



IPSWICH HOUSING STRATEGY
2017 2022 **APPENDIX 3**

THE LOCAL CONTEXT

Local Context – Policies and Strategies

Introduction

The following lists the local policies and strategies that shape and affect housing within Ipswich. The list begins with IBC policies and strategies and then moves onto countywide / regional policies and strategies.

The 'local context' and accompanying 'national context' form part of the evidence base for the Housing Strategy.

This document will be regularly reviewed and updated. Please email any updates that affect your service area to the Housing Strategy general email.

IBC Policies & Strategies

'Building a better Ipswich 2017' – Corporate Plan

This document sets out a corporate plan for Ipswich based upon three top priorities; 'Protecting frontline council services', 'Building quality and affordable homes for Ipswich people' and 'Bringing new jobs and investment to Ipswich'. These priorities are then further broken down into seven priorities; 1. A strong Ipswich Economy 2. A sustainable environment 3. An enjoyable place to live, work and study 4. A healthy community 5. Quality homes for all 6. Safe communities 7. An efficient and effective Council.

https://www.ipswich.gov.uk/sites/default/files/corp_plan_for_web_1.pdf

Economic Development Strategy 2013-26

This document sets out IBC vision and ambition to create the right conditions to create an additional 11,000 new jobs with the Ipswich Policy Area (Ipswich boundary plus adjoining key employment sites) and to enable the construction of 10,500 new homes.

https://www.ipswich.gov.uk/sites/default/files/economic_development_2015_minus_apx_3_layout_1.pdf

Housing Revenue Account Business Plan 2013-42

The purpose of this plan is to manage the council's housing assets. It details the management of income and expenditure including how the council will deal with any generated surplus. The Asset Management Strategy sets standards for repair and maintenance of the HRA assets including housing, commercial property and land. The Treasury Management Strategy details portfolio and terms of borrowing required to service HRA debt.

https://www.ipswich.gov.uk/sites/www.ipswich.gov.uk/files/HRA_Business_Plan_2012-13.pdf

https://www.ipswich.gov.uk/sites/www.ipswich.gov.uk/files/HRA_RCHF_30yr_FinPlan_Appendix_1.pdf

https://www.ipswich.gov.uk/sites/www.ipswich.gov.uk/files/HRA_RCHF_30yr_FinPlan_Appendix_2.pdf

Gateway to Homechoice Allocation Policy 2016

Gateway to Homechoice is the name given to the single housing register and choice based lettings scheme for the allocation of social housing. Gateway to Homechoice is a partnership register and scheme between IBC, Babergh Council, Braintree Council, Colchester Council, Maldon Council, Mid Suffolk Council, Suffolk Coastal Council and Waveney Council.

<http://www.gatewaytohomechoice.org.uk/NovaWeb/Infrastructure/ViewLibraryDocument.aspx?ObjectID=333>

Empty Homes Policy

Sits within Private Sector Housing. The policy aims to reduce the number of long term empty homes in Ipswich by returning back into use. It was found that there were 500 homes in Ipswich that had been empty for 6 months or more. The policy sets a target to return 50 empty homes back into use each year.

https://www.ipswich.gov.uk/sites/default/files/empty_homes_policy.pdf

Local Plan 2011-2031

The Local Plan is made up of two documents:

1. 'Adopted Core Strategy and Policies Development Plan 2011'. This sets out vision, objectives, spatial strategy and policies to guide development in Ipswich until 2027. It does not allocate sites for development other than strategic sites of borough wide significance.
2. Ipswich Local Plan - originally written in '97 with updates made since, this is a portfolio of documents which plan for future development.

The Local Plan was adopted in Feb 2017

Strategic Housing Land Availability Assessment – updated Nov 2013

This document aids to underpin the Local Plan. It identifies a list of sites which may be suitable, available and achievable for housing development.

https://www.ipswich.gov.uk/sites/www.ipswich.gov.uk/files/SHLAA_Final_Report_Mar_10.pdf

<https://www.ipswich.gov.uk/sites/www.ipswich.gov.uk/files/SHLAA%20Update%20Report%20Nov%202013.pdf>

Town Centre Master Plan 2012-2027

This details the plan that IBC and stakeholders agree is the way to achieve an enhanced town centre over a 15 year period. It compliments the Core Strategy and Policies Development Plan Document. The aim is to enhance, remodel and develop the town centre by delivering a programme of regeneration and renewal through a number of actions.

https://www.ipswich.gov.uk/sites/www.ipswich.gov.uk/files/town_centre_master_plan.pdf

Customer Access Strategy 2013-2016

This details IBC's vision of how to place the customer at the centre of all services in order to achieve the vision: 'to achieve and maintain excellent services'



Customer Access
Strategy 2013-16 v 4

Local Policies & Strategies

Greater Haven Gateway Housing Strategy 2010-15

The Greater Haven Gateway covers Ipswich, Babergh, Braintree, Colchester, Maldon, Mid Suffolk, Suffolk Coastal and Tendring. This document details the vision and plans for strategic housing in the region and a plan for achieving business goals.



Final_GHG_strategy_
2011.pdf

Gypsy, Traveller and Travelling Showpeople Accommodation Assessment 2017

IBC, Babergh, Mid Suffolk, Suffolk Coastal and Waveney commissioned the above research by external consultants in 2017 to assess if there was a future need for extra sites. It was concluded that IBC needs an additional 27 pitches from 2016-2036 to meet future estimated need.

Suffolk Housing Survey 2014

A detailed survey sent to 15,261 IBC residents of which 2228 were returned. RW has completed a detailed analysis into the survey results saved under shared folder, Suffolk Housing Survey 2014.

https://www.ipswich.gov.uk/sites/default/files/suffolk_housing_survey_2014.pdf



Suffolk Housing
Survey - Initial Interp

Strategic Housing Market Assessment (SHMA) 2016

This is the last SHMA conducted on behalf of IBC, Babergh, Mid Suffolk and Suffolk Coastal.

A SHMA is a piece of research aimed at estimating housing need and demand including social housing, private rented and home ownership. It covers a Housing Market Area (HMA), the Ipswich HMA covers Ipswich, Mid Suffolk, Babergh and Suffolk Coastal. The total annual affordable housing need in Ipswich is identified as 239 households per year.

New Anglia Local Enterprise Partnership Strategic Economic Plan

This plan aims to transform the economy of Norfolk and Suffolk and establish East Anglia as a centre of global business excellence. Partnership working will aim to deliver 95,000 more jobs, 10,000 new businesses, improved productivity and 117,000 new homes by 2026.

<http://www.newanglia.co.uk/wp-content/uploads/2014/03/New-Anglia-Strategic-Economic-Plan-V2.pdf>

Joint Strategic Needs Assessment (JSNA) Suffolk

JSNAs are local assessments of current and future health and social care needs within an authority's area (Suffolk County Council). JSNAs are produced by the Health and Wellbeing Board for each local authority. The aim is to improve health and wellbeing of the local community and reduce inequalities for all ages. JSNAs are used to decide what actions local authorities, NHS and partners need to take to meet health and social care requirements. The documents are also used to address the issues that will impact on health and wellbeing within Suffolk. JSNAs underpin the Health and Wellbeing Strategy for each area. There are a number of documents, the link below will take the user to the main JSNA homepage:

<http://www.healthysuffolk.org.uk/joint-strategic-needs-assessment-jsna/>

Ipswich Health & Wellbeing Strategy 2011-2016

This is a partnership document involving key partners within Ipswich (inc IBC). The vision of improving the health and wellbeing of Ipswich residents and supporting them in adopting a healthy lifestyle is outlined as well as the objectives to achieve this. The four measures are 1. Increase partnership working 2. Reduce health inequalities 3. Promote a healthy lifestyle 4. Collate local information.

[https://www.ipswich.gov.uk/sites/www.ipswich.gov.uk/files/Ipswich Health and Wellbeing Strategy.pdf](https://www.ipswich.gov.uk/sites/www.ipswich.gov.uk/files/Ipswich_Health_and_Wellbeing_Strategy.pdf)

A Joint Health & Wellbeing Strategy for Suffolk 2013

This document is produced by the countywide Suffolk Health & Wellbeing Board. The vision is to 'enable people in Suffolk to live healthier, happier lives' and 'to narrow the difference in healthy life expectancy between those living in the most deprived communities and those who are better off'. They are four key priorities; 1. Every child in Suffolk has the best start in life 2. Suffolk residents have access to a healthy environment and take responsibility for their own health and wellbeing 3. Older people in Suffolk have a good quality of life 4. People in Suffolk have the opportunity to improve the mental health and wellbeing. These outcomes will be achieved through greater partnership working, focused funding and promotion of health and wellbeing to population.

<http://www.healthysuffolk.org.uk/assets/Health-and-Wellbeing-Board-Papers/A-Joint-Health-and-Wellbeing-Strategy-for-Suffolk-Refresh-easy-read-DRAFT-1.pdf>

A Housing & Health Charter for Suffolk

This charter, produced by Suffolk Strategic Housing Partnership and the Suffolk Health & Wellbeing Board, sets out the vision that 'Suffolk people live in suitable affordable homes that are in good condition where they feel safe and supported by the local community'. It is a requirement of The Care Act 2014 for closer co-operation of services. The charter highlights a commitment to a joint approach to deliver whole system outcomes. The charter describes how will work in partnership, through the Suffolk Health & Wellbeing Board, with private developers, public bodies, registered providers, homelessness organisations and the voluntary and community sector in order to achieve the vision.



Housing and Health
Charter.docx