

Whitehouse Neighbourhood Board Agenda and Supporting Documents

Date:	Wednesday 7 October
Time:	18:00 – 19:30
Venue:	Whitehouse Baptist Church
Members:	Glen Chisholm Jannice Simpson Jess March (Chair) Mahmut Ozturk Natalie Irish Sarah Battistetti Sean Fountain Westbourne High School representative – Martin Higgon / Matt Mason Whitehouse Ward Councillor representative – Cllr Lucy Trenchard
Apologies:	Isaac Turay Patrick Spencer MP
Other Attendees:	Chrissie Geeson, Assistant Director – Programme Delivery, Ipswich Borough Council Laura Meadows, Pride in Place Programme Manager, Ipswich Borough Council Sharon Earp, Office of Patrick Spencer MP Youth Collaborators, Volunteering Matters
Attendees to note that this meeting will be recorded for the purpose of note taking	

STANDING ITEMS			
1.	Welcome and Apologies for absence (18:00 – 18:02)	JM	
2.	Declarations of interest (18:02 – 18:04)	JM	<u>To declare</u> any interests relating to agenda items
3.	Minutes of the Previous Meeting and Update on	JM	<u>To approve</u> the previous minutes <u>To discuss</u> updates on action points from the last meeting:

	Action Points (18:04 – 18:10)		<table><tr><th>Actions from the last meeting</th><th>Update</th></tr><tr><td>LT to liaise with the Big Local Trust to check whether the owl mural can be used.</td><td>Complete</td></tr><tr><td>All Board Members to provide any further feedback on the branding proposals.</td><td>Complete</td></tr><tr><td>The Board to put together a social media working group, who should develop a social media and communications brief, following which support could be commissioned or volunteers recruited.</td><td>Complete</td></tr><tr><td>JM to finalise the copy for the press release and review the existing Board photograph to ensure it reflects the current Board membership.</td><td>In Progress</td></tr><tr><td>All Board Members to read the Community Engagement Toolkit and come to the next meeting prepared to discuss potential approaches to engagement.</td><td>In Progress</td></tr><tr><td>Any Board Members interested in becoming Deputy Chair to contact JM directly.</td><td>Complete</td></tr></table>	Actions from the last meeting	Update	LT to liaise with the Big Local Trust to check whether the owl mural can be used.	Complete	All Board Members to provide any further feedback on the branding proposals.	Complete	The Board to put together a social media working group, who should develop a social media and communications brief, following which support could be commissioned or volunteers recruited.	Complete	JM to finalise the copy for the press release and review the existing Board photograph to ensure it reflects the current Board membership.	In Progress	All Board Members to read the Community Engagement Toolkit and come to the next meeting prepared to discuss potential approaches to engagement.	In Progress	Any Board Members interested in becoming Deputy Chair to contact JM directly.	Complete
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4.	Updates from Working Groups (18:10 – 18:25)	All	<u>To discuss</u> how the working groups will operate and updates from each of the working groups: - Community Outreach Group: Events and door-knocking activity. - Data and Insights Group: Surveys, research and reporting. - Social Media and Communications Group: Communications and public engagement. Appendix A: Template Terms of Reference for Working Groups, to be tailored and adopted as appropriate.														
DISCUSSION ITEMS																	
5.	Social media & Communications brief (18:25 – 18:40)		<u>For decision:</u> To agree Appendix B: Draft Social Media and Communications Brief drafted by the working group.														
6.	Interactive workshop: Reviewing local insight and identifying	LM	<u>To review</u> the insight gathered to date and begin identifying priorities and opportunities for Whitehouse. <u>To consider</u> how the Board can engage with residents on an ongoing basis to ensure the programme is shaped by the community and reflects what matters most to local people.														

	priorities (18:40 – 19:25)		The Board will split into four groups, with each group focusing on one of the following data sources: • Appendix C: Whitehouse Data Profile • Appendix D: Resident Feedback Survey findings and analysis • Appendix E: Insight from VCFSE Engagement Workshops • Appendix F: Insight from Westbourne Academy Youth Hack
ROUND UP (19:25 – 19:30)			
7.	Any Other Business (AOB) and Action Points	All	
FUTURE MEETINGS			
The first Wednesday of every month: • Wednesday 4 November, venue TBC • Wednesday 9 December, St Thomas the Apostle's Church • Wednesday 6 January, venue TBC • Wednesday 3 February, venue TBC			

Appendix A: Template Terms of Reference for Working Groups

Terms of Reference for Whitehouse Pride in Place **[Insert Name]** Working Group

1. Purpose

- 1.1. The purpose of the **[Insert Name]** Working Group is to support the Whitehouse Pride in Place Neighbourhood Board in delivering its vision, priorities, investment plan and programme objectives.
- 1.2. Working Groups are established by the Neighbourhood Board to focus on specific themes, projects or areas of activity requiring more detailed discussion and development than can be accommodated through Board meetings.
- 1.3. Working Groups operate under the authority of the Neighbourhood Board and are accountable to the Board at all times. They do not replace the role of the Neighbourhood Board and do not have independent decision-making powers unless expressly delegated by the Board.

2. Objectives

- 2.1. The **[Insert Name]** Working Group will:

- **[Insert agreed objectives] X**
- **Y**
- **Z**

3. Scope

- 3.1. The specific remit of the **[Insert Name]** Working Group shall be:

- **[Insert agreed remit] X**
- **Y**
- **Z**

- 3.2. Any changes to the remit must be approved by the Neighbourhood Board.

4. Membership

- 4.1. Membership may include:

- Neighbourhood Board Members.
- Youth Collaborators.
- Representatives from VCFSE or partner organisations.
- Residents with relevant interests or expertise.
- Subject matter experts invited to support the Working Group.

- 4.2. Members may be recruited through open expressions of interest, nominations or direct invitations. The Neighbourhood Board will seek to ensure

membership reflects a broad range of experiences, backgrounds and perspectives from across the local community.

4.3. The Neighbourhood Board may appoint, remove or replace Working Group members as necessary.

5. Chairing Arrangements

5.1. Each Working Group will appoint a Chair from amongst its members or as nominated by the Neighbourhood Board.

5.2. The Chair will:

- Convene and lead meetings.
- Agree meeting agendas.
- Encourage constructive and inclusive discussion.
- Ensure actions are recorded and progressed.
- Act as the link between the Working Group and the Neighbourhood Board.
- Present recommendations and updates to the Board on a monthly basis, or more frequently as required.

5.3. In the Chair's absence, members may nominate a deputy for that meeting.

6. Meetings

6.1. Meetings will be arranged as required to progress the Working Group's objectives.

6.2. Meetings may be held in person, online or in a hybrid format, as agreed by the Working Group. For in-person meetings, venues and meeting times should be chosen with accessibility and inclusivity in mind.

6.3. Agendas and supporting papers should be circulated in advance wherever possible.

6.4. A record of key discussions, actions and recommendations should be maintained.

6.5. The Working Group may invite guests or specialists to attend meetings where beneficial.

7. Decision-Making and Delegated Authority

7.1. The Working Group will aim to operate by consensus, and to keep the Neighbourhood Board up to date with discussions and progress made.

7.2. The Working Group may:

- Explore ideas and opportunities.
- Develop proposals and recommendations.
- Undertake research and engagement activity.
- Monitor progress against agreed actions.

7.3. The Working Group may not:

- Approve expenditure or commit Pride in Place funding.
- Enter into contracts or agreements.

- Make decisions on behalf of the Neighbourhood Board.

7.4. All recommendations must be submitted to the Neighbourhood Board for consideration and approval. This ensures compliance with the governance arrangements set out in the Neighbourhood Board Terms of Reference and the role of Ipswich Borough Council as the Accountable Body.

8. Reporting and Accountability

8.1. The Working Group is accountable to the Neighbourhood Board. The Working Group will:

- Provide monthly updates to the Board or more frequently if requested.
- Escalate risks, issues and barriers to delivery.
- Report on progress against agreed actions.
- Submit recommendations to the Board for approval where appropriate.

8.2. The Neighbourhood Board may review, amend or reject any recommendation made by a Working Group.

9. Standards of Conduct

9.1. Working Group members shall uphold the same standards expected of Neighbourhood Board Members and must comply with the Neighbourhood Board Member Code of Conduct and any policies adopted by the Board.

9.2. Any issues relating to conduct will be managed by the accountable body, which will undertake an independent assessment of any steps required.

10. Review

10.1. These Terms of Reference will be reviewed annually, or sooner if required by changes in programme guidance, governance arrangements or Board requirements.

10.2. Any amendments must be approved by the Neighbourhood Board and the accountable body.

11. Effective Date

11.1. This Terms of Reference is effective as of **[Insert Date]**.

Appendix B: Draft Social Media and Communications brief

Social Media & Community Media Brief

Led by you. Working for Whitehouse.

1. Purpose

Pride in Place Whitehouse is a community led programme focused on creating positive, lasting improvements in Whitehouse, Ipswich. Its media presence must put local people at the heart of the conversation, build trust and belonging, and give residents a genuine voice in shaping the area. It should create a recognisable, positive and inclusive platform that keeps people informed and makes participation simple.

2. Communications objectives

- Keep residents updated on projects, funding, events, meetings, consultations and opportunities.
- Raise awareness of what Pride in Place is, why it matters and how local decisions are being made.
- Encourage residents to share ideas, priorities, experiences and concerns.
- Show that local voices are heard through regular **You Said, We Did** updates.
- Celebrate Whitehouse residents, volunteers, schools, groups, businesses and community achievements.
- Reach people who do not usually attend meetings or formal consultations.
- Build pride, community ownership, personal investment and a lasting positive legacy.

3. Core audience

The primary audience is everyone who lives, works, studies, volunteers or runs an organisation in Whitehouse. Content must reach different ages and backgrounds, including families, children and young people, older residents, schools, community groups, tenants' and residents' associations, local businesses and voluntary organisations. It should also connect with people who feel overlooked or who are less likely to use formal channels.

4. Key messages

Community led

Local people lead the priorities and help shape decisions.

Inclusive

Every resident should feel welcome, represented and able to take part.

Visible change

People can see what is happening, why it matters and what difference it makes.

5. Content direction

Content should be people focused, visual and useful. It should feature real Whitehouse residents, places, projects and stories wherever possible, rather than relying on generic stock images or formal notices.

- Short videos and reels, photographs, resident stories and interviews.
- Polls, questions, quick consultations and other clear ways to contribute.
- Project updates, event coverage, before-and-after content and progress milestones.
- Regular explanations built around: What is happening? Why does it matter? How can people get involved?
- A balanced mix of planned campaigns, timely community news and reusable information.
- Maintain a simple forward content calendar covering key community dates, events, campaigns and opportunities.
- Build a bank of reusable photographs, videos, stories and other content in advance to support varied, consistent communication and avoid repetitive posting.

6. Tone, identity and accessibility

The tone should be friendly, inclusive, positive, straightforward and professional without feeling corporate. Use plain English and avoid unnecessary council, funding and organisational jargon. Design should be consistent and recognisable, using agreed branding and reusable templates. Content should be mobile friendly, captioned where practical, readable at a glance and accessible to different ages and abilities. The identity must consistently reinforce: **Led by you. Working for Whitehouse.**

7. Channels and local reach

Facebook and Instagram should form the core social presence, supported by short-form video on suitable channels such as TikTok where it will reach younger audiences. Content should also be shared through trusted local pages, community groups, schools, organisations, neighbourhood networks and partner channels. Offline promotion should complement digital activity so residents are not excluded.

8. Collaboration, resources and external support

Any external media partner should work with the Whitehouse community, not simply produce content for it. Support should include a consistent identity, a practical content plan, high quality photography and video, reusable templates, simple approval processes, and skills transfer so the platform can be managed locally.

The Board should consider the most appropriate structure for a media and communications working group, including opportunities for Whitehouse residents and other non board community members to contribute.

Where additional expertise or capacity is required, consideration may be given to commissioning external or paid support. Any commissioned partner should work to

clear agreed expectations and measurable outcomes while supporting, rather than replacing, community involvement.

Paid advertising may be considered where it would help reach particular audiences or promote important consultations, events or opportunities. Priority should also be given to building strong organic reach through trusted local organisations, community networks and partner channels.

9. Safeguarding, consent and trust

- Gain informed permission before using identifiable photographs, video, quotes or personal stories.
- Use appropriate parental or guardian consent for children and young people.
- Moderate comments consistently and respond to questions respectfully and promptly.
- Protect personal information, avoid party political messaging and correct inaccurate information clearly.
- Support the wellbeing of people responsible for moderation, with clear arrangements for escalating abusive, distressing or challenging comments or situations.

10. What success looks like

Success is more than follower numbers or likes. Reporting should consider reach across different Whitehouse demographics, awareness of Pride in Place, meaningful conversations, resident ideas received, consultation responses, event participation, involvement from local groups and evidence that community feedback has influenced decisions. It should also show stronger pride, belonging, positive local stories, sustained participation and a locally manageable media presence.

Alongside these wider outcomes, clear and measurable outputs should be agreed. These could include an appropriate frequency of posts, reach and engagement, responses to consultations, event promotion, community contributions and the number and variety of local people and organisations represented.

Performance should be reviewed regularly to understand which content is successfully reaching and engaging residents. The approach should be adjusted where necessary rather than focusing simply on meeting a set number of posts. Where an external partner is commissioned, agreed outputs, reporting arrangements and review points should form part of the commission so the Board can assess both the quantity and quality of delivery.

The goal

Residents should know what is happening, why it matters, how decisions are being made and how they can get involved.

PRIDE IN PLACE

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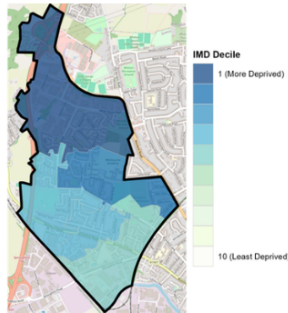
Appendix C: Whitehouse Data Profile

WHITEHOUSE

PRIDE IN PLACE

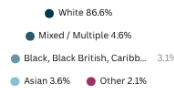
LED BY YOU – BACKED BY UK GOVERNMENT

INDEX OF MULTIPLE DEPRIVATION

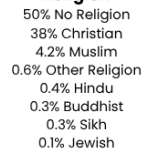


POPULATION

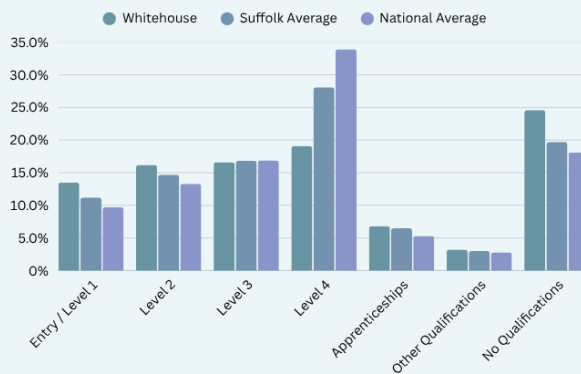
9,299 residents



Religion



EDUCATION & SKILLS



Just under 1 in 4 residents (24.6%) have no formal qualifications, significantly above the Suffolk average (19.7%), and the national average (18.1%).

EMPLOYMENT

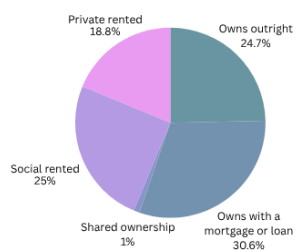
64.6% economically active

- 54% employee
- 0.8% self-employed with employees
- 6.6% self-employed without employees
- 3.2% unemployed
- 1.9% full-time student

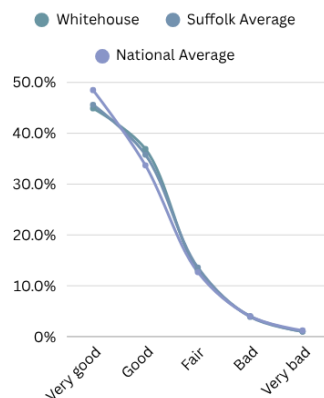
33.4% economically inactive

- 16.7% retired
- 3.5% student
- 5.7% looking after home or family
- 4.5% long-term sick or disabled
- 3% other

HOUSING



HEALTH



7.1% of resident's day-to-day activities are limited a lot due to disability, compared to the Suffolk average (7.2%) and the national average (7.3%).

Data has been extracted from the Suffolk Observatory to create this summary infographic for Whitehouse Ward.

Full reports from Suffolk Observatory will be printed and made available at the Neighbourhood Board meeting for further analysis

Appendix D: Overview of Resident Feedback Survey findings

An analysis of data provided by Volunteering Matters:

These findings were gathered through a Microsoft Forms survey, [Pride in Place Survey for Whitehouse](#).

The survey has primarily been promoted by Community Connectors, Pauline and Mahlia. Survey information has been distributed through local schools, community organisations, businesses and social media channels, with both paper and online options made available to residents.

To date, 128 responses have been received.

Raw data responses will be printed and made available at the Neighbourhood Board meeting for members who wish to review the detailed resident feedback in full.



Resident Survey Feedback

Residents in Whitehouse value the area's strong sense of community, friendly neighbours, local parks, green spaces and convenient access to schools, shops, public transport and the wider town. Many respondents spoke positively about family connections within the neighbourhood, community spirit and the area's accessibility to key amenities.

Whitehouse Park, Norwich Road Park and local green spaces were frequently highlighted as important community assets. Residents also welcomed recent environmental improvements, including murals and public artwork.

Many respondents felt that parts of Whitehouse would benefit from investment and renewal. A recurring theme was that the area appears tired, with concerns expressed about the condition of parks, grass verges, pavements, public spaces and some local facilities.

Key Themes

1. Parks and Green Spaces

The most significant theme throughout the feedback related to parks and open spaces, particularly Lovetofts Drive Park and the Bramford Lane play areas.

Residents regularly highlighted:

- Replacement of broken and ageing play equipment.

- Improved maintenance of parks, grass verges and pathways.
- Additional facilities for a wider range of ages, including teenagers.
- Outdoor gyms, walking routes and recreational facilities.
- Community gardens, wildlife areas and enhanced planting.
- Better accessibility for wheelchair users, mobility scooter users and people with pushchairs.
- Additional seating, bins and dog waste facilities.
- Safer and more inclusive park environments.

Many residents felt investment in parks would provide wider benefits for health, wellbeing, physical activity and community pride.

2. Young People and Activities

A substantial number of respondents identified a lack of activities, facilities and spaces for young people.

Suggestions included:

- Dedicated youth clubs and youth centres.
- Safe places for young people to meet and socialise.
- Holiday activities and sports programmes.
- Facilities for older children and teenagers.
- Spaces for groups such as Guides, Brownies and community organisations.
- Activities that reduce boredom and encourage positive participation within the community.

Residents frequently commented that there is currently limited provision locally for young people, resulting in residents travelling elsewhere for activities.

3. Community Facilities

Many residents expressed a desire for more community-focused facilities and services within Whitehouse.

Key suggestions included:

- A community hub or community centre.
- Affordable fitness and exercise opportunities.
- Swimming and leisure facilities.
- Community meeting spaces for clubs, support groups and activities.
- Facilities that support physical and mental wellbeing.
- Greater opportunities for residents to come together through events and activities.

Community spaces were viewed as an important way to reduce isolation, strengthen community connections and provide opportunities for people of all ages.

4. Safety, Accessibility and Neighbourhood Improvements

Residents raised a range of concerns relating to safety, accessibility and the quality of the local environment.

Common issues included:

- Speeding traffic and road safety concerns.
- Illegal parking and damage to grass verges.
- Antisocial behaviour, vandalism and drug-related activity.
- Litter, fly-tipping and dog fouling.
- Uneven pavements and poor footpath conditions.
- Accessibility barriers affecting wheelchair users and residents with mobility challenges.
- Requests for improved lighting, crossings and visible community safety measures.

Accessibility was a particularly strong theme, with many residents highlighting difficulties using pavements, parks and public spaces.

5. Employment and Local Opportunities

A number of respondents highlighted concerns around employment and opportunities for local people, particularly young adults.

Residents suggested:

- More local employment opportunities.
- Training and skills development.
- Better use of vacant buildings and commercial premises.
- Support for young people entering employment.
- Increased local economic activity and investment.

6. Community Appearance and Pride

Another recurring theme was the overall appearance of the neighbourhood.

Residents frequently referred to:

- Grass verges damaged by parking.
- Overgrown vegetation.
- Poorly maintained public spaces.
- Shabby shop fronts and street furniture.
- Broken signage and infrastructure.
- The need for general improvements to help the area feel cleaner, greener and more welcoming.

Many respondents felt that investment in the appearance of Whitehouse would contribute to greater community pride and encourage wider community participation.

Spending Priorities

The strongest priorities emerging from the survey responses and wider engagement activity are:

1. Parks and green spaces.
2. Young people's activities and facilities.
3. Safety, accessibility and neighbourhood improvements.
4. Community hubs, facilities and wellbeing provision.
5. Employment, skills and training opportunities.
6. Community events and activities.

Summary

Whitehouse residents are proud of their community and value its strong neighbourhood connections, green spaces and family-friendly environment. The clearest message from the feedback is a desire for investment in parks and open spaces, particularly play areas and accessible recreational facilities.

Residents also identified a need for greater opportunities for young people, improved community facilities, better accessibility, safer and cleaner streets, and increased employment opportunities. Across many responses, there was a strong ambition to create a neighbourhood that is more welcoming, inclusive and attractive while building on the existing community spirit that residents already value.

Appendix E: Overview of VCFSE Engagement findings

From Community Action Suffolk:

These findings were gathered through an engagement workshop hosted by Community Action Suffolk (CAS) on 10 August at Whitehouse Baptist Church. Following the interactive session, CAS produced a report summarising the feedback, findings and local insight shared by participants for the Neighbourhood Board to consider.

Printed copies of the full 30-page report will be available at the Neighbourhood Board meeting for those who wish to review the findings in more detail.



COMMUNITY ORGANISATION CONSULTATION WHITEHOUSE

DELIVERED BY:



10/08/2026

@ WHITEHOUSE BAPTIST CHURCH



PARTICIPANTS

- 20 participants signed up to attend the workshop session following our promotion of the workshop.
- 23 participants attended the workshop on the day.

Participants came from a range of organisations, including local churches, community representative groups, youth activity organisations, demonstrating a diverse interest in the development of the Whitehouse area.

The organisations represented at the consultation workshop were:

- Castle Hill Community Centre
- Castle Hill PTA
- Community Garden

- Community praxis
- Families Together Suffolk
- Friends of Whitehouse Park
- Highfield Nursery
- Hygiene Bank
- Inside Out Community
- Ipswich Borough Council (including Councillors)
- Ipswich Cycle Speedway Club
- Let's Talk Reading
- New Wolsey Theatre
- Realise Futures
- Shiloh Pentecostal Fellowship Ipswich
- Sport Sense
- Suffolk County Council
- Union Romani Voice
- Volunteering Matters
- Wellbeing Suffolk
- Whitehouse Baptist Church

MAPPING WHITEHOUSE

- Participants identified strong existing community assets, including local parks and green spaces, schools, churches, sports facilities, community organisations and local volunteers and community champions.
- Whitehouse's diversity, multicultural identity and long-standing community connections are a particular source of pride. However, participants also recognised opportunities to strengthen community cohesion and connections between different groups and communities in the area.

UNDERSTANDING COMMUNITY NEEDS AND CONCERNS

- Discussions highlighted a need for more accessible local spaces, activities and support, particularly for young people, alongside concerns around health provision, education and future opportunities.
- Information and signposting around services in the area was raised as something that could be improved through being more widely available and/or centralised.
- Participants also identified barriers such as cost, transport, language, digital exclusion and lack of awareness of existing services, as well as opportunities to make better use of currently underused community buildings and green spaces.

LOOKING TO THE FUTURE

- Without sustained investment, participants were concerned that existing inequalities, service pressures and social challenges could worsen.

- A need for robust, sustainable volunteering infrastructure that can engage people across demographics longer term.
- Priorities for longer-term investment included community infrastructure, youth and family support, skills and employment, health and wellbeing, alongside improvements to housing, transport, green spaces and the local environment.
- Participants highlighted the importance of preventative and sustainable investment, supporting people and communities before existing challenges around health, isolation, deprivation and opportunity become more entrenched.

IMAGINING BIGGER

- Looking ahead to 2037, participants imagined a safer, greener, healthier and more connected Whitehouse. A central, multifunctional community hub was the strongest recurring ambition.
- Alongside this, better opportunities for young people, improved health and leisure provision, stronger community cohesion, creating a greater sense of local pride and self-sustainability were also highlighted as key outcomes.

RECURRING THEMES ACROSS THE CONSULTATION

- Community spaces and infrastructure: A strong desire for accessible, connected spaces, as well as enabling better use of existing local assets.
- Young people and opportunity: Youth provision, education, skills, employment, volunteering and creative opportunities for young people to participate emerged consistently.
- Health, wellbeing and inclusion: Concerns around health inequalities, isolation and barriers to accessing support, alongside a desire for more inclusive local provision.
- Community cohesion and pride: Building on Whitehouse's diversity, community spirit and existing organisations while strengthening connections between people and communities.
- A safe, green and thriving Whitehouse: aspirations for improved parks, public spaces, facilities and opportunities, contributing to a stronger and more positive sense of place.

CAS CLOSING SUMMARY ON CONSULTATION FINDINGS

- The findings suggest an opportunity to build on Whitehouse's existing strengths, particularly its green spaces, diverse communities, strong community organisations and volunteering by strengthening connections between existing assets and activities.
- There is potential for investment to address gaps in local provision, particularly through accessible community spaces or a multifunctional hub, alongside improved information, health and wellbeing support, youth provision, skills and employment opportunities.

- The consultation highlights the importance of inclusion and participation, particularly for young people, older residents and communities facing barriers relating to cost, transport, language or digital access, with greater opportunities for residents to shape and engage with local activity.
- The longer-term vision is for a safer, greener and more connected Whitehouse, where existing community strengths are sustained and residents have greater opportunities to thrive, with Pride in Place investment potentially providing a foundation for lasting community-led change.

Appendix F: Insight from Youth Hack at Westbourne Academy

These findings were gathered through an engagement event held at Westbourne Academy on 28 September.

The hackathon was led by Volunteering Matters and supported by Matt Mason in his role at the school, with 80 young people from Years 8 to 11 in attendance.

The young people shared their views on what is good and bad about the area, as well as their ideas for how the £20 million could be invested.

Positives of Whitehouse

Points Raised (& Number of Mentions)	Notes
• (14) Shops ◦ Including: the amount, the variety, convivence • (10) Parks and nature ◦ Including: Norwich Road Park and the skatepark • (6) Schools and teachers ◦ Including: number of schools, access to schools • (5) Ability to see friends easily • (4) Lack of litter • (2) The allotments • (2) Police patrol • (1) Feeling safe during daytime • (1) Diverse communities	

Negatives of Whitehouse

Points Raised (& Number of Mentions)	Notes
• (24) Parks ◦ Including: not being looked after, lack of park equipment • 19) Safety	There is a huge emphasis of the lack of activities and 'boredom' was a word that was frequently mentioned during the hack. Understandably 'bad fishing conditions' would not apply to the Pride

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○ Road and street conditions – including potholes, uneven payments, parking o Feeling unsafe – including dim streetlights • (11) Litter and lack of bins • (10) Crime ○ Including: vandalism, drug activity, gang activity • (10) Leisure facilities ○ Including: no astroturf football pitches, sports facilities, basketball courts • (8) Lack of free/affordable activities to do ○ Including: community events, seasonal events, indoor activities • (6) Lack of community areas/third spaces • (5) Whitehouse isn't aesthetically pleasing/visually dull • (4) Lack of job opportunities • (3) Noise pollution • (3) Expensive and/or lack of public transport • (2) Bad fishing conditions • (2) Bad quality shops or lack of variety • (1) No further education facilitations • (1) Lack of public quiet areas • (1) No medical facilities • (1) Lack of public toilets	in Place funding but is still encompassing in the theme of the lack of things to do. Safety was a prominent theme raised by the students. Another consensus was that the students felt that Whitehouse was 'run down' and not looked after, resulting in lack of civic pride. 4 students not written something positive about Whitehouse. Some even saying "there is nothing good about Whitehouse." What was concerning was that one student had brought up immigration (legal and illegal) was negative in Whitehouse. Another had mentioned racism in the area was a negative.
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Ideas

Ideas	Year group	Description
Adding a football pitch at The Wreck and improving the park	Year 10 - 11	The football pitch will be AstroTurf and open to the public from 7am to 7pm. Having it means that staff and maintenance is required, creating more jobs in the local area. This pitch could also be used for more professional matches. The football pitch to also be flood lit. When used, it should be turned off at 8pm as the pitch will be in a

		residential area and to reduce light pollution. During match days, there could be vendors, creating a community event. Including hosting a fair fun on the day. The £20 mil could also be used to add or restore equipment to the park and improve fencing.
Sports centre (combining five groups' ideas)	Year 11	Building a new indoor sports centre, including, a padel ball court, basketball court, outdoor football pitch, netball court, roller-skating rink. This centre will allow people to become more active, and getting more younger people to prioritise their health. → Football pitch: students found there are no safe places in Whitehouse to play football. The closest is Goals in Ipswich Town Centre. → Basketball court: the current basketball court in Westbourne Park doesn't feel safe. Having a new basketball court in this sports centre would mean Whitehouse would have a cleaner, well maintained basketball court. Maintenance and staffing will be required. Creating more job opportunities in the area for residents. Making entrance free for Whitehouse residents, but residents outside of Whitehouse to pay a monthly membership fee.
Designated parking spaces		Building a new parking area to reduce illegal parking and crowded residential streets.
Finding work scheme for young people and/or a job centre in Whitehouse (two groups proposed)	Year 11	To access work and professional development and advice for CV building for anyone (mainly for teenagers)
Youth and/or community centre (2 groups proposed)	Year 8 & Year 10	New community centres in Whitehouse, with an outdoor space. Having multiple centres across Whitehouse but all ran by the same organisation/people to maintain consistency and standards. Having multiple activities to do, hang-out zones, and quiet areas.
Other suggestions:		• (2) Leisure centre specifically for teenagers ○ EG. Soft play and trampoline centres, bowling alleys, an arcade • Rentable e-bikes and/or e-scooters

	• Water park • New medical centre located in Whitehouse • Rehab and recovery centre • Outdoor swimming pool, splash pads • More water foundations • Adding a sixth form/college in Whitehouse • More variety of shops ○ EG. Thrift shops • A dance or arts community centre • Adding more public toilets • New park equipment ○ EG. Ziplines, rock climbing walls, bigger slides for older young people, accessible equipment like wheelchair swings
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