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**Ref No:** EQ581534393

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**Officer Name:** Helen Pluck

**Email Address:** helen.pluck@ipswich.gov.uk

**Title of report:** Digital Strategy

**Report :** The Digital Strategy sets out the Council's approach to Digital Transformation including Digital Inclusion

**What evidence/data is being used to support this equality analysis? Please select all that apply.:**

**Service area:** Communication & Transformation

**Corporate Manager:** Helen Pluck

**Corporate Manager email:** Helen.Pluck@ipswich.gov.uk

**Links to supporting documents where available:**

**Please upload any supporting documents:**

**What is proposed?:** To adopt a Digital Strategy incorporating a commitment to digital inclusion

**Why are the changes being introduced?:** To support the Corporate Strategy and guide our digital transformation work

**What evidence is being used to support this Equality Impact Assessment, and how is it being used?:** The Digital Strategy has been developed alongside a review of the Carnegie Trusts 12 steps to digital inclusion.

**How will this change be implemented?:** The Digital Strategy will need to be adopted by Executive and then implemented as part of the council's transformation programme.

**Age:** Positive

**Please provide an explanation of this impact and actions to mitigate any adverse impact, or further promote positive impact.:** The focus on digital inclusion will enable the potential adverse impact of digital transformation on older service users who may not be comfortable using technology to access council services to be mitigated.

**Disability:** Positive

**Please provide an explanation of this impact and actions to mitigate any adverse impact, or further promote positive impact.:** Digital Transformation could have a negative impact on disabled service users but by taking a digitally inclusive approach it is more likely to have a positive impact as it will provide access to more services via a range of digital technologies which are accessible to a broad range of disabled people. Those who cannot access services digitally will be enabled to continue using non-digital means to access services and therefore not excluded

**Marriage & Civil Partnership:** No impact

**Please provide an explanation of this impact and actions to mitigate any adverse impact, or further promote positive impact.:** There is neither a positive nor negative on this protected characteristic

**Race:** Positive

**Please provide an explanation of this impact and actions to mitigate any adverse impact, or further promote positive impact.:** Browser based translation services will enable people who do not have English as their first language to access digital services in the same way as those with English as their first language therefore this will have a positive impact on their ability to access council services

**Pregnancy & Maternity:** No impact

**Please provide an explanation of this impact and actions to mitigate any adverse impact, or further promote positive impact.:** There is neither a positive nor negative on this protected characteristic

**Religion or Belief:** No impact

**Please provide an explanation of this impact and actions to mitigate any adverse impact, or further promote positive impact.:** There is neither a positive nor negative on this protected characteristic

**Gender Reassignment:** No impact

**Please provide an explanation of this impact and actions to mitigate any adverse impact, or further promote positive impact.:** There is neither a positive nor negative on this protected characteristic

**Sex:** No impact

**Please provide an explanation of this impact and actions to mitigate any adverse impact, or further promote positive impact.:** There is neither a positive nor negative on this protected characteristic

**Sexual Orientation:** No impact

**Please provide an explanation of this impact and actions to mitigate any adverse impact, or further promote positive impact.:** There is neither a positive nor negative on this protected characteristic

**I can confirm the report does meet Ipswich Borough Council's equality objectives:** I can confirm the report does meet Ipswich Borough Council's equality objectives

**The report helps us to 'eliminate unlawful discrimination, harassment & victimisation' in the following way(s)::** By focusing on digital inclusion

**The report helps us to 'advance equality of opportunity...' in the following way(s):** By focusing on digital inclusion

**The policy helps us to 'foster good relations...' in the following way(s)::**N/A

**The new provisions will be reviewed in the following way(s)::**Performance will be monitored as part of the transformation programme

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