



Sammy the Reindeer Christmas Adventure

**Sammy the Reindeer is hiding
some clues;
each one holds a letter for you;
follow the trail around the town,
and don't forget to write them down;
soon, a message will appear,
and you can win some chocolatey cheer!**

Download Sammy the Reindeer Christmas AR Adventure

Instructions:

1. When you get to the Cornhill, open your camera app
2. Point at the QR code (Don't take a picture)
3. Tap the notification when it appears



Android



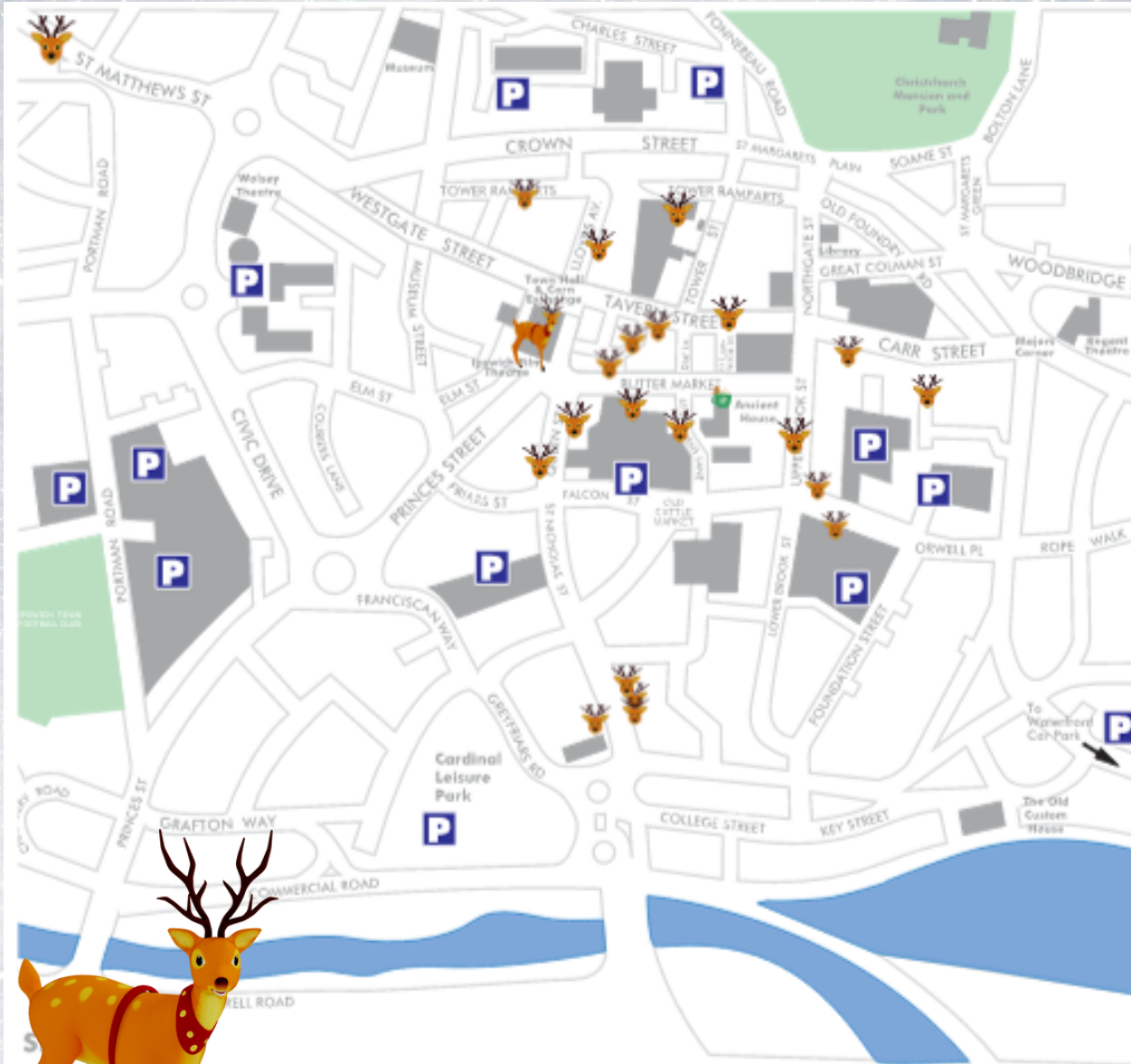
iPhone

Running From
7th to 31st December 2023

Businesses Involved*

- Crafty Baba
- Jaceys Coffee House
- LoveOne
- Mauds Attic
- Buttermarket Lighting
- Zest Retail
- Flying Tiger
- Revival
- Coes
- Lush
- Poundland
- Pennikity Pots
- Music World
- Fair Trade Shop Ipswich
- Mauds Attic
- RSPCA
- Bromley&Co
- Three Wise Monkeys
- Langden Games
- DJV Boutique
- Procters Sausages

*In no particular order



End at the Cornhill and watch Sammy fly around the skies!

Visit www.ipswich.gov.uk/sammy-reindeer-trail

Take an Elfie!

Did you enjoy Sammy's Christmas trail and AR adventure?

Then, head up Lloyds Avenue and watch Sammy and his friends come to life through light and magic.

You can even get an Elfie with this little guy!

Available from 4.45 pm to 9 pm every night from 7th to 31st December 2023.

