

# NORTH WEST AREA ACTION PLAN

2024-25: Castle Hill, Whitton, Whitehouse



**The North West Area Committee will work to alleviate deprivation.**

<p>The domains of deprivation as identified by the <a href="#">Ministry of Housing, Communities &amp; Local Government</a> are;</p> <ul style="list-style-type: none"> <li>• Income</li> <li>• Employment</li> <li>• Health and Disability</li> <li>• Education, Skills and Training</li> <li>• Barriers to Housing and Services</li> <li>• Crime</li> <li>• Living Environment</li> </ul>	<p>The Committee will prioritise action to alleviate deprivation in the domain of:</p>
	<p><b>Health and Disability</b></p>
	<p><b>Education, Skills and Training</b></p>
	<p><b>Living Environment</b></p>

**The North West Area Committee will serve Ipswich residents in line with the aims of the Council.**

<p>The aims of Ipswich Borough Council are described in the Corporate Strategy – Proud of Ipswich: Championing our community and revitalising our town.</p> <ul style="list-style-type: none"> <li>• A Thriving Town Centre</li> <li>• Meeting the Housing Needs of Our Communities</li> <li>• A Carbon Neutral Council</li> <li>• Promoting Community Wellbeing and Fairness in Ipswich</li> <li>• A Financially Sustainable Council Providing Good Quality Services.</li> </ul>	<p>The Committee will prioritise activities in line with the following Council aims:</p>
	<p><b>Promoting Community Wellbeing and Fairness in Ipswich</b></p>
	<p><b>A Thriving North West Ipswich</b></p>
	<p><b>Cleanliness in North West Ipswich</b></p>

The North West Area Committee and supporting officers will pursue actions in line with these priorities throughout the year, although, Committees can consider groups and projects working to

alleviate deprivation in any of the seven domains or in line with any of the aims outlined in the Corporate Strategy.