North West Area Action Plan

The North West Area Committee will work to alleviate deprivation within the wards of

The areas of deprivation as identified by the Department of Communities and Local Government are;

- Income
- Employment
- Health and Disability
- Education, Skills and Training
- Barriers to Housing and Services
- Crime
- Living Environment

For 2016-17 the North West Area Committee will prioritise action to alleviate deprivation in the domain of Education, Skills and Training. Health and Disability. Income.
Working in partnership with other agencies to help address health inequalities in the NW area

| Engage with girls to enable them to access sporting or other types of suitable activities | The Sports team is working towards a new ‘Jumpers for Goalposts’ programme of free activities during holidays in 2016/17. One of the aims is to provide activities with better uptake from girls. This in partnership with the Area Committees. |
| Engage with young people in the NW area | Look at engaging with School Councils at Ormiston, Westbourne and Thomas Wolsey |
| Working with Whitton Youth Partnership which has been supported by a funding contribution from the committee to recruit a Youth Worker for the area. | BLT has a young people's sub group, which is supporting Westbourne Radio. Members of the committee to get a slot on the radio show. |
| Help people to age well in all three wards | Work with Andy Fell |
| | A number of activities are currently taking place in the area run by ActivLives, funded by Area Committee |
| | BLT have a Seniors sub group who are now meeting at Paddy Gere House and are involved with Dementia friends. |
Help prevent people falling in to debt

Working with BLT and Eastern Savings & Loans credit union. Possible loan shark event.

Look into foodbanks at local supermarkets

September 2016

The North West Area Committee will seek to further the aims of the Council in improving the town for residents as described in BUILDING A BETTER IPSWICH: THE COUNCIL’S CORPORATE PLAN.

For 2016-17 the North West Area Committee will prioritise action in line with the following Council aims and activities;

**Underlying Principle 1: A Fairer Ipswich**
Everything we do will be based on the principles of fairness and participation. We will work to eliminate discrimination, promote equality of opportunity, and foster good relations amongst all the people of Ipswich.

To understand and address community issues in North West Ipswich to help improve the area

Walkabouts/street audits/door knocking, in NW area. Planned for walk about door knock in September/October

Working in partnership with other agencies, particularly the Big Local Trust to achieve holistic outcomes

Highlight the work of the North West Area Committee and improve communications

Advertise Area Committee meetings and activities

Engage with people and groups when out and about and during the walkabouts. Posters and fliers, continue to be put into Councillors pigeonholes to distribute in their wards and Engagement Officer leaflet near the venue. The continued development of the use of social media promoting Area Committees via Twitter and Facebook. School book bags. Local radio shows. Encourage groups that have been funded to display ‘funded by Area Committees’ if applicable. Westbourne Library adding a bookmark in their reserved books promoting Area Committees. Ipswich Community Radio. Westbourne Radio. Radio Suffolk. Town 102. Ipswich Star putting dates of Area Committees in their papers.
Theme 1: A Stronger Ipswich Economy
We will work with business to encourage new investment, innovation, learning and sustainable growth and employment.

Theme 2: A Safer and Healthier Ipswich
We will work to reduce crime, the fear of crime, substance misuse and anti-social behaviour. We will work to improve the health and well-being of people in Ipswich.

The members of the North West Area Committee and supporting officers will pursue actions in line with these priorities throughout the year. Groups and projects working to alleviate deprivation in any of the 7 domains or in line with the aims outlined in the Corporate Plan can be considered by Committee for support.

Before being considered for application projects for the benefit of Ipswich residents, but not identified here, must first make the case for local benefit at a Committee meeting.

* Index of Multiple Deprivation ranking is calculated by combining seven domain scores, using the following weights: Income (22.5%), Employment (22.5%), Health and Disability (13.5%), Education, Skills and Training (13.5%), Barriers to Housing and Services (9.3%), Crime (9.3%), Living Environment (9.3%). The higher the score the more deprived the area.

Updates

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
<th>Corporate Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 2016</td>
<td>£5,000 towards Castle Hill Church felt roof repairs not including the Church but do include the various rooms in which the activities take place. Funding will only be released subject to the rest of the funding being achieved.</td>
<td>Corporate plan – A safer and healthier Ipswich – a fairer Ipswich</td>
</tr>
<tr>
<td>July 2016</td>
<td>£4,165.00 for young people’s sporting activities in the 2016 summer and October school holidays.</td>
<td>Deprivation domain: Education, skills and training Corporate Plan - A more Enjoyable Ipswich</td>
</tr>
<tr>
<td>July 2016</td>
<td>£4,997.40 of funding to help establish, fully equip, and resource an upcycling workshop that will produce retail items for the Emmaus Ipswich charity shop and provide placement and skills to Vulnerable adults.</td>
<td>Deprivation domain: Education, skills and training Corporate Plan – Fairer Ipswich Corporate Plan – Stronger Ipswich Economy</td>
</tr>
<tr>
<td>June 2016</td>
<td>£500 agreed by the North West Area Committee towards Venue hire and publicity for North West Area Committees 2016/2017</td>
<td>Corporate Plan – Fairer Ipswich</td>
</tr>
<tr>
<td>March 2016</td>
<td>£3,204 allocated from the North West Area Committee budget for acoustic ceiling panels at Whitton Church Hall</td>
<td>Corporate Plan – Stronger Ipswich Economy</td>
</tr>
</tbody>
</table>
| March 2016 | £2,300 allocated from the North West Area Committee budget to construct a base for a function building or a classroom at the Whitton Church Lane allotments | Corporate Plan - *A more Enjoyable Ipswich*
Deprivation domain: *Education, skills and training* |