



IPSWICH TOWN DEAL

BOARD AGENDA

9.30 to 11am

18th September 2020

Agenda Item Number	Topic	Paper Reference	Lead	Anticipated Time (minutes)
1	Welcome, Introductions and Declarations of Interests		Terry Hunt (Chair)	10
2	Minutes of the Last Meeting	Paper 1	Terry Hunt	2.5
3	Matters Arising from the Last Meeting		Terry Hunt	2.5
4	Governance:	Paper 2	David Ellesmere	10
	(i) Board Membership			
	(ii) Terms of Reference			
	(iii) Personal Profiles			
	(iv) Declarations of Interest			
	(v) Nolan Principles			
	(vi) Diversity Questionnaire			
5	Town Investment Plan: Strategy	Paper 3	David Ellesmere	10
6	Town Investment Plan: Projects	Papers 4 and 4A <u>(4A is a Confidential Paper)</u>	Terry Hunt	30
	(i) Further Development of List			
	(ii) Prioritisation of List			
7	Community Engagement	Paper 5	Terry Hunt	10
8	Dates of Future Meetings		Terry Hunt	2.5
	(i) 16 th October			
	(ii) 13 th November			
	(iii) 11 th December			
9	Planned Activities for Next Meeting		Terry Hunt	2.5
	(i) Governance Update			
	(ii) Feedback on Community Engagement			
	(iii) Update on development of Town Investment Plan (Strategy and Projects)			
	(iv) Confirmation of Board's position on the Town Investment Plan and its proposed submission by the Borough Council to Government			
10	Any Other Business		Terry Hunt	10

Ipswich Town Deal Board

Agenda Item 2: Minutes of the Last Meeting

Note: This paper will be published in its entirety on the Borough Council's website alongside the meeting agenda.

Ipswich Town Deal Board: Minutes - Friday 17th July 2020

Attendees (Board members or substitutes): David Ellesmere [Chair], Dave Muller, Terry Baxter, Tom Hunt MP, Paul West, Helen Langton, Paul Simon (representing Catherine Johnson (Suffolk Chamber), Doug Field, Carol Poulter (representing Dr Dan Poulter MP), James Davey.

Attendees (Non-Board members): Cathy Frost, Chris Starkie, Russell Williams,

Apologies: Terry Hunt, Catherine Johnson, Dr Dan Poulter MP

Agenda item	Description	Action
1 and 2	Welcome and Apologies for absence Apologies from Terry Hunt, Dan Poulter and Catherine Johnson	
3	Town Deal Board Membership and Governance	TH
	<ul style="list-style-type: none"> i. The original Ipswich Vision Board has formed the base of the new Town Deal Board. Recent additional members have included Dan Poulter MP and James Davey, ISSBA. ii. Nominations were invited from the Board for the additional members to reflect the wider community and taking account of Government guidance. iii. Over 20 suggestions were submitted to the selection panel [DE, HL, PW]. The panel proposed 5 additional members to the Board. iv. Following discussion, the Board endorsed the proposal with TH to ensure that approaches were made to the 5 people (who would ensure – between them – input / representation from health, culture, young people, communities and disabled people. In the event that people declined the opportunity to join the Board then two alternative candidates were agreed. 	

	<p>v. The Board will be the strategic body and will be supported operationally by an Operations Group. The Chair of the Ops Group (Chris Starkie) will be invited to attend the Board meetings as an observer and likewise the Chair of the TD Board (TH) will be invited to as an observer to the Ops Group.</p>	
4	Getting Building Fund	
	<p>NALEP were awarded £32.1m from the national pot. 2 successful projects were in Ipswich - the Burtons Building (£3m) and a new Integrated Care Academy at UOS (£4m).</p>	
5	£1m Capital Investment Funding	RW
	<p>The Government has provided an opportunity for each Town Deal area to bid for up to £1m for a project in their area. The application needs to be submitted by the Borough Council by mid August and be spent by the end of March 2021. It should dovetail with other funding allocations. It is likely that a 'Plan A' and 'Plan B' option will be submitted by the Borough Council (to provide flexibility around delivery) and RW confirmed that the chosen projects would be in keeping with the Ipswich Vision Principles and be prominent town centre projects.</p>	
6	Town Investment Plan	
	<p>IBC are awaiting FAQ's from Government offering further clarity on the Town Investment Plan.</p> <p>The Plan will need to cover the following</p> <ul style="list-style-type: none"> • Strategy /story [10k words] • Spreadsheet for every project <p>The role of the Ops group will be pivotal in this. A document was attached that showed the existing Vision projects assigned to the 6 Towns Fund categories.</p> <p>It is likely at the current time that the TIP will be submitted by the end of October 2020.</p> <p>More advice is being sort on Community Engagement - what is needed and how it needs to be done along with the reliance that can be placed on previous consultation exercised. Tom Hunt offered to raise with Ministers.</p>	

7	Role of Operations Group	CS
	<p>The Operations Group will provide momentum between Board meetings. All partners invited to be represented. It will pick up the activities directed from the Board, set the agenda for the Board meetings in consultation with the Chair. Develop papers and content for the projects.</p> <p>CS to chair this group. Terry H as Board Chair to be invited as observer. CP to be invited to the next meeting on behalf of DP MP.</p>	
8	Dates of Next Meetings	
	Next board meeting will be 11 th September with a further meeting 16 th October.	

Ipswich Town Deal Board

Agenda Item 4: Governance

Author of Paper: Russell Williams, Chief Executive, Ipswich Borough Council

Note: This paper will be published in its entirety on the Borough Council’s website alongside the meeting agenda.

Town Deal governance is important.

The Government has recently issued the following template that will be checked by Government as part of their assessment of submissions.

The table below is the Government template.

Table 1

Mandatory	Transparency best practice
Your Town Board has a Private Sector Chair and their profile has been published	Profiles of all Board members are easily accessible to the public from your website’s home page or through its search capacity
Your local MP(s) has a seat on the Town Board and their profile(s) has been published	
Your Town Board membership also includes: <ul style="list-style-type: none"> • All tiers of local government for the geography of your town • The Local Enterprise Partnership • Local businesses and investors • Community/local voluntary community sector representatives • Other relevant local organisations, such as FE colleges or Clinical Commissioning Groups Profile of all your Town Board members have been published.	

<p>Your Town Board governance arrangements have been produced and have been published on your website covering:</p> <ul style="list-style-type: none"> • Remit of the Board including terms of reference • Decision-making processes • Board membership and roles • Chair/vice-chair term and responsibilities • Board structure including sub-committees and reporting arrangements • Accountable Body arrangements 	<p>The document setting out your Town Board governance arrangements is easily accessible to the public from your website's home page or through its search capacity</p>
<p>Your Town Fund boundary has been agreed</p>	<p>A Town Fund boundary map has been published on your website</p>
<p>Your Town Board minutes and papers are being published in line with the stated requirements:</p> <ul style="list-style-type: none"> • meeting papers to be published on your website 5 clear working days ahead of the meeting • draft minutes of meetings to be published on your website 10 clear working days after the meeting • final minutes to be published on your website 10 clear working days after having been approved by the Town Board 	<p>Town Board minutes and papers are easily accessible to the public from your website's home page or through its search capacity</p>
<p>Declarations of interest have been completed by all your Town Board members and are available on request</p>	<p>Declarations of Interest are published on your website</p>
<p>All Town Deal Board members have signed up to a code of conduct based on the Seven Principles of Public Life (the Nolan Principles)</p>	<p>An example of this code of conduct is published on your website</p>
<p>Your Town Board minutes clearly note any declarations of interest</p>	<p>Towns Board minutes and members Declarations of Interest are easily accessible to the public from your website's home page or through its search capacity</p>
<p>Your Town Board membership should reflect the diversity of your town and its surrounding area</p>	<p>To ensure a balance of views are heard and to create opportunities for fresh perspectives and challenge you may wish to consider undertaking a diversity audit of your Town Board membership to see how it compares to the demographics of your Town and whether there are gaps that need to be addressed</p>

To ensure compliance with this template the recommendations set out in the following table (Table 2) are made for the Board to consider. The left hand-column contains all the elements of the Government template above (the contents of the mandatory column first and then the best practice column).

Table 2

Government Template	Ipswich Proposal
<p>Your Town Board has a Private Sector Chair and their profile has been published</p>	<p>Note: Board has a private sector chair (Terry Hunt)</p> <p>Proposal 1: Profiles of all Board Members will be published on Ipswich Borough Councils' web-site by 30th September 2020.</p> <p>Proposal 2: Board Members will be required to complete the attached form (Appendix 1) and return it by 25th September 2020.</p>
<p>Your local MP(s) has a seat on the Town Board and their profile(s) has been published</p>	<p>Note: Both MPs covering the Town Deal area have a seat on the Board.</p> <p>See Proposals 1 and 2.</p>
<p>Your Town Board membership also includes:</p> <ul style="list-style-type: none"> • All tiers of local government for the geography of your town • The Local Enterprise Partnership • Local businesses and investors • Community/local voluntary community sector representatives • Other relevant local organisations, such as FE colleges or Clinical Commissioning Groups <p>Profile of all your Town Board members have been published.</p>	<p>Note: Ipswich Borough Council Leader and Cabinet Member for Ipswich (from Suffolk County Council are on the Board as are: the Chairs of the Local Enterprise Partnership, the Business Improvement District, the Destination Marketing Organisation and representatives of the Chamber of Commerce and the local Small Business Association. The University, the Clinical Commissioning Group, the Youth Parliament and community groups are also represented.</p> <p>See Proposals 1 and 2.</p>

<p>Your Town Board governance arrangements have been produced and have been published on your website covering:</p> <ul style="list-style-type: none"> • Remit of the Board including terms of reference • Decision-making processes • Board membership and roles • Chair/vice-chair term and responsibilities • Board structure including sub-committees and reporting arrangements • Accountable Body arrangements 	<p>Proposal 3: See Appendix 2 for draft Terms of Reference.</p> <p>It is not intended to have an 'sub-committees' of the Board. Ipswich Borough Council are the accountable body.</p>
<p>Your Town Fund boundary has been agreed</p>	<p>The boundary has been agreed at the boundary of Ipswich Borough Council.</p>
<p>Your Town Board minutes and papers are being published in line with the stated requirements:</p> <ul style="list-style-type: none"> • meeting papers to be published on your website 5 clear working days ahead of the meeting • draft minutes of meetings to be published on your website 10 clear working days after the meeting • final minutes to be published on your website 10 clear working days after having been approved by the Town Board 	<p>Proposal 4: This will be done for the meeting of 18th September (and thereafter).</p>
<p>Declarations of interest have been completed by all your Town Board members and are available on request</p>	<p>See Proposal 2 (and Appendix 1)</p>

All Town Deal Board members have signed up to a code of conduct based on the Seven Principles of Public Life (the Nolan Principles)	See Proposal 2 (and Appendix 1)
Your Town Board minutes clearly note any declarations of interest	See Proposal 4.
Your Town Board membership should reflect the diversity of your town and its surrounding area	Proposal 5: A diversity audit will be undertaken as part of Proposal 2 (Appendix 1) and will be considered at the October Board meeting (and published within the papers for that meeting).
Profiles of all Board members are easily accessible to the public from your website's home page or through its search capacity	Proposal 6: A separate part of the Borough Council's web page will be established and fully populated with all relevant documentation at least 1 week prior to the October Board meeting.
The document setting out your Town Board governance arrangements is easily accessible to the public from your website's home page or through its search capacity	See Proposal 6.
A Town Fund boundary map has been published on your website	See Proposal 6.
Town Board minutes and papers are easily accessible to the public from your website's home page or through its search capacity	See Proposal 6.
Declarations of Interest are published on your website	These will be available in line with the mandatory requirements and will be itemised – as appropriate – within each set of minutes,
An example of this code of conduct is published on your website	See Proposal 6.
Towns Board minutes and members Declarations of Interest are easily accessible to the public from your website's home page or through its search capacity	See Proposal 6.

<p>To ensure a balance of views are heard and to create opportunities for fresh perspectives and challenge you may wish to consider undertaking a diversity audit of your Town Board membership to see how it compares to the demographics of your Town and whether there are gaps that need to be addressed</p>	<p>See Proposal 5.</p>
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Recommendations to the Board.

Recommendation 1: That the Board note Proposals 1 to 6 set out in Table 2 above and commit to returning Appendix 1 to the Borough Council by 25th September 2020;

Recommendation 2: That the Board notes the terms of reference set out within Appendix 2 to this paper; and,

Recommendation 3: That the Board confirms the Vice Chancellor the University of Suffolk (Professor Helen Langton) as the Board Vice-Chair.

To be completed (YELLOW bits) by each Board Member and returned by 25th September 2020

Section A: Personal Profile

Please insert a personal profile of between 50 and 250 words. This should include reference to the reason you are on this Board and what your core job / role is along with any key facts or interest you believe people should be aware of. This might include roles you have held in the past. All roles mentioned in this section should be contained within one of the answers given within Section B below.

Insert the Answer Here

Section B: Declarations of Interest

1. List any employment, office, trade, profession or vocation carried on for income, profit or gain?

Insert the Answer or Insert None

2. List any property you own (or have a financial interest in) within the Ipswich Borough Council area – either give full postcode or list which of the 16 wards of Ipswich it is within

Insert the Answer or Insert None

3. List all bodies of which you are a member or volunteer or in a position of general control or management (note: this could include roles as Board Members or Trustees or as a member of a group / organisation) – this is limited to organisations with an involvement in the Ipswich Borough Council area.

Insert the Answer or Insert None

4. List any other interests you believe you should declare publicly and / or any interests you would like to declare publicly of any other adults within your household (this could include roles that you no longer undertake or bodies that you were previously involved with).

Insert the Answer or Insert None

Section C: Code of Conduct: Nolan Principles: The Seven Principles of Public Life

Please read and sign the 'Code' below:

Members of the Ipswich Town Deal Board should adhere to the Seven Principles of Public Life (the Nolan Principles).

The principles that Board members will be expected to abide by are:

1. **Selflessness:** Holders of public office should act solely in terms of the public interest;
2. **Integrity:** Holders of public office must avoid placing themselves under any obligation to people or organisations that might try inappropriately to influence them in their work. They should not act or take decisions in order to gain financial or other material benefits for themselves, their family, or their friends. They must declare and resolve any interests and relationships;
3. **Objectivity:** Holders of public office must act and take decisions impartially, fairly and on merit, using the best evidence and without discrimination or bias;
4. **Accountability:** Holders of public office are accountable to the public for their decisions and actions and must submit themselves to the scrutiny necessary to ensure this;
5. **Openness:** Holders of public office should act and take decisions in an open and transparent manner. Information should not be withheld from the public unless there are clear and lawful reasons for so doing;
6. **Honesty:** Holders of public office should be truthful; and
7. **Leadership:** Holders of public office should exhibit these principles in their own behaviour. They should actively promote and robustly support the principles and be willing to challenge poor behaviour wherever it occurs.

More information on the principles can be accessed via:

<https://www.gov.uk/government/publications/the-7-principles-of-public-life>.

I, **INSERT NAME**, confirm that I am aware of the 'Seven Principles of Public Life' as set out above and that I will adhere to them in all my activities associated with the Town Deal Board. Dated: **INSERT**.

Section D: Diversity Audit

Board members will be sent the Borough Council's online Diversity Monitoring Form which seeks basic information on the following categories:

- Age
- Disability
- Ethnic Origin
- Gender
- Marital Status
- Nationality
- Religion
- Sexual Orientation

The information will be kept confidential and deleted after the October Board meeting – where a summary will be tabled (of the Board in its entirety – not individual members) and compared to publicly available data for the whole of the Borough of Ipswich.

Ipswich Town Deals Board

Terms of Reference

Purpose:

To help drive forward long term, inclusive economic and productivity growth in Ipswich via the development of a Town Deal Investment Plan.

Once the Investment Plan is formally agreed with HM Government, ensure progress in delivering the Plan is monitored and communicated as well as co-ordinated with the activities of other key economic stakeholders and groups in Ipswich.

Responsibilities:

- Contribute to the development of the Town Investment Plan - with a view to submission to HM Government by 30th October 2020.
- Identify evidence requirements and draw on existing evidence as appropriate to support the development of a Town Investment Plan.
- Advise on the recommended actions or interventions to be taken to address priorities within the Town Investment Plan.
- Advise on other strategic economic interventions across Ipswich to ensure coordinated and effective delivery, and to identify gaps and opportunities and to drive forward new initiatives.
- Influence stakeholders to ensure there is sufficient resources and co-investment to deliver the Town Investment Plan.
- Champion the potential Ipswich has to significantly contribute to New Anglia Local Industrial Strategy and Economic Strategy growth targets.
- To adhere to The Seven Principles of Public Life (I.e. the 'Nolan Principles').

Membership:

The Board will include:

Terry Hunt, *Independent Chair*

Terry Baxter, *Ipswich Central (Business Improvement District)*

James Davey, *Ipswich and Suffolk Small Business Association*

Dr Dean Dorsett GP, *Burlington Road Surgery and Clinical Commissioning Group Board Member*

Cllr David Ellesmere, *Ipswich Borough Council*

Doug Field, *New Anglia Local Enterprise Partnership*

Becca Jackaman, *Progression Sessions*

Professor Helen Langton, *University of Suffolk*

Sarah Holmes, *New Wolsey Theatre*

Tom Hunt, *MP for Ipswich*

Catherine Johnson, *Suffolk Chamber of Commerce*
Professor Dave Muller, *All About Ipswich (Destination Marketing Organisation)*
Dr Daniel Poulter, *MP for Central Suffolk and North Ipswich*
Cllr Paul West, *Suffolk County Council*

In addition, two further places have been offered to individuals to ensure better 'young person' representation and 'community organisation' representation on the Board – they are yet to confirm their agreement to join the Board (hence they are not (yet) included in the above list).

It may be desirable to add additional members to the Board or to co-opt individuals who have specific expertise to offer from time to time.

As such, this may be discussed when necessary by the Board and names put forward by the Chair to the Board for approval.

Meeting Frequency

The meetings will be monthly during 2020 but may then move to quarterly if the Board decide this is more appropriate.

Decision Making

The Board is not a legal entity in its own right. However its views are important and will be documented within published minutes. Ipswich Borough Council is the accountable body and will formally submit the Town Investment Plan (TIP) – when making any formal decision to submit the TIP or subsequent information to Government it will ensure that the views of the Board are clearly set out.

Chair: Term and responsibilities

The Chair has the casting vote on any matters voted upon (in addition to their normal vote as a Board Member). The Chair will agree the Agenda of each meeting – and the draft minutes of each meeting – with the Borough Council prior to publication.

The Chair's term of office will expire on 31st March 2022. In the event that the Chair is absent – for whatever reason – the Vice Chancellor of the University will Chair the meeting / item (as Vice-Chair of the Board) and if they are also absent then those in attendance will elect a temporary chair from within the private sector attendees present.

Attendance of non-members at meetings

The Board will be supported by the Chief Executive of New Anglia Local Enterprise Partnership and other officers where appropriate.

Substitutes

In the event that a Board member cannot attend the meeting then they should – if practicable – inform the Chair of their views on the published papers in advance of the meeting. ‘Substitutes’ will not be permitted to attend instead of the Board Member(s).

Accountable Body and Board Administration

Ipswich Borough Council is ‘lead council’ and ‘accountable body’ for the Town Deal process / funding will organise and administer the meetings.

Public Access

Board papers and minutes will be publicly available (unless there is a reason for them to be kept confidential – with the Borough Council determining this in accordance with its normal ‘Committee paper’ rules). Information about Board Members and their interests will be publicly accessible via the Borough Council web-site.

Note: the geographic extent of Ipswich for the purposes of the Town Deal proposal matches exactly the boundary of Ipswich Borough Council.

Ipswich Town Deal Board

Agenda Item 5: Town Investment Plan: Strategy

Author of Paper: Russell Williams, Chief Executive, Ipswich Borough Council

Note: This paper will be published in its entirety on the Borough Council's web-site alongside the meeting agenda.

A key part of the Town Investment Plan (TiP) is to set out a strategy that the Plan will seek to help deliver via the projects proposed within it.

In doing so it is clearly important that the 'strategy' that is set out within the TiP builds on and reflects existing strategies relevant to the core purposes of the Town Deal parameters. In this regard – for Ipswich – the three key documents from which our TiP strategy should be shaped are: (i) the Vision within the Ipswich Vision document of 2015; (ii) the Vision within the emerging Local Plan (which has been widely consulted upon during 2019); and (iii) the objectives within the Ipswich Public Realm Strategy (2019) (also widely consulted upon). These three separate visions / objectives are set out in full in Appendix 1 of this paper.

Amalgamating them together gives a proposed Strategy for the TiP of:

Ipswich Town Deal will focus on making the centre of Ipswich (comprising the historic town centre and the historic Waterfront) a place where more and more people choose to spend more and more time.

To do this, we will focus on:

- (i) making the Town Centre and the Waterfront work better together and be better linked;*
- (ii) kick-start regeneration of key central sites – whilst recognising the changing nature of town centres in the post Covid-19 environment;*
- (iii) provide opportunities to enhance skills and health provision in the heart of our town;*
- (iv) enliven our Town with focus on two areas – activities in and around the Cornhill and completing the Waterfront development by resolving the key gateway site at its west end and creating an engaging circular maritime trail around it;*
- (v) make central Ipswich a more attractive destination for local people, the people of Suffolk and people from beyond our county boundary.*

Ultimately, the Ipswich Town Deal will help make Ipswich a more vibrant, higher skilled, higher waged economy with more people living, working and visiting the centre of town.

Once the Strategy is set by the Board it is important that the 'projects' are well aligned to it. The projects set out within (confidential) Paper 4A are considered to respond and reflect the Vision above well.

Recommendations to the Board:

Recommendation 1: That the Board endorse the Strategy for the Town Investment Plan – as set out above (which would then be consulted upon later this month (as proposed within Paper 5)).

Ipswich Vision (2015)

The Ipswich Vision is to create 'East Anglia's Waterfront Town' and demands:

- *A town centre that will attract new investment*
- *A town centre that is true to its history*
- *A town centre that is bold and ambitious*
- *A town centre that recognises the need for change*
- *A town centre that will excite those who visit it*
- *A town centre that will appeal to those beyond its immediate catchment*

A VISION FOR A REVIVED TOWN CENTRE

AS A MAJOR REGIONAL CENTRE, IPSWICH SHOULD STRIVE TO CREATE PROSPERITY – ENRICHING THE LIVES OF RESIDENTS, BUSINESSES AND VISITORS – BY CREATING A WATERFRONT TOWN CENTRE.

IT IS A PLACE WHOSE ESTUARY LOCATION GIVES RISE TO A CULTURE THAT IS AT ONCE OUTGOING AND NATURALLY WELCOMING. WE WILL STRENGTHEN THESE ATTRIBUTES. IPSWICH WILL BE BEAUTIFUL, VIBRANT AND DYNAMIC; IT WILL ALSO BE PRAGMATIC, PROGRESSIVE AND DIVERSE. IT CAN BE BOTH REFLECTIVE AND IMAGINATIVE, IN KEEPING WITH ITS RURAL SETTING, BUT ALSO GRITTY AND HARDWORKING, ARISING FROM ITS INDUSTRIAL ROOTS. IPSWICH WILL THRIVE ON SUCH INDIVIDUALITY AND DIFFERENCE.

ABOVE ALL, WE WANT IPSWICH TO RECAPTURE ITS ADVENTUROUS SPIRIT. WE SHOULD CHALLENGE CONVENTION, LOOK FURTHER AHEAD AND EMBRACE NEW IDEAS. WITH AN EYE ON FAR HORIZONS, WE SHOULD USE OUR GOOD CONNECTIONS AND SEEK INFLUENCE BEYOND OUR BOUNDARIES.

BY RECONNECTING THE TOWN CENTRE WITH THE WATERFRONT, AND THE FUTURE WITH OUR NATURAL SPIRIT OF PLACE, IPSWICH WILL BE CELEBRATED FOR WHERE IT IS GOING AS MUCH AS WHERE IT HAS COME FROM.

Emerging Ipswich Local Plan (2020):

Our Vision is to improve the quality of life, health and well-being for all who live in, work in, learn in, play in and visit Ipswich, by supporting growth and ensuring that development happens in a sustainable manner so that the amenities enjoyed by local people are not harmed and the town is enhanced.

By 2036, Ipswich town centre will embrace a greater mix of uses providing opportunities for shopping, leisure and cultural activities, learning, working and living. The town centre, Waterfront and Portman Quarter will provide a range and choice of higher density homes to meet needs including on a redeveloped Island Site, whilst recognising that not everyone wishes to live in a flat. The Princes Street corridor will be a busy office quarter providing modern, flexible Grade A floorspace. Movement around the town centre will be easiest by foot and cycle, using an integrated network of safe, convenient and attractive routes, supported by a high-quality public transport

network. The town centre will be inclusive, addressing the needs of the less mobile within a high quality public realm.

Outside central Ipswich, thriving district and local centres will provide local shopping, leisure and services close to people's homes and be at the hub of strong and cohesive communities. Three new neighbourhoods will be completed at Ipswich Garden Suburb with housing delivered alongside a country park and highway, water, energy, education, green and health infrastructure.

By 2036, a range of new homes will be provided across the Borough and within the Housing Market Area to meet needs. The Ipswich economy will have grown hand in hand with the skills and knowledge of the local workforce, providing opportunities for all as part of a strong and prosperous Ipswich Functional Economic Area supported by a successful university. Growth will be supported by modern, fit for purpose infrastructure, and Ipswich will be well connected and offer a range of sustainable transport modes to all its users. Future development will be adaptable to the implications of climate change impact. The distinctive network of beautiful parks and open spaces, green infrastructure and open water will be protected and enhanced, to support their use by people and wildlife. The town's tree canopy will be extended and opportunities taken to enhance biodiversity and adapt to climate change. The town's built, natural and historic environments will be conserved and enhanced and growth will respect the character and distinctiveness of neighbourhoods within Ipswich.

The Ipswich of 2036 will have grown and changed in ways that respect the past and look to the future; it will be a county town that everyone in Suffolk will feel proud of.

Ipswich Town Centre and Waterfront Public Realm SPD

The Ipswich Town Centre and Waterfront Public Realm Strategy Supplementary Planning Document (SPD) provides design guidance for the renewal of Ipswich town centre's public spaces, including the waterfront quays and green spaces within the central area, mostly churchyards (the study does not include the main urban parks, such as Christchurch or Holywells).

It sets out 3 objectives for public realm improvements

- *Improving connectivity between key places*
- *Improving legibility and permeability*
- *Creating a coherent identity for the town centre and its character areas.*

Ipswich Town Deal Board: 18th September 2020

Agenda Item 6: Town Investment Plan: Projects

Author of Paper: Russell Williams, Chief Executive, Ipswich Borough Council

Note: Paper 4 will be in the public domain as part of the published Board papers. However,

Paper 4A – listing the ‘Starter for 20’ projects - is CONFIDENTIAL and will NOT be published on the Borough Council’s website alongside the meeting agenda. It is anticipated – subject to Board approval – that a revised version will be published alongside the draft minutes after the Board meeting.

Paper 4A (CONFIDENTIAL) identifies - as a ‘starter for discussion’ - twenty potential projects that could form part of the Ipswich Town Deal bid. This list has been produced following discussions with a number of partners, following consideration of submissions via the My Town portal (see Paper 5) and following consideration of existing ‘project lists’ – e.g. the previously published Ipswich Vision Projects.

It should be remembered that Town Deal Projects need to be predominantly capital and must be delivered by the end of 2025/26.

It is recommended that the Board undertakes three tasks in relation to this list:

Task 1: That the Board identifies a simple rank order of these 20 projects by placing them into three groups: ‘the Top 7 in terms of priority’, ‘the Middle 7’ in terms of priority; and, ‘the Lowest 6’ in terms of priority.

Task 2: Identifies any that it believes should be taken off the list at this stage (i.e. that should definitely not form part of the Bid) – logically these are most likely to be within the ‘Lowest 6’ category of Task 1; and,

Task 3: Identifies any additional projects (i.e. not mentioned in Paper 4A) that it believes should be added to the list at this stage (i.e. that could form part of the Bid).

In advance of the Board meeting, could each Board member please undertake these three tasks and send your answers to town.fund@ipswich.gov.uk by noon on Thursday 17th September to enable the answers to be used to structure a discussion at the Board meeting on the 18th.

If Board members have any queries about the ‘tasks’ – please ask via the above email address.

Recommendations to the Board:

Recommendation 1: That the Board submits their views on the three tasks above – by noon on 17th September 2020; and,

Recommendation 2: That, having regard to the submissions made by noon on the 17th, that the Board discusses and proposed the final list of projects that should be subject to consultation (see Paper 5).

Ipswich Town Deal Board

Agenda Item 7: Community Engagement

Author of Paper: Russell Williams, Chief Executive, Ipswich Borough Council

Note: This paper will be published in its entirety on the Borough Council's website alongside the meeting agenda.

Ensuring that communities are appropriately engaged is an important part of the Town Investment Plan process.

The Government established a national process for engagement which can be accessed via: <https://mytown.communities.gov.uk/town/ipswich/#>.

It is recognised that significant parts of Papers 3 and 4A have previously been consulted upon. However, it is recommended that we engage on our Strategy (Paper 3) and our possible projects (Paper 4A – when it is completed and in the public domain).

It is suggested that this be done via four components:

- (i) Work with local radio stations to promote the consultation;
- (ii) Work with local print media to ensure – in print and online – that information is provided, and feedback sought;
- (iii) Via the Borough Council website and via the creation of a simple survey;
- (iv) Via the representative business organisations on the Board and the distribution of the survey referred to at (iii).

It would be intended that comments be sought on; (a) the Strategy; (b) that a 'Support' / 'Oppose' option be given for each project; (c) that people's top 5 projects be identified; (d) that people get the chance to promote / put forward up to three additional projects; and, that information about the person / business providing comments be sought.

In relation to the 'additional projects' (point (d) above), the questions in the survey will be framed to include reference to; (a) the timescale for spend; (b) the need for projects to be capital (with an appropriate definition / explanation provided); and, (c) the 6 Government categories where spend will need to be focussed.

It would be intended to formally start the consultation at 9am on Friday 25th September and finish at 9am on Friday 9th October 2020. This would enable headline results to be compiled and fed back to the next Board meeting.

Recommendations to the Board

Recommendation 1: That the Community Engagement plan – as set out above – is endorsed by the Board; and,

Recommendation 2: That the plan be delivered by the Chair (in relation to media liaison); the Borough Council in terms of survey creation; and All About Ipswich, Ipswich Central, Ipswich and Suffolk Small Business Association; and Suffolk Chamber of Commerce in relation to ensuring business awareness of the survey.