IPSWICH VISION BOARD

9AM - 9th JUNE 2023

AGENDA

Item		Recommendations	Lead
1.	Apologies		
2.	Minutes of the meeting held on 9th December 2022	To agree the minutes as a true record	
3.	Matters Arising		
4.	Ipswich Vision Board Governance Review (P12-28)		Helen Pluck/ Shirley Jarlett
5.	Visioning	To consider a proposal from the Chair for the development of a Vision for Ipswich	Chair
6.	Town Deal Update (P29-38)	That the Board notes the progress to date on business cases and delivery and the financial position	Stuart McDonald / Helen Pluck
7.	Broomhill	To note the latest position on Broomhill	Dan Poulter / Tom Hunt
8.	Any other business		Chair
9.	Date, Time and Location of future meetings	To note that previously agreed dates are: (i) 15th September 2023; and (ii) 8th December 2023.	Chair

Meeting	Ipswich Vision Board
Date	Friday, 17 th March, 2023
Time	09:00 hrs
Location	Gipping Room, Grafton House
Present	David Ralph, (Chair), Sophie Alexander-Parker (SAP), Emily Cashen (EC), Andrew Cook (AC), James Davey (JDa), John Dugmore (JDu), David Ellesmere (DE), CJ Green (CJG), Becca Jackaman (BJ), Elaine Joseland, (EJ), Helen Langton (HL), Stuart McDonald (SMc), Helen Pluck (HP), Dr Dan Poulter MP (DP), Alex Rogers (AR), Chris Starkie (CS) Sarah Down (Minutes)

Items:

		ACTION
1.0	Apologies:	
	Paul West	
	Terry Baxter	
	Tom Hunt, MP	
2.0	Minutes of the meeting held on 9th December 2022:	
	JD noted we are due to have a talk on Connected Town Discussion.	
	Chair decided to be put on next meeting agenda, as Terry Baxter was absent.	DR
3.0	Matters Arising:	

	Nothing to report.	
.0	Ipswich Vision Board Governance Review:	
	HP informed a short paper was being proposed for Governance review, due to a ministerial letter but also because there had not been a review for a while.	
	HP went through terms of reference to update, extending chairs tenure, etc. and make sure we reflect on the facts beyond Business Cases for Towns Deal, adding the Board needs to take responsibility for oversight of delivery and that the 'tracked changes' version was included.	
	HP added a deeper review of Board's governance is due to make sure it is fit for purpose, as we need to be sure we are fully effective.	
	IBC's Assistant Director responsible for Governance to lead on this.	
	To be tabled to next Board Meeting on 9 th June.	НР
	DP noted he had spoken to the Minister, as when Board was first formed, it was not clear what skill sets were needed, adding he thinks the Board is too big and should be cut back, however, we need to be sure we have correct skill set on the Board.	
	Chair agreed, noting the requirement to have a formal skills audit. To be actioned.	
	Chair asked if the governance will be put on website going forward; HP confirmed this needed to be done, if the revised terms of reference were agreed to.	НР
	Biographies also need to go on website - needs to be done (SD to get in touch and ask for them to be provided).	НР

Chair Asked if Terms of Reference were agreed - Board confirmed.

JDu asked if letter was only sent to the Board; HP confirmed.

HP noted a meeting with the Minister was arranged for 22nd March.

SD

5.0 Town Deal Update:

Academy of Yacht Building:

SMc informed that in respect of this project a submission had been made to DLUHC and was awaiting feedback. The Business Case reflected the restoration of the building and job opportunities to be created from the academy.

Digital Town Centre:

SMc informed he received feedback from DLUHC Analysts on 6 March and had reviewed and resubmitted the clarifications; IBC are awaiting feedback from analysts.

Integrated Care Academy:

SMc informed the Business Case was submitted on 03/03/2023; Feedback received 16.03.23 and clarifications being resolved. Expected to resubmit BC 17.03.23.

Ipswich Oasis & Public Realm:

SMc explained this was initially proposed as two projects, but on reflection, it was felt beneficial to merge them, noting the Business Case was submitted and approved on 08/03/2023.

Pedestrian Cycle Bridge:

SMc informed this Business Case was progressing and IBC have been working with SCC to get all relevant information required. The VFM assessment had been submitted with further clarifications and feedback was awaited from DLUHC.

Tech Campus and Construction Centre:

SMc informed that the Business Case was submitted 16.03.23 and awaiting feedback from DLUHC.

Town Centre Regeneration Fund:

SMc informed he had been working on this Business Case and was expecting to submit the Business case ASAP (ideally by 17.03.23).

Re-using Old Post Office:

SMc informed The Botanist is now complete. BC has been submitted; awaiting feedback from analysts.

Chair commended all the hard work, adding it was good to have Deyton Bell appointed as well, and SMc to send a communication this afternoon, to make sure everyone knows all Business Cases have been submitted.

DP added we need to know how many have been agreed and signed off, how many have been submitted and are awaiting comment from Government, how many have received comment from Govt and have been sent back and how many have not yet been submitted.

SMc informed as follows:

Approved:

Paul's Silo

Shopping Parades

Oasis & Public Realm.

Submitted and awaiting feedback:

Yacht Academy

Integrated Care Academy

Digital Town Centre

Tech Campus & Construction Centre

Pedestrian Cycle Bridge

Re-using Old Post Office.

Outstanding Submission:

Towns Regeneration Fund.

DP noted the deadline is 31/03/23, there was a lot of work still to be done and asked if the deadline will be met.

EC noted she was very grateful for the pace at which the work was being done adding that adequate capacity was also required from Government.

DP asked if realistic for things to be finalised by month end; EC confirmed.

SMc

Chair added a lot of effort was being made, also by Govt. and asked if there were any queries.

JDu asked if it was still intended to progress a second bridge on the Island site. AC confirmed that the papers would go to SCC Cabinet next week and the amount allocated from the previous Island site project was not enough to fund 2 bridges, however, a pot of money was allocated for a second bridge, although more external funding will be required.

Chair asked around the budget gap. AC informed £3-4m and there were no current plans on how to raise that amount.

DP noted that there had been a Monitoring & Evaluation meeting on 9/3/23 Focus currently on Business Cases but to move to Delivery after the 31st March.

Chair asked SMc to update on 5 projects that were in the Delivery Phase:

SMc informed as follows:

Paul's Silo:

£3.75m was allocated and project was agreed in Oct '22. IBC now working on recruiting a Lead Consultant for project, then design work will begin. Some concept work has already been undertaken done and a climbing centre operator will be identified;

Interest expressed in the restaurant/ bar on top floor from operators.

Two next main steps are to procure a lead consultant and a specialist leisure agent to assist with the requirements and go to market to find operator to run the site.

SMc clarified the project had been approved and was now in delivery phase, adding that £475k had been received from Govt already and that the Amber rating by the M&E group was given because the next key next step is deliverability and budget constraints.

Shopping Parades:

£2.81m was allocated to renovating local shops across various parades and the first tranche of funding had been received.

Project Officers have been liaising with shopping parade operators and will be reporting on their findings.

There had been discussion with Monitoring and Evaluation Board and some key risks were identified.

Chair asked if funding is awarded, who would make final decision; HP informed it was her.

Chair asked how she would consult on it; HP informed that the Task Force Group for this project that meet regularly and they would look at how decisions are made and that everyone is engaged who needs to be.

DE added that the Task Group to make recommendations and HP to have final decision, adding he visited a shopping parade recently and all tenants were spoken to and they appreciated the contact.

Chair delegated this to Task Force Group, in order to save time.

DP agreed, as long as there is reporting on it and any concerns are factored into the decision-making process.

CS asked about subsidy control; HP confirmed that Subsidy Control reviews were initially made but further reviews might be required dependent on the beneficiary of the grant.

Tech Campus:

The Business Case was submitted 16.03.23.

If funding secured, project will move to a RAG Status of Green.

Green Ipswich / Oasis:

These 2 projects have been merged. In respect of the Oasis element, the initial CDEL the funding allocated has been spent on planting, a new bench and greening of town; VfM was approved and project request.

Project rated as Amber as not had any funding approved as yet.

Moving towards delivery timeline.

Risks: delivery of project

Task force group set up for Oasis Project.

Chair asked if expecting any money in this financial year; HP informed not.

HP added she is keen for items to be kept separate in terms of delivery (two task groups but one common project).

Post Office:

The Botanist is open and trading well and the remaining £230k of funding is in the process of being secured. The Botanist have 61 direct jobs based in Ipswich, plus they serve between 1,400 diners per week, therefore bringing increased footfall to Ipswich TC.

Status to move to Green once funding is secured.

HP noted the meeting with Minister is agreed for 22nd March.

A further update to be provided next Friday 24 March.

SMc

6.0 University of Suffolk Strategy:

HL informed as follows:

As the Board are looking to the future of Ipswich, HL wanted to provide update on higher education and University of Suffolk, as they are a large employer and bring in an increasing number of students.

Higher education is changing as we have come out of demographic dip of 18 yr olds and are now in growth area, which will be exponential over next 10 years. UoS was set up for higher education and mainly focused on mature students (75% are mature students) but there is now large growth in younger students.

International Student growth is also large and Apprenticeships are also growing.

It is important to understand that UoS is growing and it is important for Ipswich to change as a town to allow this to happen; the buildings are set up for mature students with no sports or additional facilities required to attract younger students.

As a result, UoS is not their first choice, so changes need to be made rapidly; some sports facilities are being proposed on the University campus.

Chair asked if photos are available; HL confirmed and offered to provide some images and growth trajectories once the plans are finalised, adding the site has been identified and planning progressing.

Student Union needs to grow and change, as it needs a bar and café; the outline plans are in place but need more clarity with the planning process. Funding is in place and the UoS Board has approved the Business Case.

HL

7.0 City Status:

HP informed she is aware that colleagues in Ipswich Central have started promotion of City Status for Ipswich at next opportunity, adding that tradition dictates that it is usually done around big royal events, so we should be ready around the time of the Coronation.

It was necessary to check with Board how to get ready for this, unless some partners are against it.

Chair added he is keen to discuss next steps before the pre-election purdah.

DE confirmed that IBC is supportive and that he has had discussions with other political groups, who are also in support.

AC added SCC are also supportive and had confirmed their support in one of their PDP recommendations.

Chair reiterated the need for everyone to be in agreement to go ahead and be ready.

JDa asked what Public Opinion was.

SAP informed that last year the public opinion was negative, however, now the public are more engaged in how it would benefit the town.

HL noted she is in support as it would benefit University and agreed we needed to be ready to submit a bid but also to raise our profile.

Chair added he is keen we are prepared and don't wait to be called on, so we should spend the next few weeks thinking it through to be prepared; we also

needed to decide who would be responsible.

HP informed IBC would have to submit the bid but were not technically the main protagonists, as it needed to be a collaborative effort.

HP suggested getting some interested parties and organisations together to form a working group.

Chair thinks should be held (sponsored) by this group. HP suggested the people round the table who are interested should **ALL** confirm to SAP in they wish to be involved in the Working Group. JDu noted it was good to start acting as a city before bidding for City Status as there are always naysayers, so we needed to find solutions to any hindrances beforehand. DP noted that JDu raised a good point in that we need to raise the case for Suffolk and not just Ipswich and to focus on what will it mean for wider Suffolk, so we need to be prepared for this. DR Chair noted to table it to next Board Meeting. Re: Ipswich Vision: Chair informed he wants to have an informal discussion between group meetings and wants one before next Board meeting. DR 8.0 Communications: HP asked the Board if there was anything from today's meeting they wanted to put out as a statement, bearing in mind the Election period starts from 23rd March. Chair noted May will be a better time to make a statement. HP added re: each Towns Deal project, a Communications team will be allocated to each project. Chair confirmed that is a key part of the work. 9.0 Any other Business: AC noted that two papers will go to SCC Board next week, one on the Island Site Lock bridge (£6m from SCC to be added to project to get this funded.), which will provide for a circular waterfront route, better access for east/west connections for walking and for Stoke Bridge; SCC are in talks with ABP, about their own development. Establishment of fund to support implementation of recommendations, i.e. the practical recommendations to implement the bridge, also support of communications, education, cultural heritage and arts. The most crucial is the huge enthusiasm and potential for Ipswich and the need to get on board for culture of positivity towards Ipswich to help cope with negative perceptions.

Other towns that have become cities embarked on that culture of positivity, to help their case. There are still some negative perceptions about Ipswich (unsafe, dirty) and these things need to be tackled.

JDa noted that one of his members left recently as doesn't feel safe walking through the town - this is perception of town.

DE noted that £2m was allocated to support PDP and asked AC for further information; AC informed the conduit to access funding was via SCC but this did not preclude anyone from supporting projects.

Chair asked about Government Budget - Levelling Up Round 3.

To be discussed at next meeting.

DP noted we would need to be mindful of strength of the bid.

Chair thanked DE for his time and support as this was his last Vision Board Meeting.

DR

10.0 Date, Time and Location of future meetings:

To note that previously agreed dates are:

- (i) 9th June 2023;
- (ii) 15th September 2023; and
- (iii) 8th December 2023.

To determine the start time and location of each meeting.

HP suggested a further meeting in May.

Chair agreed to an informal meeting in May for those who can attend and suggested keeping to start time of 9.00 am and at Grafton House.

IPSWICH VISION AND TOWN DEAL BOARD



GOVERNANCE REVIEW

JUNE 2023

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About the review

This review was commissioned via a report from the Chief Executive of Ipswich Borough Council to the March 2023 Ipswich Vision Board. The commission is as follows:

- 1. A deeper review of the Vision Board's governance is required to ensure that the Board is fit for purpose and as effective as possible. Ipswich Borough Council's Assistant Director for Governance has been asked to carry out a review which takes into consideration:
 - Government guidance on Town Deal Boards
 - Good practice in other Town Deal Boards
- 2. The review will consider:
 - The role / purpose / responsibilities of the Board
 - The membership of the Board
 - The role / purpose / responsibilities of any Task Groups
 - The relationship between the role of the Board and the Council as "accountable body" for the Town Deal
 - Integration of requirements of the Public Procurement Regulations etc into efficient and effective decision making

The review has been carried out by:

Shirley Jarlett, Assistant Director for Governance and Monitoring Officer at Ipswich Borough Council. Shirley is a practising solicitor with over 20 years' experience of public sector governance at a range of County, District and Borough councils.

Helen Pluck, Chief Executive of Ipswich Borough Council. Helen is an experienced partnership governance specialist who prior to joining Ipswich Borough Council worked with troubled partnerships across England to resolve disputes, determine common strategic goals and develop the right working conditions for successful partnership, as well as carrying out a range of corporate governance inspections on behalf of the Audit Commission.

Principles of Strong Partnership Working

Successful partnership working requires the following attributes and behaviours from participating partners:

Support - each member needs to feel a sense of support and optimism about the partnership. This helps to sustain the motivation to work in partnership to achieve common goals and make Ipswich better.

Rewarding - each member must see a "reward" from working in partnership. This means that partners need to be valued for their contribution and significance.

Trusting and cohesive - partners need to know that the relationship is collaborative, loyal and solid with concerns of partners being recognised and addressed collaboratively and with mutual respect

Open - partners need to communicate with each other and be consistently attuned to what's happening within and outside the partnership and the impact that may have on the partnership and its members

Protective - Partners need to feel that they are in an environment and arrangement that will not let them fail but where collective learning from difficulties enables progress and improvement

Catalyst - the partnership should act as a space where each member can grow and develop and where it is safe to generate innovation and creative solutions

Committed - members should be fully committed to supporting the partnership and its work both in and outside of formal settings

In addition the members of and participants in the Partnership are expected to adhere to the (Nolan) Principles for Public Life:

Selflessness - Holders of public office should act solely in terms of the public interest.

Integrity - Holders of public office must avoid placing themselves under any obligation to people or organisations that might try inappropriately to influence them in their work. They should not act or take decisions in order to gain financial or other material benefits for themselves, their family, or their friends. They must declare and resolve any interests and relationships.

Objectivity - Holders of public office must act and take decisions impartially, fairly and on merit, using the best evidence and without discrimination or bias.

Accountability - Holders of public office are accountable to the public for their decisions and actions and must submit themselves to the scrutiny necessary to ensure this.

Openness - Holders of public office should act and take decisions in an open and transparent manner. Information should not be withheld from the public unless there are clear and lawful reasons for so doing.

Honesty - Holders of public office should be truthful.

Leadership - Holders of public office should exhibit these principles in their own behaviour and treat others with respect. They should actively promote and robustly support the principles and challenge poor behaviour wherever it occurs.

<u>Ipswich Vision and Town Deal Board - Purpose & Functions</u>

The Ipswich Vision Board was created in 2015 with a purpose to drive the town forward, turning it around both physically and in terms of its future prospects, and so making the most of its many advantages.¹

The partnership consisted of eight partners:

- Ipswich Central
- · Ipswich Borough Council
- Suffolk County Council
- New Anglia Local Enterprise Partnership
- Suffolk Chamber of Commerce
- University of Suffolk
- The Ipswich MP Tom Hunt
- All About Ipswich

(The list order reflects the order of logos on the cover of "Turning our Town Around")

In 2020 the Ipswich Vision Board subsumed the responsibilities of the Town Deal Board meeting government guidelines for applying for and being awarded a Town Deal. At this point the Ipswich Vision Board defined its purpose as:

- 1. To help drive forward long term, inclusive economic and productivity growth in lpswich.
- 2. Ensure successful delivery of the Town Investment Plan and the Ipswich Town Deal projects.
- 3. Ensure that Town Deal progress is monitored and that Town Deal work is coordinated with the activities of other key economic stakeholders and groups in Ipswich (e.g. Ipswich Vision, the Ipswich Strategic Policy Area group, the Ipswich Transportation Task Force).
- 4. To lead on any partnership work required in the lead up to any other major regeneration bids to Government (e.g. 'Levelling Up Fund Bid(s)).

At this point the membership of the Ipswich Vision Board was widened to include the original eight partners and:

- The MP for Central Suffolk and North Ipswich Dr Dan Poulter
- Ipswich and Suffolk Small Business Association
- Clinical Commissioning Group
- Progression Sessions
- New Wolsey Theatre
- · A place for a young person representative
- A place for a community organisation

¹ Foreword to "Turning our Town Around - The ambitious vision to progress the revival and renewal of Ipswich town centre 2021-25" <u>Ipswich Vision 2021-2025 by Ipswich Central - Flipsnack</u>

In understanding a partnership, it is as important to understand what the partnership isn't as well as what it is.

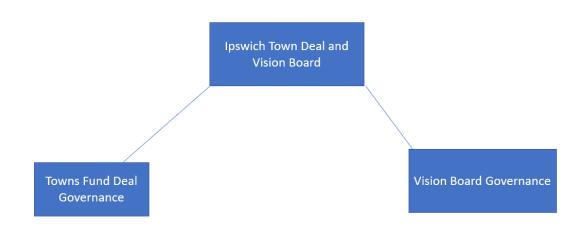
The Ipswich Vision Board is not:

- a formally constituted legal entity
- a formal decision-making body
- a scrutiny or audit body
- an entity which can direct the actions of any partnership member
- the accountable body for Town Deal or other funding

The Ipswich Vision Board is

- A voluntary coming together of partners for the betterment of Ipswich
- A partnership which fulfils a specific purpose in relation to the Ipswich Town Deal

The dual role that the Ipswich Vision Board has requires two aligned but separate governance arrangements. One that focuses on meeting the requirements of the government's Town Deal and one that covers non-Town Deal matters.



In March 2021, the Vision Board agreed to update its Terms of Reference to include the following responsibilities and arrangements which heavily focus on the Town Deal:

Responsibilities:

- Co-ordinate the development of business cases for the 10 Ipswich Town Deal projects with a view to submission of all of them to HM Government by 31st March 2022.
- To oversee the delivery of the 10 Ipswich Town Deal projects, ensuring that they deliver the expected outcomes for Ipswich

- Influence stakeholders to ensure there is sufficient resources and co-investment to deliver the Town Investment Plan and the 10 projects.
- The Board can set up 'sub-groups' (such as Task Forces) to lead on any aspects of its work where it considers that appropriate.
- Advise on other strategic economic interventions across lpswich to ensure coordinated and effective delivery, and to identify gaps and opportunities and to drive forward new initiatives.
- To decide whether to support / endorse any relevant funding bids for the Ipswich Borough area (e.g. bids to the Government's Levelling Up Fund).
- To adhere to The Seven Principles of Public Life (I.e. the 'Nolan Principles').

Meeting Frequency - The meetings will be quarterly unless the Board decide to meet more frequently.

Decision Making - The Board is not a legal entity in its own right. However, its views are important and will be documented within published minutes. Ipswich Borough Council is the accountable body for Town Deal arrangements with the Government

Chair: Term and responsibilities - The Chair has the casting vote on any matters voted upon (in addition to their normal vote as a Board Member). The Chair will agree the Agenda of each meeting - and the draft minutes of each meeting - with the Borough Council prior to publication. The Chair's term of office will expire on 30th November 2024. In the event that the Chair is absent - for whatever reason - the Vice Chancellor of the University will Chair the meeting / item (as Vice-Chair of the Board) and if they are also absent then those in attendance will elect a temporary chair from within the private sector attendees present.

Accountable Body and Board Administration - Ipswich Borough Council is 'lead council' and 'accountable body' for the Town Deal process / funding will organise and administer the meetings. In doing so the Borough Council will be supported by an Operations Group made up of representatives of the Core Members (and chaired by the Chief Executive of the Local Enterprise Partnership)

Public Access - Board papers and minutes will be publicly available (unless there is a reason for them to be kept confidential - with the Borough Council determining this in accordance with its normal 'Committee paper' rules).

Register of Interests - A publicly available register of interests will be maintained.

Note: the geographic extent of Ipswich for the purposes of the Town Deal proposal matches exactly the boundary of Ipswich Borough Council.

The remainder of this review sets out proposals for two governance arrangements - one for the Town Deal and one for non-Town Deal activity. It then brings the two sets of arrangements back together into a cohesive whole providing a framework for Ipswich Vision to move forward.

<u>Ipswich Vision Board (excluding Town Deal functions)</u>

In March 2023 the Ipswich Vision Board defined its non-Town Deal purposes as

- To help drive forward long term, inclusive economic and productivity growth in lpswich.
- To lead on any partnership work required in the lead up to any other major regeneration bids to Government (e.g. 'Levelling Up Fund Bid(s)).

However, Ipswich Vision's published strategies in 2015 and 2021 provide more definition as to what long term inclusive growth might consist of. This can be summarised as:

The Ipswich Vision Board will work together to make East Anglia's Waterfront Town:

- Connected
- Attractive to investors, residents and visitors
- True to its history
- Suffolk's first City

Connected

This means that the Board will collaborate on key projects and activities which support the Connected Town Vision. The Connected Town Vision was adopted by the Vision Partners in 2021 as its future strategy for the development and revival of the wider town centre area, partly in response to COVID and to changes in consumer habits.

This plan aims to capitalise on the compact nature of Ipswich which, for example, positions the railway station, parks, shops, theatres, business premises and the waterfront all within an easy 15-minute walk (or 5-minute cycle ride) of each other. However, to maximise the benefits of this proximity, the partners recognised the need for significant change including more people living in the centre of the town and them having around them all that they might need to live their lives there to the full.

Further detail on the Connected Town Vision can be found - <u>Connected-Town-Consultation-2021-Overview-Report.pdf</u> (dccdn.net)

A Connected Town Task Force was set up to co-ordinate the work of the Vision partnership to deliver the Connected Town Vision. This Task Force's purpose is to shape and co-ordinate the delivery of the Connected Town Vision. Its delivery plan and progress against it will be reported to the Ipswich Vision Board, as will revised terms of reference and membership.

Attractive to investors, residents and visitors

This means that partners will work together to plan and deliver activities which go beyond the Connected Town Vision but will help make Ipswich an attractive place to visit, invest in and live. Largely these activities are included in the Town Deal and so it is not proposed that there is a specific Task Force set up for this priority at this point. Should projects be identified by partners which are not included within the Town Deal or the Connected Town Vision and which

support this priority then the Ipswich Vision Board may propose that a Task Force is created at that time.

True to its history

This means that in developing and progressing lpswich, we must not loose sight of its history or historic importance. There is a rich tapestry of heritage assets throughout the town centre that can play an important part in its future.

The Town Deal only has one project in the investment plan which relates to the town's important history and heritage and that is the Digital Town Centre project which proposes using Augmented Reality to bring the town's history to life. Similarly, the Connected Town Vision does not focus on Ipswich's rich history and heritage.

For one of the oldest towns in England this is insufficient - we should be able to capitalise on the past when developing our future and as such it is proposed that a Heritage Task Force is created which will consider how the town's history and heritage can be used to develop its economic future. This task force will make recommendations to the Connected Town Task Force and the Ipswich Vision Board as well as providing a useful sounding board for partners and projects. If the principle of a Heritage Task Force is agreed then terms of reference and membership will be circulated to the Board in due course.

Suffolk's first City

This means that the Vision partnership will work towards achieving city status at the next opportunity. It will work together to "change the narrative" about Ipswich from one which is perceived as negative to one which is predominantly positive. Opportunities to improve the town's social and physical infrastructure will need to be identified as well as a communications campaign which is delivered through partnership members communications functions.

Much of the work to contribute to this priority will come from the Town Deal, Connected Town and Heritage Task Forces, therefore it is not proposed to create a separate Task Force. However, a "Positive about Ipswich" brand should be created which all partners can use to celebrate positive news and to which campaigns to change the narrative about the town can be linked. A communications group across all partners is in the process of being set up and will be co-ordinated by Ipswich Borough Council's Head of Marketing & Communications. Terms of reference for this Communications Group will be circulated in due course.

Additional Task Forces

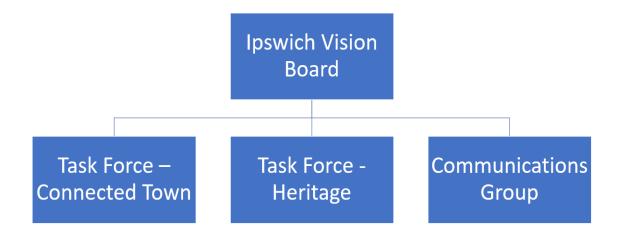
From time to time the Ipswich Vision Board may decide that it needs one or more additional task forces to focus on a specific matter not covered by an existing group.

Meetings frequencies & membership

It will be for the Task Forces themselves to determine the frequency of their meetings and other arrangements such as venues etc.

Membership of each Task Force should be determined by the Chair of the Task Force in consultation with the Ipswich Vision Board

Governance Structure (exc Town Deal related matters)



Vision Board Terms of Reference (excl Town Deal related matters)

- To provide a clear Ipswich Vision to which all partners are fully signed up
- To receive updates from its task forces involved in the delivery of the Ipswich Vision
- To provide a strategic steer to its task forces
- To provide a sounding board to member partners on strategic matters (where the partner has decided to seek involvement from the Ipswich Vision Board)

Ipswich Town Deal Board

The Vision Board includes the functions of the Ipswich Town Deal Board and these must meet the government's requirements. These requirements are:

- 1. upholding the Seven Principles of Public Life (the Nolan Principles)
- 2. developing and agreeing an evidence-based Town Investment Plan
- 3. establishing a clear programme of interventions
- 4. embedding arrangements in local plans (where appropriate) and undertaking Environmental Impact Assessments and fulfilling duties on public authorities under the Equalities Act, in particular, and the public sector equality duty.
- 5. coordinating resources and engaging stakeholders
- 6. ensuring communities' voices are involved in shaping design and decision making at each phase of development
- 7. ensuring diversity in its engagement with local communities and businesses
- 8. helping develop detailed business cases
- 9. overseeing each step of agreeing a Town Deal, and overseeing compliance with the Heads of Terms Agreement with government

As the Town Deal Programme moves into its delivery phase, it is important that Town Deal governance is reviewed. Items 2, 3, and 8 above are no longer relevant once all the business cases are signed off by DLUHC. Clear governance is essential for the operation and delivery of the Towns Fund to enable accountability and transparency.

The Town Deal guidance from government dictates that the Town Deal board should have a private sector Chair.

As accountable body Ipswich Borough Council's own governance plays a key part - in particular in respect of decision making and Contract Standing Orders.

The Town Deal Board is not an incorporated body and Ipswich Borough Council remains the accountable body for the Towns Fund in Ipswich.

The Board may make recommendations to the Council's Executive from time to time during the development and implementation of the Ipswich Town Deal Investment Plan

The role of Ipswich Borough Council as the accountable body is:

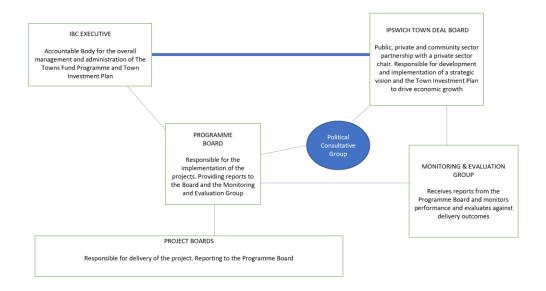
- To be the main point of contact and liaison with Government (DLUHC)
- To receive and account for the Town's funding allocation
- To identify and engage the Board in other funding opportunities that would help to deliver the aims and objectives of the Town Investment Plan
- To provide technical expertise including procurement, project management and project delivery
- To maintain an overview of the planning, development and delivery of development projects, providing a collective, co-ordinated response to issues, challenges and risks as appropriate

- To monitor and review the progress of the programme and effectiveness of the actions and provide timely reports to the Board and Monitoring and Evaluation Group
- To utilise its own governance structure including its decision making ability to deliver the Towns Fund Deal

It is important that the governance arrangements for the Town Deal form a Local Assurance Framework. The key components of this framework for Ipswich are:

- Towns Fund Board Strategic role, providing vision and oversight
- Programme Board Led by IBC and chaired by IBC CEO. Comprises senior officers from IBC,SCC and LEP. Responsible for delivery. Point of liaison between Board and Project Boards. Reports to Town Deal Board and IBC. Will procure and manage delivery by Project Boards. Will adhere to IBC's Constitution including its Contract Standing Orders and decision making processes. Will comply with Public Procurement Regulations. May be subject to internal audit. Will comply with Financial Regulations Statutory Chief Finance Officer will deal with financial management.
- Monitoring and Evaluation 2 way mechanism to inform and provide feedback between
 Town Deal Board and Programme Board. This group has also been described as
 "overseeing the relationship between the Board, the Borough Council (as accountable
 body for the Town Deal) and the individual project leads and providing input as
 required to HM Government on project reporting. It is anticipated that New Anglia
 Local Enterprise Partnership will be the lead organisation for this Task Force"
- Project Boards- delivery of specific projects reporting to Programme Board.
- Political Consultative group the 2 MPs, 2 Councils and the Chair who may be consulted
 on key issues in lieu of a formal Town Deal board meeting prior to a formal decision on
 the matter being made by the Ipswich Borough Council Executive or Chief Executive

The Assurance Framework is set out in the diagram below.



The specific role of the Town Deal Board is to:

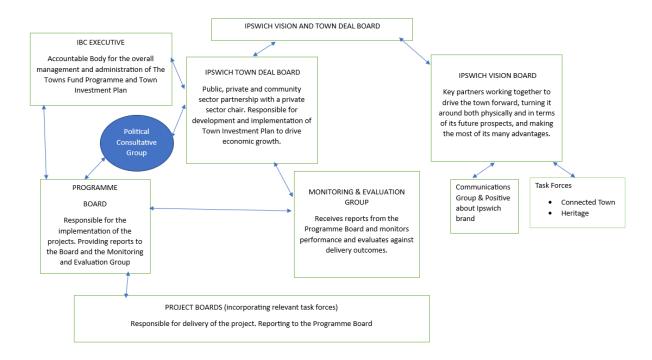
- 1. Ensure effective co-ordination between the activities and actions of the agencies and organisations involved during the development and delivery of the Town Investment Plan. To serve an advisory function to the Lead Council (Ipswich Borough Council)
- 2. Ensure the strategy for the Towns Fund is in place
- 3. To maintain an overview of the planning, development and delivery of development projects, providing a collective, co-ordinated response to issues, challenges and risks as appropriate
- 4. Identify future funding opportunities that align with the vision and priorities set out in the Town Investment Plan and where necessary, work together to secure additional funding
- 5. To monitor and review the progress of the programme and effectiveness of the actions

Government guidance sets out that the membership of a Town Deal Board should include:

- A private sector chair
- all tiers of local government for the geography of the town
- the MP(s) representing the town
- the Local Enterprise Partnership
- local businesses and investors
- community/local voluntary community sector representatives
- other relevant local organisations, such as FE colleges or Clinical Commissioning Groups

Bringing Ipswich Vision and Town Deal Board Governance together

The diagram below sets out the whole of the governance arrangements together.



Combined Terms of Reference for the Ipswich Vision and Town Deal Board

Purpose

- To help drive forward long term, inclusive economic and productivity growth in Ipswich. The Ipswich Vision Board will work together to make East Anglia's Waterfront Town:
 - Connected
 - Attractive to investors, residents and visitors
 - True to its history
 - Suffolk's first City
- To lead on any partnership work required in the lead up to any other major regeneration bids to Government (e.g. 'Levelling Up Fund Bid(s))
- Ensure effective co-ordination between the activities and actions of the agencies and organisations involved during the development and delivery of the Town Investment Plan. To serve an advisory function to the Lead Council (Ipswich Borough Council)
- Ensure the strategy for the Towns Fund is in place
- To maintain an overview of the planning, development and delivery of development projects, providing a collective, co-ordinated response to issues, challenges and risks as appropriate
- To monitor and review the progress of the programme and effectiveness of the actions

Responsibilities

- To oversee the delivery of the 10 Ipswich Town Deal projects, ensuring that they deliver the expected outcomes for Ipswich
- Influence stakeholders to ensure there is sufficient resources and co-investment to deliver the Town Investment Plan and the 10 projects
- To receive updates from Task Forces and other groups charged with the delivery of the Board's priorities
- To advise on other strategic economic interventions across Ipswich with a view to enabling coordinated and effective delivery
- To decide whether to support / endorse any relevant funding bids for the Ipswich Borough area (e.g. bids to the Government's Levelling Up Fund).
- To adhere to the Seven Principles of Public Life (I.e. the 'Nolan Principles') and the principles of good partnership working
- Embedding arrangements in local plans (where appropriate) and undertaking Environmental Impact Assessments and fulfilling duties on public authorities under the Equalities Act, in particular, and the public sector equality duty.
- coordinating resources and engaging stakeholders
- ensuring communities' voices are involved in shaping design and decision making at each phase of development
- ensuring diversity in its engagement with local communities and businesses
- overseeing each step of agreeing a Town Deal, and overseeing compliance with the Heads of Terms Agreement with government

Meeting Frequency

The meetings will be quarterly unless the Board decide to meet more frequently. Meetings will be in person and hosted by a member organisation.

Decision Making

The Board is not a legal entity in its own right. However, its views are important and will be documented within published minutes. Ipswich Borough Council is the accountable body for Town Deal arrangements with the Government.

Chair: Term and responsibilities

The Chair has the casting vote on any matters voted upon (in addition to their normal vote as a Board Member). The Chair will agree the Agenda of each meeting - and the draft minutes of each meeting - with the Borough Council prior to publication. The Chair's term of office will expire on 30th November 2024. The Chair is expected to spend the equivalent of 1 day per week on Ipswich Vision business and the role is funded by a mix of funding from Ipswich Borough Council, Suffolk County Council, Ipswich Central, NALEP and an Enterprise Zone pot.

In the event that the Chair is absent for a Board meeting - for whatever reason - the Vice Chancellor of the University will Chair the meeting / item (as Vice-Chair of the Board) and if they are also absent then those in attendance will elect a temporary chair from within the private sector attendees present.

Accountable Body

Ipswich Borough Council is 'lead council' and 'accountable body' for the Town Deal process / funding.

Board administration and co-ordination

It is proposed that an Ipswich Vision Co-ordinator is employed by Ipswich Borough Council and funded by the institutional members of the Vision Partnership. This post will work with the Chair to co-ordinate the work of the Board including but not limited to the Board meetings.

Public Access - Board papers and minutes will be publicly available (unless there is a reason for them to be kept confidential - with the Borough Council determining this in accordance with its normal 'Committee paper' rules).

Register of Interests - A publicly available register of interests will be maintained.

Note: the geographic extent of Ipswich for the purposes of the Town Deal proposal matches exactly the boundary of Ipswich Borough Council.

Membership of the Ipswich Vision and Town Deal Board

The membership of a Town Deal Board is prescribed in government guidance which requires the following:

- a private sector chair
- all tiers of local government for the geography of the town
- the MP(s) representing the town
- the Local Enterprise Partnership
- local businesses and investors
- community/local voluntary community sector representatives
- other relevant local organisations, such as FE colleges or Clinical Commissioning Groups

Looking at the membership of the current Ipswich Vision Board it can be seen that the Board could be further strengthened in respect of the "other relevant local organisations" and "Local businesses and investors" requirements.

It is proposed that Suffolk New College be invited to join the Board and that key local businesses should also be invited. Board members are asked to consider how this should be done - i.e. open recruitment or closed invitations.

A skills audit should also be carried out to identify whether the Board members have the requisite skills and expertise to cover the Board's overarching remit and if not how these gaps can be addressed.

Finally, it is proposed that where a Board member (or their recognised substitute) does not attend for two consecutive meetings, the Chair considers whether they should be replaced.

TOWN DEAL UPDATE

- There has been good progress made since the last update provided to the Board in March. It is now the case that all 10 Business Cases have been submitted to DLUHC. Regular meetings have continued to take place between the Officer Team, Stakeholders and the analysts at DLUHC to ensure that the Business Cases are approved and the funding released.
- 2. It should also be noted that since the last Board Meeting the Council's Chief Executive met with the Minister for Levelling Up on 22nd March about the progress being made on the Town Deal Business Cases. This meeting confirmed that DLUHC were satisfied that good progress was being made on the Ipswich Town Deal Projects and a committed and focussed approach was clear.
- 3. Furthermore, in order to expedite delivery, IBC has appointed Emma Lindsell as Interim Head of Towns Fund & Economic Development and Vicky McCourt as a temporary Towns Fund Programme and Project Manager pending permanent recruitment to a wider Towns Fund delivery team.
- 4. This section of this paper below provides an update on
 - The 3 completed projects
 - The 5 projects in delivery
 - The 1 outstanding submitted business cases (as at 02.06.23)
 - The Town Deal Budget
 - The Monitoring & Evaluation meeting which took place on 26th April 2023

The three completed projects

Tech Campus (Suffolk New College)

5. As reported at the March Board Meeting, this project is complete onsite and has received £940,000 funding from the 5% CDEL.

- 6. The Business Case for this project was approved on 29th March and the funding is expected to be paid to IBC during June 2023.
- 7. The project is expected to assist 200 construction learners, 100 digital learners and 50 apprentices over 3 years with 10 new jobs being created.
- 8. The funding has been spent on:
 - £800,000 on developing the workshops and acquiring equipment.
 - £140,000 on digital and IT equipment.
- 9. A launch event and press release occurred during May 2023, which referenced the funding provided by Towns Fund.
- 10. At the Monitoring & Evaluation Board meeting on 26.04.23 this project was graded as Green by the Board.

The Old Post Office

- 11. It was reported to the Board at the March Meeting that the Project was effectively complete save for the Business Case awaiting sign off from DLUHC.
- 12.£230,000 was awarded from the CDEL funding.
- 13. The Business Case for the Project was signed off by DLUHC on 29th March and payment is expected during June 2023.
- 14. At the Monitoring & Evaluation Board meeting on 26th April this project was graded as Green by the Board.

Integrated Care Academy

- 15. The Integrated Care Academy was completed by the University of Suffolk and opened during May 2021.
- 16. The allocation from Towns Fund was £2.58 million.
- 17. At the March Board Meeting the Business Case was awaiting sign off from DLUHC.
- 18. Approval was given on 27th March 2023 and once again payment is expected during June 2023.
- 19. At the Monitoring & Evaluation Board meeting on 26th April this project was graded as Green by the Board.

The six projects in delivery

Pauls Silo

- 20. The background and objectives of this project were set out in the March 2023 update report.
- 21. Funding from the Towns Fund was granted to the sum of £3.75m, with the VfM being agreed in October 2022 and the first payment made in November 2022.
- 22. The project set out the following objectives in its bid to the Towns Fund.

 These objectives remain unchanged since the bid submission, which are:
 - Creation of a new area of public open space adjacent to the silo.
 - The provision of an external climbing wall on the western façade of the silo.
 - Reuse of the top floor of the silo and the roof for a publicly accessible use (e.g., a bar / restaurant).
 - Use of some of the internal spaces within the silo to support the climbing centre,
 - Creative use of (some of) the 30+ internal silos potentially in collaboration with the local cultural sector.
 - An area of parking at the north of the silo.
- 23. A project budget of £3.75m remains in place from the Towns Fund, this funding allocated as follows:
 - £0.5m public open space
 - £0.5m other external works (e.g. car park)
 - £0.5m new lifts in the silo
 - £0.25m improved access e.g. stairs
 - £1m climbing centre contribution (external and internal walls)
 - £1m structural, MEP and general client internal fit out
- 24. To date the project has a total spend of £104,283 which has been incurred on structural surveys, concrete consolidation, CGI imagery, climbing wall consultancy, photographic surveys and project staff costs.
- 25. Procurement of the Lead Consultant is underway with 13 architects submitting tenders to deliver the project. This procurement satisfies the requirements of the PCR 2015 regulations and is fully open and transparent. This is a fully open process with the ability for both national and local organisations to bid. Throughout June quality and cost assessments will be made with the architect being appointed towards the end of June/early July. After which design works will continue for the whole project.

- 26. The adjacent project for the St. Peter's Public Realm is undergoing early concept design work with Suffolk County Council (as part of their realignment of the slip road and pedestrian crossing works) and their consultant WSP.
- 27. All other timescales remain the same as previously reported.
- 28. The planning consent will trigger the procurement of the main contractor which will carry out the works with an expected start onsite in May/June 2024 and project completion in May/June 2025. The Silo Design team will work closely with the design team for the St Peters public realm project to ensure that the two sites work in tandem.
- 29. At the Monitoring & Evaluation Board meeting on 26th April 2023 this project was graded as Amber by the Board.

Shopping parades

- 30. The March Board Report set out the objectives of the allocation of £2.81 million from the fund.
- 31. As reported the first set of parades were invited to bid for up to £250,000 of improvement and alterations (approx. £1.5m in total)
- 32. These funding bids have now been collated and assessed for cost and viability by a Project Team and Quantity Surveyor.
- 33. A report is being prepared for each parade and will be presented to the Task Force Group by the IBC Project Team.
- 34. Within the overall schedule of works, assessment will be given to those packages of works which may be able to delivered swiftly and those which are likely to require a greater degree of planning and/or execution. (E.g. Consents required, procurement)
- 35. It remains the case that Community facilities, linked to shopping parade locations will be able to apply for funding. The new IBC Towns Fund Project Team referred to above will be programming and implementing this workstream and it has been launched at the end of May 2023.
- 36. As previously reported, in September, contact will be made with the parades included in phase 2 to enable applications to for up to £100,000 per parade.

37. At the Monitoring & Evaluation Board meeting on 26th April this project was graded as Green by the Board.

Oasis & Public Realm

- 38. The Business Case as a merged project between the Oasis and Public Realm Project was fully signed off by DLUHC on 24th March (including the required Project Adjustment Request forms) A payment is expected in June 2023. As previously noted, part of the project (£80,000) has been funded by the 5% CDEL advance funding.
- 39. In respect of the Oasis Element, as reported at the March Board Meeting, the Councils Director for Operations & Place is leading this Project.
- 40. Work undertaken already includes significant tidying up and planting up the some of the spaces in the Bridge St roundabouts area and opposite the Novotel Hotel. As part of these works a 'Wave' bench has been installed outside St Peter's Church.
- 41. Many of the wooden planters previously installed around the town have been resized, replanted and placed along St Peter's Port. This has been supported by the Eden-Rose Trust working in Brickmaker's Wood.
- 42. Planters and seating were installed in time for the Coronation of Charles III in May 2023 on St Peters Street adjacent to the Wolsey statue. The planting scheme is based around Tudor gardens which were designed to provide food, medicine, and a place to relax and enjoy the outdoors. The herbs that have been planted are some of the medieval healing herbs thought to have beneficial properties for the lungs, heart, digestion and headache.
- 43. The Client brief for a landscape architect is now under development following which the accompanying suite of procurement documents will be created in accordance with the Public Procurement Regulations. The opportunity will then be published as an open tender this summer.
- 44. The work will involve full site analysis, review of existing pedestrian and cycle movement and destinations, review of policy, guidance, and strategy documents, include mapping of key destinations, land uses, heritage features, events / activities, a Comparative Scale Study, Site Walkover, Opportunities and Constraints, Design Vision etc.

- 45. Once conceptual drawings have been consulted on and agreed the landscape architects will develop them into a set of fixed specifications which can be used to tender the delivery of the installations.
- 46. Clearly there will be design opportunities to link the Oasis project with the public realm works at Lloyds Avenue and Majors Corner and these will be considered as the concept designs for both elements of the project are developed.
- 47. The public realm element of this project will be delivered in two phases. The overall design being developed by one lead consultant Architect. The lead consultant brief and procurement documents are currently being planned and drafted.
- 48. When early concept designs have been developed later in the year, they will be presented for approval before progressing to more detailed designs.
- 49. At the Monitoring & Evaluation Board meeting on 26th April this project was graded as Amber by the Board.

The Yacht Academy

- 50. Since the March Board Meeting the Business Case for this Project has also now been approved by DLUHC on 19th April 2023. The Business Case needed to show a wider impact to skills within the Local economy and also will require close partnership working with the education sector.
- 51. The building itself is in a very dilapidated state and needed remedial works to be undertaken to ensure it was in a suitable condition to survey. These works have been completed.
- 52. Further to this early concept drawings have been completed by local architects EDRM, which show indicative layouts for the new training academy.
- 53. From these drawings and survey work referred to above, a substantial budget gap in the region of £1 million has been established. Due to the condition of the building and the requirements of an educational facility it is unlikely that value engineering will result in narrowing this gap sufficiently.
- 54. Discussions are ongoing with Partners, including the proposed operator Spirit Yachts to discuss how this funding gap can be bridged and it is expected the outcome of these discussions will be brought back to the September Board Meeting.

- 55. In the intervening period and to avoid losing any momentum, an Executive report is being prepared for IBC's (July) Executive, to commence the procurement of the Lead Consultant to deliver this project.
- 56. At the Monitoring & Evaluation Board meeting on 26th April this project was graded as Red by the Board.

Pedestrian Bridge

- 57. It was reported at the March Meeting, that the Pedestrian Bridge was in the VFM stage.
- 58. Officers of IBC and SCC have been working closely together to achieve sign off on the Business Case, which was achieved on 12th April 2023. Once again it has been indicated that a tranche of payment will be made in June 2023.
- 59. Discussions are now underway between Partners in relation to the Delivery of the Bridge and in particular the organisation responsible for leading the Project.
- 60. It is anticipated that an update will be given to the September Board in this respect.
- 61. At the Monitoring & Evaluation Board meeting on 26th April this project was graded as Amber by the Board.

Digital Town Centre

- 62. This business case was signed off on 1st June 2023 and as such is only just moving into the delivery phase.
- 63. Initial steps are to put together the detailed delivery plan and a further progress report will be included in the papers for the September Board.
- 64. It is expected that a tranche of payment will be made in June 2023.
- 65. At the Monitoring & Evaluation Board meeting on 26the April this project was graded Red as the business case had not been approved. It is anticipated that the project will be regraded at the next meeting of the Monitoring and Evaluation Panel.

The outstanding business cases at the start of June

66. The position set out below is correct at close of business on 2nd June 2023 and was circulated to the Board on that date.

No. of Projects	10 (Oasis & Public Realm now merged)
Business Case Documents submitted	10
Business Case Documents Outstanding	0
Business Cases in assessment phase and	1 (Regeneration Fund)
VFM work being carried out	
Business Cases Approved	9 (Tech Campus, Integrated Care Academy,
	Post Office, Pauls Silo, Shopping Parades,
	Oasis / Public Realm, Yacht Academy &
	Pedestrian Bridge)

Project	Activity	M&E Board Rating
Town Centre Regeneration Fund	 Initial submission to Central Govt 22.03.23. Clarifications received from DLUHC and first resubmission made with feedback received on 10.05.23. Call held with DLUHC and subsequent call with Deyton Bell supplement original Business Case and provide a further worked example. Final revised 2nd June 2023 	Red

The Town Deal Budget

The following information is provided by the Council's Director of Resources and Section 151 Officer (Statutory Chief Finance Officer).

1. Introduction

- 1.1. This briefing note provides an update on:
 - The approach to project management budgets for the Town Fund

- 2022/23 closedown
- 2023/24 Programme Budget

2. Project Management

- 2.1. The Town Fund provides both revenue and capital funding streams. The revenue grant of £173, 029 has covered the preparation of business cases and programme management.
- 2.2. There is £25m capital funding for the 11 projects plus the additional £1m Accelerated Funding for 1 Cornhill. The Scheme Budgets are shown in appendix 1.
- 2.3. It is intended to create project management budgets from the capital funding for each project. Each project scheme budget will be created once the business case has been approved and the scope of the project management required for each scheme, has been identified.
- 2.4. Costs will be capitalised based on generally accepted accounting practice (known as GAAP). The approach to any revenue costs for the Schemes will be developed as part of the detailed delivery plan. These may come from matched funding or other budgets.

3. 2022/23 Closedown

- 3.1. There have been limited financial transactions in 2022/23. The spend is shown in appendix 1 and consists of the payment of £940,000 to Suffolk College for the Tech Campus, a payment of £156,940 to complete the 1 Cornhill project, and survey costs for Pauls Silo and the Yacht Academy.
- 3.2. Following the signoff of the business cases for Local Shopping Parades and Pauls Silo, £950,000 (£475,000 for each project) was received in September 2022. The amounts were calculated at £500,000 each less the 5% CDEL advance grant that was received in September 2021. The majority of this money is still to be spent and will be carried forward into 2023/24.

4. Programme Budget

4.1. The future Programme Budget (2023/24 and 2024/25) is shown in appendix 1. Subject to the scheme business cases being signed off and more detailed delivery plans being prepared, the majority of delivery and spend (£19,224,752) is anticipated in 2023/24.

5. Summary

- 5.1. Project management budgets will be created from the funding available for each Scheme once the business cases have been signed off.
- 5.2. The 2022/23 spend and Scheme budgets are summarised in appendix 1.

The Monitoring & Evaluation meeting which took place on 26th April 2023

67. The Monitoring & Evaluation Board met with Ipswich Borough Council Officers on 26th April to consider the Monitoring & Evaluation reports for each project. The table below sets out the conclusions of the Board:

Project	RAG rating
Tech Campus	Green
Post Office	Green
Integrated Care Academy	Green
Shopping Parades	Green
Pauls Silo	Amber
Oasis / Public Realm	Amber
Pedestrian Bridge	Amber
Yacht Academy	Red
Digital Town Centre	Red
Regeneration Fund	Red