

# heritage trail

## 1 Ice House

Before the days of fridges and freezers some large houses such as Holywells mansion had ice houses.

## 2 Gainsborough's View

It is supposed that Thomas Gainsborough painted his picture of Holywells Park from this vantage point. How different it looks today, use your smart phone to take an aerial view of the park today.

## 3 The Spring

The spring is so central to the story of Holywells that without it there would be no watercourse, no mansion and no park!

## 4 Through the ages

Discover the park through the ages from medieval times to the present day.

## 5 Through the Wars

Bombs dropping, planes crashing and the odd party. Find out how the World Wars affected Holywells Park.

## 6 Home of the Cobbolds

The Cobbold mansion was unfortunately knocked down in 1962. Find out why and take a walk round using your smart phone.

## 7 The Conservatory

19th Century and Grade 2 listed, the Conservatory, affectionately known as the Orangery, is the last preserved portion of the mansion.

## 8 The Gardens

Learn about the South Garden, Italian Garden and Ornamental gardens that once took pride of place at Holywells.

### AURASMA INSTRUCTIONS

Access to AR overlay materials from mobile devices. Either option is possible

1. Download the Aurasma app from the App Store or Google Play store
2. Once downloaded, open the Aurasma app
3. Follow the on screen instructions, you can create an account or choose to skip that step
4. Click the "A" icon bottom centre of the screen
5. Click the magnifying icon to search for "Holywells Park"
6. Click one of the option by "holywellspark"
7. Click "Follow" top right of screen
8. Click the "[ ]" icon
9. Scan an image that has the following icon



This board is interactive. Pick up a leaflet from reception to download the app.

### CAR PARKING

is available at Athena Hall car park off Duke Street.

For the latest bus timetables visit:  
[www.ipswichbuses.co.uk](http://www.ipswichbuses.co.uk) [www.firstgroup.com](http://www.firstgroup.com) or  
 pick up a timetable from the stable block reception.



[www.ipswich.gov.uk](http://www.ipswich.gov.uk)



## introduction

**Holywells Park** is 67 acres (28 ha.) with a history dating back to medieval times. The Cobbold family bought what was the Pitts Farm estate in 1811 to use the park's spring water for their brewery business. It was the Cobbolds who renamed the area Holy Wells. The Cobbolds sold the estate in 1930 to Lord Woodbridge who subsequently bequeathed the land to Ipswich Corporation and was opened as a park in 1936.

Holywells Park is designated a Conservation Area with two listed buildings - the Stable Block and Conservatory - and is on the English Heritage Register of Parks and Gardens of special historic interest.

Use the map on this leaflet to help you navigate around the trail. At each station there will be an information board relating to a feature of interest. An interactive phone app will allow you to view video and pictures that relate to the board. See back of leaflet about downloading app.

