswich Cats Protection
28	None
29	FOHP
30	None
31	University of Suffolk
32	None
33	None
34	None
35	None
36	None
37	None
38	None
39	None
40	Rainbow Guide Leader and Guide Leader in Britannia District. We regularly use the park in the summer term.
41	None
42	None
43	Friends of Holywells Park, Suffolk Wildlife Trust, National Trust and RSPB
44	Suffolk wildlife trust.
45	None
46	None

47	none
48	None
49	little fishes toddler group at Hatfield road congregational church
50	None
51	none
52	None
53	None
54	none
55	dog training college
56	Nonw
57	None
58	None
59	none
60	None
61	Wildlife watch
62	NONE
63	none
64	None
65	Staff networks, book groupgroup
66	None
67	None
68	Friends of Holywells Park
69	None
70	None
71	None.
72	None
73	None
74	None

75	none
76	None
77	None
78	None
79	I'm an assistant leader with Girlguiding, I help with the Rainbows & Brownies
80	None
81	None
82	None
83	None
84	None
85	None
86	friends of holy wells park
87	None
88	"None"
89	None
90	None
91	None
92	None
93	None
94	None
95	None
96	None
97	none
98	none
99	None
100	Boys Brigade - Alan Road
101	Ipswich Jaffa Running Club Rushmere Community Runners
102	None

103	None
104	None
105	None
106	ramblers
107	None
108	Survivors in Transition Walking Group
109	None
110	Friends of Holywells Park
111	None
112	NSPB Suffolk Wildlife Trust Suffolk Punch

Q19)

2012

Please give your post code. (This is to assess how far you live from Holywells Park. We cannot identify your house number from this information)		
Answer Options:	Response Percent	Response Count
		305

Number	Response Text
1	IP3 9DE
2	IP3 8JN
3	IP3 9DE
4	IP3 0NG
5	IP1
6	IP4 2ET
7	IP3 0QH
8	IP4 2UW
9	IP4 5BS
10	IP2 9RE
11	ip39lh
12	IP3 9JG
13	IP4
14	IP3
15	Genesis
16	IP3 0HJ
17	IP3
18	IP8 3IG
19	IP4
20	IP11 2EA
21	IP3 9DF
22	IP11 2DR
23	CO
24	IP5 9JU
25	IP3 9LE

26	ip3 9jx
27	IP3
28	Ip2 9BU
29	IP5 2XH
30	Athena Hall
31	IP5 2XH
32	IP12 7LA
33	IP5 2DA
34	IP4
35	IP14 3HB
36	Ip3
37	IP3 0FR
38	IP3
39	IP3 0FR
40	IP3 0FR
41	IP1 4BJ
42	IP1 3LU
43	IP1 1QS
44	IP3 8LA
45	IP3 0QF
46	IP3 0QF
47	IP3 0QW
48	IP3 0QF
49	IP3 0QF
50	IP3 0QF
51	IP3 0PE
52	IP3 0PE
53	Ip3 0PE
54	IP3 0PE
55	IP3 0PE
56	IP3 0PE
57	IP3 0PE
58	IP3 0PE
59	IP3 0NS
60	IP3 0PE
61	IP1 4EN
62	IP8 3UB
63	Severn Road

64	IP3 8JU
65	IP1 4AX
66	IP3 94B
67	ip2 0na
68	IP4 5BH
69	ip2 9su
70	ip14 7uf
71	iP4 4ER
72	CO10 0YJ
73	LE11 3BD
74	IP4 1NY
75	IP1 5PN
76	ip3 0fr
77	ip13dl
78	lp15AU
79	ip3 0fr
80	ip4 1hy
81	CO4 3FN
82	ip7 7ne
83	ip93ap
84	IP3 8AU
85	IP2 8EU
86	IP2 0ES
87	ip4 2hp
88	IP4 4NG
89	IP4 1NS
90	CO7 9NN
91	CO7 0OZ
92	IP14 2EL
93	IP1 5QH
94	CO5 0DQ
95	IP7 7EG
96	IP14 2BG
97	IP4 2PA
98	IP4 2PA
99	lp32
100	IP11 0RD
101	IP1 3NZ

102	IP3 8PX
103	IP3 8BX
104	CO4 5BU
105	IP13
106	IP16NS
107	IP4 2UZ
108	IP743AQ
109	IP3 3AF
110	IP3 9LE
111	30 min walk
112	IP4 2HT
113	IP3 0QR
114	IP3 0QL
115	IP3 0NP
116	ip4 1pn
117	IP11 ORW
118	ip5
119	IP8 4B
120	IP1 3TE
121	IP45hr
122	IP8
123	IP4 4BS
124	IP3 0NH
125	IP3 9HU
126	IP4 5LT
127	IP3 9LL
128	ip3 9jt
129	ip8 3ta
130	ip4 1pb
131	IP3 8HW
132	IP2 9SW
133	ip3 8qa
134	IP3 0FE
135	IP2 9BY
136	ip39jn
137	IP2
138	ip3 0pb
139	ip3

140	IP3 9AT
141	ip3
142	IP3 8DH
143	IP4
144	IP3
145	IP4 4BX
146	IP3
147	IP3
148	IP3 8EN
149	IP3 0LZ
150	IP3 0QF
151	IP3 0HP
152	IP3 0HS
153	IP3
154	IP3 9ET
155	IP3 9AR
156	IP3 0SH
157	IP3 0HB
158	IP3 0HA
159	ip2 9ly
160	ip2 0rw
161	IP3 8ET
162	co33hw
163	C02 9RP
164	IP3 9AN
165	IP4 5WA
166	IP4 5NA
167	IP4 5QA
168	IP4 2HT
169	IP4 2HT
170	IP3
171	IP3 8BU
172	IP3 9AH
173	IP3 0FB
174	IP3 9AH
175	IP4 5HR
176	IP4 1PA
177	IP3 8AT

178	IP1 4QA
179	IP3
180	IP4 5BU
181	ip4 f
182	IP13SH
183	IP45AU
184	ip3
185	IP2 8EU
186	ip3
187	IP3 8AT
188	IP3 9PX
189	IP4 4BP
190	IP2 9NN
191	IP14 1SH
192	IP6 0DU
193	IP3 9PX
194	IP14 6RJ
195	IP3 9EY
196	IP8 3TE
197	IP2 0SJ
198	IP3 0RN
199	IP3 9LA
200	London
201	London
202	IP2 8GS
203	IP3 9PG
204	ip4 1qd
205	IP3 9PG
206	IP2 0TX
207	IP4 4RB
208	IP2 9UN
209	IP4 3DH
210	IP3 0LN
211	IP3 9LE
212	IP3 0RE
213	ip1 3pw
214	ip124nf
215	IP4 2PH

216	IP7 8PX
217	Ip3 8aw
218	Ip4 5ux
219	IP2 9DL
220	IP14 6RT
221	IP13 6QP
222	IP14 6RQ
223	IP12 2UH
224	IP1 4AE
225	IP2 0NX
226	ip4 3bt
227	ip30ph
228	IP3 0EG
229	IP38DL
230	ip39af
231	IP4 4LS
232	IP4 1PU
233	IP4 3BT
234	ip3 0pj
235	IP2 9AS
236	IP3 0PD
237	IP4 2QT
238	IP4 3EZ
239	IP3 0RW
240	IP3 0RW
241	IP3 0HW
242	IP3 0SF
243	IP3 9NX
244	IP3 0RL or IP3 0AL
245	IP3 9JB
246	IP3 9AF
247	ip2 0af
248	ip2 9ej
249	IP3 0QW
250	IP5 2NP
251	IP1 6DL
252	IP3 0AH
253	IP4 1NP

254	IP2 8EG
255	IP4 4NR
256	IP1 3NW
257	ip39gp
258	IP3 9GP
259	IP2 8BJ
260	Ip4 1LT
261	IP1
262	IP3 ODN
263	IP3 9DE
264	IP3
265	IP4 3NG
266	ip8 3ew
267	Ip3 0qh
268	IP1 2EG
269	IP4 2SZ
270	IP6 0JH
271	IP3 9DS
272	co3
273	IP5
274	CO7
275	ip4
276	IP9 2QH
277	IP4 2NU
278	ip1
279	IP2 9NY
280	IP3 8RP
281	IP14 6QQ
282	IP4 4HL
283	IP3 ONU
284	IP38QD
285	IP4 1FT
286	IP2 9QU
287	IP2 9HP
288	IP5 2EL
289	IP3 8HD
290	IP4 4HW
291	IP2 8DS

292	IP42RE
293	IP3 9GD
294	IP3 0RB
295	IP3 0NT
296	IP4 5LU
297	IP3 0NT
298	IP2 9AU
299	ip3 0nu
300	IP4 5UR
301	IP4 5UF
302	lp92hl
303	ip3 0bf
304	IP41BS
305	lp3 8et

Q19 Continued)

2018

Please give your post code. (This is to assess how far you live from Holywells Park. We cannot identify your house number from this information)		
Answer Options:	Response Percent	Response Count
		118

Respondents	Responses
1	IP3 9BX
2	IP4 4AD
3	IP92QH
4	IP3 8PG
5	IP3 9JS
6	IP1 5BT
7	lp1 5bj
8	IP2 8BJ
9	IP1 4BZ
10	ip2
11	IP3 9AY
12	IP4 4EX
13	IP3 0PB
14	IP2 8IQ
15	lp3 0rd
16	lp4 5xa
17	IP1
18	lp3 8af
19	IP2 8DD
20	IP3 8BG
21	IP1 6PR
22	ip3 0NU
23	IP3 9TQ
24	lp2 9se

25	IP1 6RE
26	IP4 5BT
27	IP3 0QR
28	IP2 9AS
29	lp41pb
30	lp15da
31	IP3 0NP
32	IP3 0QD
33	IP3 0FR
34	IP4 4DY
35	WA11 9RW
36	lp3
37	IP
38	IP1 4LB
39	IP3 0LN
40	lp4 5xe
41	lp38bx
42	IP7 5ER
43	IP3 8QD
44	IP3 8PA
45	lp3 0qr
46	IP11 7BU
47	IP3 8EY
48	lp4 4eq
49	lp4 1dy
50	IP3 9LA
51	ip6 0bf
52	lp3 8qg
53	IP3 8EY
54	IP3 0NS
55	ip3 9jl
56	IP3 8DU
57	lp3 8qa
58	IP5 3TA
59	IP 3 0SJ

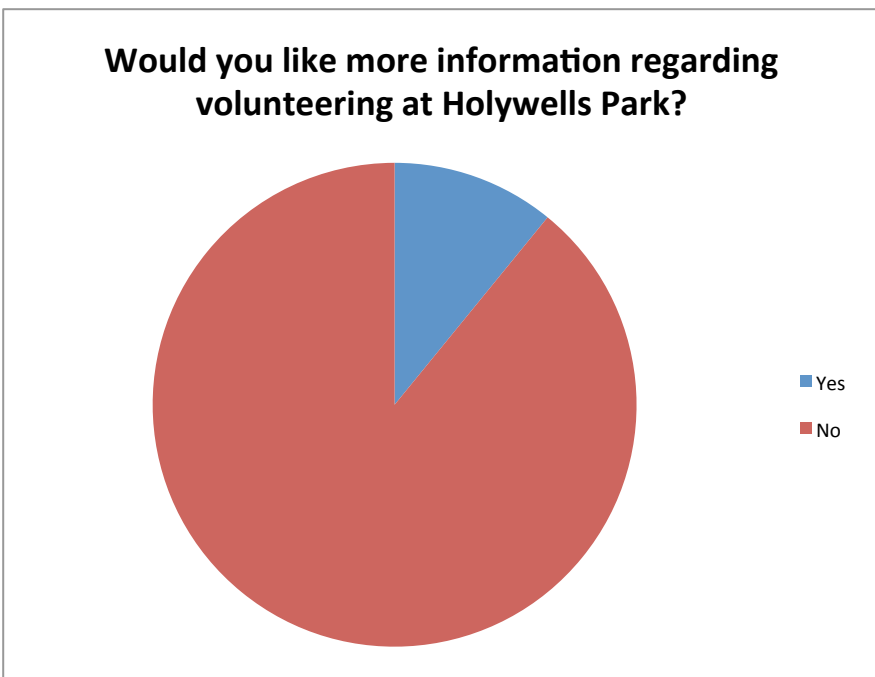
60	lp5 3SN
61	lp3 0au
62	lp3 9ne
63	lp4 3nf
64	IP3 8BF
65	IP2 9DP
66	IP3 8ET
67	IP3 0LR
68	lp4 1pd
69	lp3 8jw
70	lp3 0nj
71	IP3 8rj
72	IP11 2UR
73	lp5 3 sq
74	lp17 2lw
75	lp2 9ue
76	lp2 0XF
77	lp5 1ha
78	IP4 4HE
79	IP3 9BB
80	IP8 3RG
81	lp3 8dn
82	lp38ez
83	IP3 9TH
84	IP3 0QE
85	lp3 0np
86	lp3 9an
87	lp16hn
88	lp3 0nr
89	lp3 9dr
90	lp4 3DY
91	IP3 0BY
92	lp1 5na
93	IP3 oNH
94	lp4 5lx

95	lp3 0nu
96	ip39ds
97	lp5 2fa
98	IP45UP
99	lp3 0nq
100	lp3
101	IP4 4DE
102	IP3 0nu
103	IP3 0BU
104	IP4 5PD
105	IP8 3RA
106	IP5 2DS
107	IP1 5ER
108	IP2 8TA
109	IP3 0EA
110	IP41QH
111	ip44sh
112	ip3 8at
113	ip1 5he
114	IP3 9UT
115	CO11 1JF
116	IP1 4BZ
117	IP30PH
118	IP3 8TB

Q20)

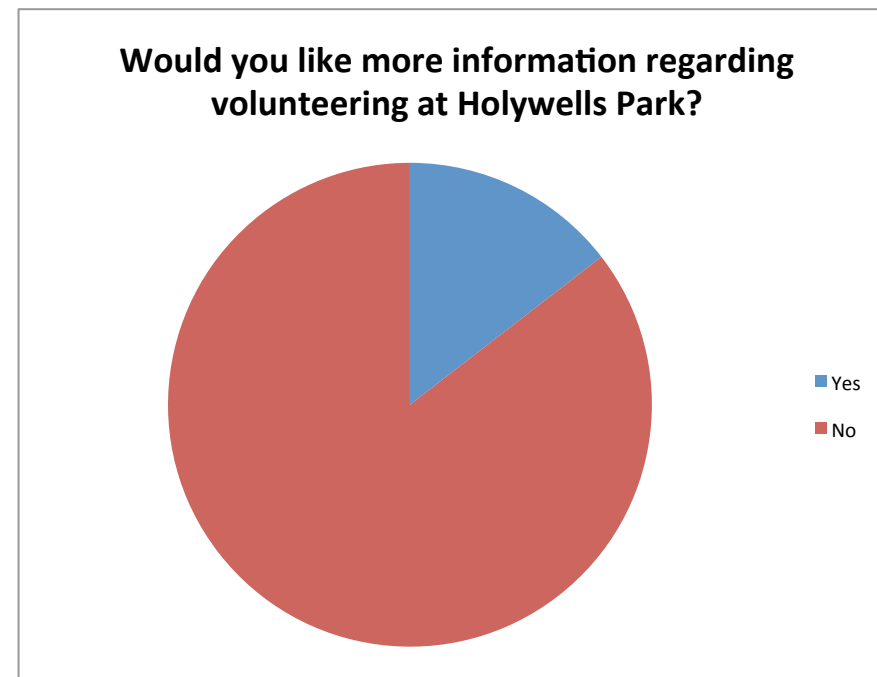
2012

Would you like more information regarding volunteering at Holywells Park?		
Answer Options:	Response Percent	Response Count
Yes	10.9%	34
No	89.1%	278



2018

Would you like more information regarding volunteering at Holywells Park?		
Answer Options:	Response Percent	Response Count
Yes	14.53%	17
No	85.47%	100



Q21)

2012

If yes, please provide contact details		
Answer Options:	Response Percent	Response Count
Name	93.0%	40
Address	97.7%	42
Postcode	83.7%	36
Telephone Number	72.1%	31
Email Address	72.1%	31



2018

If yes, please provide contact details		
Answer Options:	Response Percent	Response Count
Name	95.65%	22
Address	95.65%	22
Postcode	95.65%	22
Telephone Number	56.52%	13
Email Address	100.00%	23



Q21 Continued)**2012**

Number	Name	Address	Postcode	Telephone number	Email address
1	Emma Black	52 Constable Road	IP4 2UW	01473 218071	emma.black1@ntlworld.com
2	Miss Louise Bailie	19 Fairfax Gardens	IP6 8A2	01449 720759	
3	Toni Linford	4 Maywards Fields	IP5 2XH	7716187091	toniandbump@live.co.uk
4	Ashlie Ellis	Athena Hall B7-C		7979946664	ashlie-94@hotmail.co.uk
5	Christopher Bowen	20 Cinnabar Close		07901 680462	chrislawbowen@gmail.com
6	K. Westwoan	64 Crommwel Close	ip2 9su	1473604401	10westwoan@gmail.com
7	Steve	5	LE11 3BD		
8	Nadine French	50 Crossley Gardens	IP7 5PN		Sugar-cup@hotmail.co.uk
9	Amy Xenakis	17 Hayhill Rd	ip4 2hp	01473 401109	altxenakis@gmail.com
10	Hannah Palmers	26 Schreiber Road	IP4 4NG	772053913	hannahpalmer26@hotmail.co.uk
11	Chelsy Mitchell	89 Wathshamrd, Bildeston	IP7 7EG	1449741818	chelsey_938@hotmail.co.uk
12	Melissa Last	12	IP14 2BG	7590988431	melissajayne_@live.co.uk
13	Kris	13 Silk Street, Ipswich	IP4 2PA	7519797708	kris_wolvesfan@hotmail.co.uk
14	Jess Carigrade	58 York Rd	IP3 8BX		
15	Austine	39 Mile End Rd	CO4 5BU	7447449506	auguseba@gmail.com
16	Peter Dovey	59 Shenstone Drive	IP7 6NS	1473010494	pistol58@hotmail.com
17	Nigel Turner	32 Salisbury Road	IP3 0NP	1473411712	nigelatjc@tiscali.co.uk
18	Lakisha McQuany	4F Felix Road			lakisha.mcquany@ipswich.gov.uk
19	Zara Carless	51 Woodville Road, Ipswich	IP4 1PB	01473 430306	zara.carless@ntlworld.com
20	Mitchell Bradshaw	184 Nacton Road	IP3 9JN	01473 274375	mitchell.bradshaw@ntlworld.com
21	Marie	Skinner	IP3 8DH	1728833011	mariethebaguettes@hotmail.co.uk
22	Jim Harrison	22 Bell Rd	IP9 0HP	7512191634	
23	Roxanne Fisk	48 Fletcher Rd	IP3 0LF	7759036910	rockyrobin12345@hotmail.co.uk
24	Paul Denny	Creffield House Oxford Road	CO3 3HW	01206 563 212	paul.denny@prp.gb.com
25	John George	2 Murry Road	as above	01473 716141	zootsuit@jongeorge.co.uk

26		The Bungalow			
27	Tony Quinton	4 Queens Way	IP3 9EY		
28	Tony Groden	81 Darwin rd	Ip4 1qd		groden59@gmail.com
29		3 Benacre Road			
30	Kieron Towns	293 Clapgate Lane	IP3 0RW		
31	Danelle O'Connell	21 Queensberry, Ipswich	IP3 9NX		danniihopee1995@hotmail.co.uk
32	Karolina Przygodzka	64a Hatfield Rd	IP3 9AF	7883273233	karolina.przygodzka@gmail.com
33	J hughes	16 Martin Road	IP2 8BJ		
34	Tom & Brenda Edwards	17 Margate Road	IP3 9DE	1473720021	brentomed@sky.com
35	Jason Joseph	27 Palmerston road	IP4 2NU	01473 434428	jaydee31@gmail.com
36	R Lungely	1 Radcliffe Road			
37				01473 715114	
38	Charles Simms	13 Ashmere Grove	IP42RE	7703547503	csimms@smart421.com
39	M P Button	148 Alnesbourne Cresent	IP3 9GD	01473 279787	
40	G. Sayer	7, Cliff Lane	IP3 0NT	01473 420463	geesayer@hotmail.co.uk
41	Annie	7, Cliff Lane	IP3 0NT	01473 420463	anniemayjones@hotmail.com
42	John Woodhams	22 Clovelly Close, Ipswich.	IP4 5UF	01473 430452 07976730388.	johnhdw1@live.co.uk
43	karl	333 duke street	ip3 0bf	7891609874	karl_1976@hotmail.com

Q21 Continued)

2018

Number	Name	Address	Postcode	Telephone number	Email address
1	Christelle Savary	8 Martin Road	IP2 8BJ	07850766731	christelle.savary@hotmail.co.uk
2	Freya Sonderson	12 Khartoum Rd	IP4 4EX	01473411906	sandmann16k@yahoo.co.uk
3	Sarah hall	63 Chatsworth Drive	Ip45xa	07824535507	Dns_hall@ Hotmail.co.uk
4	Georgia Garvin	144 fore hamlet	IP3 8af	07766954719	Georgia.garvin@gmail.com
5	Terry Pointer	34 Austin Street	IP2 8DD	07986218805	terrypointer@virginmedia.com
6	Clare female Peck	25, Sandown road	IP1 6RE	07793676851	Clare_2002@hotmail.com
7	Angela Barker	39 Upland Road	IP4 5BT		angelabarker01@btinternet.com
8	Sally Hammond	41 Salisbury Road	IP 3 0NP		sallytyrrell@btinternet.com
9	Louise Nunn	27 Kensington Road Ipswich	IP1 4LB	07895341996	Louise.nunn@gmail.com
10	Sharon Deaves	73 Alan Road	IP3 8EY	07757416594	sharondeaves@yahoo.co.uk
11	Sylvia Simpson	113 Avondale Road	IP3 9LA		Mrs.simpson@virginmedia.com
12	Claire Collison	341 Nacton Road	IP3 9JL	07747 525827	claire.nosilloc@ntlworld.com
13	Margo Webster	31 Cole Ness Road	IP3 0SJ		margo.webster@yahoo.co.uk
14	M Bush	448 Nacton Road	Ip3 9ne		howemelanie@hotmail.com
15	Jayne Steele	17 Ferry Lane, Felixstowe	IP11 2UR	07983229363	jse17@hotmail.co.uk
16					B
17	Daniela Irvine	114 Newnham Court	Ip2 9ue		Inluvwivhim@yahoo.co.uk
18	Beth walker	46 derby road	Ip3 8dn	01473716956	bethheeley@msn.com
19	Sophie de Boos	18 Hurricane Place	IP3 9TH	07766467411	s.deboos@ntlworld.com
20	Dean Collyer	48 Salisbury road	Ip3 0np	01473270828	Dizaster@ntlworld.com
21	sharon	1 Anchor Street	IP3 0BY		s.tapps@hotmail.co.uk
22	Debbie Dutton	15a Sandpit Close	Ip45up		Debbie.dutton@sky.com
23	Mrs Rachel Newson	52 Neptune Square, Ipswich	IP4 1QH		Rach1605@icloud.com

Appendix 3
-Holywells Park Activity Plan - Action Plan

Holywells Park Activity Plan

Action Plan

Audience Categories

Access groups	GP Referrals
BAME groups	Local Residents
Community groups	Over 45s
Day Visitors	Single Adults
Educational Learners; schools, colleges, universities	Volunteers
Families	Waterfront resident's and audience
Fitness groups	Youth groups

Key for Stakeholders

BAME	Black, Asian, Minority & Ethnic Groups	FoIM	Friends of Ipswich Museum
BMF	British Military Fitness	ISIA	Indian and Suffolk Indian Association
BSC	Bangladeshi Support Centre	IWG	Ipswich Wildlife Group
BTO	British Trust of Ornithology	SOC	Suffolk Orienteering Club
CEVO	Community Engagement and Volunteer Officer	SOG	Suffolk Ornithological Group
CFWA	Chinese Family Welfare Association	SWT	Suffolk Wildlife Trust
DAB	Disabled Access Board	TAP	Teachers Advisory Panel
FoHP	Friends of Holywells Park		

HLF Aims

C	Conservation
L	Learning
P	Participation

NB: Lead Resource for activities and events is listed at top of each list and in bold

Outcome 1: Increasing the range of audiences									
Ref:	Activity: Detailed Description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
1.1	<p>Design and Print information leaflets about Holywells Park to allow all park users to plan a visit to the park.</p> <p>Leaflets to include information of how to get to the park, new resources and features of the park that have been achieved through HLF, bus routes and bus stops around the park and information about responsible car parking.</p> <p>Leaflets to be provided at Holywells Park reception, through IBC front of house outlets including Tourist Information Office, sport centres and libraries and other partnership organisations.</p>	<ul style="list-style-type: none"> All Audiences 	<p>Access to information will allow potential visitors to make an informed choice about visiting the park.</p> <p>Wider marketing will promote the park as a visitor destination.</p>	<ul style="list-style-type: none"> CEVO Design Team Print Unit Students Volunteers UCS FoHP 	<p>Research and design: £1,000 Print Run of 5,000: £500</p>	<p>2013-2014 Research and design leaflets 2014-2015 Print 5000 copies</p>	<p>Attract a wider audience of BAME, access, over 45s family, community and school groups into the park</p>	<p>Visitor Questionnaire Feed Back forms Observation survey</p>	P

Outcome 1: Increasing the range of audiences									
Ref:	Activity: Detailed Description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
1.2	<p>Develop appropriate online information to allow all users to plan a visit to the park. Information to be provided through:</p> <ul style="list-style-type: none"> • IBC website • FoHP website • Facebook • Twitter <p>All materials will be designed and available on IBCs website accessibility settings.</p> <p>Website to go live simultaneously with Holywells Park Leaflet in 2014</p>	<ul style="list-style-type: none"> • All Audiences 	<p>Access to information will allow potential visitors to make an informed choice about visiting the park.</p> <p>Wider marketing will promote the park as a visitor destination.</p>	<ul style="list-style-type: none"> • CEVO • Suffolk New College • University Campus Suffolk • Design Team • FoHP 	<p>Design: £1000 Production: £500</p>	<p>2013: Research and design format of website 2014 : Stream website</p>	<p>Attract a wider audience of BAME, access, over 45s family, community and school groups into the park.</p>	<p>Visitor Questionnaire Feedback forms Observation survey</p>	<p>P, L</p>

Outcome 1: Increasing the range of audiences									
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1.3	<p>Develop a series of information/guide leaflets for Holywells Park about its wildlife, trees, heritage, geology and health and wellbeing package.</p> <p>The leaflets will be informative and educational which will contain a map showing trails around the park and highlight specific features relating to each leaflet and the location of QR codes and interpretation boards for further information on the specific trails.</p> <p>Leaflets to be provided at Holywells Park reception, through IBC front of house outlets including Tourist Information Office, sport centres, GP practices, and libraries and other partnership organisations.</p> <p>Information will be available on IBC web site and its accessibility settings.</p>	<ul style="list-style-type: none"> All Audiences 	<p>Access to information will allow potential visitors to make an informed choice about visiting the park.</p> <p>Wider marketing will promote the park as a visitor destination</p>	<ul style="list-style-type: none"> CEVO IBC Wildlife Team Arboriculture Team Colchester and Ipswich Museum Geosuffolk Live Well Suffolk FoHP Volunteers 	<p>Research and design of 5 activity leaflets: £2,000</p> <p>Print run of a 5000 leaflets per topic: £2,000</p>	<p>2013-2014 Research and design leaflets</p> <p>2014-2015 Print a leaflets and disseminate</p>	<p>Attract a wider audience of BAME, access, over 45s family, Health and wellbeing, community and school groups into the park.</p>	<p>Visitor Questionnaire</p> <p>Feedback forms</p> <p>Observation survey</p>	C, P, L

Outcome 1: Increasing the range of audiences									
Ref:	Activity: Detailed Description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
1.4	<p>Design and print a Holywells Park events leaflet detailing what events and activities will be held at Holywells Park. The leaflet will be a bi-annual issue for summer and winter months.</p> <p>Leaflets to be provided at Holywells Park reception, through IBC front of house outlets including Tourist Information Office, sport centres, GP practices, and libraries and other partnership organisations.</p> <p>Information will be available on IBC web site and its accessibility settings.</p>	<ul style="list-style-type: none"> All Audiences 	<ul style="list-style-type: none"> Increase knowledge about park Audiences to use other parts of the park 	<ul style="list-style-type: none"> CEVO FoHP Wildlife Team Arts and Entertainment 	Design and print biannually for 4 years	2013-2014 £750 2014-2015 £750 2015-2016 £750 2016-2017 £750	Attract a wider audience of BAME, access, over 45s family, Health and wellbeing, community and school groups into the park.	Visitor Questionnaire Feedback forms Booking form Observation survey	C, P, L

Outcome 1: Increasing the range of audiences									
Ref:	Activity: Detailed Description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
1.5	<p>Work in partnership with Ipswich Buses to promote public transport to and from Holywells Park.</p> <p>Buses to display 'Holywells Park' as a destination promote family tickets and endeavour to improve bus stop locations.</p> <p>Real time digital timetable at bus stops and on buses to include Holywells Park as a major destination.</p>	<ul style="list-style-type: none"> All Audiences 	<ul style="list-style-type: none"> Increased physical activity level 	<ul style="list-style-type: none"> CEVO Ipswich Buses Councillors FoHP 	No Cost	<p>2013-2014</p> <p>In dialogue with Ipswich buses and local Councillors to improve bus transport to and from the park.</p>	<p>Increase numbers of people using public transport to and from Holywells Park.</p>	<p>Visitor Questionnaire Through Bus Companies monitoring any increase in bus tickets purchased for Holywells Park Feedback form</p>	P

Outcome 1: Increasing the range of audiences									
Ref:	Activity: Detailed Description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
1.6	<p>Develop pedestrian links with Ipswich Waterfront to Holywells Park. Ipswich waterfront is set around Ipswich's historic dock yard which has undergone a regeneration project including a marina, college, university, bars and restaurants. The waterfront is 1 km away from Holywells Park and is to become the waterfront park. Tourist brown signs and a more pedestrian friendly approach to the park from the waterfront will be designed and implemented</p> <p>The park will also work with the Arts and Entertainment Team to recognise and advertise Holywells Park through events and activities that link up with events held at the waterfront. This will include guided nature and heritage walks from the waterfront to Holywells Park on the Maritime Festival weekend in August, an event that attracts 45,000 people.</p> <p>Holywells events and activities will also be advertised in 'Waterfront Life' a weekly resident's magazine.</p>	<ul style="list-style-type: none"> Waterfront residents and audience 	Improved access to the park.	<ul style="list-style-type: none"> CEVO Planning Highways Arts and entertainment Communication and Marketing Team FoHP Volunteers 	No Cost	<p>2013-2014</p> <p>Create dialogue with Planners and Highways on how to improve access from waterfront to Myrtle Road entrance. Work with the Arts and Entertainment Team.</p>	Increase awareness of park to waterfront users and promote walking to the park from the Waterfront facilities.	<p>Visitor Questionnaire</p> <p>Feedback survey</p> <p>Observation survey</p>	P

Outcome 1: Increasing the range of audiences									
Ref:	Activity: Detailed Description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
1.7	Design and install information maps at all entrances to the park showing where you are, bus stops and bus routes, responsible car parking, park opening times and key features within the park.	<ul style="list-style-type: none"> All Audiences 	Improved and increased access to the park.	<ul style="list-style-type: none"> CEVO Ipswich Buses FoHP 	Design of 5 boards £1,000 Production of boards £1,500	2013-2014 Design boards 2014-2015 Production and installation of boards	Increase number of customers using entrances within the park other than Cliff Lane entrance.	Visitor Questionnaire Feedback form	P, L

Outcome 1: Increasing the range of audiences									
Ref:	Activity: Detailed Description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
1.8	<p>Purchase and install a trim trail exercise circuit around the park offering physical activity for the whole community with explanatory information of how the trail can be used. Utilising nine items of equipment using different muscle groups with individual signs provided for each activity, pictorially explaining how to use the activity, with suggested repetitions for different abilities.</p> <p>This will form part of the 'Holywells Park Health and Wellbeing Package'</p>	<ul style="list-style-type: none"> • GP Referrals • Over 45s • Fitness groups • BAME groups • Youth groups • Community groups • Educational Learners • Single Adults • Waterfront residents and audience • Families • Day Visitors • Local residents 	<ul style="list-style-type: none"> • Providing an accessible exercise circuit offering physical fitness for all age groups with the community 	<ul style="list-style-type: none"> • CEVO • BMF • FoHP • Volunteers • Greenways • Live well Suffolk • Active lives 	Included in capital works	2014-2015 Purchase equipment and install equipment.	<p>British Military Fitness to use Trim trail one night a week throughout the year as part of their training.</p> <p>Two schools a year to use equipment.</p> <p>Record Over 45s and BAME groups using trim trail.</p>	<p>Observation survey</p> <p>Visitor Questionnaire</p> <p>Trim Trail Evaluation Form – electronic & paper versions</p> <p>BMF register sheets</p>	P

Outcome 1: Increasing the range of audiences									
Ref:	Activity: Detailed Description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
1.9	<p>Develop a programme of Health Walks at Holywells Park with Live Well Suffolk and ActivLives.</p> <p>Health Walks are low impact, guided walks that enable you to increase or maintain your levels of physical activity in a supportive, sociable environment.</p> <p>This will form part of 'Holywells Park Health and Wellbeing Package'</p>	<ul style="list-style-type: none"> GP and physiotherapist referrals: Heart or stroke patients, minor mental health, low self-esteem, early retirement or redundancy bereavement, diabetics and obese. Over 45s BAME groups Single Adults Local residents Waterfront residents 	<ul style="list-style-type: none"> Revitalising Gives more energy Reduces stress and improves sleep Keeps heart 'strong' Reduces blood pressure Helps manage your weight 	<ul style="list-style-type: none"> CEVO Live Well Suffolk Active lives Volunteer health walk leaders FoHP Volunteers 	<p>Pedometers: £50</p> <p>Blood pressure monitors £100</p> <p>Hi-vis tabards £20</p> <p>Stopwatches: £50</p> <p>Pulse monitors:£30</p>	<p>2013-2014</p> <p>Train 2 volunteers to be Health Walk leaders</p> <p>2014-2015</p> <p>Holywells Health Walks will commence.</p>	<p>One session of 15 customers per month throughout the year.</p>	<p>Health Walk Register sheet</p> <p>Participant feedback</p>	P

Outcome 1: Increasing the range of audiences									
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1.10	<p>Develop a training programme of Nordic Walking at Holywells Park.</p> <p>Introduced in 1933 in Finland, people found that Cross Country Skiers were more fit in Summer than in Winter, because they were using their ski poles to move across land with no snow, in fact walking instead of skiing, which was improving their general fitness, strengthening muscles and improving their heart rates. The poles used today are lightweight to enable all age groups; particularly older people enjoy a new stability, giving them the confidence to walk at a good pace, without the fear of falling. The poles are strapped on, even allowing arthritis sufferers to take part.</p> <p>This will form part of 'Holywells Park Health and Wellbeing Package'.</p>	<ul style="list-style-type: none"> • GP and physiotherapist referrals • Over 45s • BAME groups • School groups • Youth groups • Fitness groups • Local residents • Waterfront residents 	<ul style="list-style-type: none"> • Weight Loss • Cardiovascular • Knee joint and back problems • Improves heart rate • Balance • Bladder control • Improving general fitness • Strengthening muscles • Arthritis 	<ul style="list-style-type: none"> • CEVO • Active Lives 	10 Leki Poles £450; 10 Exerstrider Poles £540; 2 Paws £92; 4 packs Strap Replacements £212.80 10 packs Nordic Walking Registration Cards £50	2014-2015 Purchase equipment and training sessions to commence.	10 customers per 6 week training course with 5 training courses per year.	Participant feedback	P,L

Outcome 1: Increasing the range of audiences									
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1.11	<p>Create a "Measured Mile" with male and female age related rating charts. Scoring will be age-adjusted standards (listed in minutes and seconds) for men and women, which will be based on information collected from the Cooper Institute, American Council on Exercise and other sources.</p> <p>This will form part of 'Holywells Park Health and Wellbeing Package'</p>	<ul style="list-style-type: none"> GP and physiotherapist referrals Over 45s BAME groups Fitness groups Single Adults Families Community groups Local residents Waterfront residents Day visitors 	<p>Measure aerobic (cardiovascular) fitness level based on how quickly you are able to walk a mile at moderate exercise intensity.</p>	<ul style="list-style-type: none"> CEVO Greenways FoHP Volunteers Live well Suffolk Active lives 	<p>4 posts: £200 Control markers £40 Information board: £200 Design cost £200</p>	<p>2014-2015 Design, produce and install information board and control markers. Purchase and install posts and control markers.</p>	<p>Record Over 45s and BAME groups using trim trail.</p>	<p>Observation survey Visitor Questionnaire</p>	P

Outcome 1: Increasing the range of audiences									
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1.12	<p>Tai Chi training using the Orangery, performance area and other outdoor spaces.</p> <p>Tia Chi sessions will be free open classes for all to join in and will form part of Holywells Park Health and Wellbeing package.</p>	<ul style="list-style-type: none"> GP and physiotherapist referrals Over 45s Single Adults BAME groups Community groups Buggy Fitness Local Residents Waterfront residents 	<ul style="list-style-type: none"> Improves muscle strength, Flexibility, balance Aerobic condition. <p>Helpful for several medical conditions;</p> <ul style="list-style-type: none"> Arthritis Low bone density Breast cancer Heart disease and failure Hypertension Parkinson's disease Sleep problem Stroke (Harvard Health Publications) 	<ul style="list-style-type: none"> CEVO CFWA Live well Suffolk Active lives 	£4,200 to hold Tia Chi session from 2013 to 2018	<p>2013-2014 £300 for 10 taster sessions in park setting</p> <p>2014-2015 As above</p> <p>2015-2016 £1200 to hold Tia chi Sessions in the orangery for 40 weeks a year</p> <p>2016-2017 As above</p> <p>2017-2018 As above</p>	10 people/ session for 40 weeks of the year.	Attendance Register Sheet	P, L

Outcome 1: Increasing the range of audiences									
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1.13	<p>Develop the concept of Green Therapies with experienced leaders through a range of practical projects, giving the opportunity to tackle physical jobs in the outdoors.</p> <p>This will form part of 'Holywells Park Health and Wellbeing Package'.</p>	<ul style="list-style-type: none"> GP and physiotherapist referrals Over 45s Single Adults 	<ul style="list-style-type: none"> Improve strength and stamina Practical skills Improve confidence Benefits local green spaces. 	<ul style="list-style-type: none"> CEVO Wildlife Team Volunteer supervisors Local GPs TCV Live well Suffolk Active lives Realise Futures 	<p>£12,200 to work in partnership with TCV to gain accreditation and Greenways project.</p>	<p>2014-2015 £5000 to work with TVC to develop programme and gain accreditation</p> <p>2015-2016 £2,400 for Green Gym supervisors</p> <p>2016-2017 As above</p> <p>2017-2018 As above</p>	<p>One half a day sessions each week throughout the year with 5 customers per session.</p>	<p>Register Sheet</p>	<p>C, P, L</p>

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1.14	<p>Install I-Play, revolutionary outdoor play equipment that is dynamic and innovative designed in conjunction with a leading sports and health research company with the aim of breaking the cycle of sedentary activity resulting in rising childhood obesity.</p> <p>There are six games to choose from and an I-play community play day will be developed to increase community engagement and fitness by holding I-play events.</p> <p>This will form part of 'Holywells Park Health and Wellbeing Package'.</p>	<ul style="list-style-type: none"> All Audiences 	<p>Designed to attract and engage a user group which is more accustomed to playing computer games than participating in physical activity though can be used by all age groups and abilities.</p> <p>A wide range of unique activity switch designs are used to maximise muscle activation and ensure improvement of fine and gross motor skill development of a wide audience including wheelchair users.</p>	<ul style="list-style-type: none"> CEVO Contractors FoHP 	<p>Maintenance: £2,500 over 5 years</p> <p>Installation covered in capital costs</p>	<p>2014-2015 Installation of I-play.</p> <p>2015-2016 Create and develop events around I-play</p> <p>2016-2017 As above</p> <p>2017-2018 As above</p>	<p>One organised event base around I-play per year.</p> <p>2 school groups per year.</p> <p>Used at least once a day.</p>	<p>Observation</p> <p>Survey</p> <p>Visitor Questionnaire</p> <p>Feedback form</p> <p>Visitor Book</p> <p>Downloadable reports of usage.</p>	P

Outcome 1: Increasing the range of audiences									
Ref:	Activity: Detailed Description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
1.15	<p>Create an orienteering course at Holywells Park which Suffolk Orienteering Club will use on a weekly club night based at Holywells Park. The club will use the course once a week when daylight permits and use educational room for meetings.</p> <p>This will form part of 'Holywells Park Health and Wellbeing Package'.</p>	<ul style="list-style-type: none"> • Suffolk Orienteering Club • Community Groups • Educational learners • Youth groups • British Military Fitness • BAME groups • Local residents • Waterfront residents and audience • Families • Day visitors 	<p>Mental challenges, fun, lifetime skills, physical activity, excitement, builds self-confidence, enhances team building, improves map reading, teaches a lifetime sport, provides mental challenges, provides physical challenges.</p>	<ul style="list-style-type: none"> • CEVO • Suffolk Orienteering Club • FoHP • Volunteers • Greenways 	<p>15 posts: £750 15 Control signs £150 Design Maps: £100 Print 1000 waterproof maps: £400</p>	<p>2013-2014 £100 Design course and controls. 2014-2015 £1,300 Purchase equipment and install posts and controls.</p>	<p>SOC to use the course 30 times a year Community groups use the course 10 times a year.</p>	<p>Observation survey Visitor Questionnaire Booking forms SOC records of usage Observation Survey</p>	P

Outcome 1: Increasing the range of audiences									
Ref:	Activity: Detailed Description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
1.16	Develop a range of heritage events/activities for Holywells Park <ul style="list-style-type: none"> • Museum outreach days (including Victorian day) • Heritage Days • Exhibitions • Hurdle making • History walks • Beer Brewing • Horses in the stables • Open days of Ice House • Orangery Plant Day • Conservation events 	<ul style="list-style-type: none"> • Educational learners • BAME groups • Over 45s • Access groups • Families • Day visitors • Single Adults • Local residents • Waterfront residents and audience • Community groups • Youth groups 	<ul style="list-style-type: none"> • Family learning and engagement • Greater understanding of Parks heritage • Community engagement • Heritage education • Health and wellbeing • Family participation 	<ul style="list-style-type: none"> • CEVO • Colchester and Ipswich Museum • Local Historians • FOHP • Volunteers 	£3,000 for materials, equipment, guest speakers, specialists.	2015-2016 £1,000 2016-2017 £1,000 2017-2018 £1,000	20 customers per event	Booking forms Attendance Record Sheets Feedback Forms for events	C, P, L

Outcome 1: Increasing the range of audiences									
Ref:	Activity: Detailed Description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
1.17	Develop a range of Natural heritage events/activities within Holywells Park. <ul style="list-style-type: none"> • Bug Hunts • Pond dipping • Bat walks • Moth Night • Butterfly walks • Dawn Chorus • Wildflower walks • Bird walks • Bird ringing • Fungi • Tree identification • Reptiles • Photography • Bee Keeping • Suffolk Wildlife Trust 'Watch' group • Orchard Open days • Geology walks 	<ul style="list-style-type: none"> • Educational learners • BAME groups • Over 45s • Access groups • Families • Day visitors • Single Adults • Local residents • Waterfront residents and audience • Community groups • Youth groups 	<ul style="list-style-type: none"> • Family learning and engagement • Greater understanding of the park's natural history • Community engagement • Environmental education • Health and wellbeing • Family participation 	<ul style="list-style-type: none"> • CEVO • IBC Wildlife Team • MABG • SOG • BTO • SARG • FoHP • Volunteers 	£3,000 for materials, equipment, guest speakers, specialists	2015-2016 £1,000 2016-2017 £1,000 2017-2018 £1,000	20 customers/event/year	Booking forms Attendance Record Sheets Feedback Forms for events	C, L, P

Outcome 1: Increasing the range of audiences									
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1.18	<p>Develop a programme “Hollywells Family Fun Days” activities to be held on each Wednesday of the school holidays to entice customers away from the play area and into the rest of the park. Events will include:</p> <ul style="list-style-type: none"> Wildlife day Heritage day Activity day Family entertainment/picnic day Petting zoo Movie Day 	<ul style="list-style-type: none"> Families Youth groups BAME groups Community groups Day visitors Access groups Local residents Waterfront residents and audience 	<ul style="list-style-type: none"> Family learning and engagement Community engagement Environmental education Heritage education Health and wellbeing Family cohesion and participation 	<ul style="list-style-type: none"> CEVO IBC arts & entertainment FoHP Volunteers Wildlife groups Colchester and Ipswich Museum Sports development Dance East 	<p>Wildlife Day: £500 Heritage Day: £500 Activity Day: £500 Family Day: £500 Petting Zoo: £500 Movie Day: £2,000 Total = £4,500 per year for 5 years: £22,500</p>	<p>2013-2014 £4,500</p> <p>2014-2015 £4,500</p> <p>2015-2016 £4,500</p> <p>2016-2017 £4,500</p> <p>2017-2018 £4,500</p>	150 customers / event / year	Attendance Record Sheet Feedback forms for events	P, L

Outcome 1: Increasing the range of audiences									
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1.19	<p>Work with and promote SWT Watch group days at Holywells Park.</p> <p>For children who want to get involved on a regular basis there are also Wildlife Watch Groups which meet outdoors once a month. They can be found across Suffolk including at the Education Centres and are a great way to get really involved (Children do not have to be members to attend).</p>	<ul style="list-style-type: none"> • Families • Youth groups • BAME groups • Community groups • Day visitors • Access groups • Local residents • Waterfront residents and audience 	<ul style="list-style-type: none"> • Environmental education • Care of natural heritage in park 	<ul style="list-style-type: none"> • SWT 	No Cost	2013 onwards	Monthly weekend group meetings	Feedback form	P, C, L

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1.20	<p>Holywells Park to hold a Vaisakhia and Holi Festival in 2014 with the aim to hold Diwali festival in 2015</p> <p>The festival of Vaisakhi is celebrated on 13th or 14th April by the Sikh communities around the world. It is also celebrated with equal fervour by other communities.</p> <p>Sikh devotees generally attend the Gurdwara before dawn with flowers and offerings in hands.</p> <p>Processions through towns take place. The Holy Book is normally carried in front, with the congregation singing hymns with music. This ends in a large public place where a fair takes place, with food and traditional Punjabi dance called Bhangra.</p> <p>All the communities in Suffolk will be invited to join the festivities sharing Punjabi/Indian food, music and participate in Bhangra dancing. It is expected to bring in an audience of up to 5,000 visitors</p>	<ul style="list-style-type: none"> All Audiences BAME groups 	<ul style="list-style-type: none"> Community engagement Encourage many community groups from Asian background to use Holywells Park Family participation Raising awareness of cultural diversity 	<ul style="list-style-type: none"> CEVO Ipswich and Suffolk Indian Society Sikh Gurdwara IBC Arts and Entertainment Team FoHP Volunteers 	<p>£30,000 to help towards the organisation, management, production of the Vaisakhia Festival for 4 years.</p>	<p>2014-2015 £7,500</p> <p>2015-2016 £7,500</p> <p>2016-2017 £7,500</p> <p>2017-2018 £7,500</p>	<p>Increased percentage of BAME communities using park</p>	<p>Number Counts</p> <p>Feedback Forms for events</p> <p>Observation survey</p>	<p>P, L</p>

Outcome 1: Increasing the range of audiences									
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1.21	Hold a World Picnic at Holywells Park with many different cultures and communities sharing world foods. It is anticipated that this event will attract 2,000 visitors to the park.	<ul style="list-style-type: none"> All audiences BAME groups 	<ul style="list-style-type: none"> Community engagement Encourage many community groups from around the world to use Holywells Park Family participation Raising awareness of cultural diversity Encourage community cohesion 	<ul style="list-style-type: none"> CEVO Bagledshi Support Centre ISIA Chinese Family Welfare Association Zimbabwe Women's Group FoHP Volunteers 	£9,000 towards the organisation, management and production for the World Picnic over 3 years which will include food stalls, demonstrations and performances.	2015 -2016 £3,000 2016-2017 £3,000 2017-2018 £3,000	Increased percentage of BAME communities using park.	Attendance record sheet	P, L

Outcome 1: Increasing the range of audiences									
Ref:	Activity: Detailed Description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
1.22	<p>Work in partnership with the Bangladeshi Support Centre to develop and implement events and activities that will attract BAME groups. Projects:</p> <ul style="list-style-type: none"> Exhibition of Curry and Culture Heritage Project Cycling proficiency tests Lawn Bowls taster sessions Install Kabbadi pitch Henna workshops Cooking workshops Hold Karim competition Saturday activities for 6-12 year olds Health and guided walks for Bangladeshi men and women Summer bug hunt and pond dipping finished with a picnic 	<ul style="list-style-type: none"> BAME groups Over 45s Youth groups Bangladeshi men Bangladeshi women Bangladeshi families 	<ul style="list-style-type: none"> Community engagement Encourage many community groups from Asian background to use Holywells Park Family participation Raising awareness of cultural diversity Encourage community cohesion 	<ul style="list-style-type: none"> CEVO Bangladeshi Support Centre FoHP Genesis Holywells Park bowls Club Ground Maintenance Suffolk Wildlife Trust Live well Suffolk Active lives CFWA 	<p>£1,200 to install and maintain a Kabbadi pitch and an annual family event.</p>	<p>2013-2014 £300</p> <p>2015-2016 £300</p> <p>2016-2017 £300</p> <p>2017-2018 £300</p>	<p>5 events and 5 activities per year from 2013 to 2018</p>	<p>Booking forms</p> <p>Observation</p> <p>Survey</p> <p>Feedback form</p>	<p>P, L, C</p>

Outcome 1: Increasing the range of audiences									
Ref:	Activity: Detailed Description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
1.23	<p>Present an annual Chopin Recital at Holywells Park performance area with dignitaries from the polish community being invited.</p> <p>This will be a pilot event and form part of the park's celebratory opening events with the aim of holding it in future years working with the Polish Community.</p>	<ul style="list-style-type: none"> BAME groups Over 45s Single Adults Families Day visitors Local residents Waterfront residents and audience 	<ul style="list-style-type: none"> Community engagement Encourage many community groups from Eastern European background to use Holywells Park Family participation Raising awareness of cultural diversity 	<ul style="list-style-type: none"> CEVO The Ipswich Polish Club IBC Arts and Entertainment Team FoHP volunteers 	£3,597.80 towards the organisation, management and production of the recital	2015-2016 £3,597.80	100 tickets sold	Number Counts Feedback Forms for events	P
1.24	<p>Develop the concept and implementation of Wildlife Whisperer at Holywells Park.</p> <p>Wildlife cameras will be installed around the park relaying footage on to a website and into the café/reception area of the stable block.</p>	<ul style="list-style-type: none"> All Audiences 	<ul style="list-style-type: none"> Greater understanding of the park's wildlife. 	<ul style="list-style-type: none"> CEVO IBC wildlife team Wildlife Whisperer FoHP 	£9,500 towards cameras, nest boxes, infrastructure and installation, audio visual monitor and on-line streaming.	2013-2014 Development of the project. 2014-2015 Installation and implementation of the project.	Develop new audiences One primary school a year to do a project using the Wildlife Whisperer	Feedback Forms	L

Outcome 1: Increasing the range of audiences									
Ref:	Activity: Detailed Description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
1.25	Develop a programme of activities to attract older people into the park. <ul style="list-style-type: none"> Coffee mornings Talks Picnics Guide walks Tea dance Exercise Flower pressing Gardening club 	<ul style="list-style-type: none"> Over 45s BAME groups Disability groups Local residents Community groups Residents of Holme Oak Court Waterfront residents and audience 	<ul style="list-style-type: none"> Community Engagement 	<ul style="list-style-type: none"> CEVO FoHP Volunteers Speakers 	£3,000 to accommodate events and activities over 3 years from 2015-2018	2015-2016 £1,000 2016-2017 £1,000 2017-2018 £1,000	12 events pa	Register Sheets Feedback form	P, L
1.26	Promote performance area to theatre companies, local drama groups, schools, colleges through meetings, development and production of information leaflet.	<ul style="list-style-type: none"> Local theatre companies Armature dramatic Societies Educational learners 	<ul style="list-style-type: none"> Community Engagement 	<ul style="list-style-type: none"> CEVO Arts and Entertainment Cultural development 	£500 for development and promotion	2013-2014 £250 design and development 2014-2015 Print leaflets	6 events per year between 2015-2018	Record of attendance sheets	P, L
1.27	Develop and implement a downloadable pack for event organisers at Holywells Park inc. parks' terms and conditions.	<ul style="list-style-type: none"> Potential event organisers 	<ul style="list-style-type: none"> Enjoyment of activity in the park's setting 	<ul style="list-style-type: none"> CEVO Rangers IBC events team 	£500	2014-2015 Work with partners to develop and implement packages.	10 self-initiated events/activities per year from 2015 onwards	Record of attendance sheets	P, L

Outcome 1: Increasing the range of audiences									
Ref:	Activity: Detailed Description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
1.28	Promotion and advertising of events and activities at Holywells Park.	<ul style="list-style-type: none"> All audiences 	<ul style="list-style-type: none"> Community Engagement Enjoyment of activity in the park's setting 	<ul style="list-style-type: none"> CEVO 	Design and production of Flyers over 3 years: £600 Design and production of poster over 3 years: £600 Design and production of 4 Banners:£400	2014-2015 Design and produce banners 2015-2016 £400 Design and produce specific flyers and posters 2016-2017 As above 2017-2018 As above	Attract a wider audience of BAME, access, over 45s family, community and school groups into the park	Visitor Questionnaire Feed Back forms Observation survey	P, L
1.29	Work in partnership with Arts and Entertainment to include and hold events at Holywells Park within Ipswich's IP-Art festival.	<ul style="list-style-type: none"> All Audiences 	<ul style="list-style-type: none"> Community Engagement Enjoyment of activity in the park's setting 	<ul style="list-style-type: none"> CEVO Arts and Entertainment 	No Cost	2013-2014 Create diologue and exploe the possibilities of bring IP-Art into Holywell Park.	Attract a wider audience of BAME, access, over 45s family, community and school groups into the park.	Visitor Questionnaire Feed Back forms Observation survey	P

Outcome 1: Increasing the range of audiences									
Ref:	Activity: Detailed Description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
1.30	<p>FoHP to hold six events at Holywells Park. Events will be:</p> <ul style="list-style-type: none"> • Scarecrow Day • Tea Party • History Walk • Bug Hunt • Bat Walk • Apple Day 	<ul style="list-style-type: none"> • All Audiences 	<ul style="list-style-type: none"> • Community Engagement • Enjoyment of activity in the park's setting 	<ul style="list-style-type: none"> • FoHP • CEVO • Park Manager 	No Cost	<p>2013-2018 Six events per annum for 5 years.</p>	<p>Attract a wider audience of BAME, access, over 45s family, community and school groups into the park.</p>	<p>Visitor Questionnaire Feed Back forms Observation survey</p>	P, L
1.31	<p>The regeneration of the stable block as a visitors centre with a café and education room.</p> <p>The café will be a hub for many events and activities and a social gathering place and the education room a space for meetings, talks and informal and formal education.</p>	<ul style="list-style-type: none"> • All Audiences 	<ul style="list-style-type: none"> • Community Engagement • Enjoyment of activity in the park's setting 	<ul style="list-style-type: none"> • Capital Works Team 	£14,000: Equipment and furniture for café and education room.	<p>2014-2015 Purchase furniture for education room and café area.</p>	<p>Attract a wider audience of BAME, access, over 45s family, community and school groups into the park.</p>	<p>Visitor Questionnaire Feed Back forms Observation survey</p>	P, L

Outcome 2: Conserving and enhancing the heritage value of the park									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
2.1	Develop artefacts and interpretation materials within the stable block showing how the stables were used, the Cobbold brewing industry and recreate tack room displaying equine equipment which would have been used for the horse and carriages at the stable block. The exhibits will include visual, audio and tactile learning.	<ul style="list-style-type: none"> All Audiences 	<ul style="list-style-type: none"> Conserving and understanding local heritage Learning outcomes 	<ul style="list-style-type: none"> CEVO UCS Cobbold Family Trust Suffolk Horse Society Colchester and Ipswich Museum service FoIM FoHP TAP Volunteers 	£18,000 for investigating, purchasing, organising, managing and producing artefacts and interpretation.	<p>2013-2014 £2,500 Research and design</p> <p>2014-2015 £9,500 for the development and implementation of audio and audio visual interpretation £2000 for artefacts for stable £2000 for artefacts for Cobbold family and brewery industry £2000 for artefacts for Tack room.</p>	From 2015 three school groups visits per year. three community group visits per year 100,000 audience visits per year.	Observation survey Visitors book Feedback / Comment Forms	L

Outcome 2: Conserving and enhancing the heritage value of the park									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
2.2	<p>Design and install a series of interpretation boards about heritage and environment of Holywells Park. Boards will include:</p> <p>Heritage;</p> <ul style="list-style-type: none"> • Cobbold Family • Brewing Industry • Margaret Catchpole • Stables • Tack Room • Timeline • Well heads • Ice House • Medieval park • Gainsborough • Geology/Spring <p>Environment:</p> <ul style="list-style-type: none"> • Woodland habitat • Orchard • Butterflies • Stag beetles • Deadwood Habitat • Wildlife at Night • Audio Bird 	<ul style="list-style-type: none"> • All Audiences 	<ul style="list-style-type: none"> • Conserving and understanding local heritage • Learning outcomes 	<ul style="list-style-type: none"> • CEVO • Wildlife Team • Colchester and Ipswich Museum • Cobbold Family Trust • Suffolk Horse Society • Geosuffolk • Records Centre • FoHP • FoIM • Local historians • Volunteers 	£18,000 to design, and produce 18 interpretation boards.	<p>2013-2014</p> <p>Research £2,500</p> <p>Design £4,500</p> <p>2014-2015</p> <p>Production £13,000</p> <p>Installation: Volunteer time.</p>	100 positive feedback forms per year.	<p>Feedback forms</p> <p>Visitors book</p>	L

Outcome 2: Conserving and enhancing the heritage value of the park									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
2.3	Design, develop and install Quick Response Codes for each of the above mentioned interpretation boards. The Codes will compliment information presented on boards taking the user to a website with more information, photos, sound bites and augmented realities. QR Codes will also be used to supplement trails around the park and positioned at key locations around the Cobbold Mansion which was knocked down to depict pictures of the mansion and how it looked.	<ul style="list-style-type: none"> All Audiences 	<ul style="list-style-type: none"> Conserving and understanding local heritage Learning outcomes 	<ul style="list-style-type: none"> CEVO SNC UCS Kesgrave High School Volunteers FoHP 	£5,000 to research and develop QR codes, website material in conjunction with SNC and UCS	<p>2013-2014 Research and development</p> <p>2014-2015 Production of QR codes alongside interpretation boards.</p>	5,000 hit on website per year.	Number of hits on website Feedback form Visitor book	P, L

Outcome 2: Conserving and enhancing the heritage value of the park									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
2.4	<p>Design, develop and install a series of Trails around Holywells Park. These are to include:</p> <ul style="list-style-type: none"> • Nature • Heritage • Geology • Tree • Art <p>Each trail will be accompanied with a supportive information leaflet.</p> <p>Information will be available on IBC web site and its accessibility settings.</p>	<ul style="list-style-type: none"> • All Audiences 	<ul style="list-style-type: none"> • Conserving and understanding local heritage • Learning outcomes 	<ul style="list-style-type: none"> • CEVO • Wildlife Team • Ipswich and Colchester Museum • Local historians • Geosuffolk • Arboriculture Team • FoHP • FoIM • DAB 	No Cost	<p>2013-2014 Design trails</p> <p>2014-2015 Install trails</p>	1 guided tour for each trail per year.	<p>Observation survey</p> <p>Feedback forms</p> <p>Visitor book</p> <p>Booking forms</p>	C, P, L

Outcome 2: Conserving and enhancing the heritage value of the park									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
2.5	Develop electronic Educational Package for Key Stage 1 & 2 with reference to the historic context and environment of the park.	<ul style="list-style-type: none"> Educational learners Families Community groups 	<ul style="list-style-type: none"> Greater understanding of the park's heritage and the environment. 	<ul style="list-style-type: none"> CEVO TAP Cliff Lane Primary School Colchester and Ipswich Museum Local Historians IBC Wildlife Team Suffolk Wildlife Trust 	£1000 for the design, development and implementation.	2014-2015 Development 2015-2016 Available on IBC website.	10 self-led visits by formal educational learners per year.	Feedback Forms	P, L

Outcome 2: Conserving and enhancing the heritage value of the park									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
2.6	<p>Create three outdoor classroom/gathering places.</p> <p>Classroom 1. Designed by Art Students from UCS and installed by volunteers to be formal sheltered outside learning space which is lockable.</p> <p>Classroom 2 Informal 30 log seat circle surrounded by hurdle fencing for environmental education, storytelling events and a tranquil area.</p> <p>Classroom 3. Informal 30 log seat circle next to wildflower meadow and pond for school and community group environmental education. Will also serve as a gathering place.</p>	<ul style="list-style-type: none"> Educational learners Community Groups Forest Schools 	<ul style="list-style-type: none"> Outside learning environment Gathering places Areas of tranquillity 	<ul style="list-style-type: none"> CEVO Greenways Volunteer Leaders Volunteers FoHP Groundwork East ASDA 	<p>Classroom 1. £4,000 for material: timber, seating, Perspex</p> <p>Classroom 2. 30 Oak logs: £2,400 Hurdle Fence: £,1000</p> <p>Classroom 3. 30 Oak logs £2,400</p>	<p>2014-2015 Classroom 1 Purchase materials and construct.</p> <p>2013-2014 Classroom 2 Purchase materials and construct</p> <p>Classroom 3 Purchase materials and construct.</p>	<p>3 schools to use per year. 3 Community groups to use per year 3 Forest Schools to use per year £ bush craft schools to use per year. Areas used as gathering places.</p>	<p>Observation Surveys School booking forms Forest School bookings Branching out bookings</p>	

Outcome 2: Conserving and enhancing the heritage value of the park									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
2.7	<p>Develop and implement a 'Sense of Place' project.</p> <p>1 - Sense of Place short film about the journey of the space Planning, workshops, equipment, mobile film trailer in Holywells Park, production and delivery on DVD of a 3-5 minute community led film for showing at launch event and possibly at IFTT.</p> <p>4 x Short informal workshops in the park with residents and people with stories and memories of the history of the space as discussed.</p> <p>4 x Mobile Trailer days in the park with local people and their stories.</p> <p>This will record, using film and photography, how the stable block, orangery and park landscape is at present, through the delivery stage, project completion and opening ceremony. This will be collated and presented on a DVD</p>	<ul style="list-style-type: none"> Educational learners FoHP Volunteers 	<ul style="list-style-type: none"> Greater understanding of the park's heritage 	<ul style="list-style-type: none"> CEVO Suffolk Horse Society CSV media Colchester and Ipswich Museum Primary schools Community groups Volunteers FoHP 	<p>£6,000 to accomplish project 1 and 2 as described in activity description.</p>	<p>2013-2014 £3000</p> <p>2014-2015 £3000</p>	<p>4 community group and schools to take part in project and create a CD. Record at least 10 sound bites. A comprehensive CD showing the regeneration of Holywells Park.</p>	<p>Creation of 5 CDs Feedback forms</p>	C, P, L

Outcome 2: Conserving and enhancing the heritage value of the park									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
2.8	<p>Develop a programme of Forest Schools at Holywells Park.</p> <p>A Forest School is an innovative educational approach to outdoor play and learning in a woodland environment aimed at Primary School children.</p>	<ul style="list-style-type: none"> Local Schools Community groups BAME groups 	<ul style="list-style-type: none"> Greater understanding of the park's wildlife and natural environment 	<ul style="list-style-type: none"> CEVO Suffolk Wildlife Trust 	No Cost	<p>2013-2014 SWT will hold Forest Schools at Holywells.</p> <p>2014-2018 Forest schools will increase as outside classrooms develop and teacher taster sessions are available, see 4.14</p>	3 six week sessions per year.	Booking forms Register sheets	C, P, L
2.9	Develop a programme of events for bush craft skills and a programme for disaffected youth from local schools.	<ul style="list-style-type: none"> Schools Disaffected youth Community Groups BAME groups Youth groups Corporate business 	<ul style="list-style-type: none"> Skills for life Greater understanding of the parks natural environment Team Work 	<ul style="list-style-type: none"> Branching Out Morland Primary School CEVO 	No Cost	2013-2018	1 course per year	Booking forms Register sheets	C, P, L

Outcome 2: Conserving and enhancing the heritage value of the park									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
2.10	MABG to supply and install a bat rehabilitation home in the leaf yard for bats that have been found injured and need to recover.	<ul style="list-style-type: none"> All Audiences 	<ul style="list-style-type: none"> Greater understanding of the park's natural environment Increased knowledge of bats Bat care courses 	<ul style="list-style-type: none"> CEVO MABG 	No Cost	<p>2014-2015 Install container into leaf yard</p> <p>2015-2018 Rehabilitate bats and have open days, education and events.</p>	1 bat walk per year 1 course per year.	Booking forms Feedback form	C, P, L
2.11	An exhibition of Lady Elizabeth Cobbold's Valentine Scherenschnitte in the Orangery, art of paper cutting design. Also demonstrations and courses on paper cutting to be held in the Orangery	<ul style="list-style-type: none"> All Audiences 	<ul style="list-style-type: none"> Greater understanding of the Cobbold Family and heritage of the park Personal development skill 	<ul style="list-style-type: none"> Cobbold Family Trust Lois Cordelia Buelow-Osborne 	No Cost	<p>2015 Exhibition and demonstrations</p> <p>2016-2018 Courses</p>	1 course per year	Booking forms Feedback forms	C,P, L

Outcome 3: Increasing range of volunteers									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
3.1	Develop and implement a programme of weekly conservation and horticultural tasks.	<ul style="list-style-type: none"> All Audiences 	<ul style="list-style-type: none"> Personal skill development Socialising Increase knowledge of conservation, horticulture, the park's natural environment and heritage landscape 	<ul style="list-style-type: none"> CEVO Wildlife Team Greenways Ground maintenance FoHP Volunteer leaders 	£3,900 for volunteer subsistence expenses i.e. tea, coffee, milk, sugar biscuits (£15/week)	2013-2014 £780 2014-2015 £780 2015-2016 £780 2016-2017 £780 2017-2018 £780	One task per week per year	Register sheet 1-2-1s Meeting with supervisors Appraisals	C, P, L
3.2	Develop and implement the role of 'Holywells Park Volunteer Leaders' to run and supervise volunteer work parties and events.	<ul style="list-style-type: none"> Volunteers FoHP Education al learners 	<ul style="list-style-type: none"> Sense of pride and belonging Personal skill development 	<ul style="list-style-type: none"> CEVO Greenways Human Resources Ground Maintenance Wildlife Team 	See 4.1	2013-2018	Train 2 per year throughout the life of the project	Register sheet 1-2-1s Meeting with supervisors Appraisals	C, P, L

Outcome 3: Increasing range of volunteers									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
3.3	<p>Develop and implement Holywells Park Gardening club. Volunteers will be supplied with PPE and logoed tops.</p> <p>The Gardening Club will be held each Wednesday of the year and be supervised by Ground Maintenance Staff.</p> <p>Through knowledge and training FoHP and long-term volunteers will be able to run and supervise Gardening Club activities and fundraising events.</p>	<ul style="list-style-type: none"> All audiences 	<ul style="list-style-type: none"> Personal skill development Socialising Increase knowledge of horticulture and the park's heritage landscape 	<ul style="list-style-type: none"> CEVO Ground Maintenance SNC FOHP 	£2,300 for equipment, logoed tops and renewables.	<p>2013-2014 £1,500</p> <p>2014-2015 £200</p> <p>2015-2016 £200</p> <p>2016-2017 £200</p> <p>2017-2018 £200</p>	5 volunteers per week to attend each club for 50 weeks per year for 5 years.	<p>Register sheet</p> <p>1-2-1s</p> <p>Meeting with supervisors</p> <p>Appraisals</p>	P, L, C

Outcome 3: Increasing range of volunteers									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
3.4	<p>Develop and implement 'Holywells Park Conservation Club'. Volunteers will be supplied with PPE and logoed tops.</p> <p>The Conservation Club will be held each Wednesday of the year and be supervised by Greenways Staff.</p> <p>Through knowledge and training FoHP and long-term volunteers will be able to run and supervise Conservation Club activities and fundraising events.</p>	<ul style="list-style-type: none"> All audiences 	<ul style="list-style-type: none"> Personal skill development Socialising Increase knowledge of Conservation and the park's natural environment 	<ul style="list-style-type: none"> CEVO IBC Rangers Greenways FoHP 	£2,300 for equipment, logoed tops and renewables	<p>2013-2014 £1,500</p> <p>2014-2015 £200</p> <p>2015-2016 £200</p> <p>2016-2017 £200</p> <p>2017-2018 £200</p>	5 volunteers per week to attend Club for 50 weeks of the year.	<p>Register sheet</p> <p>1-2-1s</p> <p>Meeting with supervisors</p> <p>Appraisals</p>	P, L, C
3.5	Improve visitor welcome & reception experience.	<ul style="list-style-type: none"> All Audiences 	<ul style="list-style-type: none"> Warm welcome Information point One to one interaction 	<ul style="list-style-type: none"> CEVO Volunteers FoHP Educational learners 	See 4.2	2015-2018	Team of 10-12 volunteers	<p>Feedback form</p> <p>Visitors book</p> <p>Green Flag assessment</p>	P, L

Outcome 3: Increasing range of volunteers									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
3.6	Develop and implement a strategy for FoHP and volunteers to lead a programme of heritage and environment guided walks.	<ul style="list-style-type: none"> All Audiences 	<ul style="list-style-type: none"> Increased understanding of the park's, history and natural environment 	<ul style="list-style-type: none"> CEVO Wildlife Team Volunteers FoHP Specialist individuals and groups 	£1,000 for materials including bat detectors, field guides, pond dipping and sweep nets, bug pots, pond dipping trays.	2013-2014 £500 2014-2015 £125 2015-2016 £125 2016-2017 £125 2017-2018 £125	FoHP and volunteers to lead 5 guided walks per year from 2013 - 2018	Feedback forms Register sheet 1-2-1s Meeting with supervisors Appraisals	P, L
3.7	Develop and implement the role of volunteers to support events and activities at Holywells Park.	<ul style="list-style-type: none"> FoHP Volunteers 	<ul style="list-style-type: none"> Community Engagement Personal skill development 	<ul style="list-style-type: none"> CEVO All Audiences Arts and Entertainment Wildlife Team FoHP Colchester and Ipswich Museum 	See 4.1, 4.2, 4.7, 4.12	2013-2018 Train 10 volunteers	Train 2 volunteers per year Six FoHP events per year.	Volunteer register	P, L

Outcome 3: Increasing range of volunteers									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
3.8	<p>Develop and implement a strategy for FoHP and volunteers to be trained and to lead a programme of Health Walks.</p> <p>Training will be provided through Live well Suffolk.</p> <p>This will form part of 'Holywells Park Health and Wellbeing Package'.</p>	<ul style="list-style-type: none"> FoHP Volunteers 	<ul style="list-style-type: none"> Personal skill development Improved Health and Wellbeing 	<ul style="list-style-type: none"> CEVO Live well Suffolk Active Lives 	No Cost	<p>2013-2018 Train Volunteers</p> <p>2014-2018 Volunteers to lead Health Walks.</p>	Team of 4 volunteers holding 2 health walks/month.	Register sheet	P
3.9	Develop and implement a team of volunteers to conduct Holywells Park's Observation Visitor Surveys.	<ul style="list-style-type: none"> FoHP Volunteers Educational learners 	Knowledge of; <ul style="list-style-type: none"> Visitor numbers Gender Age Cultural background Activity 	<ul style="list-style-type: none"> CEVO Project support officer FoHP Volunteers 	See 4.7	2013-2018 One observation survey per year.	Create a team of 5 volunteers.	Visitor Observation Surveys	P, L

Outcome 3: Increasing range of volunteers									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
3.10	<p>Develop and implement a team of volunteers to conduct wildlife surveys within Holywells Park.</p> <p>Surveys will include:</p> <ul style="list-style-type: none"> • Golden Hoverfly • Breeding and resident birds • Nest box • Flowering Plants • Fungi • Reptiles and Amphibians • Bird Ringing • Small mammals • Butterfly and moths • Bats 	<ul style="list-style-type: none"> • FoHP • Volunteers • Educational learners • Wildlife Team • Parks and Open Spaces dept. • Suffolk Biological Record Centre 	<ul style="list-style-type: none"> • Increased knowledge of Holywells Park flora and fauna • Assists with Holywells Park Wildlife Management Plan • Up to date Species lists • Aids long-term monitoring 	<ul style="list-style-type: none"> • CEVO • FoHP • IWG • BTO • SOG • MABG • SARG • Butterfly Conservation • Volunteers 	£1,000 to purchase specialised equipment or training for FoHP and volunteers.	<p>2013-2014 £500</p> <p>2014-2015 £125</p> <p>2015-2016 £125</p> <p>2016-2017 £125</p> <p>2017-2018 £125</p>	644 hours of survey per year.	Completed wildlife surveys Hall Aitken Monitoring and Evaluation Table	C, P, L
3.11	Create a programme with Groundwork East for corporate volunteer days in partnership with Suffolk Chamber of Commerce to undertake management and maintenance task.	<ul style="list-style-type: none"> • Corporate • Small and medium enterprises • Local businesses • Local residents • Community groups 	<ul style="list-style-type: none"> • Team building • Improved local green space • Personal skill development 	<ul style="list-style-type: none"> • CEVO • Groundwork East • Wildlife Team • Volunteer leader 	No cost	2013-2018	2 projects a year	2 task a year	C, P, L

Outcome 3: Increasing range of volunteers									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
3.12	Create a programme of works with Asda supermarket staff to undertake management and maintenance tasks.	<ul style="list-style-type: none"> Asda staff 	<ul style="list-style-type: none"> Team building Improved local green space Personal skill development 	<ul style="list-style-type: none"> CEVO FoHP Greenways Volunteer leader 	No cost	2013-2018	2 tasks per year	2 tasks a year	C, P, L
3.13	Working in partnership with educational learners to develop and implement a programme of environmental, heritage, multimedia and project management tasks.	<ul style="list-style-type: none"> Educational learners 	<ul style="list-style-type: none"> Increased knowledge of Park Project Management Skills Work experience Introduction and appreciation of the natural environment Potential volunteers 	<ul style="list-style-type: none"> CEVO Kesgrave High School SNC Otley College UCS 	No cost	2013-2018	2 projects per year	2 projects a year completed	C, P, L

Outcome 3: Increasing range of volunteers									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
3.14	Create and manage an archive of the park's heritage. This is to catalogue artefacts etc. in order to make the archival collection more widely accessible to the general public.	<ul style="list-style-type: none"> FoHP FoIM Educational learners Volunteers 	<ul style="list-style-type: none"> Increased knowledge of the park's heritage. Catalogue of the park's heritage and artefacts 	<ul style="list-style-type: none"> CEVO Colchester and Ipswich Museum The Cobbold Family Trust Local Historians FoHP FOIM Volunteers Educational learners 	£10,000 for the purchase of a laptop, software, website developments boxes, paper and storage.	2013-2014 £3000 2014-2015 £1000 2015-2016 £500 2016-2017 £250 2017-2018 £250	Completing an up to date catalogue of Holywells Park artefacts	Find new artefacts	C, P, L
3.15	Installation of the Trim Trail in line with the delivery programme.	<ul style="list-style-type: none"> FoHP Volunteers Conservation Club Ground work East ASDA 	<ul style="list-style-type: none"> Community Engagement Personal skill development Socialising Health and Wellbeing 	<ul style="list-style-type: none"> CEVO Greenways Volunteer Leader FoHP 	Cost of project included in volunteer time.	2014/15	Installation completed by 2015.	Project Schedule	P, L
3.16	Installation of the orienteering course in line with the delivery programme.	<ul style="list-style-type: none"> FoHP Volunteers Conservation Club Suffolk Orienteering Club 	<ul style="list-style-type: none"> Community Engagement Personal skill development Socialising Health and Wellbeing 	<ul style="list-style-type: none"> CEVO Greenways Volunteer leader Suffolk Orienteering Club FoHP 	Cost of project included in volunteer time.	2014/15	Installation completed by 2015.	Project Schedule	P, L

Outcome 3: Increasing range of volunteers									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
3.17	Installation of the Measured Mile in line with the delivery programme.	<ul style="list-style-type: none"> FoHP Volunteers Conservation Club 	<ul style="list-style-type: none"> Community Engagement Personal skill development Socialising 	<ul style="list-style-type: none"> CEVO Greenways Volunteer leader FoHP 	Cost of project included in volunteer time.	2014/15	Installation completed by 2015.	Project Schedule	P, L
3.18	Repair of footpaths through woodland in line with the delivery programme.	<ul style="list-style-type: none"> FoHP Volunteers Conservation Club Educational learners Ground work East ASDA 	<ul style="list-style-type: none"> Community Engagement Personal skill development Socialising Improved accessibility 	<ul style="list-style-type: none"> CEVO Greenways Volunteer Officer FoHP 	Cost of project included in volunteer time.	2013-2015	Repairs completed by 2015.	Project Schedule	C, P, L
3.19	Install new bridges and resurface footpath along canal path in line with the delivery programme.	<ul style="list-style-type: none"> FoHP Volunteers Conservation Club Educational learners Ground work East ASDA 	<ul style="list-style-type: none"> Community Engagement Personal skill development Socialising Improved accessibility 	<ul style="list-style-type: none"> CEVO Greenways Volunteer leader FoHP 	Cost of project included in volunteer time.	2014	Installation completed by 2015.	Project Schedule	P, L

Outcome 3: Increasing range of volunteers									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
3.20	Excavation of the Ice house in line with the delivery programme.	<ul style="list-style-type: none"> FoHP Volunteers Conservation Club Educational learners 	<ul style="list-style-type: none"> Community Engagement Personal skill development Socialising Increased knowledge of Park's heritage 	<ul style="list-style-type: none"> CEVO SCC Archaeological Depart. Volunteer Officer FoHP 	Cost of project included in volunteer time	2014/15	Excavation completed by 2015.	Project Schedule	C, P, L
3.21	Install new footpath to I Play Equipment in line with the delivery programme.	<ul style="list-style-type: none"> FoHP Volunteers Conservation Club Ground work East ASDA 	<ul style="list-style-type: none"> Community Engagement Personal skill development Socialising Health and wellbeing 	<ul style="list-style-type: none"> CEVO Greenways Volunteer leader FoHP 	Cost of project included in volunteer time.	2014	Completed by 2015.	Project Schedule	P, L
3.22	Creation of outdoor classrooms in line with the delivery programme.	<ul style="list-style-type: none"> FoHP Volunteers Conservation Club Ground work East ASDA Educational learners 	<ul style="list-style-type: none"> Community Engagement Personal skill development Socialising Outdoor education facilities 	<ul style="list-style-type: none"> CEVO Educational learner Greenways Volunteer leader FoHP 	Cost of project included in volunteer time.	2014	All outdoor classroom installed by 2015.	Schedule of works	P, L

Outcome 3: Increasing range of volunteers									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
3.23	Installation of interpretation boards in line with the delivery programme.	<ul style="list-style-type: none"> FoHP Volunteers Conservation Club Ground work East ASDA Educational learners 	<ul style="list-style-type: none"> Community Engagement Personal skill development Socialising Increased knowledge of park 	<ul style="list-style-type: none"> CEVO Greenways Volunteer leaders FoHP 	Cost of project included in volunteer time.	2014	All benches installed by 2015.	Schedule of works	P, L
3.24	Installation of informal benches in line with the delivery programme	<ul style="list-style-type: none"> FoHP Volunteer Conservation Club 	<ul style="list-style-type: none"> Community Engagement Personal skill development Socialising 	<ul style="list-style-type: none"> CEVO Greenways Volunteer leaders 	Cost of project included in volunteer time	2014	All benches installed by 2015	Schedule of works	P, L
3.25	Implement the planting of the Maze, Dell and herbaceous borders in line with the delivery programme	<ul style="list-style-type: none"> FoHP Volunteers Gardening Club Educational learners Groundwork east ASDA 	<ul style="list-style-type: none"> Community Engagement Personal skill development Socialising Restoring historical planting 	<ul style="list-style-type: none"> CEVO Ground Maintenance Volunteer leader 	Cost of project included in volunteer time	2014/15			C, P, L

Outcome 3: Increasing range of volunteers										
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L	
3.26	Management and maintenance of the Maze, Dell and herbaceous borders	<ul style="list-style-type: none"> • FoHP • Volunteers • Gardening Club • Educational learners • Ground work east • ASDA 	<ul style="list-style-type: none"> • Community engagement • Personal skill development • Socialising 	<ul style="list-style-type: none"> • CEVO • Ground Maintenance • Volunteer leader 	Cost of project included in volunteer time	2014/15				C, P, L

Outcome 4: Improving skills through knowledge and training									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
4.1	Develop the role of Volunteer Leaders. Training to include: <ul style="list-style-type: none"> • Team building • Leadership • Customer Care • Safe Guarding • Handling Aggression • Cultural differences awareness • Equality and diversity • Manual Handling • First Aid at Work • Specialist training 	<ul style="list-style-type: none"> • FoHP • Volunteers • Conservation Club • Gardening Club 	<ul style="list-style-type: none"> • To lead groups of volunteers • Maintenance and management of the park • Better experience of the Park 	<ul style="list-style-type: none"> • CEVO • Greenways • Ground Maintenance • Wildlife Team • Human Resources 	First aid at work: £4,000. Specialist training: £2,000	2013-2014 £600 2 First Aiders £1,500 Specialist training 2014-2015 £600 2 First Aiders 2015-2016 £600 2 First Aiders £1,500 Specialist training 2016-2017 £600 2 First Aiders 2017-2018 £600 2 First Aiders	Train 2 volunteers per year throughout the life of the project.	Training Plan	C, P, L

Outcome 4: Improving skills through knowledge and training									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
4.2	<p>Develop and implement a training strategy for frontline volunteers and staff.</p> <p>Training to include:</p> <ul style="list-style-type: none"> • Customer Care • Safe Guarding • Handling Aggression • Cultural differences awareness • Equality and diversity • First Aid at work • Manual Handling 	<ul style="list-style-type: none"> • FoHP • Volunteers • Conservation Club • Gardening Club • Staff 	<ul style="list-style-type: none"> • Better experience for customers to the park • Management and maintenance of park 	<ul style="list-style-type: none"> • CEVO • Greenways • Ground Maintenance • Wildlife Team • Human Resources 	£1,500 for staff First Aid Training	<p>2013-2014 £300</p> <p>2014-2015 £300</p> <p>2015-2016 £300</p> <p>2016-2017 £300</p> <p>2017-2018 £300</p>	Train 5 volunteers per year	Training Plan	L
4.3	<p>Designing and implement learning packages for primary schools, colleges and universities.</p> <p>Learning packages to include environmental and heritage education, project management, graphic virtual modelling, using multi-media in a park setting and heritage management.</p>	<ul style="list-style-type: none"> • Educational Learners 	<ul style="list-style-type: none"> • Achieve learning outcomes • Learning about natural environment • Learning about local heritage 	<ul style="list-style-type: none"> • CEVO • Wildlife Team • TAP • Kesgrave High School • Ipswich Academy • SNC • Otley College • UCS • FoHP • Volunteers 	£1,000 for materials to support programme of projects.	<p>2013-2014 £200</p> <p>2014-2015 £200</p> <p>2015-2016 £200</p> <p>2016-2017 £200</p> <p>2017-2018 £200</p>	To complete all HLF related interpretation projects with educational learners by summer of 2015	Interpretation completed and installed by summer 2015	L

Outcome 4: Improving skills through knowledge and training									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
4.4	Working in partnership with UCS with a FdA and BA degrees in Heritage Management. See Appendix F1 for proposed prospectus.	<ul style="list-style-type: none"> • Educational Learners 	<ul style="list-style-type: none"> • Work experience • Achieve qualification • Increasing knowledge about the heritage sector • Personal skill Development 	<ul style="list-style-type: none"> • CEVO • UCS 	No Cost	2013-2018	2 projects a year	2 projects a year completed	L
4.5	Working in partnership with SNC and UCS to create a 3d virtual model of the Cobbold Mansion that was knocked down in 1962. Appendix F2	<ul style="list-style-type: none"> • SNC • UCS 	<ul style="list-style-type: none"> • Work experience • Personal skill development • Achieve qualifications 	<ul style="list-style-type: none"> • CEVO • SNC • UCS • Colchester and Ipswich Museum • Cobbold Family Trust 	No Cost	2013-2014	2 projects a year	2 projects a year completed	L
4.6	Working in Partnership with SNC and Kesgrave High School to create QR codes for interpretation at Holywells Park. Appendix F3	<ul style="list-style-type: none"> • SNC • Kesgrave High School 	<ul style="list-style-type: none"> • Work experience • Personal skill development • Achieve qualifications 	<ul style="list-style-type: none"> • CEVO • SNC • UCS • Colchester and Ipswich Museum • Cobbold Family Trust 	No Cost	2013-2014	2 projects a year	2 projects a year completed	L

Outcome 4: Improving skills through knowledge and training									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
4.7	Training for conducting, inputting and analysing data, and producing maps which show survey data from Observation Visitor Surveys.	<ul style="list-style-type: none"> FoHP Volunteers 		<ul style="list-style-type: none"> CEVO Project support officer FoHP 	No Cost	2013-2018	Train 5 volunteers per year	Register sheet Training plan Personal files	L
4.8	Training in Archiving of documents and artefacts. To include collection and gathering of material/information, scanning and document care, and cataloguing information.	<ul style="list-style-type: none"> Local historians Educational learners Volunteers FoHP 	<ul style="list-style-type: none"> Preservation of and access to archive material Increase knowledge of heritage of the park 	<ul style="list-style-type: none"> CEVO Colchester and Ipswich Museum Conservation & urban design officer UCS FoHP FoIM Volunteers Local Historians 	£500	2013-2014 £250 2014-2015 £250	Train 2 people	Training Plan	C, P, L

Outcome 4: Improving skills through knowledge and training									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
4.9	Develop and implement a training strategy for recording specific taxonomic groups within Holywells Park.	<ul style="list-style-type: none"> FoHP Volunteers Conservation Club Gardening Club Educational Learners Community groups 	<ul style="list-style-type: none"> Personal skills development Increase knowledge of recording techniques Increase knowledge of park's flora and fauna 	<ul style="list-style-type: none"> CEVO Wildlife Team FOHP IWG BTO SOG MABG SARG Butterfly Conservation 	£2,000 for specialised course, lectures, field studies etc.	2013-2014 £400 2014-2015 £400 2015-2016 £400 2016-2017 £400 2017-2018 £400	5 surveys completed	Species recording lists for different Taxa	C, P, L
4.10	Increase skills in practical conservation, horticulture, natural history and heritage management.	<ul style="list-style-type: none"> Volunteers FoHP Educational learners Conservation Club Gardening Club 	<ul style="list-style-type: none"> Personal skills development 	<ul style="list-style-type: none"> CEVO Wildlife Team Greenways Ground Maintenance SNC Otley College UCS Conservation & urban design officer 	£1,000	2013-2014 £200 2014-2015 £200 2015-2016 £200 2016-2017 £200 2017-2018 £200	Develop 2 volunteer leaders per year	Tasks completed by volunteer leaders running tasks	C, P, L

Outcome 4: Improving skills through knowledge and training									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
4.11	<p>Develop and implement a training plan for the management of Holywells Park orchard including grafting, pruning and budding.</p> <p>Course will be open to the public and use the education room and orchard.</p>	<ul style="list-style-type: none"> • FoHP • Volunteers • Conservation Club • Gardening Club • Educational Learners • Over 45s • BAME groups • Single Adults • Day visitors • IBC Staff 	<ul style="list-style-type: none"> • Increase knowledge of traditional orchards • Increase knowledge of management techniques in managing orchards 	<ul style="list-style-type: none"> • CEVO • Suffolk Traditional Orchard Project 	No Cost	<p>2013-2015 Informal training at orchard</p> <p>2015-2018 Formal courses to be held.</p>	2 courses per year	2 trained volunteers in orchard management	

Outcome 4: Improving skills through knowledge and training									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
4.12	<p>Develop and implement a bee keeping training course with Boundary Farm, Saxfield Suffolk.</p> <p>Training will include talks held at the Stable Block/orangery in 2015-18.</p> <p>Courses will include honey, bee biology, rearing Queen honey bees, managing bees throughout the year, buying bees to stock your hives, controlling pests and diseases, swarming and absconding also the dances honeybees perform to let other bees in the colony know where the food sources are.</p>	<ul style="list-style-type: none"> FoHP Volunteers Conservation Club Gardening Club Educational Learners Over 45s BAME groups Single Adults Day visitors IBC Staff 	<ul style="list-style-type: none"> Increase knowledge of bees and their importance Increase knowledge of bee keeping techniques Personal skill development 	<ul style="list-style-type: none"> CEVO Boundary Farm Michael Dowry Jim Lomax 	<p>Courses: £50 per person</p> <p>Talks: £50</p> <p>Equipment: £500</p>	<p>2013-2014 £500 Equipment £100 Training</p> <p>2014-2015 £100 Training</p> <p>2015-2016 £100 Training £50 Talk</p> <p>2016-2017 £100 Training £50 Talk</p> <p>2017-2018 £100 Training £50 Talk</p>	Train 5 volunteers over a period of 5 years.	2 trained volunteers in bee keeping	C, P, L

Outcome 4: Improving skills through knowledge and training									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
4.13	Develop and implement training in Information Technology to assist in office work and reception duties.	<ul style="list-style-type: none"> FoHP Volunteers Over 45s 	<ul style="list-style-type: none"> Personal skills development 	<ul style="list-style-type: none"> CEVO Project Support Officer Geo Info Systems Officer IT dept. 	No Cost	2013-2018	2 volunteers trained per year.	2 trained volunteers per year	C, P, L
4.14	Forest School Taster Days for primary school teachers to explore and gain knowledge of Forest Schools.	<ul style="list-style-type: none"> Teachers Community Group Leaders 	<ul style="list-style-type: none"> To gain first-hand experience of forest schools To encourage the use of Forest Schools at Holywells Park Outdoor learning for students Personal skills development 	<ul style="list-style-type: none"> CEVO SWT 	£200 per course for 20 participants and to run 4 courses.	2013-2014 £400 2014-2015 £400	2 groups per year.	One primary school per year using park for Forest Schools	P, L

Outcome 4: Improving skills through knowledge and training									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
4.15	Teacher training on environmental education and how to use Holywells Park as an educational resource.	<ul style="list-style-type: none"> • CEVO • Teachers • TAP • Wildlife Team 	<ul style="list-style-type: none"> • To enable teachers to use the park as an environmental resource. • Personal skill development 	<ul style="list-style-type: none"> • CEVO • SWT 	£200 per course and to run 4 course.	2013-2014 £400 2015-2016 £400	Train 2 teachers per year 2 primary schools using the park for independent visits	Observation survey Feedback forms	C, P, L
4.16	Training in developing interpretation materials.	<ul style="list-style-type: none"> • FoHP • Volunteers • Educational learners 	<ul style="list-style-type: none"> • Increase knowledge to customers about Holywells Park 	<ul style="list-style-type: none"> • CEVO • Project support officer • Colchester and Ipswich Museum 	No Cost	2013-2016	Train 2 volunteers per year	Completed projects from educational learners	P, L
4.17	Bat identification, care and survey technique courses to be run by MABG at the education room.	<ul style="list-style-type: none"> • FoHP • Volunteers • Conservation Club • Gardening Club • Educational Learners • Community groups 	<ul style="list-style-type: none"> • Increased knowledge in Bat Identification, ecology, recording and monitoring. 	<ul style="list-style-type: none"> • CEVO • MABG • FoHP 	No Cost	2015-2018 One course per year	1 course per year	Booking forms Course feedback forms	C, L, P

Outcome 4: Improving skills through knowledge and training									
Ref:	Activity: detailed description	Audience(s)	Benefits for People	Resources	Costs in Project Budget	Timetable	Targets & Measures of Success	Method(s) of Evaluation	HLF aims C, P, L
4.18	Entry 2 and Entry 3 Awards and certifications in Practical Environmental and Conservation Skills (see Appendix F4)	<ul style="list-style-type: none"> Green Light Trust 	<ul style="list-style-type: none"> Increased knowledge in horticulture, landscape and conservation principles Personal Skill Development 	<ul style="list-style-type: none"> Green Light Trust 	No Cost	2013-2018 Two course per year	Two course per year	Working in partnership with Green Light Trust	C, P, L
4.19	John Muir Environment Award: The Award is open to all, and is the educational initiative of the John Muir Trust. Four Challenges are at the heart of each John Muir Award; discover - explore - conserve - share	<ul style="list-style-type: none"> Disaffected youth Youth Groups Schools 	<ul style="list-style-type: none"> It encourages awareness and responsibility for the natural environment , in a spirit of fun, adventure and exploration. Personal Skill development 	<ul style="list-style-type: none"> Branching Out 	No Cost	2013-2018 One course per year	One course per year	Working in partnership with Branching Out	C, P, L

Partnership work with Holywells Park, Ipswich

Bangladeshi Support Centre

Bangladeshi Support Centre (BSC) is an award-winning charity and community organization. It was established in 1998 by a group of dedicated community volunteers aiming to improve the lives and well-being of the growing Bangladeshi and other BME population in Ipswich and Suffolk. BSC subsequently became a registered charity and a company limited by guarantee, and for more than 2 decades it has been playing a significant role in improving the quality of life of local Bangladeshi and other BME people in Suffolk.

The multicultural community make-up of Suffolk is reflected in its client group. BSC supports people of all different backgrounds, culture, faith, age, and gender accessing services such as, trainings and other activities including Moroccan, Portuguese, Uzbekistani, Pakistani, Indian, White Semitic, Afro-Caribbean, White American, White British, Italian, German, Sri Lankan, Ethiopian, Chinese, Kurdish, and mixed ethnicity. People of 40 different nationalities are currently accessing BSC services, trainings and other activities. BSC also encourages BME people to access mainstream services in order to break down barriers and enable them to integrate into the wider community. BSC is known for its innovative, grass-roots based and community-led approach to community development and regeneration in order to address inequalities by providing different training and projects.

Opportunities through partnership work

Bangladeshi Support Centre has worked in partnership with Holywells Park since its refurbishment on various occasions.

This partnership working provided opportunities for clients from our Carers Project, Bangladeshi Elders Project, Supplementary School children and their families and many others to enjoy not only the beauty of the park but to take part in activities including pond dipping, outdoor bowling, bird nest making, Tai Chi, football tournament, and walks. BSC clients have also had the opportunity to find out more about the history of the park through talks and BSC has been able to promote its work by taking a stall at the annual Holi Festival.

Approximately 700 people took part in the various activities provided by the partnership working, many of whom did not know of the parks existence but are now regular visitors.

Barriers

Unfortunately due to the unpredictability of the British weather there were a few occasions when a planned activity had to be postponed due to being too cold which has meant low numbers turning up or because it has been too windy and therefore the activity had to be cancelled however the park and BSC staff and those leading the activities took these occasions in their stride.

Please see pictorial report below.

Hundreds attend community picnic at Holywells Park in Ipswich

Adam Howlett | adam.howlett@charity.co.uk | @EADTAdam | 01 August, 2017 - 18:09



The sun came out for the community picnic in Holywells park. Picture: SARAH LUCY BROWN

More than 300 people attended a big community picnic at Holywells Park today - organised by Ipswich's Bangladeshi Support Centre.

Pictorial Report



Promoting Holywell Park & its activities to BME Community



Families taking part in Circus Skills



Community Fun Day Picnic Activities



Bike Repair Demonstration at Holywells Park



Typical Summers Day in the Park



Community Fun Day Picnic "Magic Show"



Community Fun Day Picnic "Football Tournament"



Pond Dipping



Bowling



Walks



Embassy
of the Republic of Poland
in London

**Councillor Roger Ferne
Mayor of Ipswich
The Mayor's Office
Grafton House
15-17 Russell Road
Ipswich IP1 2DE**

London, 2nd August 2016

Dear Mr. Mayor,

On behalf of Ambassador Witold Sobków who is returning to Poland after four years of serving as the Ambassador of the Republic of Poland to the Court of St James's, I would like to thank you for your letter dated 6th July 2016.

We would like to express our sincere appreciation for the support you provide for the Polish Community in Ipswich and Suffolk and for the kind invitation to a summer evening Chopin recital on 27th August. We are pleased to accept this invitation and please be informed that Consul Ines Czajczyńska-Da Costa will be representing the Embassy of the Republic of Poland on this special occasion. Should there be any further information regarding this event we can be also contacted at: londyn.amb.wk@msz.gov.pl

Thank you once again for the invitation and we look forward to cooperating in the future.

Yours sincerely,

**Michał Mazurek
Consul
Head of the Consular Section**

47 Portland Place
London W1B 1JH

london@msz.gov.pl

HOLYWELLS CREATIVES EVALUATION REPORT 2018

ART TRAIL

This project was started by Carlos Fernandes during his university course at Suffolk University when he sculpted and installed the 12 months of the year along a pathway. As a result of this, a number of art graduates came together to develop work around the park and in so doing formed Holywells Creatives. To date, various sculptures have been added to the park : Michelle Bowden's Graffiti Wall and Carlos 's three sculptures near the children's play area entitled "Spiral Trilogy". Peta Hillier's hedgehog sits in the stables and is a reflection of the park's pro active message about wildlife . It was named in a public competition as Stickle and was reported in the press along with links to Ipswich's hedgehog officer.

The art trail is still a project in the making and proposals put forward by the group are potentially there to expand the art trail. The provision of materials for these projects and suitability are part of the discussion for further development.

The group has been delighted by the opportunity given by the park and by the close co-operation of Richard Sharp and Nick Wilcox to develop this art trail and hope to continue this feature.

FFD EVENTS FAMILY WILDLIFE DAY

For the past three years the group have had a place in the Wildlife day. This has involved us in various art activities which engaged with adults and children. One year, with the provision of grass paint, Peta Hillier designed and installed a large maze which was walked around by over 100 people including the mayor of Ipswich. Michelle began her memory tree installation which captures and records memories of parks and displays in different forms, both sculptural and mixed media. All these activities were offered free of charge and are useful to develop art activities in the park.

SKETCH AND STROLL and LOCAL COMMUNITY

This continues to be one of our most successful events in the park! For the past three years the Creatives run a Sunday sketch and stroll session for two hours once a month. The experience of walking amongst the trees and parkland is designed to develop drawing skills and to be therapeutic. The public are given a notebook and pencil free of charge, which are provided by art branches, an organisation set up to help mental health through drawing activities. The Park has also provided us with paper and clip boards, but most crucially, the leaflets which are stocked in the stables and help to advertise our walks. The park also use their website to advertise these walks. The feedback we get from each walk is very good and we also have returning artists. Future plans may involve printing a booklet with examples of art from the sketch and stroll group around Holywells Park. Art Branches in Bury St Edmunds has already done this, alongside an exhibition of work, and this would be an excellent development for the park.

EXHIBITIONS AND SALES IN THE CONSERVATORY

We have had the marvellous opportunity to have art exhibitions in the conservatory, once or twice a year. These have engaged local people and have also enabled us to participate in the Christmas faire. Recently, we have used the conservatory to paint and draw and this was a good opportunity for the group to create together. On June 30th we will use the conservatory to develop art work about the park, which we intend to exhibit in the town hall in Ipswich as part of our "Secret Ipswich" exhibition. This will run from August 23 to September 18th. As a result of our work together the group were given the opportunity to exhibit in Prettys solicitors from April until September of 2018. This exhibition has been very successful and has recognised Holywells Creatives as a dynamic and community orientated group.

WHAT THE PROJECT HAS ACHIEVED FOR THE GROUP

Without the park this group would not have existed and without its support it would not be the same. Members live both in Ipswich and surrounding countryside and the park is an inspiring place to be. Our identity is bound up with issues of environment and our mission is to engage with the wider community. We passionately believe that each person is capable of creativity and that art enables us to slow down, connect and re calibrate. We think that these values are part of the park's philosophy. Creating sculptures and having exhibitions have also been made possible by the very constructive actions by the park team: Richard and Nick. Another benefit for the group is publicity: both in the press and on the web; furthermore, our t shirts, kindly provided by the park, advertise us and the Park and we wear them on our sketchbook strolls. We have sold art work but our activities are free. We are dependant, however, on provision of sketch books and pencils and posters from the park and art branches.

WHAT THE PROJECT HAS ACHIEVED FOR ME AS AN INDIVIDUAL

Peta Hillier

This project has been very important to me in many ways: drawing within the park over the seasons is always inspiring; meeting with other artists and the public engaged in the same process is brilliant. Friendships have developed and new ones made, and always as an art group we are working towards new art, new exhibitions and new projects. Personally, I have enjoyed making Stickle and look forward to creating an art trail. Also, the Stables and everyone there are always friendly and helpful. The whole experience has been extremely beneficial.

Tricia Cottrell

Holywells Park was the much- loved park of my childhood and is still one of my favourite places to be; whether to sketch, to paint, to stroll or simply to sit and enjoy the changing seasons. Being part of a group of like-minded people is inspiring. I have grown and developed as an artist as a result of this project and look forward to creating more pieces for the Art Trail as other proposals come to fruition in the future. I have enjoyed engaging with the public during the various activities in which the group have been involved and look forward to a continuing and expanding role in these activities. To me personally, this project has been and continues to be a delightful experience on many levels.

Carlos Fernandes: My Experience with Holywells Park

In the second year of my course (Fine Art) At University of Suffolk we had to make a collaboration with one institution, and as I love to walk at nature, parks, feel the nature in the city. Holywells park it's one of the places I used to be walking there since I'm in Ipswich. Then I decided to ask Holywells park if they want to make that collaboration with me and to my surprise they accepted. After graduation I asked to work with Holywells and they gave me the idea to create one art group and like that it was coming the idea in create the Holywells creatives, together with Peta Hillier. Work with Holywells park it is very rewarding and inspiring, I have to say thanks to Holywells park for the opportunity they give me in work with them. My spiral trilogy is near the play area. Thanks Holywells park.

Kathryn Raffell

Working within a diverse group of other artists has provided great inspiration for my work. Experiencing the different seasons in the park and the colours and textures that change are very challenging and creative. The art trail would a wonderful opportunity for the group to contribute towards a significant attraction, encouraging visitors to explore its wonderful vistas. However, I find it disappointing that funding reduced the number of our art installations significantly, but hope funding will enable this project to move forward in the next financial year.

Michelle Bowden

Within Holywells park I have been able to utilize a public space to create an ongoing interactive project that grows with each event Holywells Creatives are involved in. This includes a contemporary art installation 'memory tree' which park visitors add to, and an evolving wall mural that is created in response to collected memories. The ongoing space and support of the park has allowed the development of this project and in turn has afforded me the opportunity to develop a public art project for my portfolio. Eventually this project will manifest in other public spaces in Suffolk. I also have been able to form links within the community which will continue to add to art projects.

FUTURE PLANS

All the activities that Holywells Creatives run in the park are free of charge and we wish for this to continue. There are not many art groups that offer this to the public for free and we strongly feel that this opens up the park to more people in these difficult times. In return we benefit from being in the park and we hope to continue the projects in the Park : Sketchbook strolls, use of Orangery and Family day.

We also hope to develop further art projects in the community, such as having a Grand drawing day in which the public draw trees and views all over the park in one day, leading to a pop up exhibition and or a booklet. We also hope to develop the sculpture trail. At Christmas we also take part in the Christmas faire with the friends of Holywells park. We will continue to have exhibitions in Ipswich under the title of Holywells Creatives. There is also scope for offering watercolour classes in the orangery.

Thank you for your continued support !

Peta Hillier , Holywells Creatives, June 2018

Appendix

Bioblitz Species Report

Preferred name	Common name	Taxon group	Taxonomy	First record date	Last record date	Records
Rana temporaria	Common Frog	amphibian	Animalia :: Anura :: Ranidae	07/06/2015	07/06/2015	1
Accipiter nisus	Sparrowhawk	bird	Animalia :: Falconiformes :: Accipitridae	07/06/2015	07/06/2015	1
Aix galericulata	Mandarin Duck	bird	Animalia :: Anseriformes :: Anatidae	07/06/2015	07/06/2015	1
Anas platyrhynchos	Mallard	bird	Animalia :: Anseriformes :: Anatidae	07/06/2015	07/06/2015	1
Apus apus	Swift	bird	Animalia :: Apodiformes :: Apodidae	07/06/2015	07/06/2015	1
Branta canadensis	Canada Goose	bird	Animalia :: Anseriformes :: Anatidae	07/06/2015	07/06/2015	2
Chroicocephalus ridibundus	Black-headed Gull	bird	Animalia :: Charadriiformes :: Laridae	07/06/2015	07/06/2015	1
Columba oenas	Stock Dove	bird	Animalia :: Columbiformes :: Columbidae	07/06/2015	07/06/2015	1
Columba palumbus	Woodpigeon	bird	Animalia :: Columbiformes :: Columbidae	07/06/2015	07/06/2015	1
Corvus corone	Carrion Crow	bird	Animalia :: Passeriformes :: Corvidae	07/06/2015	07/06/2015	1
Cyanistes caeruleus	Blue Tit	bird	Animalia :: Passeriformes :: Paridae	07/06/2015	07/06/2015	1
Dendrocopos major	Great Spotted Woodpecker	bird	Animalia :: Piciformes :: Picidae	07/06/2015	07/06/2015	1
Erithacus rubecula	Robin	bird	Animalia :: Passeriformes :: Saxicolidae	07/06/2015	07/06/2015	1
Fringilla coelebs	Chaffinch	bird	Animalia :: Passeriformes :: Fringillidae	07/06/2015	07/06/2015	1
Fulica atra	Coot	bird	Animalia :: Gruiformes :: Rallidae	07/06/2015	07/06/2015	1

Gallinula chloropus	Moorhen	bird	Animalia :: Gruiformes :: Rallidae	07/06/2015	07/06/2015	1
Garrulus glandarius	Jay	bird	Animalia :: Passeriformes :: Corvidae	07/06/2015	07/06/2015	1
Larus argentatus	Herring Gull	bird	Animalia :: Charadriiformes :: Laridae	07/06/2015	07/06/2015	1
Larus fuscus	Lesser Black-backed Gull	bird	Animalia :: Charadriiformes :: Laridae	07/06/2015	07/06/2015	1
Milvus milvus	Red Kite	bird	Animalia :: Falconiformes :: Accipitridae	07/06/2015	07/06/2015	1
Parus major	Great Tit	bird	Animalia :: Passeriformes :: Paridae	07/06/2015	07/06/2015	2
Phylloscopus collybita	Chiffchaff	bird	Animalia :: Passeriformes :: Sylviidae	07/06/2015	07/06/2015	1
Pica pica	Magpie	bird	Animalia :: Passeriformes :: Corvidae	07/06/2015	07/06/2015	1
Regulus regulus	Goldcrest	bird	Animalia :: Passeriformes :: Regulidae	07/06/2015	07/06/2015	1
Streptopelia decaocto	Collared Dove	bird	Animalia :: Columbiformes :: Columbidae	07/06/2015	07/06/2015	1
Sturnus vulgaris	Starling	bird	Animalia :: Passeriformes :: Sturnidae	07/06/2015	07/06/2015	1
Sylvia atricapilla	Blackcap	bird	Animalia :: Passeriformes :: Sylviidae	07/06/2015	07/06/2015	1
Troglodytes troglodytes	Wren	bird	Animalia :: Passeriformes :: Troglodytidae	07/06/2015	07/06/2015	1
Pinus nigra subsp. laricio	Corsican Pine	conifer	Plantae :: Pinales :: Pinaceae	07/06/2015	07/06/2015	1
Pinus sylvestris	Scots Pine	conifer	Plantae :: Pinales :: Pinaceae	07/06/2015	07/06/2015	1
Taxus baccata	Yew	conifer	Plantae :: Pinales :: Taxaceae	07/06/2015	07/06/2015	1
Dryopteris filix-mas agg.		fern	Polypodiales :: Dryopteridaceae	07/06/2015	07/06/2015	1

<i>Pteridium aquilinum</i>	Bracken	fern	Polypodiales :: Dennstaedtiaceae	07/06/2015	07/06/2015	1
<i>Acer campestre</i>	Field Maple	flowering plant	Plantae :: Sapindales :: Sapindaceae	07/06/2015	07/06/2015	1
<i>Acer pseudoplatanus</i>	Sycamore	flowering plant	Plantae :: Sapindales :: Sapindaceae	07/06/2015	07/06/2015	1
<i>Aegopodium podagraria</i>	Ground-elder	flowering plant	Plantae :: Apiales :: Apiaceae	07/06/2015	07/06/2015	1
<i>Aesculus hippocastanum</i>	Horse-chestnut	flowering plant	Plantae :: Sapindales :: Sapindaceae	07/06/2015	07/06/2015	1
<i>Ajuga reptans</i>	Bugle	flowering plant	Plantae :: Lamiales :: Lamiaceae	07/06/2015	07/06/2015	1
<i>Alisma plantago-aquatica</i>	Common Water- Plantain	flowering plant	Plantae :: Alismatales :: Alismataceae	07/06/2015	07/06/2015	1
<i>Alliaria petiolata</i>	Garlic Mustard	flowering plant	Plantae :: Brassicales :: Brassicaceae	07/06/2015	07/06/2015	1
<i>Alnus glutinosa</i>	Alder	flowering plant	Plantae :: Fagales :: Betulaceae	07/06/2015	07/06/2015	1
<i>Alopecurus geniculatus</i>	Marsh Foxtail	flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1
<i>Alopecurus pratensis</i>	Meadow Foxtail	flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1
<i>Anthoxanthum odoratum</i>	Sweet Vernal-grass	flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1
<i>Anthriscus sylvestris</i>	Cow Parsley	flowering plant	Plantae :: Apiales :: Apiaceae	07/06/2015	07/06/2015	1
<i>Aphanes arvensis</i> agg.		flowering plant	Plantae :: Rosales :: Rosaceae	07/06/2015	07/06/2015	1
<i>Arabidopsis thaliana</i>	Thale Cress	flowering plant	Plantae :: Brassicales :: Brassicaceae	07/06/2015	07/06/2015	1
<i>Arctium lappa</i>	Greater Burdock	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1
<i>Arctium minus</i>	Lesser Burdock	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1
<i>Armoracia rusticana</i>	Horse-radish	flowering plant	Plantae :: Brassicales :: Brassicaceae	07/06/2015	07/06/2015	1
<i>Arrhenatherum elatius</i>	False Oat-grass	flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1

Arum maculatum	Lords-and-Ladies	flowering plant	Plantae :: Alismatales :: Araceae	07/06/2015	07/06/2015	1
Ballota nigra	Black Horehound	flowering plant	Plantae :: Lamiales :: Lamiaceae	07/06/2015	07/06/2015	1
Bellis perennis	Daisy	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1
Berula erecta	Lesser Water-parsnip	flowering plant	Plantae :: Apiales :: Apiaceae	07/06/2015	07/06/2015	1
Betula pendula	Silver Birch	flowering plant	Plantae :: Fagales :: Betulaceae	07/06/2015	07/06/2015	1
Bromus sterilis	Barren Brome	flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1
Bryonia dioica	White Bryony	flowering plant	Plantae :: Cucurbitales :: Cucurbitaceae	07/06/2015	07/06/2015	1
Callitriche	Water-Starwort	flowering plant	Plantae :: Lamiales :: Plantaginaceae	07/06/2015	07/06/2015	1
Caltha palustris	Marsh-marigold	flowering plant	Plantae :: Ranunculales :: Ranunculaceae	07/06/2015	07/06/2015	1
Calystegia sepium	Hedge Bindweed	flowering plant	Plantae :: Solanales :: Convolvulaceae	07/06/2015	07/06/2015	1
Capsella bursa-pastoris	Shepherd's-purse	flowering plant	Plantae :: Brassicales :: Brassicaceae	07/06/2015	07/06/2015	1
Cardamine hirsuta	Hairy Bitter-cress	flowering plant	Plantae :: Brassicales :: Brassicaceae	07/06/2015	07/06/2015	1
Cardamine pratensis	Cuckooflower	flowering plant	Plantae :: Brassicales :: Brassicaceae	07/06/2015	07/06/2015	1
Carex otrubae	False Fox-sedge	flowering plant	Plantae :: Poales :: Cyperaceae	07/06/2015	07/06/2015	1
Carex pseudocyperus	Cyperus Sedge	flowering plant	Plantae :: Poales :: Cyperaceae	07/06/2015	07/06/2015	1
Carex remota	Remote Sedge	flowering plant	Plantae :: Poales :: Cyperaceae	07/06/2015	07/06/2015	1
Carpinus betulus	Hornbeam	flowering plant	Plantae :: Fagales :: Betulaceae	07/06/2015	07/06/2015	1

Castanea sativa	Sweet Chestnut	flowering plant	Plantae :: Fagales :: Fagaceae	07/06/2015	07/06/2015	1
Centaurea nigra	Common Knapweed	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1
Cerastium fontanum	Common Mouse-ear	flowering plant	Plantae :: Caryophyllales :: Caryophyllaceae	07/06/2015	07/06/2015	1
Chaerophyllum temulum	Rough Chervil	flowering plant	Plantae :: Apiales :: Apiaceae	07/06/2015	07/06/2015	1
Chamerion angustifolium	Rosebay Willowherb	flowering plant	Plantae :: Myrtales :: Onagraceae	07/06/2015	07/06/2015	1
Chenopodium album		flowering plant	Plantae :: Caryophyllales :: Amaranthaceae	07/06/2015	07/06/2015	1
Circaea lutetiana	Enchanter's- nightshade	flowering plant	Plantae :: Myrtales :: Onagraceae	07/06/2015	07/06/2015	1
Cirsium arvense	Creeping Thistle	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1
Cirsium vulgare	Spear Thistle	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1
Conium maculatum	Hemlock	flowering plant	Plantae :: Apiales :: Apiaceae	07/06/2015	07/06/2015	1
Conopodium majus	Pignut	flowering plant	Plantae :: Apiales :: Apiaceae	07/06/2015	07/06/2015	2
Convolvulus arvensis	Field Bindweed	flowering plant	Plantae :: Solanales :: Convolvulaceae	07/06/2015	07/06/2015	1
Corylus avellana	Hazel	flowering plant	Plantae :: Fagales :: Betulaceae	07/06/2015	07/06/2015	1
Crataegus monogyna	Hawthorn	flowering plant	Plantae :: Rosales :: Rosaceae	07/06/2015	07/06/2015	1
Crataegus monogyna x laevigata = C. x media		flowering plant	Plantae :: Rosales :: Rosaceae	07/06/2015	07/06/2015	1
Crepis capillaris	Smooth Hawk's-beard	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1
Cynosurus cristatus	Crested Dog's-tail	flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1
Cytisus scoparius	Broom	flowering plant	Plantae :: Fabales :: Fabaceae	07/06/2015	07/06/2015	1

Dactylis glomerata	Cock's-foot	flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1
Digitalis purpurea	Foxglove	flowering plant	Plantae :: Lamiales :: Plantaginaceae	07/06/2015	07/06/2015	1
Elytrigia repens	Common Couch	flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1
Epilobium hirsutum	Great Willowherb	flowering plant	Plantae :: Myrtales :: Onagraceae	07/06/2015	07/06/2015	1
Erodium cicutarium agg.		flowering plant	Plantae :: Geraniales :: Geraniaceae	07/06/2015	07/06/2015	1
Erodium moschatum	Musk Stork's-bill	flowering plant	Plantae :: Geraniales :: Geraniaceae	07/06/2015	07/06/2015	1
Eupatorium cannabinum	Hemp-agrimony	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1
Euphorbia helioscopia	Sun Spurge	flowering plant	Plantae :: Malpighiales :: Euphorbiaceae	07/06/2015	07/06/2015	1
Fagus sylvatica	Beech	flowering plant	Plantae :: Fagales :: Fagaceae	07/06/2015	07/06/2015	1
Fallopia japonica	Japanese Knotweed	flowering plant	Plantae :: Caryophyllales :: Polygonaceae	07/06/2015	07/06/2015	1
Festuca rubra agg.		flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1
Filipendula vulgaris	Dropwort	flowering plant	Plantae :: Rosales :: Rosaceae	07/06/2015	07/06/2015	1
Fraxinus excelsior	Ash	flowering plant	Plantae :: Lamiales :: Oleaceae	07/06/2015	07/06/2015	1
Fumaria officinalis	Common Fumitory	flowering plant	Plantae :: Ranunculales :: Papaveraceae	07/06/2015	07/06/2015	1
Galium aparine	Cleavers	flowering plant	Plantae :: Gentianales :: Rubiaceae	07/06/2015	07/06/2015	1
Galium mollugo	Hedge Bedstraw	flowering plant	Plantae :: Gentianales :: Rubiaceae	07/06/2015	07/06/2015	1
Geranium dissectum	Cut-leaved Crane's- bill	flowering plant	Plantae :: Geraniales :: Geraniaceae	07/06/2015	07/06/2015	1

Geranium molle	Dove's-foot Crane's-bill	flowering plant	Plantae :: Geraniales :: Geraniaceae	07/06/2015	07/06/2015	1
Geranium pratense	Meadow Crane's-bill	flowering plant	Plantae :: Geraniales :: Geraniaceae	07/06/2015	07/06/2015	1
Geranium robertianum	Herb-Robert	flowering plant	Plantae :: Geraniales :: Geraniaceae	07/06/2015	07/06/2015	1
Geum urbanum	Herb Bennet	flowering plant	Plantae :: Rosales :: Rosaceae	07/06/2015	07/06/2015	1
Glechoma hederacea	Ground-ivy	flowering plant	Plantae :: Lamiales :: Lamiaceae	07/06/2015	07/06/2015	1
Glyceria	Sweet-Grass	flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1
Hedera helix	Ivy	flowering plant	Plantae :: Apiales :: Araliaceae	07/06/2015	07/06/2015	1
Heracleum sphondylium	Hogweed	flowering plant	Plantae :: Apiales :: Apiaceae	07/06/2015	07/06/2015	1
Holcus lanatus	Yorkshire-fog	flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1
Hordeum murinum	Wall Barley	flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1
Humulus lupulus	Hop	flowering plant	Plantae :: Rosales :: Cannabaceae	07/06/2015	07/06/2015	1
Hyacinthoides non-scripta	Bluebell	flowering plant	Plantae :: Asparagales :: Asparagaceae	07/06/2015	07/06/2015	1
Hypericum perforatum	Perforate St John's-wort	flowering plant	Plantae :: Malpighiales :: Hypericaceae	07/06/2015	07/06/2015	1
Hypochaeris radicata	Cat's-ear	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1
Ilex aquifolium	Holly	flowering plant	Plantae :: Aquifoliales :: Aquifoliaceae	07/06/2015	07/06/2015	1
Impatiens glandulifera	Indian Balsam	flowering plant	Plantae :: Ericales :: Balsaminaceae	07/06/2015	07/06/2015	1
Iris pseudacorus	Yellow Iris	flowering plant	Plantae :: Asparagales :: Iridaceae	07/06/2015	07/06/2015	1
Lamium album	White Dead-nettle	flowering plant	Plantae :: Lamiales :: Lamiaceae	07/06/2015	07/06/2015	1

Lamium galeobdolon	Yellow Archangel	flowering plant	Plantae :: Lamiales :: Lamiaceae	07/06/2015	07/06/2015	1
Lamium purpureum	Red Dead-nettle	flowering plant	Plantae :: Lamiales :: Lamiaceae	07/06/2015	07/06/2015	1
Lapsana communis	Nipplewort	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1
Lathyrus pratensis	Meadow Vetchling	flowering plant	Plantae :: Fabales :: Fabaceae	07/06/2015	07/06/2015	1
Lemna minor	Common Duckweed	flowering plant	Plantae :: Alismatales :: Araceae	07/06/2015	07/06/2015	1
Leucanthemum vulgare	Oxeye Daisy	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1
Linaria purpurea	Purple Toadflax	flowering plant	Plantae :: Lamiales :: Plantaginaceae	07/06/2015	07/06/2015	1
Linum		flowering plant	Plantae :: Malpighiales :: Linaceae	07/06/2015	07/06/2015	1
Lolium perenne	Perennial Rye-grass	flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1
Lonicera periclymenum	Honeysuckle	flowering plant	Plantae :: Dipsacales :: Caprifoliaceae	07/06/2015	07/06/2015	1
Lotus corniculatus	Common Bird's-foot-trefoil	flowering plant	Plantae :: Fabales :: Fabaceae	07/06/2015	07/06/2015	1
Lycopus europaeus	Gypsywort	flowering plant	Plantae :: Lamiales :: Lamiaceae	07/06/2015	07/06/2015	1
Malus pumila	Apple	flowering plant	Plantae :: Rosales :: Rosaceae	07/06/2015	07/06/2015	1
Malva sylvestris	Common Mallow	flowering plant	Plantae :: Malvales :: Malvaceae	07/06/2015	07/06/2015	1
Matricaria discoidea	Pineappleweed	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1
Medicago lupulina	Black Medick	flowering plant	Plantae :: Fabales :: Fabaceae	07/06/2015	07/06/2015	1

Mentha aquatica	Water Mint	flowering plant	Plantae :: Lamiales :: Lamiaceae	07/06/2015	07/06/2015	1
Mercurialis perennis	Dog's Mercury	flowering plant	Plantae :: Malpighiales :: Euphorbiaceae	07/06/2015	07/06/2015	1
Papaver rhoeas	Common Poppy	flowering plant	Plantae :: Ranunculales :: Papaveraceae	07/06/2015	07/06/2015	1
Papaver somniferum	Opium Poppy	flowering plant	Plantae :: Ranunculales :: Papaveraceae	07/06/2015	07/06/2015	1
Parietaria judaica	Pellitory-of-the-wall	flowering plant	Plantae :: Rosales :: Urticaceae	07/06/2015	07/06/2015	1
Pentaglottis sempervirens	Green Alkanet	flowering plant	Plantae :: - :: Boraginaceae	07/06/2015	07/06/2015	1
Persicaria amphibia	Amphibious Bistort	flowering plant	Plantae :: Caryophyllales :: Polygonaceae	07/06/2015	07/06/2015	1
Persicaria bistorta	Common Bistort	flowering plant	Plantae :: Caryophyllales :: Polygonaceae	07/06/2015	07/06/2015	1
Persicaria maculosa	Redshank	flowering plant	Plantae :: Caryophyllales :: Polygonaceae	07/06/2015	07/06/2015	1
Petasites hybridus	Butterbur	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1
Phalaris arundinacea	Reed Canary-grass	flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1
Phleum pratense sens.lat.		flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1
Phragmites australis	Common Reed	flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1
Plantago coronopus	Buck's-horn Plantain	flowering plant	Plantae :: Lamiales :: Plantaginaceae	07/06/2015	07/06/2015	1
Plantago lanceolata	Ribwort Plantain	flowering plant	Plantae :: Lamiales :: Plantaginaceae	07/06/2015	07/06/2015	1
Plantago major	Greater Plantain	flowering plant	Plantae :: Lamiales :: Plantaginaceae	07/06/2015	07/06/2015	1
Poa annua	Annual Meadow-grass	flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1
Poa pratensis sens.lat.		flowering plant	Plantae :: Poales :: Poaceae	07/06/2015	07/06/2015	1

Polygonum aviculare agg. sensu lato		flowering plant	Plantae :: Caryophyllales :: Polygonaceae	07/06/2015	07/06/2015	1
Populus nigra	Black-poplar	flowering plant	Plantae :: Malpighiales :: Salicaceae	07/06/2015	07/06/2015	1
Potamogeton crispus	Curled Pondweed	flowering plant	Plantae :: Alismatales :: Potamogetonaceae	07/06/2015	07/06/2015	1
Potentilla anserina	Silverweed	flowering plant	Plantae :: Rosales :: Rosaceae	07/06/2015	07/06/2015	1
Potentilla reptans	Creeping Cinquefoil	flowering plant	Plantae :: Rosales :: Rosaceae	07/06/2015	07/06/2015	1
Primula veris	Cowslip	flowering plant	Plantae :: Ericales :: Primulaceae	07/06/2015	07/06/2015	1
Prunella vulgaris	Selfheal	flowering plant	Plantae :: Lamiales :: Lamiaceae	07/06/2015	07/06/2015	1
Prunus spinosa	Blackthorn	flowering plant	Plantae :: Rosales :: Rosaceae	07/06/2015	07/06/2015	1
Quercus ilex	Evergreen Oak	flowering plant	Plantae :: Fagales :: Fagaceae	07/06/2015	07/06/2015	1
Quercus robur	Pedunculate Oak	flowering plant	Plantae :: Fagales :: Fagaceae	07/06/2015	07/06/2015	1
Ranunculus acris	Meadow Buttercup	flowering plant	Plantae :: Ranunculales :: Ranunculaceae	07/06/2015	07/06/2015	1
Ranunculus ficaria	Lesser Celandine	flowering plant	Plantae :: Ranunculales :: Ranunculaceae	07/06/2015	07/06/2015	1
Ranunculus repens	Creeping Buttercup	flowering plant	Plantae :: Ranunculales :: Ranunculaceae	07/06/2015	07/06/2015	1
Ranunculus sceleratus	Celery-leaved Buttercup	flowering plant	Plantae :: Ranunculales :: Ranunculaceae	07/06/2015	07/06/2015	1
Rhamnus cathartica	Buckthorn	flowering plant	Plantae :: Rosales :: Rhamnaceae	07/06/2015	07/06/2015	1
Rhododendron ponticum	Rhododendron	flowering plant	Plantae :: Ericales :: Ericaceae	07/06/2015	07/06/2015	1

Ribes nigrum	Black Currant	flowering plant	Plantae :: Saxifragales :: Grossulariaceae	07/06/2015	07/06/2015	1
Ribes uva-crispa	Gooseberry	flowering plant	Plantae :: Saxifragales :: Grossulariaceae	03/06/2015	07/06/2015	2
Rorippa nasturtium-aquaticum agg.		flowering plant	Plantae :: Brassicales :: Brassicaceae	07/06/2015	07/06/2015	1
Rosa canina agg.		flowering plant	Plantae :: Rosales :: Rosaceae	07/06/2015	07/06/2015	1
Rubus fruticosus agg.	Bramble	flowering plant	Plantae :: Rosales :: Rosaceae	07/06/2015	07/06/2015	1
Rumex acetosa	Common Sorrel	flowering plant	Plantae :: Caryophyllales :: Polygonaceae	07/06/2015	07/06/2015	1
Rumex crispus	Curled Dock	flowering plant	Plantae :: Caryophyllales :: Polygonaceae	07/06/2015	07/06/2015	1
Rumex hydrolapathum	Water Dock	flowering plant	Plantae :: Caryophyllales :: Polygonaceae	07/06/2015	07/06/2015	1
Rumex obtusifolius	Broad-leaved Dock	flowering plant	Plantae :: Caryophyllales :: Polygonaceae	07/06/2015	07/06/2015	1
Rumex sanguineus	Wood Dock	flowering plant	Plantae :: Caryophyllales :: Polygonaceae	07/06/2015	07/06/2015	1
Ruscus aculeatus	Butcher's-broom	flowering plant	Plantae :: Asparagales :: Asparagaceae	07/06/2015	07/06/2015	1
Salix caprea	Goat Willow	flowering plant	Plantae :: Malpighiales :: Salicaceae	07/06/2015	07/06/2015	1
Salix fragilis	Crack-willow	flowering plant	Plantae :: Malpighiales :: Salicaceae	07/06/2015	07/06/2015	1
Sambucus nigra	Elder	flowering plant	Plantae :: Dipsacales :: Adoxaceae	07/06/2015	07/06/2015	1
Scrophularia auriculata	Water Figwort	flowering plant	Plantae :: Lamiales :: Scrophulariaceae	07/06/2015	07/06/2015	1
Senecio jacobaea	Common Ragwort	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1

<i>Silene dioica</i>	Red Campion	flowering plant	Plantae :: Caryophyllales :: Caryophyllaceae	07/06/2015	07/06/2015	1
<i>Sinapis arvensis</i>	Charlock	flowering plant	Plantae :: Brassicales :: Brassicaceae	07/06/2015	07/06/2015	1
<i>Sisymbrium officinale</i>	Hedge Mustard	flowering plant	Plantae :: Brassicales :: Brassicaceae	07/06/2015	07/06/2015	1
<i>Solanum dulcamara</i>	Bittersweet	flowering plant	Plantae :: Solanales :: Solanaceae	07/06/2015	07/06/2015	1
<i>Solanum nigrum</i>	Black Nightshade	flowering plant	Plantae :: Solanales :: Solanaceae	07/06/2015	07/06/2015	1
<i>Sonchus asper</i>	Prickly Sow-thistle	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1
<i>Sonchus oleraceus</i>	Smooth Sow-thistle	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1
<i>Spergula arvensis</i>	Corn Spurrey	flowering plant	Plantae :: Caryophyllales :: Caryophyllaceae	07/06/2015	07/06/2015	1
<i>Stachys sylvatica</i>	Hedge Woundwort	flowering plant	Plantae :: Lamiales :: Lamiaceae	07/06/2015	07/06/2015	1
<i>Stellaria holostea</i>	Greater Stitchwort	flowering plant	Plantae :: Caryophyllales :: Caryophyllaceae	07/06/2015	07/06/2015	1
<i>Stellaria media</i>	Common Chickweed	flowering plant	Plantae :: Caryophyllales :: Caryophyllaceae	07/06/2015	07/06/2015	1
<i>Symphytum officinale</i> x <i>asperum</i> = <i>S. x uplandicum</i>	Russian Comfrey	flowering plant	Plantae :: - :: Boraginaceae	07/06/2015	07/06/2015	1
<i>Syringa vulgaris</i>	Lilac	flowering plant	Plantae :: Lamiales :: Oleaceae	07/06/2015	07/06/2015	1
<i>Tanacetum vulgare</i>	Tansy	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1
<i>Taraxacum officinale</i> agg.	Dandelion	flowering plant	Plantae :: Asterales :: Asteraceae	07/06/2015	07/06/2015	1
<i>Tilia platyphyllos</i> x <i>cordata</i> = <i>T. x europaea</i>	Lime	flowering plant	Plantae :: Malvales :: Malvaceae	07/06/2015	07/06/2015	1

Trifolium dubium	Lesser Trefoil	flowering plant	Plantae :: Fabales :: Fabaceae	07/06/2015	07/06/2015	1
Trifolium pratense	Red Clover	flowering plant	Plantae :: Fabales :: Fabaceae	07/06/2015	07/06/2015	1
Trifolium repens	White Clover	flowering plant	Plantae :: Fabales :: Fabaceae	07/06/2015	07/06/2015	1
Typha latifolia	Bulrush	flowering plant	Plantae :: Poales :: Typhaceae	07/06/2015	07/06/2015	1
Ulmus glabra	Wych Elm	flowering plant	Plantae :: Rosales :: Ulmaceae	07/06/2015	07/06/2015	1
Ulmus minor agg.		flowering plant	Plantae :: Rosales :: Ulmaceae	07/06/2015	07/06/2015	1
Urtica dioica	Common Nettle	flowering plant	Plantae :: Rosales :: Urticaceae	07/06/2015	07/06/2015	1
Veronica arvensis	Wall Speedwell	flowering plant	Plantae :: Lamiales :: Plantaginaceae	07/06/2015	07/06/2015	1
Veronica beccabunga	Brooklime	flowering plant	Plantae :: Lamiales :: Plantaginaceae	07/06/2015	07/06/2015	1
Veronica chamaedrys	Germander Speedwell	flowering plant	Plantae :: Lamiales :: Plantaginaceae	07/06/2015	07/06/2015	1
Veronica hederifolia	Ivy-leaved Speedwell	flowering plant	Plantae :: Lamiales :: Plantaginaceae	07/06/2015	07/06/2015	1
Viburnum opulus	Guelder-rose	flowering plant	Plantae :: Dipsacales :: Adoxaceae	07/06/2015	07/06/2015	1
Vicia sativa	Common Vetch	flowering plant	Plantae :: Fabales :: Fabaceae	07/06/2015	07/06/2015	1
Vicia sepium	Bush Vetch	flowering plant	Plantae :: Fabales :: Fabaceae	07/06/2015	07/06/2015	1
Arthopyrenia punctiformis		fungus	Fungi :: Pleosporales :: Arthopyreniaceae	07/06/2015	07/06/2015	1
Cyrtidula quercus		fungus	Fungi :: - :: -	07/06/2015	07/06/2015	1
Xanthoriicola physciae		fungus	Fungi :: - :: -	07/06/2015	07/06/2015	1

<i>Equisetum arvense</i>	Field Horsetail	horsetail	Plantae :: Equisetales :: Equisetaceae	07/06/2015	07/06/2015	1
<i>Equisetum telmateia</i>	Great Horsetail	horsetail	Plantae :: Equisetales :: Equisetaceae	07/06/2015	07/06/2015	1
<i>Altica lythri</i>		insect - beetle (Coleoptera)	Animalia :: Coleoptera :: Chrysomelidae	07/06/2015	07/06/2015	1
<i>Cantharis cryptica</i>		insect - beetle (Coleoptera)	Animalia :: Coleoptera :: Cantharidae	07/06/2015	07/06/2015	1
<i>Cantharis livida</i>		insect - beetle (Coleoptera)	Animalia :: Coleoptera :: Cantharidae	07/06/2015	07/06/2015	1
<i>Cantharis nigricans</i>		insect - beetle (Coleoptera)	Animalia :: Coleoptera :: Cantharidae	07/06/2015	07/06/2015	1
<i>Cantharis rufa</i>		insect - beetle (Coleoptera)	Animalia :: Coleoptera :: Cantharidae	07/06/2015	07/06/2015	1
<i>Cantharis rustica</i>		insect - beetle (Coleoptera)	Animalia :: Coleoptera :: Cantharidae	07/06/2015	07/06/2015	3
<i>Coccinella septempunctata</i>	7-spot Ladybird	insect - beetle (Coleoptera)	Animalia :: Coleoptera :: Coccinellidae	07/06/2015	07/06/2015	1
<i>Galerucella californiensis</i>		insect - beetle (Coleoptera)	Animalia :: Coleoptera :: Chrysomelidae	07/06/2015	07/06/2015	1
<i>Gastrophysa viridula</i>	Green Dock Beetle	insect - beetle (Coleoptera)	Animalia :: Coleoptera :: Chrysomelidae	07/06/2015	07/06/2015	1
<i>Malachius bipustulatus</i>	Malachite Beetle	insect - beetle (Coleoptera)	Animalia :: Coleoptera :: Malachiidae	07/06/2015	07/06/2015	2
<i>Oedemera (Oedemera) nobilis</i>	Swollen-thighed Beetle	insect - beetle (Coleoptera)	Animalia :: Coleoptera :: Oedemeridae	07/06/2015	07/06/2015	4
<i>Phyllopertha horticola</i>	Bracken Chafer	insect - beetle (Coleoptera)	Animalia :: Coleoptera :: Rutelidae	07/06/2015	07/06/2015	1
<i>Psyllobora vigintiduopunctata</i>	22-spot Ladybird	insect - beetle (Coleoptera)	Animalia :: Coleoptera :: Coccinellidae	07/06/2015	07/06/2015	1
<i>Tytthaspis sedecimpunctata</i>	16-spot Ladybird	insect - beetle (Coleoptera)	Animalia :: Coleoptera :: Coccinellidae	07/06/2015	07/06/2015	1

<i>Anthocharis cardamines</i>	Orange-tip	insect - butterfly	Animalia :: Lepidoptera :: Pieridae	07/06/2015	07/06/2015	1
<i>Celastrina argiolus</i>	Holly Blue	insect - butterfly	Animalia :: Lepidoptera :: Lycaenidae	07/06/2015	07/06/2015	4
<i>Gonepteryx rhamni</i>	Brimstone	insect - butterfly	Animalia :: Lepidoptera :: Pieridae	07/06/2015	07/06/2015	4
<i>Pararge aegeria</i>	Speckled Wood	insect - butterfly	Animalia :: Lepidoptera :: Nymphalidae	07/06/2015	07/06/2015	4
<i>Pieris brassicae</i>	Large White	insect - butterfly	Animalia :: Lepidoptera :: Pieridae	07/06/2015	07/06/2015	4
<i>Pieris napi</i>	Green-veined White	insect - butterfly	Animalia :: Lepidoptera :: Pieridae	07/06/2015	07/06/2015	1
<i>Pieris rapae</i>	Small White	insect - butterfly	Animalia :: Lepidoptera :: Pieridae	07/06/2015	07/06/2015	2
<i>Polygonia c-album</i>	Comma	insect - butterfly	Animalia :: Lepidoptera :: Nymphalidae	07/06/2015	07/06/2015	2
<i>Polyommatus icarus</i>	Common Blue	insect - butterfly	Animalia :: Lepidoptera :: Lycaenidae	07/06/2015	07/06/2015	3
<i>Brachytron pratense</i>	Hairy Dragonfly	insect - dragonfly (Odonata)	Animalia :: Odonata :: Aeshnidae	07/06/2015	07/06/2015	1
<i>Chalcolestes viridis</i>	Willow Emerald Damselfly	insect - dragonfly (Odonata)	Animalia :: Odonata :: Lestidae	07/06/2015	07/06/2015	1
<i>Coenagrion puella</i>	Azure Damselfly	insect - dragonfly (Odonata)	Animalia :: Odonata :: Coenagrionidae	07/06/2015	07/06/2015	3
<i>Enallagma cyathigerum</i>	Common Blue Damselfly	insect - dragonfly (Odonata)	Animalia :: Odonata :: Coenagrionidae	07/06/2015	07/06/2015	2
<i>Ischnura elegans</i>	Blue-tailed Damselfly	insect - dragonfly (Odonata)	Animalia :: Odonata :: Coenagrionidae	07/06/2015	07/06/2015	1
<i>Libellula depressa</i>	Broad-bodied Chaser	insect - dragonfly (Odonata)	Animalia :: Odonata :: Libellulidae	07/06/2015	07/06/2015	1
<i>Libellula quadrimaculata</i>	Four-spotted Chaser	insect - dragonfly (Odonata)	Animalia :: Odonata :: Libellulidae	07/06/2015	07/06/2015	1

Pyrrhosoma nymphula	Large Red Damselfly	insect - dragonfly (Odonata)	Animalia :: Odonata :: Coenagrionidae	07/06/2015	07/06/2015	2
Forficula auricularia	Common Earwig	insect - earwig (Dermaptera)	Animalia :: Dermaptera :: Forficulidae	07/06/2015	07/06/2015	1
Apis mellifera	Honey Bee	insect - hymenopteran	Animalia :: Hymenoptera :: Apidae	07/05/2015	07/05/2015	1
Bombus (Bombus) terrestris	Buff-tailed Bumblebee	insect - hymenopteran	Animalia :: Hymenoptera :: Apidae	07/05/2015	07/06/2015	3
Bombus (Megabombus) hortorum	Small Garden Bumblebee	insect - hymenopteran	Animalia :: Hymenoptera :: Apidae	07/06/2015	07/06/2015	1
Bombus (Melanobombus) lapidarius	Large Red-tailed Bumblebee	insect - hymenopteran	Animalia :: Hymenoptera :: Apidae	07/05/2015	07/05/2015	1
Bombus (Psithyrus) sylvestris	Forest Cuckoo Bumblebee	insect - hymenopteran	Animalia :: Hymenoptera :: Apidae	07/05/2015	07/05/2015	1
Bombus (Psithyrus) vestalis	Vestal Cuckoo Bee	insect - hymenopteran	Animalia :: Hymenoptera :: Apidae	07/05/2015	07/05/2015	1
Bombus (Pyrobombus) hypnorum	Tree Bumblebee	insect - hymenopteran	Animalia :: Hymenoptera :: Apidae	07/05/2015	07/06/2015	4
Bombus (Pyrobombus) pratorum	Early Bumble Bee	insect - hymenopteran	Animalia :: Hymenoptera :: Apidae	07/05/2015	07/05/2015	1
Bombus (Thoracobombus) pascuorum	Common Carder Bee	insect - hymenopteran	Animalia :: Hymenoptera :: Apidae	07/05/2015	07/05/2015	1
Tenthredopsis nassata		insect - hymenopteran	Animalia :: Hymenoptera :: Tenthredinidae	07/06/2015	07/06/2015	1
Vespa crabro	Hornet	insect - hymenopteran	Animalia :: Hymenoptera :: Vespidae	07/06/2015	07/06/2015	1
Aphelia paleana	Timothy Tortrix	insect - moth	Animalia :: Lepidoptera :: Tortricidae	07/06/2015	07/06/2015	1
Callistege mi	Mother Shipton	insect - moth	Animalia :: Lepidoptera :: Noctuidae	07/06/2015	07/06/2015	1
Pyrausta aurata	Small Purple & Gold	insect - moth	Animalia :: Lepidoptera :: Crambidae	07/06/2015	07/06/2015	1

Leptophyes punctatissima	Speckled Bush-cricket	insect - orthopteran	Animalia :: Orthoptera :: Phaneropteridae	07/06/2015	07/06/2015	1
Metriopectera roeselii	Roesel's Bush-cricket	insect - orthopteran	Animalia :: Orthoptera :: Tettigoniidae	07/06/2015	07/06/2015	1
Panorpa communis		insect - scorpion fly (Mecoptera)	Animalia :: Mecoptera :: Panorpidae	07/06/2015	07/06/2015	1
Panorpa germanica		insect - scorpion fly (Mecoptera)	Animalia :: Mecoptera :: Panorpidae	07/06/2015	07/06/2015	1
Aelia acuminata	Bishop's Mitre	insect - true bug (Hemiptera)	Animalia :: Hemiptera :: Pentatomidae	07/06/2015	07/06/2015	1
Capsus ater		insect - true bug (Hemiptera)	Animalia :: Hemiptera :: Miridae	07/06/2015	07/06/2015	2
Cylloceria hirsutius		insect - true bug (Hemiptera)	Animalia :: Hemiptera :: Miridae	07/06/2015	07/06/2015	1
Kleidocerys resedae	Birch Catkin Bug	insect - true bug (Hemiptera)	Animalia :: Hemiptera :: Lygaeidae	07/06/2015	07/06/2015	1
Leptopterna dolabrata	Meadow Plant Bug	insect - true bug (Hemiptera)	Animalia :: Hemiptera :: Miridae	07/06/2015	07/06/2015	2
Notostira elongata		insect - true bug (Hemiptera)	Animalia :: Hemiptera :: Miridae	07/06/2015	07/06/2015	1
Philaenus spumarius	Cuckoo-Spit Insect	insect - true bug (Hemiptera)	Animalia :: Hemiptera :: Aphrophoridae	07/06/2015	07/06/2015	1
Psallus		insect - true bug (Hemiptera)	Animalia :: Hemiptera :: Miridae	07/06/2015	07/06/2015	1
Stenodema (Brachystira) calcarata		insect - true bug (Hemiptera)	Animalia :: Hemiptera :: Miridae	07/06/2015	07/06/2015	1
Stenodema (Stenodema) laevigata		insect - true bug (Hemiptera)	Animalia :: Hemiptera :: Miridae	07/06/2015	07/06/2015	1
Tetraneura (Tetraneura) ulmi	Fig Gall	insect - true bug (Hemiptera)	Animalia :: Hemiptera :: Aphididae	07/06/2015	07/06/2015	1
Chrysopilus cristatus	Black Snipefly	insect - true fly (Diptera)	Animalia :: Diptera :: Rhagionidae	07/06/2015	07/06/2015	1

<i>Eristalis pertinax</i>		insect - true fly (Diptera)	Animalia :: Diptera :: Syrphidae	07/06/2015	07/06/2015	1
<i>Eristalis tenax</i>		insect - true fly (Diptera)	Animalia :: Diptera :: Syrphidae	07/06/2015	07/06/2015	1
<i>Helophilus pendulus</i>		insect - true fly (Diptera)	Animalia :: Diptera :: Syrphidae	07/06/2015	07/06/2015	1
<i>Leptogaster cylindrica</i>	Striped Slender Robberfly	insect - true fly (Diptera)	Animalia :: Diptera :: Asilidae	07/06/2015	07/06/2015	1
<i>Melieria crassipennis</i>		insect - true fly (Diptera)	Animalia :: Diptera :: Ulidiidae	07/06/2015	07/06/2015	1
<i>Merodon equestris</i>	Greater Bulb-Fly	insect - true fly (Diptera)	Animalia :: Diptera :: Syrphidae	07/06/2015	07/06/2015	2
<i>Rivellia syngenesiae</i>		insect - true fly (Diptera)	Animalia :: Diptera :: Platystomatidae	07/06/2015	07/06/2015	1
<i>Sicus ferrugineus</i>		insect - true fly (Diptera)	Animalia :: Diptera :: Conopidae	07/06/2015	07/06/2015	1
<i>Tetanocera arrogans</i>		insect - true fly (Diptera)	Animalia :: Diptera :: Sciomyzidae	07/06/2015	07/06/2015	1
<i>Urophora quadrifasciata</i>		insect - true fly (Diptera)	Animalia :: Diptera :: Tephritidae	07/06/2015	07/06/2015	1
<i>Xylota segnis</i>		insect - true fly (Diptera)	Animalia :: Diptera :: Syrphidae	07/06/2015	07/06/2015	1
<i>Caloplaca arcis</i>		lichen	Fungi :: Lecanorales :: Teloschistaceae	07/06/2015	07/06/2015	1
<i>Caloplaca citrina</i>		lichen	Fungi :: Lecanorales :: Teloschistaceae	07/06/2015	07/06/2015	1
<i>Caloplaca flavocitrina</i>		lichen	Fungi :: Lecanorales :: Teloschistaceae	07/06/2015	07/06/2015	1
<i>Candelariella reflexa</i>		lichen	Fungi :: Candelariales :: Candelariaceae	07/06/2015	07/06/2015	1
<i>Candelariella vitellina</i>		lichen	Fungi :: Candelariales :: Candelariaceae	07/06/2015	07/06/2015	1

Cladonia chlorophaea agg.		lichen	Fungi :: Lecanorales :: Cladoniaceae	07/06/2015	07/06/2015	1
Flavoparmelia caperata		lichen	Fungi :: Lecanorales :: Parmeliaceae	07/06/2015	07/06/2015	2
Lecanora albescens		lichen	Fungi :: Lecanorales :: Lecanoraceae	07/06/2015	07/06/2015	1
Lecanora campestris		lichen	Fungi :: Lecanorales :: Lecanoraceae	07/06/2015	07/06/2015	1
Lecanora carpinea		lichen	Fungi :: Lecanorales :: Lecanoraceae	07/06/2015	07/06/2015	1
Lecanora chlorotera		lichen	Fungi :: Lecanorales :: Lecanoraceae	07/06/2015	07/06/2015	1
Lecanora expallens		lichen	Fungi :: Lecanorales :: Lecanoraceae	07/06/2015	07/06/2015	1
Lecanora hagenii		lichen	Fungi :: Lecanorales :: Lecanoraceae	07/06/2015	07/06/2015	1
Lecanora persimilis		lichen	Fungi :: Lecanorales :: Lecanoraceae	07/06/2015	07/06/2015	1
Lecidella elaeochroma		lichen	Fungi :: Lecanorales :: Lecanoraceae	07/06/2015	07/06/2015	1
Lepraria incana		lichen	Fungi :: Lecanorales :: Stereocaulaceae	07/06/2015	07/06/2015	1
Lepraria vouauxii		lichen	Fungi :: Lecanorales :: Stereocaulaceae	07/06/2015	07/06/2015	1
Melanelixia subaurifera		lichen	Fungi :: Lecanorales :: Parmeliaceae	07/06/2015	07/06/2015	1
Parmelia sulcata		lichen	Fungi :: Lecanorales :: Parmeliaceae	07/06/2015	07/06/2015	1
Phaeophyscia orbicularis		lichen	Fungi :: Lecanorales :: Physciaceae	07/06/2015	07/06/2015	1
Physcia adscendens nom. cons.		lichen	Fungi :: Lecanorales :: Physciaceae	07/06/2015	07/06/2015	1

Phycia aipolia		lichen	Fungi :: Lecanorales :: Physciaceae	07/06/2015	07/06/2015	1
Phycia tenella		lichen	Fungi :: Lecanorales :: Physciaceae	07/06/2015	07/06/2015	1
Psilolechia lucida		lichen	Fungi :: Lecanorales :: -	07/06/2015	07/06/2015	1
Ramalina fastigiata		lichen	Fungi :: Lecanorales :: Ramalinaceae	07/06/2015	07/06/2015	1
Rinodina oleae		lichen	Fungi :: Lecanorales :: Physciaceae	07/06/2015	07/06/2015	1
Verrucaria hochstetteri		lichen	Fungi :: Verrucariales :: Verrucariaceae	07/06/2015	07/06/2015	1
Verrucaria nigrescens		lichen	Fungi :: Verrucariales :: Verrucariaceae	07/06/2015	07/06/2015	1
Xanthoria parietina	Common Orange Lichen	lichen	Fungi :: Lecanorales :: Teloschistaceae	07/06/2015	07/06/2015	2
Xanthoria polycarpa		lichen	Fungi :: Lecanorales :: Teloschistaceae	07/06/2015	07/06/2015	1
Anguis fragilis	Slow-worm	reptile	Animalia :: Squamata :: Anguidae	07/06/2015	07/06/2015	2
Araniella cucurbitina sensu stricto		spider (Araneae)	Animalia :: Araneae :: Araneidae	07/06/2015	07/06/2015	1
Clubiona lutescens		spider (Araneae)	Animalia :: Araneae :: Clubionidae	07/06/2015	07/06/2015	1
Clubiona reclusa		spider (Araneae)	Animalia :: Araneae :: Clubionidae	07/06/2015	07/06/2015	1
Dictyna uncinata		spider (Araneae)	Animalia :: Araneae :: Dictynidae	07/06/2015	07/06/2015	1
Hypomma cornutum		spider (Araneae)	Animalia :: Araneae :: Linyphiidae	07/06/2015	07/06/2015	1
Larinioides cornutus		spider (Araneae)	Animalia :: Araneae :: Araneidae	07/06/2015	07/06/2015	1

Neottiura bimaculata		spider (Araneae)	Animalia :: Araneae :: Theridiidae	07/06/2015	07/06/2015	1
Ozyptila brevipes		spider (Araneae)	Animalia :: Araneae :: Thomisidae	07/06/2015	07/06/2015	1
Paidiscura pallens		spider (Araneae)	Animalia :: Araneae :: Theridiidae	07/06/2015	07/06/2015	1
Phylloneta sisyphia		spider (Araneae)	Animalia :: Araneae :: Theridiidae	07/06/2015	07/06/2015	1
Selimus vittatus		spider (Araneae)	Animalia :: Araneae :: Theridiidae	07/06/2015	07/06/2015	1
Tenuiphantes tenuis		spider (Araneae)	Animalia :: Araneae :: Linyphiidae	07/06/2015	07/06/2015	1
Tetragnatha montana		spider (Araneae)	Animalia :: Araneae :: Tetragnathidae	07/06/2015	07/06/2015	2
Theridion varians		spider (Araneae)	Animalia :: Araneae :: Theridiidae	07/06/2015	07/06/2015	1
Xysticus kochi		spider (Araneae)	Animalia :: Araneae :: Thomisidae	07/06/2015	07/06/2015	1
Arvicola amphibius	European Water Vole	terrestrial mammal	Animalia :: Rodentia :: Muridae	07/06/2015	07/06/2015	1
Barbastella barbastellus	Western Barbastelle	terrestrial mammal	Animalia :: Chiroptera :: Vespertilionidae	06/06/2015	06/06/2015	1
Muntiacus reevesi	Chinese Muntjac	terrestrial mammal	Animalia :: Artiodactyla :: Cervidae	07/06/2015	07/06/2015	1
Nyctalus noctula	Noctule Bat	terrestrial mammal	Animalia :: Chiroptera :: Vespertilionidae	06/06/2015	06/06/2015	1
Pipistrellus pipistrellus sensu lato	Pipistrelle	terrestrial mammal	Animalia :: Chiroptera :: Vespertilionidae	06/06/2015	06/06/2015	1
Pipistrellus pygmaeus	Soprano Pipistrelle	terrestrial mammal	Animalia :: Chiroptera :: Vespertilionidae	06/06/2015	06/06/2015	1
Rattus norvegicus	Brown Rat	terrestrial mammal	Animalia :: Rodentia :: Muridae	07/06/2015	07/06/2015	1

Sciurus carolinensis	Eastern Grey Squirrel	terrestrial mammal	Animalia :: Rodentia :: Sciuridae	07/06/2015	07/06/2015	1
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Holywells Park

Green Flag Award Winner 2018/2019

The mark of a quality park or green space.
Given in recognition of achieving the national standard for parks and green spaces.

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The Ipswich Society

Awards 2015

Distinction

for

Holywells Park Renovation

Client: *Ipswich Borough Council*

Design: *LDA Landscape Design
Associates*

Contractor: *R G Carter*



Councillor Glen Chisholm
Mayor



John Norman
Chairman



WINNER

CIVIC VOICE DESIGN AWARDS 2016

Ipswich Borough Council

for

The Holywells Park Project

in the public realm category

Griff Rhys Jones
president, Civic Voice

Max Farrell
chair, judging panel





HOLYWELLS PARK



FOR THE CONSISTENT ACHIEVEMENT OF HIGH RATINGS FROM TRAVELERS